

# CROCKETT & STOREY'S SPRING

THIS WEEK ONLY

# GREATER VALUE DAYS



The Suite illustrated is but one of the latest styles produced with the co-operation of KROEHLER for CROCKETT and STOREY LTD for the Spring of 1962 . . . . . NOW on display at SPECIAL INTRODUCTORY PRICES . . . . . Covers have been pre-tested for resistance to wear, color fastness, seam strength, ease of cleaning and resistance to crushing. Construction of frames and coil springs guaranteed . . . . .

MAJOR BREAK-THROUGH IN LIVINGROOM FURNITURE!

Greater than ever advantages . . . . .

With NO INCREASE IN COST . . . . .

Specialty priced at 459.00 down to and as low as . . . . .

**259.00**



**Deep sculptured Foam Back detail and Luxurious Foam cushions**

Never so much sofa and chair, with such luscious new styling, for so little money! New "Upseet" fashion arms flare upward and outward on both sides and fronts. Classically carved foam backs and deep foam cushions are marvels of handsome comfort and durability. Modern fabrics wear better. Choice colors, too.

**HIDDEN QUALITIES OF KROEHLER "CUSHIONIZED" FURNITURE**  
 • "Balanced Comfort"—perfectly proportioned cushioning in seats and backs • Frames of kiln-dried hardwood  
 • Seat underconstruction that can "take it" . . . all springs of finest Premier grade wire • Seat, back, and arms join into rigid unit frame construction.

**DeLuxe PLATFORM ROCKERS**  
by Kroehler

Heavy, pre-tested, FRIEZE Solid hardwood frame, Coil Springs throughout. Heavy felting over coils. Soft Billowing Pillow Back. A most inviting chair.

This Week Only **59.50**

**CHAIRS**

- Occasional arm
- TV Recliner
- Relaxer
- Rockers
- Hostess
- Wide choice styles covers and colors

Well constructed and styled to add beauty and comfort

This Week Only **20% off**

**DeLuxe SPACESAVER DAVENPORTS**

Davenport without arms, ends and hinges protected by upholstered plywood end panels . . .

Heavy hardwood frames . . . coil springs throughout . . . High grade FRIEZE covers . . . Colors—Brown, Beige, Blue, Green, Red

This Week Only **74.50**



## CHROME SUITES

You can have glamour in your kitchen with the new smartly designed chrome or bronze kitchen set . . . . . sparkling easy to clean and care for Arborite tops . . . . . smartly designed plastic covers on chairs . . . 5 pc. or 7 pc. . . . . large table or small table to meet your needs. Specialty priced at \$139.50 down to as low as

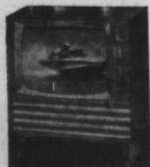
# 49.95

## Only PHILLIPS is doing it!

### 24 MONTHS WARRANTY on PICTURE TUBE...

With the hockey playoffs soon to be seen through the medium of television — you will want to see and follow the movement of the puck and the players as vividly as if you were there . . . . .

PHILLIPS helps you enjoy the best in television reception . . . . .



19" PORTABLE or 23" CABINET

You get the best for your money with PHILLIPS . . . you get PHILLIPS at Crockett & Storey Ltd.

Priced from **449.00** down to **249.00**

### SPECIALS IN EVERY DEPARTMENT

- **BEDDING** . . . . . Beds, springs, mattresses, pillows, spreads etc.
- **CARPET** . . . . . durable broadloom in rolls, mats, undercushion, hall runner
- **DINING ROOM** . . . . . complete suites, tables, chairs, buffets, china cabinets etc.
- **APPLIANCES** . . . . . Ranges — oil, gas, electric. Refrigerators, all sizes. Washers — automatic and wringer. Dryers and Polishers Vacuum Cleaners
- **JUVENILE** . . . . . carriages, cribs, crib mattresses, play pens, high chairs

Plan to spend a little time with our trained sales people . . . it will pay rich dividends in BETTER LIVING.

### Have you ever stopped to figure out how much it would cost to construct and finish a BEDROOM SUITE?

- to select the basic woods
- to find the choice quality veneers
- to find a suitable glue
- to plan, measure and cut the pieces to fit perfectly together
- to sand and rub the wood and the finish until flawless
- to select and test the finishes.

It is amazing just how much material time and care goes into a suite . . . . .

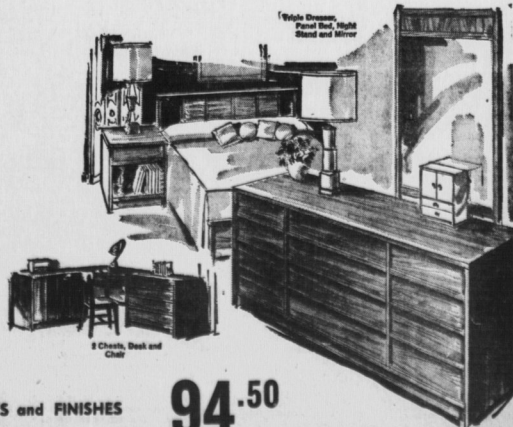
How can these beautiful works of man be made for such a relatively low cost?

With these things in mind you will be utterly amazed at the low prices on the handsomely styled and superbly finished suites now on display at Crockett and Storey Ltd. . . . .

SEE THIS WEEK THE full range of STYLES and FINISHES

From 695.00 right down to and including . . . . .

FOR FURNITURE — SEE FURNITURE SPECIALISTS — AT **CROCKETT and STOREY LTD.**



**94.50**