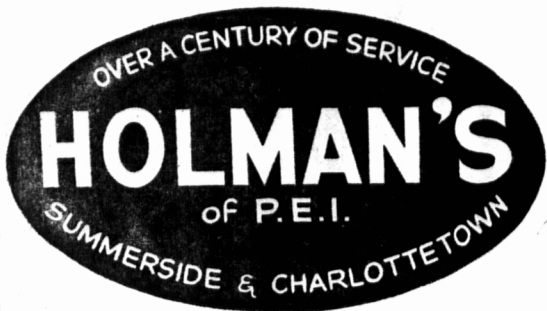


GREAT PRE-INVENTORY SALE!



**CONTINUES UNTIL
THURSDAY JANUARY 24th**

BOTH STORES

Shop Bright and Early . . . AND look for the SPECIAL PRE-INVENTORY PRICE CARDS — BLACK ON BLUE! They indicate scores of unequalled bargains in store for you during this Great Both Stores Sale . . . SHOP AND SAVE!

**ON SALE AT
HALF PRICE
AND EVEN LESS!**



**HERE ARE
10 EXAMPLES**

CHOSEN AT RANDOM FROM AMONG THE SCORES OF SUPER SPECIALS NOW ON SALE!



Children's SNOW SUITS

- Nylon gabardine or nylon warp with matching hood or bonnet
- Sizes 3 to 6x in a good assortment of colors, regular to 12.95

5.55

YOUTH CENTRE—BOTH STORES

ALARM CLOCKS

- Made by Westclox, fully guaranteed
- Luminous dial, regular to 9.50

5.95

HOUSEWARES—BOTH STORES

Assortment WOMEN'S DRESS PUMPS

- Various styles and heel heights from which to choose
- Kip leather in assorted colors, regular 12.95

2.22

SHOES—BOTH STORES

Men's PLAID SHIRTS

- Cotton flannel in blue, grey, red or green
- Sizes small, medium or large, regular to 3.98

1.99

MEN'S WEAR — SUMMERSIDE ONLY

TREBOR CANDY

- Assorted fruit flavours
- Individually wrapped, regular .59 lb.

25¢ LB.

5 & 10 — SUMMERSIDE ONLY

Electric SKILLET

- Aluminum with bakelite handle and heat control
- Deep covered style complete with cord, regular 22.95

15.98

HOUSEWARES—BOTH STORES

Enterprise PROPANE GAS RANGE

- White enamel with high speed burners
- Family size oven with broiler
- Warming compartment and storage, drawer, regular 229.00

169.00

HARDWARE—BOTH STORES

LA-Z-BOY CHAIR & STOOL

- Rayon frize or curly mohair, red or chartreuse
- One chair in each store

89.00

REG. 119.98

FURNITURE—BOTH STORES

Clearance of FALL & WINTER DRESSES

- Corduroy, crepe, wool flannel, rayon flannel or taffeta
- Full or sheath shirts
- Short or three quarter sleeves
- V-neck, cowl or peter pan collars
- Black, Avocado, brown, blue, green, grey or aqua
- Sizes 12 to 20 or 9 to 15

REG. 7.98 TO 10.95 **5.55** REG. 12.95 & 14.95 **8.88** REG. 15.95 & 19.95 **11.99**

LADIES' WEAR—BOTH STORES

CANNON BATH TOWELS

- Heavy cotton terry with Jacquard design
- Good range of colors in size 23 x 45
- Matching hand towels
- Size 16 x 28

REG. 2.98 **2.98 Pr.** REG. 1.98 **1.49 Pr.**

FACE CLOTHS 12" x 12" REG. 39c **25c**

HOME FURNISHINGS—BOTH STORES

LOOK FOR THE BLACK PRICES ON BLUE CARDS IN ALL DEPARTMENTS