

Announcing the great
new trend-setter trucks!

FARGO POWER-MASTERS

All new for '58!
Built tougher... for
the toughest jobs!

• **New!** Higher powered Fargo V-8's—give you performance and economy such as you've never known before.

• **New!** Increased G.V.W.'s on most models, for bigger recommended loads.

• **New!** EASY-shift 3-speed transmission in lowest tonnage expresses and panel models. Newly designed steering column lever and linkage make manual shifting easiest ever.

• **New!** Chrysler Corporation's trend-setting dual headlamp system that looks smarter... lights your way better, more safely.

• **New!** An advanced rear suspension system on the light-duty model often used for both work and family travel. Springs automatically adjust to varying load weights. You get the same smooth ride whether the truck is empty or fully loaded.

• **New!** Styling that works for you as a business builder, sets the trend for the future.

• **New!** Push-button LoadFlite automatic drive now available on all light-duty models. A Chrysler Corporation exclusive that takes the strain out of stop-go hauling.

• **New!** Bigger, better heavy-duty brakes on all medium- and heavy-duty models for greater efficiency, longer life and safety.

Now Fargo brings you these, and many more new features to make even toughest work-horse jobs seem simple. New Fargo Power-Masters are the easiest-working trucks you've ever used!

Take an especially sharp, appraising look at these handsome new trucks. Check their many advantages. See how Fargo can make your hauling job easier, prouder and more profitable than ever!

FARGO POWER-MASTERS... ANOTHER GREAT PRODUCT OF THE FORWARD LOOK



Chrysler Corporation of Canada, Limited

See them today...and see how far ahead you'll be with FARGO Power-Masters... V-8 or 6

F. R. McLAINE LIMITED

MULLEN MOTORS

Malpeque Road, Charlottetown

Mount Stewart

Watch CLIMAX — SHOWERS OF STARS, Thursdays, 9:30 P.M., over Channel 13