

STEWART MOTORS LTD.

Charlottetown

Mercury - Meteor

"Be Miles Ahead With a '51 Meteor"

ALLISON MacLEOD

Charlottetown

Pontiac - Buick - G.M.C.

"Dollar For Dollar You Can't Beat a Pontiac"

T. G. IVES

Charlottetown

Studebaker Automobiles and Trucks

"The Thrifty One For '51"

Wendell G. Barbour Limited

Charlottetown

Dodge - DeSoto

"A Good Place" to get a "Good Deal"

BATT & MacRAE

Charlottetown

Automotive Electrical Service

Lighting, Ignition, Carburetors, Bearings.

"Engine Tune-Up a Speciality"

BRENTON V. MacLEAN

Summerside

Ford - Monarch

"Now Watch the Swing to the '51 Ford"



as the twig is bent . . .

It is an old truism that the impressions and teachings of earliest childhood are the forces that govern the lives of our children. This child will be the man of Tomorrow. Will he be an asset or a liability? . . . That depends on the guidance he is given now. . . Give generously of your DOLLARS to the CHILDREN'S AID SOCIETY OF PRINCE EDWARD ISLAND so that it will be in a position to help unfortunate children develop into strong, healthy, law-abiding citizens who will make this Province of ours a better place to live in.

This space was reserved for a picture of an actual family living here in Prince Edward Island. The family consists of Grandmother, Grandfather, Mother and four surviving children of a family of six. Their home is a one room shack about 10 x 12 feet. The family sleeps on indescribably filthy rags and straw on the floor. The children are cold, hungry, vermin ridden and almost naked. In consideration for these children we cannot and will not expose them to your pitying gaze. You have helped children in other countries. Do not fail our own needy children here at home. GIVE ALL YOU CAN TO THE CHILDREN'S AID SOCIETY OF PRINCE EDWARD ISLAND

Train up a child in the way he should go . . .

Many children do not have a mother to hear their prayers. They are the orphaned, deserted and neglected children of this Province. With your help these children can be given a new parent who will give them love, security and happiness in an adoption or foster home.



The child is father of the man . . .

This child is calling to you. Will you assure him of the chance he deserves by making a generous contribution to -



HORNE MOTORS LTD.

Charlottetown

Chevrolet and Oldsmobile Cars
Chevrolet and Maple Leaf Trucks
Sales and Service

"The Most Beautiful Buy of All"

R. GREENE'S GARAGE

East Royalty

Task Sales and Service

"The World's Most Modern Car"

S. R. JOHNSTON LTD.

Charlottetown

Ford - Monarch

"Now Watch the Swing to the '51 Ford"

W. R. JENKINS

Charlottetown

Hudson, Hillman and Vanguard Cars

McCormick-Deering Farm Operating Machinery, Adams Road Machinery

International Motor Trucks and Industrial Power

F. R. McLAINE LIMITED

Charlottetown

Chrysler and Plymouth Cars
Fargo Trucks

Sales and Service

Dunlop Tires and Tubes — Parts and Accessories

McGOWAN MOTORS

Montague

Ford and Monarch Dealers

Sales and Service

The Children's Aid Society of P. E. I.
General Delivery, Charlottetown
Minimum Objective \$10,000

This advertisement is made possible through the courtesy and generosity of the well known Automobile Dealers listed above