

LORNE GREENE'S Notebook



Listen to Lorne Greene's Notebook! Dramatic, human-interest stories drawn from life. Don't miss this thrilling quarter-hour.

SUNDAY - 8:00 P.M. CFCY-630 On Your Dial

HOYTS BEAUTY SALON

Make your appointment for your spring permanent wave today with Mrs. Dr. A. H. Smallwood, or phone Hoyt's Beauty Salon, No. 10, in Souris on April 14th.

NOTICE FISHERMEN AND MOTORISTS

- Batteries from \$12.75
Carburetors from \$8.00
Starters from \$12.00
Generators from \$12.95
Armatures from \$6.75
Voltage Controls from \$4.50
Starter Drives from \$3.30
Fuel Pumps from \$3.05
Water Pumps from \$5.00

HEY KIDS! BIG EASTER SHOW

AT 10 O'CLOCK THIS MORNING. 'GREEN GRASS OF WYOMING' PRINCE EDWARD DOORS OPEN EARLY

Advertisement for Joseph Barbara Cotten-Stanwyck 'The Man With a Cloak' featuring Louis Calhern and Leslie Caron.

Advertisement for Capitol Theatre: TO-DAY MATINEE 2:30 EVENING 7 and 9 FIGHTING COAST GUARD

COMING Monday-Tuesday-Wednesday

Large advertisement for Irene Dunne and Fred MacMurray in 'Never a Dull Moment' at the Capitol Theatre.

THE EASTERN GUARDIAN

AGENTS:—MONTAGUE: Harold F. Landry, Mrs. Byron Stewart, Mrs. Bruce MacPherson, Miss Joyce Wigginton, Plus McKinnon. AGENT GEORGETOWN: Waldon Lavers.

The Guardian may be bought at the following places in Montague: Blue Dome Restaurant, and Guardian Office; in Georgetown: The Post Office; in Souris: The Snack Bar and H. Richards & Son.

CLARK'S for nylons, 51 floor polisher, \$1.19. DANCE BEAVER HALL, Monday, April 14th. Recorded music.

CALL at McGowan Motors for used cars, trucks, tractors and farm implements. Senator T. V. Grant and Mrs. Grant, Ottawa, have arrived to spend their holidays at their home in Montague.

Mr. St. Clair Coyle, student at St. Dunstan's College, is spending his Easter holidays at the home of his parents, Mr. and Mrs. Frank L. Coyle, Montague.

Miss Mary Sullivan, Notre Dame Convent, Charlottetown, is spending her Easter holidays at the home of her parents, Mr. and Mrs. A. E. Sullivan, Montague.

Mr. and Mrs. Joseph Storey, Summerside, are spending the holiday weekend at Montague, guests of Mrs. Storey's mother, Mrs. John E. Fraser.

Rev. Lawrence Landrigan, Charlottetown, and Mr. Archie Lanigan, Sturgeon, are spending the week-end holiday at Rollo Bay, guests of Mr. and Mrs. James A. Manning.

NOTICE—Beginning Wednesday, April 16th, the retail merchants of Montague will begin closing their places of business at 12:00 noon on Wednesday afternoons throughout the year except for the month of December.

GEORGETOWN PASTORAL CHARGE, United Church of Canada—Services for Easter Sunday: 11 a.m., Milltown Cross; 2:30 p.m., Sturgeon; 7 p.m., Georgetown. Reception Service and Sacrament of the Lord's Supper at the evening service. Rev. W. A. Paterson, Minister.

Mrs. W. H. Lane, Montague, recently received the sad word of the death on March 23rd of her cousin, Carol M. Clark, R.N., of Boston, Mass., daughter of the late Charles and Eliza Jay Clark, formerly of Mount Stewart, P.E.I. Miss Clark has many relatives and friends on Prince Edward Island who will regret to learn of her passing. She leaves to mourn her passing two sisters, Ida, Mrs. Ida Bassnett, and Bertha, Mrs. Fred Prior, both of Boston, Mass.

TROUT FISHERMEN—Mabon Drug Co., Montague, is sponsoring an anglers competition, and this is your chance to get some first class fishing equipment free. For the largest trout taken legitimately on opening day and brought to us for inspection, weighing and display, Mabon's will give the winner his choice of \$5.00 worth of fishing gear. There is also a season competition, and the owner of the largest trout recorded with us during the season will receive his choice of \$10.00 worth of the finest fishing tackle. So, if you land a big one, bring it in and have a try for these two excellent prizes.

Advertisement for H. J. Mabon R. O. Optometrist. Fitting and Supplying Glasses, etc. Office Hours: 10 to 12 A.M., 2 to 5 P.M. and by appointment. Montague, P. E. I. Office Connected with Mabon Drug Co.

Advertisement for King Cole Tea: Always Popular

Advertisement for Prince Edward Easter Monday Play 'Maid of Money' presented by the St. Charles Auxiliary Society.

Speed Skater



Miss Sandra Lowe (above) of Murray River, is being congratulated on her recent winning of a cup at 'Charlottetown Forum' where she competed in the 10 year old class for fastest skating. She was the fastest skater in Murray Harbour South and Georgetown Ice Sports for 10 year old group and from here, she competed with the children of the same age group for the whole Island at Charlottetown.

She also won the 9 year old cup championship for the Island last year, and is looking forward to entering again next year in the 11 year old competition.—A. Q.

SERVICE STATION ENTERED—Johnston's Motors, Murray River, was forcibly entered during the early morning hours on Thursday when entry was made by breaking the glass in the rear door and releasing the lock. Mr. E. K. Johnston, owner, stated that a small amount of cash was taken from the till. He was uncertain whether any stock had been removed, but more knowledge would be had of what was missing following stock taking. The break was first discovered by Mr. Marvin Johnston who opened the service station at 8 a. m. He immediately informed Mr. Johnston, The Montague R. C. M. P. detachment are investigating the case.—A. Q.

DEATH AT STURGEON—The death occurred at the King's County Hospital yesterday morning of Mr. Wilfred MacGee, in his 17th year. He was the son of Mr. and Mrs. Philip MacGee, formerly Kathleen McKearney, formerly of Sturgeon. He leaves to mourn his passing, besides his sorrowing parents, three sisters, Dorothy, Mrs. James Murphy, Gaspareaux; Phyllis, Mrs. John Creed, Sturgeon; and Olga at home. The funeral will be held Monday morning at 9 A.M. from his late residence at St. Paul's Roman Catholic Church, Sturgeon. Interment will be in the church cemetery.

NURSERY CLUB—The regular meeting of the Nursery Club was held at the home of Mrs. Jardine, with nine members present. The president opened the meeting, and the minutes of the last meeting were read by the secretary and approved as read. The business part of the meeting was postponed until the latter part of the evening to accommodate members attending Holy Week services. Several items of business were discussed. Sewing and mending was done after the meeting. Lunch was served by the hostess assisted by Mrs. Carol Stewart. Next meeting will be held at the home of Mrs. Johnston.

SPECIAL SERVICES CONCLUDE—St. Andrew's Presbyterian Church, Montague, was filled to capacity last evening for the concluding inter-denominational service, sponsored by the King's County Ministerial Association. Services were held throughout the week, each largely attended, and with Rev. D. A. Campbell, New London, as guest speaker. Rev. Mr. Campbell preached a series of addresses on the cross and each was a message of hope and inspiration bringing to the people a renewed consciousness of the love of Christ for mankind. Last evening the service of praise was led by the Junior Choir of Trinity Church, with Mrs. L. A. Johnston, presiding at the organ. Special selections were a solo 'O

Farm Prices & Market Report

Following are excerpts from the weekly farm marketing report of the Provincial Department of Agriculture, prepared by Deputy Minister W. R. Shaw:

The most interesting news of the present week has been the announcement that a support price of 25c per pound has been placed on good quality steers at Toronto. The rate will vary for other grades and at other points across the country. This price will remain in effect until July 1st after which it will be reviewed month by month. This support price is expected to stabilize beef prices at approximately current price levels. The full implications of this floor cannot be announced at the present moment; neither can we be very sure about the relationship of local prices with that of the floor. If we assume, however, that the Maritime Provinces is a deficiency area in meats and no surpluses accumulate from local supplies, the price of the Maritimes should compare very favourably with the price support of 25c. A short time ago hog prices sagged at both Moncton and Charlottetown to \$25.60 and \$24.50 respectively. Graciously, A hogs. Reasons advanced at that time were that transportation and incidental costs from Charlottetown to Montreal made the difference between Maritime prices and the 25c support level for Grade A hogs at Montreal. These farmers, we know, have been readjusted upwards again to the old 26c and 25c prices at Moncton and Charlottetown, the explanation being that for cuts to be delivered to Montreal the cost of transportation has now been adjusted and provided with Federal authorities. We should consequently be looking for reasonable stabilized prices on hogs, and if there is a scarcity in the Maritime market hog prices should even advance in this area.

In Montreal on April 7th there was a good demand for cattle with prices up 50c to \$100; good to choice steers were 25.00 to 27.50; good cows 21.00 to 23.00; good bulls 20.00; calves \$1.00 better at 24.00 to 25.00; hogs 26.00 for A's; and sows 16.00.

The following are our latest quotations on livestock in Maritime areas: Hogs at Moncton: Grade A 26.00; Grade B 25.60; No. 2 sows 16.00; No. 2 sows 15.00; hot dressed weight delivered. Hogs at Charlottetown: F.O.E. country points: Grade A 25.00; Grade B, 24.60; No. 1 sows 15.00; No. 2 sows 14.00.

Cattle at Moncton: Delivered to plant. Steers: Up to 1,000 lbs., choice 23.50 to 24.00; good 22.00 to 23.25; medium 20.50 to 21.50.

My Saviour Lifted" by Miss Marilyn Llewellyn, and an anthem by the choir "Stabat Mater" Rev. F. N. Young presided at the Thursday night service also held in St. Andrew's Presbyterian Church. He was assisted by Dr. A. D. MacKenzie and Mr. W. D. Johnston. The service of praise was led by the Presbyterian choir and special selections were a solo "Bearing His Cross" by Mrs. Walter Goss, Charlottetown, and an anthem "Beneath the Cross of Jesus" by the choir.

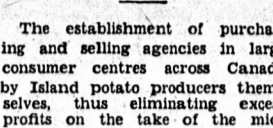
Whim Road and Vicinity. Mr. Barry Nicholson, who is attending Vocational School in Charlottetown, spent a recent weekend visiting his parents, Mr. and Mrs. Webb Nicholson, Whim Road.

Miss Bonnie Cameron, Caledonia, spent a recent weekend at Whim Road, the guest of her cousin, Miss Mary K. Munro.

The young folks of the district braved the muddy roads and rainy weather to dance at the hall recently. The music for dancing was played by local talent and the evening proved to be an enjoyable one for everyone.

MONTICELLO SCHOOL. Report for month of March: Grade X—1. Jenny O'Hanley; 2. John MacPhee. Grade IX—1. Daniel O'Hanley; 2. Helene MacDonald; 3. Shirley MacDonald. Grade VII—Alban MacDonald. Grade V (A)—Margaret Peters. Grade V (B)—1. Doris MacDonald; 2. George MacPhee. Grade IV—1. Audrey MacDonald; 2. Carolyn MacDonald; 3. Vivian Richard. Grade II—1. Reggie MacKinnon; 2. Teresa Peters; 3. Eric Richard. Grade I—1. Catherine MacDonald; 2. Minnie Ann MacDonald. Teacher: Mrs. Mell MacPhee.

Mr. Kickham Suggests Means Of Insuring Potato Market Levels By Producer Agencies



Mr. T. J. Kickham, M.P.

The establishment of purchasing and selling agencies in large consumer centres across Canada by Island potato producers themselves, thus eliminating excess profits on the take of the middleman and ensuring market levels at all times, is advocated by Mr. T. J. Kickham, M.P. for King's, in a broadcast scheduled for delivery this evening. "Potatoes," Mr. Kickham states, "are an essential food in a cold climate, such as we have in Canada, because of their high starch content that our digestive system converts into sugar, producing body heat. There has been much controversy between the licensed dealers in our Province and the potato farmers concerning fair marketing practices. The farmers in an effort to right matters established the Potato Marketing Board, under the authority of the Federal Statute, namely, the Agricultural Products Marketing Act. The validity of the Potato Marketing Board has been challenged by the licensed dealers. The Supreme Court of the Province has ruled that the Potato Marketing Board as operated under the authority of the Agricultural Products Marketing Act was unconstitutional. I will refer to this decision of the Supreme Court later. This test case is now to be heard before the Supreme Court of Canada.

A Broad Look

"Let us try and take a broad look at the picture. The basis for establishing of the Potato Marketing Board was an effort to procure greater returns for the producers of potatoes. The dealers, on the other hand, felt that the methods employed under the direction of the Potato Marketing Board are drastic and arbitrary and opposed to free enterprise. May I remind my listeners that the grain growers in the Prairie market their grain under the provisions of the Agricultural Products Marketing Act—so do the bean and tobacco growers and many others.

"Now, to my way of thinking, the potato growers need not be concerned or exercised as to what may eventually result in the decision of the Supreme Court. My suggestion to the potato producers is that they have right in their own hands the mediums for marketing their crops without imposing arbitrary rules or restrictions on any one, and the solution, in my opinion, is to establish purchasing and selling agencies in all Canadian cities that purchase commercial and seed potatoes—establish purchasing and selling agencies in Montreal, Toronto, Ottawa and other consuming centres of Island potatoes.

Means of Accomplishment

"This could be easily accomplished either through the P. E. I. Co-operative Potato Growers Association, Co-operative organizations that are large shippers, or the Potato Marketing Board. You would then be setting the level of the price paid to producers by wholesaling and eventually retailing the potatoes in those consuming centres.

"Through this method of merchandizing, you would be ensuring yourself the market levels at all times and bringing the product from the producers to the consumers by the most direct route. Such a purchasing and selling set-up would necessarily be under the supervision and authority of the parent Co-operative organization in the Province having thorough auditing semi-annually to ensure that no indifference to the interests of the parent organizations might creep in.

"This method would require some capital to establish in procuring a warehouse, office accommodation and delivery vehicles. This system of marketing would very soon pay all initial costs in establishing. A marketing set-up of this kind, although you have it established in only one consuming centre, would result in setting the level of prices obtained to the producers in all consuming centres.

"As the difference in market prices would only vary in proportion to freight rates, I cannot see the virtue in farmers holding doggedly onto the short end of the stick. They are entitled to see to it that they are not being deprived of the results of their capital investment and their labour by others.

Packaging Efficiently

"The farmers have certainly mastered and have overcome all production problems regarding volume and quality. What is needed now is efficiency in packaging the goods in a manner that makes an appeal to the purchasing consumer and the direct marketing of the product to the consumer by the producer. I have outlined, in a general way, how I think this can be accomplished, naming specifically potatoes, turnips and other produce could be marketed similarly.

"It will be said that the plan is not feasible. Having held an export licence for over twelve years, in that time I have gained considerable experience in marketing farm produce and livestock into the Canadian Provinces and also into many States of the United States, to the extent that I feel that I can modestly claim some knowledge of marketing and the experience which I have thus gained and in connection with my suggestions for marketing, the details of which it would not be fitting to disclose here but for an interested co-operative group of producers, I should be pleased to discuss and pass on to them the knowledge I have thus gained.

"I referred earlier to the P. E. I. Supreme Court's ruling that the Agricultural Products Marketing Act—Bill 52, Chapter 16, of the 1949 Statutes—is ultra vires of the powers of the Dominion of Canada under the British North America Act.

Appeal Pending

"The P. E. I. Potato Marketing Board has entered an appeal from the above ruling to the Supreme Court of Canada and the Minister of Justice, Hon. Stuart Garson, has stated that the Department of Justice will intervene in support of the validity of the Federal legislation, under the provisions of which the P. E. I. Potato Marketing Board was set up. I trust that the validity of the Federal Statute will be sustained by the Supreme Court in Canada's decision, which in turn, will ensure the validity of the P. E. I. Potato Marketing Board.

"I also referred earlier to the many farm producer organizations across Canada conducting business under this Act and marketing their produce in an orderly manner. The producers under the operation of the Act are not seeking to name the price which the consumers will be asked to pay, as the manufacturers of other goods in Canada were doing prior to the amendment to the Combines Investigation Act which the Government passed at the last session of Parliament and to



Mr. T. J. Kickham, M.P.

which the dedicated friends of the manufacturers and the big financial interests, namely, the Progressive Conservative Party so strenuously fought against, namely, the prohibiting in future by the manufacturers the practice of setting fixed prices to the retailer and disallowing the practice by the manufacturers of applying sanctions against retailers who refused to abide by their arbitrary dictation.

Federation Request

"When the proposed legislation amending the Combines Investigation Act, which would prohibit the manufacturers the right to fix prices to the retailer, was before a Parliamentary Committee at the last session, the Provincial Farmers' Federation urged the Government to implement this legislation, as well as the Central organization of the Canadian Farmers' Federation, who submitted a brief to the committee hearing evidence on this legislation, strongly supporting the Government's proposed Bill.

"The Provincial Farmers' Federation and the Canadian Farmers' Federation are doing all possible to further the interests of the farmers representing a group of over four hundred thousand farmers, and their representatives to Provincial and the Central Governments of Canada are well received. The Federation brings to focus the many special problems confronting farmers in all regions of Canada.

"To cite a few examples of what this group of farmers have asked for and were successful in procuring: the Agricultural Products Government Support Programme; legislation for regulated marketing; the coarse grains programme; the feed grains freight assistance; the Co-operative Marketing Act; the averaging of the farmers' income tax over a period of five years for income tax assessment; and propose many other changes in farm income tax regulations; the operations of the Agricultural Products Marketing Board; and the recent passing of the bill to prohibit resale maintenance.

Must Be Organized

"Yes, farmers must be organized to stand squarely on their own feet and to fortify themselves against the inroads that are being made by other organized groups, largely detrimental to the farmers' interests. One glaring example of this—the Railway Union Workers with their forty hour week with increased pay, resulting in continual increases, being asked by the railways for higher freight tariffs. The freight rates are now so high that it adversely affects farmers to the extent of practically ruining an industry. This is especially true in regions that because of geographic location distant from markets are subject to long hauls on heavy classes of goods.

"The legal profession is organized. They set their scale of professional fees and the members of the Supreme Court are paid their lucrative stipends from the group, largely, who are at times recipients of support prices. Labour in all the industries are well organized and are legally permitted to sell their product of labour at specified levels, and many other groups enjoy like privileges under our democratic system of government, and the recognition of those rights and privileges is not disputed, providing reason and justice are practised."

Advertisement for Ford Proof-Meter Tractor: LOOK AT THE FORD PROOF-METER TRACTOR. The Pick of the Pack. ALSO MANY DEARBORN IMPLEMENTS. Call, Write or Phone for Demonstration and Particulars. MacGowan Motors, Montague. Ken Fraser, Souris.

Advertisement for W.K. Rogers Agencies Limited: COMPLETE INSURANCE SERVICE. 181 QUEEN ST. AGENTS THROUGHOUT THE PROVINCE.