

# HOLMAN STORE NEWS

Bringing You Up To Date On What's New And Interesting at Holman's  
By G. H. M.

**JUST ARRIVED! - "TOWN HOUSE" DRAPERY MATERIALS** have only just been put on display in the House Furnishings Departments of both Holman Stores (Summerside and Charlottetown). They are ravishingly beautiful and I mean that. Fanciful American designs, made up in Canada to enhance your particular home decor whether it be traditional or strictly modern. The exciting fabrics are 48 inches wide and you have a choice of pebble cloths, bark cloths, black weaves, finely textured materials and others for 1.98 and 2.49 a yard. You'll love the designs—they're on a variety of neutral backgrounds and the luscious colors are accented with rich overlays and touches of gold. Do make a special point of coming in and looking at the "TOWN HOUSE" Drapery Materials, they're in Holman's House Furnishings Department, Summerside and Charlottetown.

EVERY woman wants a bit of "around home" Glamour. Here's the bit for you! **GLITTER SLIPPERS** to wear of an evening at home are made of crocheted, satiné braid in black with silver or gold, or solid black. They're dainty, comfortable and neat on your feet; and they are soled with smooth Neolite. Sizes are medium and large—here's a tip about the sizes—the crocheted pattern is plenty stretchy, so you'll find that the Glitter Slippers are a really neat, snug fit. Flats are priced 3.98 and with a wedge heel and open toe the price is 4.98 a pair. You'll find Glitter Slippers with that desired touch of home glamour in Holman's Accessory Department, Summerside and Holman's Ladies' Shop, Charlottetown.

YOU can browse around Holman's to your heart's content—You, I and all of us will find new arrivals practically every day in every department. For instance, this morning I came upon a **MARCHING SET OF LIGHTER AND BILL-FOLD** in the 5 and 10 Department of Holman's in Summerside. These Sets are finely made, the Lighter is Ronson type and is covered in simulated leathers to match and mate with the sectional Bill-Fold, this by the way has all the necessary pockets, two plastic identification card holders and a snapped change pocket. Very good looking and reasonable in price, the Set is marked just 1.98 and you'll find several different smart coverings in the 5 and 10 of Holman's Summerside Store.

I'M completely filled with amazement and wonder by the fine work done by the people of the Canadian National Institute for the Blind—all sorts of crafts that are difficult enough for a person with perfect eyesight to do. Among the articles received by us to pass on to you are charming and useful **APRONS** in a number of patterns this morning I'm going to tell you about the smartest little **TEA APRON** I've seen in a long while; it is available in a number of colors with gay striped across-the-front pocket section, the rainbow stripes blend with the solid shades of fine broadcloth in the body of the Apron. Tying at the waist the Apron is in a smooth fitting pattern—neat and smart enough to wear over your very best dress. You'll want at least one of these for yourself and several for gifting, the price for each is 1.25 in the Dry Goods Department of Holman's Summerside Store.

**SHOP TO-DAY AND EVERY DAY AT HOLMAN'S**

**S**anta Delivers the Pick of His Pack to

# TOYLAND OPENING

**SATURDAY**

November 20th

At **HOLMAN'S Both Stores**

Summerside and Charlottetown



## OPENING DAY SPECIALS

Look What **88¢** Will Buy

REGULAR 98c to 1.95 VALUES

- |  |            |  |            |
|--|------------|--|------------|
| <b>SUB-MARINE</b> — All plastic and actually fires two torpedoes under water from a strong mechanism | <b>88c</b> | <b>SOFT STUFFED DOLL</b> — 13" high, soft and cuddly with plastic face and stuffed body                        | <b>88c</b> |
| <b>JEEP</b> — Bright lithographed metal powered by a friction motor that makes the Jeep skim along   | <b>88c</b> | <b>MAGIC BRAIN</b> — Answers questions with electronic detector light run on flashlight battery                | <b>88c</b> |
| <b>JET PLANE</b> — Metal construction with rubber wheels and friction motor, jet type fuselage       | <b>88c</b> | <b>HUMMING TOPS</b> — 9 inch diameter, brightly colored and patterned. Musical sound                           | <b>88c</b> |
| <b>REVELL HOBBY KIT</b> — Detailed pieces of plastic to assemble old time autos Model T Ford, etc.   | <b>88c</b> | <b>SNOW FAN</b> — Realistic table centre made of a red and white snow like substance                           | <b>88c</b> |
| <b>CASTLE PUZZLES</b> — Over 400 pieces in jig-saw puzzles picturing famous British Castles          | <b>88c</b> | <b>TEA SET</b> — Colored plastic in Cameo design, 16 pieces in set   | <b>88c</b> |
| <b>RANGER GUNS</b> — Gene Autry repeaters with metal working parts and extra bright finish           | <b>88c</b> | <b>CAKE BOX SET</b> — Lithographed metal consisting of bread box, 4 canisters, cookie cutter, etc.             | <b>88c</b> |
| <b>CUTLERY SETS</b> — 9 piece plastic sets resembling real silverware, molded in patterns            | <b>88c</b> | <b>STEP-ON CAN</b> — Equipped with lever lid that raises with foot pressure                                    | <b>88c</b> |
| <b>FELT KIT</b> — Including instructions for making hats, purses and ornaments                       | <b>88c</b> | <b>LAUNDRY SET</b> — Steel tub, wash board, clothes pins and revolving clothes line                            | <b>88c</b> |
| <b>DOLLY FEED ME SET</b> — Consisting of feeding dish, bottle, spoon, fork, glass and cereal pkg.    | <b>88c</b> | <b>LUXURY LINER</b> — Sleek ship made of heavy gauge, metal with key wind mechanism                            | <b>88c</b> |
| <b>JACK-IN-THE-BARREL</b> — Brightly colored plastic, pull Jack's nose, and he squeaks               | <b>88c</b> | <b>AIRCRAFT CARRIER</b> — Modelled from newest naval design carrier, 18 1/2" long of metal with plastic planes | <b>88c</b> |
| <b>TRAIN OF DUCKS</b> — Pull toy for toddlers, 4 wooden Ducks that quack                             | <b>88c</b> | <b>SPOT SHOT</b> — Marble game of chance. Trigger ejector whirls marbles on disc. Marbles included             | <b>88c</b> |
| <b>PETER PAN DOLL</b> — 11 inches high in authentic Disney design and made of soft vinyl             | <b>88c</b> | <b>SAND LOADER</b> — New action toy that is automatic as long as hopper is full of sand                        | <b>88c</b> |
| <b>RINGO RED</b> — Educational toy, well constructed of wood with pegs and hammer                    | <b>88c</b> | <b>SNAP SCORE</b> — Metal game that any number can play. Score kept in various ways                            | <b>88c</b> |
| <b>PEPPERMINT STICK</b> — A push toy consisting of two whirling Peppermint Sticks on wood frame      | <b>88c</b> | <b>ELECTRIC IRON</b> — Bright red with chrome base and rubber cord with plug-in                                | <b>88c</b> |

Yes, Boys and Girls . . .  
It's The Great Event You've  
Been Waiting For—  
**OPENING DAY** in  
Santa's Own **TOYLAND**

Here they come, the most rollicking, frolicking, puzzling, perplexing, eye-popping Christmas toys of all! They're the greatest collection of toys Santa ever delivered! So come on in for a lot of fun! Bring Mom and Dad, Sis and Brother! There's a great day waiting for one and all when Toyland Opens Tomorrow!

**SHOP NOW!**  
Use The Convenient  
**HOLMAN**  
**LAY-A-WAY PLAN**

Choose the Toys you want for your children, pay a small deposit and with small instalments you purchase the Toys in time for Santa's visit. Don't delay—Start Today!

**EARLY SHOPPERS GET  
BEST CHOICE!**

## OPENING DAY SPECIAL

Save 1.10 On A  
**Beautiful DOLL**

Regular 3.98  
FOR ONLY —

**2.88**



She's a real beauty with all rubber body, life like face of smooth vinyl and rooted Saran hair that may be combed, washed and fixed. Doll is 14 inches high and dressed in a cunning striped navy and taffeta frock. Individually boxed.

**Come One! Come All! To Santa's Big Sparkling Toylands  
At HOLMAN'S Summerside and Charlottetown**

