

Princesses Seek Crown

The nine princesses from the Montague area and surrounding districts who will be competing for queen, made their first public appearance at the band concert held at Brudenell on Friday evening. Official judging begins Wednesday when they will be carried by convertibles to the Montague wharf where they will board the "Nancy Ann" and meet the judges for the first time.

They will be presented at the regatta by master of ceremonies Gene Murphy, and later will be present at the delicious turkey dinner served at the warehouse and in Poole's store, Lower Montague.

On Wednesday they will be at the street dance held in the parking lot of the high school.

Friday, of course, is the big day! Then the Strawberry Princesses will be paraded in their convertibles in the big parade with bands, floats, flag majorettes etc. Finally at the ball the big moment will arrive when a George Fraser from Charlottetown will receive the judges' Montague's crown the first of Montague's Strawberry Festival Queens.

Big parade Is Feature

One of the greatest attractions of Montague's three-day celebration will be the mammoth parade slated for Friday.

Floats, majorettes, strawberry princesses and bands will be on hand to make the parade a memorable one. Decorated by

will be parading and majorettes will give a display. After the parade, when everyone will be mighty hungry, the place to go is to the lobster dinner on by the centennial committee.

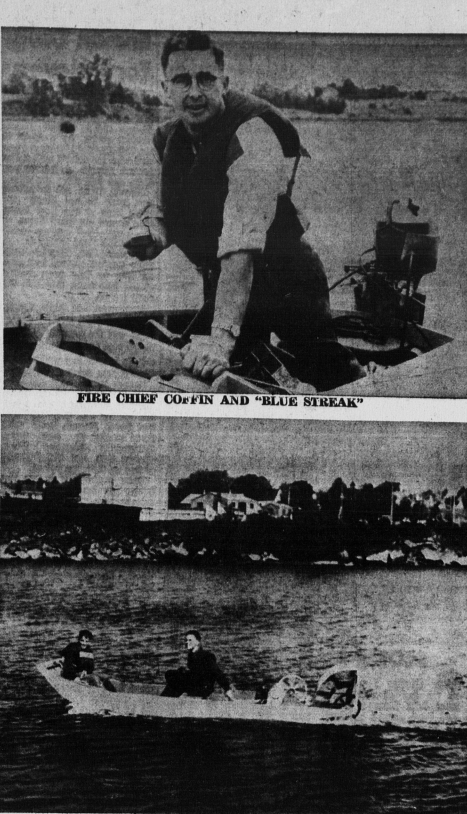
Don Messer Performing

The Don Messer Ball will be the climax to the Centennial Strawberry Festival in Montague.

This famous CBC group, great favorites with Canadian audiences, has long been popular on Prince Edward Island. With a Matral Osborne and Charlie Chamberlain and the full band under the direction of their famous leader, Don Messer, a memorable evening of music, song and dancing is assured.

The ball will be under the distinguished patronage of His Honour, Lt.-Gov. W.J. MacDonald and Mrs. MacDonald. The vice-regal party will be receiving guests at 9.30.

The date is Friday, July 17.



FIRE CHIEF COFFIN AND "BLUE STREAK" RACING THROUGH THE WATER

Lions Clubs, Ladies Auxiliary Host Dalvay Picnic For Blind

The annual picnic for the blind was held at Dalvay beach recently under the supervision of the field secretary, P.C. Bower. The ladies of the Charlottetown Women's Auxiliary, assisted by Lions Charles Bessley and Neil MacDonald of the Charlottetown Lions Club, King Lon Dr. Benson of Kensington, and Lion Les Hogg of Summerside.

The Albany, Kensington and Summerside Lions Clubs provided transportation for the blind of their area to the picnic. The Charlottetown Lions Club donated prizes for the various contests. All blind people at the picnic received a gift.

Special guests at the picnic were Edward Wheeler and his family from London, Ont. Mr. Wheeler is the CNIB field secretary of that district.

Under good weather conditions the picnic was well attended by 60 persons from various parts of the Island from East Baitie to Abram's Village. Many of the blind participated in a number of contests conducted by the Lions. A few also enjoyed a swim at the beach.

GAME WINNERS
Winners of the balloon-throw contest were Pamela Armstrong of Abram's Village, Angus MacDonald and Mrs. Gertrude Fyfe of Kensington, and Peter McGarry of Charlottetown was given a special prize for the largest balloon.

Evelyn England, of Summerside, being 81 years young, received a cup and saucer, souvenir of the Island.
The afternoon closed with a supper and refreshments served by the ladies of the auxiliary. Henry Doucette, president of the Canadian Council of the Blind of Charlottetown, on behalf of the auxiliary and the Lions.

EXHIBITS 5 MEN
ALGIERS (Reuters) - Five men were shot by a firing squad Saturday in Algeria's first executions since it became independent two years ago. Of the five, only one was involved in a crime with political implications. The other four were sentenced to death by ordinary criminal courts.

GIFTS For Every Occasion

Welcome To Montague

Minnie's Gift Shop

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WELCOME TO OUR Strawberry Festival and Regatta

DROP IN AND SEE OUR DISPLAY OF FARM MACHINERY

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MONTAGUE PHONE 838-2242

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Jump In The Old FORD

AND ATTEND THE MONTAGUE STRAWBERRY FESTIVAL and REGATTA 3 BIG DAYS

July 15 - 16 - 17

DON'T MISS THE STRAWBERRY QUEEN Event

LOOK OVER OUR FESTIVAL SPECIALS ON THURSDAY and FRIDAY

McGOWAN MOTORS

"YOUR FORD DEALER"

MONTAGUE P.E.I.

Over 1,000 Hear Concert At Brudenell

MONTAGUE - Despite threatening weather an appreciative audience of over 1,000 was present for the performance at Brudenell Park of the RCAF Central Band from Ottawa.

The town crier from Charlottetown A.G. (Dick) Turpin, was present and advised all present of the centennial celebrations at such locations as Murray River, Georgetown, Cardigan and Montague.

Hospital Campaign Nears Close

MONTAGUE - The Kings County Memorial Hospital annual campaign officially closes July 15, and while the results of the campaign have not been reported at this time, collections made by one canvasser indicate a good showing.

The hospital authorities report that June was a busy month with an inpatient daily average of 30, with the number of outpatient admissions being 155.

Park Royal Bible School Concludes

The fifth annual Vacation Bible School was very successful, brought to a conclusion recently in Park Royal Church.

The largest number of children yet were registered for the week-long program of worship, Bible study, games, singing and crafts. The school was under the leading of Rev. Fye, Mrs. Norman MacLeod guided the daily sessions and also acted as registrar. Mrs. Regina Gay was the Music Director.

At the closing exercises Mr. David Murphy represented the Christian Education Committee of the church and assisted by the teachers, awarded 133 certificates of recognition to qualifying children.

The large staff included: class 3 and 4 years - Mrs. John Comeau, Mrs. Joseph MacLeod, Miss E. J. Hickey; class 4 years - Mrs. Laurence Tye, Mrs. Roderick MacKenzie, Mrs. Ann Bevan; class 5 years - Mrs. David Murphy, Mrs. Lloyd Moore, Miss Rosemary Dover; class 6 years - Mrs. Bussell Ewing, Miss Frances Pickard; class 6 and 7 years - Mrs. James Currie, Mrs. Layton Smallwood, Miss Carol Bevan; class 7 years - Mrs. Stewart MacKay, Mrs. Ronald Irvine; class 8 years - Mrs. A. J. Murchison, Mrs. Ronald Woodgate; class 9 years - Mrs. Keith Jenkins, Miss Linda Knox; class 10 years (girls) - Mrs. E. J. Johnson, Mrs. Roland Roberts, Mrs. Allison West, Miss Elaine MacKay; class 11 years (girls) - Mrs. Jack Davies, Mrs. Nell MacCallum; class 12 to 15 years (boys) - Rev. Tye, George Knox.

MISSILE SITES READY

WISEBADEN (AP) - The U.S. Air Force says its first steel-reinforced concrete missile sites now are operational at undisclosed sites in central Europe. The new hardened sites provide enhanced protection for the recently introduced Mace "B" surface-to-surface missile, which can be fired by a seven-man crew and has a range of 1,200 miles for either nuclear or conventional warheads.

Elaborate Preparations Being Made For Festival

Merchants of Montague in conjunction with the Montague Regional Strawberry Festival will feature a two-day town wide sale on Thursday and Friday July 16 and 17th.

A committee under the chairmanship of G. Arnold Wrightman has been engaged in organizing the festival since early last fall. Plans have been completed and one of the largest celebrations to ever be held in the area will take place July 15, 16, and 17.

Wednesday July 15 will see the annual Lower Montague Regatta sponsored by the Montague Regional Strawberry Festival assisted by the Lower Montague Regatta group. This year's event will be larger than ever with more attractions than ever before. A feature of the regatta will be a long distance swim from Georgetown to Lower Montague a distance of 1.14 miles. Other swimming competitions will be held as usual.

The boat races will again feature the lobster boat race and it is expected the competition for the MacIntyre trophy will be a long distance swim from Georgetown to Lower Montague a distance of 1.14 miles. Other swimming competitions will be held as usual.

Art Sullivan's Hitle league starts afternoon off with a rousing game of baseball at Sullivan's Field at 1.30. Following this is the decorated doll carriage and tricycle parade, and soap box derby in front of the high school at 3.30 p.m. Then at 4 p.m. the older boys, the midgeet team, have their game. Both of these teams will show an excellent brand of

baseball and really deserve a big and enthusiastic audience to encourage them.

Supper is served at the high school starting at 4.30 p.m. and a delicious ham supper with strawberries and icecream for dessert is the menu.

The strawberry queen contestants will be entertained at a private dinner with the judges at 5 p.m.

By 7 p.m. all should be in readiness for the exciting display of the sky divers, who will land behind the high school. This full day will wind up with a street dance on the parking lot at 9 p.m. The orchestra for the dance will be the big surprise and possibly, even a shock!

Friday is the big float day with over 20 floats, complete with bands, flag majorettes and strawberry princesses, decorated bicycles, and at 3 p.m. a flag majorette display behind the high school. At 4 p.m. Montague's best cooks are serving again as they have Wednesday and Thursday. And this time a P.E.I. special of lobster dinner with strawberries and cream at the auditorium.

At 9 p.m. the ball begins under the distinguished patronage of the Hon. Lt. Governor W.J. MacDonald and Mrs. MacDonald.

At ten o'clock the eagerly

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July 15 - 16 - 17

DON'T MISS THE SKY-DIVING EVENT

LOOK FOR OUR SALE ITEMS

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WELCOME !! To The Montague STRAWBERRY FESTIVAL and REGATTA JULY 15, 16, 17

Enjoy the Soap-box derby Thursday morning

The Town of Montague and Langley Fruit Packers invite all to visit us July 15, 16, 17 and join in the festivities.

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MONTAGUE P.E.I.