

SIMPSONS-SEARS

Great ANN



Big Sale Values In Babies' Furniture

• 3-pc. Crib Ensemble **36.88**

Wooden crib in large size, 30 x 54", with end panels to keep off draft. 60-coil mattress with cover in cotton-backed vinyl with SANI-GARD treatment. Posture-Mette support adjustable to 4 positions.

• Spring Filled Crib Mattresses **9.88**

Choice of 54-coil mattress, 27 x 52", or 48-coil mattress, 24 x 49". Thrift priced for economy. Cotton-backed vinyl cover with SANI-GARD treatment.

• Low-Priced High Chair **13.99**

Wide-spread tubular steel legs, swing-over tray, adjustable footrest. Finished in white with nursery-print vinyl covering. About 36" high.

• Play Pen and Pad **12.88**

Folding play pen, 27 x 45". Hardboard floor. Easy-rolling casters. Hardwood in natural finish. Tufflex-filled pad with plastic cover.

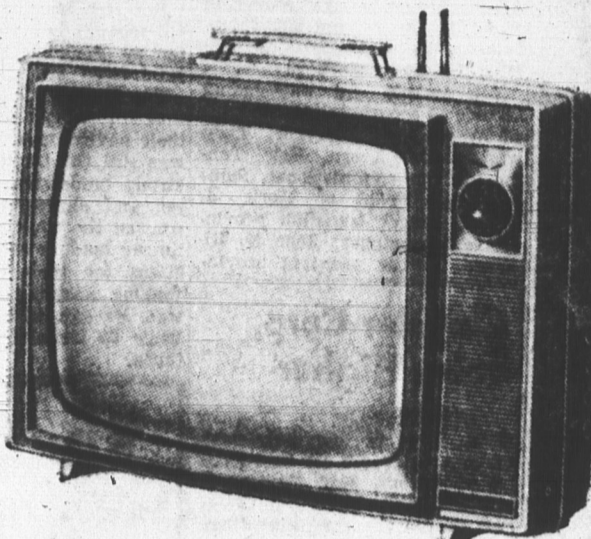
• Deluxe 3-Way Carriage **21.88**

Use it as a carriage, stroller or a car bed! Chrome-plated undergear, 4-bow hood. Chrome-plated wire shopping basket underneath body. Choice of blue or beige. Sale price **37.88**. Luxury Style Baby Strollers Regular 29.95.

Save 20.10 on 19" Portable TV Sets

Was 189.98 **169.88**

- wonderful buy in a reliable portable television set. Sensitive high-gain tuner. Speaker is mounted at front.
- Voltage-doubler produces crisp pictures with good contrast.
- Good selectivity and snow-free reception.
- Luggage-style cabinet of high-impact polystyrene.
- Pull-out antenna of bring in stations better.
- Easy to carry from room to room.



It's a SUPER VALUE!

Silvertone 23" Console TV

Powerful "Custom" chassis with keyed automatic gain control that automatically adjusts for weak and strong signals. Perma-Tune gives automatic fine tuning on each channel. Two big speakers. Outstanding cabinet design in solid woods. No down payment.

Was 299.98 **258.88**

Silvertone 23"—TV-Stereo-Radio Combination

Reg. 489.98 value! Complete home-entertainment centre! Handcrafted TV chassis has 29 tube functions. Delivers sharp, crisp pictures. 8-tube FM/AM radio. 4-speed automatic record player. Mahogany-finished wood cabinet.

399.98

TRANSISTOR RADIOS FOR TEENAGERS AND GROWNUPS

Everyone likes to own a convenient transistor radio and here they are at prices to suit all budgets from 19.95 to 49.88. Satisfactory reception wherever you go. Buy today!

19.95 to 49.88

Save 17.24 on 3-pc. Bathroom Ensemble



114.94 Value **97.70**

- BATHTUB is of 1-piece steel construction with porcelain enamel finish. Recessed style... sets into wall at back and ends.
- WALL BASIN is of vitreous china, 19 x 17"
- TOILET with seat has reverse-trap. Quiet flushing. Enamel finish 'Estalon' seat.
- Fittings are available for all above pieces.

Electric Water Heaters

Save 13.00 to 25.00 Electric or Propane Gas **69.50**

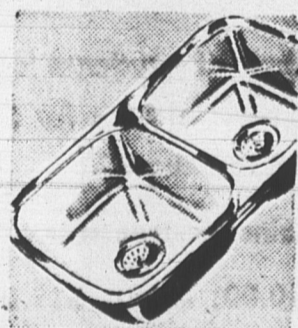
The electric model holds 30 gallons and has two 1500-W elements. Gas model holds 25 gallons. Both have guaranteed glass lining and heavy insulation.

Steel Shower Cabinets, only

Heavy steel shower cabinet with all fittings included. About 30 x 30 x 75" high. Baked-on enamel coating... white with black base.

41.88

Nickel Stainless Steel Kitchen Sinks



Double-Basin Single-Basin

47.77 31.88

The modern sinks for YOUR kitchen! So easy to keep clean looking like new! Removable stainless steel strainers included. Complete with faucet and spray. Manufactured for a lifetime of satisfaction.

Sale Dates APRIL 20 - 23 Greatest Assembly of Ba

Look! 100% Nylon Frieze on Fine KROEHLER 2-pc. Chesterfield Suite

No Down Payment **199.88**

- Kroehler customized suite with the famous Cushionized Construction for lasting comfort and satisfaction.
- Spring-filled construction throughout with foam cushions.
- Serviceable frieze cover is 100% nylon for long service and fine appearance.
- Chesterfield is about 76" overall and has 4 1/2" thick cushions.
- Matching chair is about 36" wide overall.
- Choice of colors off our floor: brown, rust, green, turquoise.



3 Cushion CHESTERFIELD SUITE in durable nylon **219.88**
Sale
4 Cushion CHESTERFIELD SUITE in durable nylon **239.88**
Sale
BED CHESTERFIELD in brown Nylon **199.88**
Sale

- Recliner Chairs **77.77**
- Hostess Chairs **12.99**
- Record Cabinets **10.88**
- 5-pc. Bridge Sets **29.88**
- Rattan Chair **9.88**
- Table Lamps **8.88**

J. C. HIGGINS BICYCLES

"SPORTFLITE" A SUPERB VALUE!

- FEATURES Boys' - Girls' **47.99**
- EXTRA STURDY TWIN BAR FRAME
 - HEAVY DUTY WHITEWALL TIRES
 - CHROME-PLATED FENDERS
 - STRONG 1 PIECE PEDAL ARM
- 3 Speed Flitener, twist shift **59.95**
 - Deluxe Fleetwing, ages 9 to 12 **46.99**
 - Standard Model with coaster brake **41.88**
 - Sidewalk model, ages 5 to 7 **36.88**
 - Standard Model, Sidewalk, ages 3 to 5 **29.99**

DAVENOS

59.95 Value! **49.88**

Simple modern design to suit most decorating schemes. Spring-filled construction for comfort by day or night. Easily converted to double bed when desired. Choice of factory pile fabric covers in brown, red, beige, green and turquoise. Shop early!

Platform Rockers

No Down Payment **38.88**

The style so popular in modern homes. Spring-filled seat and back for restful comfort. Assorted nylon friezes in brown, beige, red, turquoise or green.

Save On Rollaway Cots

30" wide 27.98 Value 36" wide 32.88 Value 48" wide 39.98 Value
23.88 29.88 36.88

All these cots made with sturdy steel frame with legs that automatically open when cot is unfolded. Link-fabric spring. Spring-filled mattress. Buy now for home or cottage.

Bargains in 3-pc. Bed Outfits

Reg. Values 45.00 to 48.00 **41.88** Your Choice Sizes 39", 48" 54"

Outfit comprises: Tubular steel bed in walnut-grain finish; 180-coil mattress; and steel fabric spring. Popular for summer cottages.

Gets you Set for CAMPING



Variety in Boat Trailers

159.95 To 269.95

Simpsons-Sears in Charlottetown offer a variety of boat trailers for many needs! Come in and order your selection early. The small trailer carries boats up to 15' long; the large trailer carries boats up to 17' long. Heavy-duty A-frame construction.

Sale Prices on TENTS in Models for all Needs!

Highway, Umbrella and Lodge Styles **39.98 to 169.88** No Down Payment

Everybody takes to the highway in the summer time! We are amazed at the number of tents we sell every year! Join the trend yourself and enjoy the great outdoors to the utmost extent! Come in to see our fine array of tents in a wide variety of sizes and styles... but all made to rigid specifications for full satisfaction. Put one on your account and you can buy without any cash outlay.

Buy Your Camper Trailer Now

Trailer has all-welded steel body with automotive baked-on enamel finish. Tent is of pre-shrunk vat-dyed poplin in a size that sleeps six persons. Waterproof travel cover. Complete **369.98**
Similar model with inside zip windows **379.98**

Light Boats for Fishermen

Fibre glass and aluminum boats specially designed to be easily handled and to give the utmost strength with lightness. Sizes range from 9 to 14' in length. All will go on top of your car... if your car isn't too small! Can be fitted with our outboard motors. **129.95 to 269.98**

It's a SUPER VALUE!

12' Aluminum Boat with 7 1/2-h.p. Elgin Motor

SAVE **59.90** The BOAT is an 87-pound car topper with a load capacity of 325 lbs. Heavy, .061-gauge aluminum hull Has three seats. Little or no maintenance required. **488.88 Value!**
The MOTOR is a Elgin 7 1/2-hp. capable of 15-mph speeds. Runs about 3 hours on 3 1/2-imp. gal. tank of fuel. Fibre glass engine cover. **428.98**

MOTOR ONLY, Reg. 289.00, SALE 249.00 BOAT SALE 199.88



Save 50.06!

Great Anniversary Sale "Buy" - 7-pc. DINETTE SUITES

129.94 Value! One of the finest values we have ever offered! Extension table and SIX chairs! Table has heat-and stain-resistant top. About 36" wide, extends from 48" to 60". Chairs have box-type seats and extra-large shaped backs. Legs have no-mar swivel glides. Choice of chrome or bronztone finish. Shop early! **79.88**

3 PIECE APARTMENT SUITES Chrome or Bronztone **27.88**

EXTRA DINETTE CHAIRS Chrome or Bronztone **4.99**

Shop at 156 Kent St. in Charlottetown