Colors, fabrics highlighted

There are three major influences that highlight and keynote the color story for fall...

First, fashion takes on a hazy note in a smoked-over or murky look palette. These are influenced by the grandstand play of madras fabrics, batiks and the many charred effects of herringbone weaves, deep-tone stripes and paisley effects of men's wear fabrics borrowed for milady!

Second — is fashion's fascination with fur! Many fabrics this fall simulate fur in both colors and texture: other fabrics have fur actually woven into them... many fabrics have been specifically designed to blend with furs and others have been created to give a dramatic contrast.

And in the midst of all the "ashes" of color, is the dramatic break through of high colors. Last, but not least, is the opulence of color expressed in lavish tones.

Here the color is bright and exotic! Brilliant gem-inspired reds, blues and greens give luster and sparkle to the fashion scene!

Focusing into fashion is a vast range of greens. Some are light and bright, bringing a delightfully spring-like touch into the fall scene. Woodsy greens make a colorful contrast. In the array from chartreuse to peacock to olive, there's a green to please every women's wishes.

True blues are strongly in the picture — but then, so are many of blue's kissing cousins, such as cerise, magenta, fuchsia, pink, blue spruce and wine bottle.

The winey hues find burgandy and many other "vintage" colors in the limelight. A panorama of royal blues plays up purple, and mauves and lilacs appear alone or, in tweeds, mingling with pinks and greens.

Like true blue, true red sends its fashion message bright and clear. It pales to pink or blends to rust in many fall designs. The russet tones like the woodsy greens, bring autumn foliage colors into view.

The palest golds light the way to fall, with rich, deep golds to keep them company.

Along with the burst of color, expect to see many important neutrals, led by the most basic colors of all, black and white.

The lavish touch shines through in metallics, glitter and luster of gold-enhanced fabric and in magnificent embroidered and brocaded weaves.

Colors are designed to harmonize, appear solo or duet, and even in gay trios; but above all, color is the key to complements and compliments for exciting fall wardrobes!

Fabrics for fall have personality. In fact, they have two personalities.

This is one case, however, when a dual personality is a decided advantage. Fashion itself looks two ways — toward the softer, more feminine look and toward the tailored, somewhat sport look. Fabrics pair off perfectly with both these looks.

In the soft, gentle mood, there are richly textured fabrics — nubby wools, bubbly mohairs, surface-interest tweeds. This is texture with a different, lighter look very much in keeping with the fashions it enhances. Curls, loops and nubs are delicatley spun and woven to melt in the fabric. Bulk has vanished, in favor of a lightweight and supple air.

Brushed, sculptured and high-rising surfaces highlight the look, made in acrylics, polyesters, cottons, rayons, nylons and blends of these wonder-fibers. Some of the fabrics have an all-over crepe look, but many feature brightly colored, bold pattern with an embossed effect.

We find twills in infinite varieties, gabardine, whipcord cavalry, covert, shetland, serge, surrah looking especially important. Tweeds are exciting in bright multiple colors in both thin and thick yarns used together.

Patterns include menswear look in checks, plaids, tattersalls, shepherds, houndstooths, glen and country plaids abound in beautiful variety. Stripes from neat bankers stripes to flam-buoyant juggler's stripes borrowed from a medieval tale.

There is much printing on texture, traditional foulard, brilliant challis, tweed prints coordinating to actual tweeds.

A flash or printed wools — the feminine kind of prints — is on hand to bring still more pretty softness to a variety of fashions.

Fabrics for the tailored look are smartly sophisticated, very smooth and suave. These range from men's wear type woolens with flattened, but elegant, surfaces to crisp silks.

Supple and successful for fall are such fabrics as crepes and lightweight wools. And supple, too, are knits that in themselves display a whole new personality.

Knits are artfully textured to look crocheted. They're ruffled and tucked; they're open and loopy — fisherman types, for example.

Much of the news in fall fabrics centers around stretch. The widest use of stretch fabrics continues to be in sportswear, with lingerie moving up strongly in the use of stretch crepes, laces and tricots. New developments find stretch appearing more frequently in suits and dresses, too. Stretch wools are particularly exciting.

New textured cottons take on the look of brushed leather or suede, vying with the real thing — leather itself — for fashion attention.

SEPTEMBER 28

Paris collection for show at YMCA

Fifty models from twenty-one Parisian Haute-Couture stood out at the recent fall openings. All fifty creations have two things in common. First, they are fashioned of fabrics containing Arnel, Secondly, each model embodies all that Paris is famous for-creative design which finds its inspiration in fabrics.

These models, known as the Canadian celanese Paris couture collection wil be shown in Charlottetown September 28, as part of a cross-Canda showing.

Sponsored by the Charlottetown Y's Menettes, the show will be held in the YMCA banquet room and will feature a well as the imported Paris creations.

The accompanying picture coat by Simonetta, with black selection of Canadan mink as here shows a white chesterfield velvet collar and buttons emphasizing the slightly fitted silhouette.

The gentle look will be seen in soft, flowing crepes—thick and rich as cream—glosy satins, subtle soft jersies, patterned matelasses, shining cires and rich brocades, reminiscent of the Renaissance. Dior, St. Laurent, Guy LaRoche, Nina Ricci, Jacques Heim, Jean Lanvin, and Simonetta and Fabiani are Givenchy, Gres, Pierre Cardin, among the "greats" represented.

The silhouette is slim and unified, from the top of a new small neat head through to a tubular body line. Sometimes even the stockings match sweaters in colour and design. Pants are no longer strictly 'pour le sport". Courreges suggests the pant suit for office wear, Lanvin creates a pant suit for travel. Lanvin joins Castillo, Dior and Chanel in designing pant skirts for "at home" or the small intimate party.

Colours are generally soft and varied, although in many dress collections at least one model was seen in purple. Brown to beige, emerald green, carnation red, nasturtium and pumpkin may forecast a trend to stronger colours again.

CHESTERFIELD COAT

Fabiani of Simonetta and Fabiani designed this chesterfield coat in white arnel matelasse, with black velvet collar and buttons. The coat has a slightly fitted silhouette. This is only one of the models which will be featured across Canada in the Canadian Celanese Paris Couture collection. The show may be seen in Charlottetown September 28 at the YMCA. It is sponsored here by the Y's Menettes Club.

Wonder wigs for wardrobes

~~WONDER WIGS 1-24~~

Wigs and wiglets are understudying Fall hair-do stars beautifully. If your budget permits (consider it an investment) examine a Perma-Coif—a full high-fshion wig made of quality European hair. This type of wig has a remarkably undertectable hairline, completely natural appearance and realistic color in which hairs of infinitely tiny color-variationsa re blended to form one over-all color—just as in your own hair.

While the quality of the handmade wig is of the highest level, excellent quality, value and service can be obtained from the machine-made copy. The high quility of hair and color is identical to the handmade Perma-Coif, but the hair is sewn to a fine net base rather than being crocheted.

If you want to compromise between a wig and a machine copy, choose one that has been hand-made at the front. The machine workmanship at the back is not as important.

If color has been a problem in the past, avoid harsh bleaching, use a Chameleon Wig. To change color, merely shampoo the old color out and add the new!

For complete cover, try the wiglet know as a Halo-Coif. Also effective for disguising or complementing a hair-do are the wide variety of wiglets. These can be worn at any position of the head to accent or create a style and come in many shades and collors.

Match perfume to the fabric

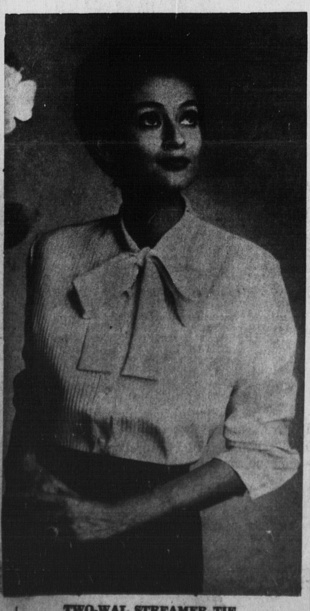
A different perfume used in a different way captures the spirit of the new season. The VIP (very important perfume), a favorite of the "in" group, takes the form of perfume oil. Match the scent to your fabric.

Using perfumed oils is a secret as old as Cleopatra, who used perfume as a delicate snare for the men in her life.

Some perfumed oils adapted by the ancients acted as emollients to the skin and were used for bathing, while others were applied after the bath.

The charmers of the courts of the French Louis' relied on perfume oils, in many cases, to change the fate of nations!

Choose and use your perfume oil with discretion and selectivity.



TWO-WAL STREAMER TIE

Perm uses milk in wave lotion

Today's hair styling techniques are flattering for all ages, and especially for the woman who has stepped confidently beyond the first bloom of youth.

As a woman matures, hair "relaxes". This tendency to "droop" can be countered by a good cut, shaping, and a permanent.

The saying goes: "Add life to your years with milk." And now there is a new home permanent which employs the benefits of fresh milk in the waving lotion. It bathes each strand of hair to give a soft, natural-looking curl. Even when freshly permanented hair has the attractive texture and appearance which normally appears only after several shampoos. An additional plus of the new Milk Wave is that one can select the degree of curl desired by the amount of fresh milk added to the waving powder.

In choosing a hairstyle, it's important that the mature woman use uplifting lines. when the hair is brushed upward with firm, swirling strokes before it's combed into place, the result is natural and charming.

Look at your hairstyle from all angles — especially the profile. Often we study only the front view, but we should also be aware of the side-sweep of hair. Usually it should be soft, and brushed upward to complement the neck and soften jawlines.

Although most husbands think they want their wives to look the same as their wedding photograph, a "dated" hairstyle can be both unflattering and aging unless one has had the wit to have chosen a classic style such as Miss Ann Harding or Princess Grace.

Usually her hair should be worn short. Just how short depends on the woman herself — and, her husband. But at any age, it's best not to have hair extending too far beneath the ear, unless one has the bone structure of a Suzy Parker. Long hair is beautiful but tends to emphasize chin and jaw, both of which should be softened as one settles down in life.

Choose a lightly curled hairdo that frames your face. For best results, try the set at least once. Then work with your brush, smoothing hair into shape to suit facial contours. Soft upward lines are most complimentary and insure the greatest confidence among the beautifully groomed.

AT A SALON

Do—be specific as possible in telling your hairdresser exactly what kind of style you want.

Do—tell her WHY you want a change. Example: Party, ball, job, time-factor, etc.

DON'T — expect the stylist to make you appear exactly like the photo you bring. You are an individual . . .and it's best to adapt a flattering hair-do to your own best features.

DO—tell the hairdresser how much time you plan to spend in taking care of your hairdo.

DO—allow enough time this Fall for one lengthy visit which may include a permanent and re-styling.

In trying a new color, know exactly what you're asking for Check over this vocabulary:

TINT: to color hair permanently; to penetrate with color.

BLEACH (or strip); to remove pigment from hair prior to adding new color—necssary when going from dark to a light color.

TONE: to add a pastel hair color to previousl bleached hair.

DRAB: to tone down "brassy" colors, especially reds or golds, that may appear as a result of bleaching.

'Jewelled' look tops for autumn

The new "jeweled look" is in for fall, providing glittering accents everywhere on the fashion scent. Fashion jewelry and jeweled accessories give extra sparkle to the new fall and winter styles, acting as perfect foils to the living movement of new designs.

The fluid motion of pleats, flares, flounces, and frills is matched by swinging pendants, long chains, and looping ropes

PENDANTS

Pendants are very much in the spotlight with the continuing importance of plunge necklines. They range from bejeweled lockets, cameos, creme perfume caches and other such lavalieres to big watches on grandfather's chain and enormous caged jewel drops. Chains themselves are, fashion news and run the gamult from bold multi-strands to delicate rhinestone links. Pendant ornaments often double as pins with easy varsatility. Heirloom colorings and antiqued finishes are also finding favor among fashion individualists.

The "jeweled look' heightens tthe glamour of night life with the popularity of jewel-laden cashmere sweaters, beaded gowns and jackets and sweeping evening coats. In addition to these, there are sumptuous evening necklaces which delight the wearer and dazzle the beholder. The wide variety includes stone-studded, elaborate collarettes with flowing motion from mobile pendant motifs to airy filigree rhinestone traceries.

DEEP COLORS

Colors are extremely significant in the total jewelry picture but they are bright and deep colors, flashing brilliance from jewel-tone stones and beads which match or contrast with the extensive ready-to-wear shades. Rust and olive-green create interest with their novelty, but shimmering stones and beads which simulate the gem colors of emeralds, sapphires, and rubies as well as aquamarine, topaz and amethyst, still are favorites. All of these plus their facsimiles in aurora borealis will be spreding their glitter everywhere on everything from bejewelded evening shoes, bags and gloves to ankle bands for harem style at-home pajamas.

Even scintillating hair ornaments have gained fashion importance, accenting the new smooth coiffures.

ENSEMBLE LOOK

Pins will be perking up many a costume with glowing impudence, brightening a hat, lapel, cuff or waistline. Earrings will not only accessorize necklaces, pins, bracelets and rings for the ensemble look but will star in their own right. They're big, bold, and dangling, with the living motion that characterizes all fall collections.

The season's new long sleeves serve to emphasize the costume ring story, showing off to advantage the brilliant beauty of multi-color faceted stones.

To sum it all up, the new jeweled look is total: name an accessory and you'll find it bejeweled, whether it's a hat or veiling.

TWO-PIECE

The two-piece silhouette is the newest in evening fashions. Usually the torso is lengthened and leads into a slender skirt; with the top jewel encrusted. the skirt plain, but gleaming.

MATERNITY FASHION

Most of the fall maternity suits are simple and classic in silhouette. Rich-looking wools, luxury of mink trimming and a neckline accented by fringe, add elegance to the classic look.

Lipstick look is softer now

With so many lipsticks clamoring for your attention, how do you choose? Which shades for you? How to get the most compelling effect?

The day is long-gone when a woman could get by with just one lipstick, or depend on haphazard selection. The smart woman has a well-thought-out wardrobe of lipsticks, planned for this season, this season's fashions, the whole look of now.

The cue is gentle; softer lines are seen everywhere, and so, more natural cosmetics. The look in lips will be gentle, too, shapes are ladylike, with colors in the same vein.

Your collection should include: pale-but-not-fragile pastel pink, several subtle tones of peach, apricot, melon, plus perhaps a honey shade.

From here, go on to combining colors, blending them for your own alchemy, your "witchcraft" to make yourself captivating.

Combine colors also with white, pale lilac, blush or nude, for infinite variety of tones. And try the lipstick that offers its own combo — swirling several shades in the one tube.

Then move to frostings to add a luminous glow. Colorless glossies give lips a brilliance.

Problem lips will find relief in medicated lipsticks of various kinds. And there are, of course, hypoallergenic lipsticks, this Fall offered in more infashion colors.

CULOTTES ARE COMPLEX

The split personality of culottes has become even more unusual, exciting and complex!

Culottes, with their skirt-like look, appear in dresses, lingerie and sleepwear . . . as well as being a new sportswear fashion!

This season, culottes go to all lengths—from full length dinner gowns (all the rage), dress length town costumes, to Bermuda-length fun outfits!

The shorter culottes look great over tights and topped with an overblose. Knee sox too, will be right in style.

Versatility is the big point of culottes . . . combining the practicality of pants with the feminine look of a skirt. Best of all, culottes are wonderfully flattering for any figure.

About the easiest wearing fabric is wool hopsacking. Hopsacking got its name from the weave used in sackings used to gather hops in Scotland.

TOGA GOWN

Inspired by the grandeur of the costumes worn in "The Fall of the Roman Empire", this dinner gown is a modern version of the fashion worn in Ancient times. It has been designed by Tracy Adrian.

The gown is made of Roman mosiac ribbons interwoven in multi-colored blocks. Its tunic top is sleeveless with a high rounded neckline, and has loops around the bottom.

FUR LINING

Fur-lined coats and suits are a major fashion influence that gain distinction through new semi-fitted shaping and the use of long-haired furs introduced as linings.

OVERBLOUSE

The overblouse is seen increasingly this season, and with good reason. It lends itself beautifully to full skirts, is often part of a two-piece dress and is the perfect complement to a suit.

'Uncluttered' is term for 1964 fall fashion

The Fall '64 look that is uncluttered, poised, lady-like There is a look of completeness prevailing: emphasis is on ensembles — coats, suits and dresses of matching fabrics that create harmony in color and texture There are as many subtle variations of this theme as there are designers and fashion leaders.

Designers team silky blouses with mohair suits lined with the same fabric; two-piece dresses match wool cjoats which reverse to show fur. Chanel, of Paris, outlines her popular cardigan jacket with braiding, even more important now than ever. She leads the eye to the domed diamond-strewn ring by cuffing sleeves with jeweled buttons. Long gold link-chairns drape gently as necklace fill-ins; bold pins define real pockets which Chanel designs for functional purposes.

Entering the suit scene are "swinging" skirts, some with unconfined jackets, some with decorous, conservative jackets, some pared at the waist with a satin bow nestled at the center neck closing; side-buttoned jackets are belted lightly at hipline; peplum jackets rise to rounded collars, perfect foil for the antique look of golden barpins with star-set brilliants, fashion now in the ascendant. cape-suits shape up in bulky tweeds and handsome townsuits are lean with wrist-long jackets.

Restaurant wools, a new variety of dinner-dress, are of soft wool crepe. Lifted waistlines allow for an impressive pin to mark the rising bodice; the kimono top shows its bias cut with pins in pairs placed high on the shoulders. Plunging "V" necks in straight and narrow evening wools call for long-line jewelry: a matinee-length necklace or single diamond drop pendant on a delicate chain.

The slick coat-dress is precise and narrow-shouldered. Six or eight buttons evenly spaced down the front eliminate the need for jewelry on the dress. Long sleeves focus attention on the jeweled finger: a bold circlet encrusted with coral contrasted with diamonds and turquoise.

Skinny tunic dresses are split in two —black on white or white on black — wrapped with a sash at the waist. One or two jeweled clips spark the sash. Low blousons, reminiscent of the Thirties, hold a pin-accent at the border above a pleated "living" skirt.

Long-torso dresses with partial back-belts and dress-up necklines show a trend to smoother fabrics. Roll-away turtlenecks yield to a classic pin frosted with diamonds and creamy pearls; wide cowl necklines can be drawn closer to form a ruffle.

Evening suits, the newest way to dress after dark, are of ribbed wool or soft wool crepe — all in black. Paris shows a blazing platinum-diamond pin worn high at the center neckline of a white moire blouse teamed with an evening suit. The dinner costume of rich brown velvet is easy and elegant. It comes in three parts: a column-slim skirt topped with a shell blouse and a fitted, long-sleeved jacket. The classic long black wool dinner sheath is cut straight and narrow, nipped at the waist with a cognac satin sash.

Storybook style for little girls

Little girls are beginning to look like figures from story books this season. The influence of other eras can be seen in the velvets, laces and suedes smart girls will be wearing. It's all great fun and mimics Mama's fashions which are also feminine and pretty.

The Edwardian sailor collar appears in black and cream-colored velveteens. French cut-velvet jumpers reminiscent of peasant dress are charming with white pique ruffled-bib blouses. A touch of the princess in her fairy castle is seen in the tiered velveteens with their lifted-waistlines bound in ribbon.

The lacy look of the Victorians is back in under pretties. Bouffants, petti-pants, blouse-slips and sleep-wear show frostings of easy-care lace.

The big silk hair-bow is worn fashionably ' way down low on the forehead or directly center in back. The newest ones come in satin-edged silk plaids with headbands or combs.

More of the romantic look is found in the dainty little flowers decorating wool jersey gloves, and in the old-fashioned look of braids used in trimmings.

The well-mannered look is found in the beautiful tailoring of today's school and dress-coats. Suede is being given the tailored treatment as well as casual styling in coats, dresses and vests. Wonderfully warm, it will prove its worth over and over as a cozy windbreaker. Some of the high styling of the new coats is achieved inexpensively with cotton suede and vinyl suede.

"Let's pretend" Persian lamb adds little touches of elegance in collars and cuffs.

The furriest coat of the season imitates the fabled courts of the Far East. It is a budget fake called "Mongolian lamb."

SUEDE STARS

In fall handbags, suede makes a big comeback—everything from the most elegant suedes for evening to sporty reverse grains for day.

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