

Dr. A. W. CHASE

Triumphs over the Worst Forms of KIDNEY... DISEASE

The wonderful success of Dr. Chase's Kidney-Liver Pills adds to the fame of the great doctor whose name is familiar in almost every home as the author of the world famous Recipe Book.

Scores and thousands of grateful men and women have been rescued from the misery and dangers of kidney disease by this greatest of all kidney cures.

Mr. D. C. Simmons, Mabee, Ont., writes: "My kidneys and back were so bad I was unable to work or sleep. My urine had sediment like brick dust. I was compelled to get up four or five times during the night. I saw Dr. Chase's Kidney-Liver Pills advertised and concluded to give them a trial. I have only used one box and am completely cured. I was a great sufferer for 18 years, but my kidneys do not bother me now. I enjoy good rest and sleep and consider Dr. Chase's Kidney-Liver Pills a boon to suffering humanity."

Dr. Chase's Kidney-Liver Pills, one pill a dose, 25c. a box, at all dealers, or Edmondson, Bates & Co., Toronto.



The Favorite "S. S. HALIFAX"

will leave Charlottetown for BOSTON every Friday at noon (Standard Time) calling at Hawkesbury and Halifax.

Returning leave BOSTON every Tuesday at noon.

Passengers leaving CHARLOTTETOWN via Pictou, can make close connection at Halifax with S. S. "HALIFAX" and "LA GRANDE DUCHESSE."

Tickets for sale at stations on P. E. I. Railway. For tickets, rates and all information apply to

W. W. CLARKE, Agent, Charlottetown

or to H. L. CHIPMAN, Canadian Agent, Halifax, N. S.

May 3-

The Charlottetown Steam Navigation Co., Ltd.



STEAMERS...

Northumberland & Princess

Leave as below every day (Sundays excepted)

From POINT DU CHENE (on arrival of afternoon train from St. John) for Summerside, connecting there with express train for Charlottetown.

From SUMMERSIDE (on arrival of morning train from Charlottetown for Point Du Chene connecting with day train for St. John).

Connecting at Moncton with train for Canada and at St. John with steamers of International Line and railways for United States and Canada.

From PICTOU (on arrival of day train from Halifax) for Charlottetown.

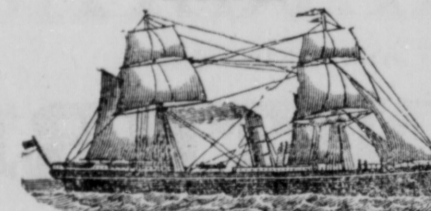
From CHARLOTTETOWN, seven a. m., for Pictou, connecting there with day train for Cape Breton and Halifax, at Halifax with C. A. & P. Line for Boston.

Through tickets to be had at Grand Trunk, Canadian Pacific, Intercolonial and P. E. I. Railways, and on the Company's Steamers and connecting lines in United States.

F. W. HALES, SECRETAR

Ch'town, P. E. I.

S. S. City of Ghent PICKFORD & BLACK LINE



S. S. City of Ghent will sail from Charlottetown every Friday at 1 o'clock during the season of 1899 for Halifax, calling at Summerside, Port Hastings, Port Hawkesbury, Arichat, Canso, Isaac Harbor, Salmon River, Sheet Harbor, returning will leave Halifax every Tuesday at 6 p. m. making some calls. The steamer has excellent passenger accommodations. Saloon amidships. Special low freights will be given this season. Further information apply to

W. W. CLARK, Agent

Ch'Town May 27 if

For Business Men

Why it is?

"Why people persist in buying of peddlers and fakers?" Why, indeed! Because the peddler or faker knows the article he has to sell. He knows its good points and tells them. If he is selling a patent soap, he tells what that soap is good for, and tells why it is better than other soaps. If it's a patent whistle or a toy balloon he tells why it's better than those shown before. He handles his subject as though it were worth handling. In fact, he does just what many advertisers fail to do. He goes into his subject understandingly, enthusiastically, and one of the reasons he succeeds is because the buyer knows from the start that the peddler means business. Don't borrow all the ideas of the faker, though. He has bad ones. In his enthusiasm he frequently overestimates the qualities of his wares. If he expected to come that way again he would probably be more careful. The business man expects to meet his customers again. He wants his goods and his advertisements to show their relation to one another. The man who can extract the good points from the faker's methods and eliminate the bad, has a start that will land him safely on the successful side of commercial life.—Advtg. World.

Advertiser and Advertiser.

The advertising points must come within the business. The business man who expects the advertiser to evolve something out of his own inner consciousness, something that will sell goods, is making a fatal mistake. What the business man needs is not so much smartness, or novelty, or originality, but a plain and convincing statement of the real facts about his business. What the advertiser needs is a knowledge of the stock, the principles and the aims of his customers. He must give the advertisements the tone of the store. He must make his announcements serve as real representatives of a real store to real people. If he has an honest, earnest desire to be helpful to his advertisers, he will find his opportunities develop as his acquaintance develops. The proper study of a business writer is business—business first writing afterward. There are thousands and thousands of people who can write first rate. An advertisement writer doesn't need any particularly transcendent literary ability. If he has this ability, so much the better, but he can write good ads—effective ads—selling ads, if he knows enough about the English language to say plainly and strongly what he means. Fine writing is not necessary. It is not even desirable.—Bates.

The man in business who doesn't know much about his business, is wise in covering his ignorance by filling his advertisements with matter entirely foreign to that business. But the man who knows about his stock and its strong points, will find it profitable to tell what he knows about it. Any reliable statement about the goods sold gives the man who makes the statement a standing as an authority on that subject, and people naturally come to him for goods in that line.

The old saying, "All things come to him who waits," should be qualified by the understanding that the man who waits patiently for what he desires will

Hub Cafe

Re-opened

Meals and lunches served at short notice. Also a choice line of Cigars, Cigarettes and Ginger Ale. Open from 7 a. m. till 12 p. m.

Don't forget the place next door to R. B. Norton's Hardware store.

Hub Cafe



probably be satisfied with whatever comes. The business man who sits and waits, misses desirable opportunities, and, his dependents an injustice does his business.—Advtg. World.

Don't claim it all.

Don't claim too much in your ad. Talk clearly and as interestingly as possible about the good points of your goods. Talk exactly as you would to a customer before you. Tell of the endeavors you make to have your stock the best. Even tell if you will, why you claim your store or stock the best. Tell facts, quote prices, and let the buyer judge whether or not your claims are logical. But don't claim it all. You won't be believed anyway.—Advertising World.

From day to day there are a thousand and one little things that a housekeeper has to buy, and she depends quite a good deal on the advertisements to remind her of these things.

Real good advertising always has and always will, pay a handsome profit but you must look at it an investment, and nurse it as you would any other part of your business.—Requisites.

A PRESSMAN'S STORY

Mr. Parnham Tells How Dodd's Kidney Pills Cured His Lumbago.

TORONTO, June 19.—The story of the escape of the Globe pressman, Mr. John H. Parnham, from the agonies of Lumbago, by using Dodd's Kidney Pills is unusually interesting.

Mr. Parnham writes to the Dodd's Medicine Co., Limited, thus: "I am proud to testify the wonderful efficacy of Dodd's Kidney Pills. About eight months ago I was attacked by severe pains in my back. I consulted an eminent physician, who said I had Lumbago, and told me to take Turkish baths. This did me no good.

"A friend advised me to try Dodd's Kidney Pills. I did so, and one box cured me." My back has never troubled me since.

The average man who tries heroic measures gets a misfit.

Rheumatism Can't Exist

When the kidneys are kept healthy and vigorous by the use of A. W. Chase's Kidney-Liver Pills. It is Uric Acid left in the blood by defective kidneys that causes rheumatism. Dr. A. W. Chase's Kidney-Liver Pills make the kidneys strong and active in their work of filtering the blood, and this removes the cause of rheumatism. One pill a dose, 25 cents a box.

The evil that men do is soon forgotten by themselves.

Minard's Liniment Lumberman's Friend

The London places of entertainment would hold all the inhabitants of Edinburgh, and then there would be several thousand vacant seats.

DR. A. W. CHASE'S CATARRH CURE... 25c.

It is sent direct to the diseased parts by the Improved Blower. Heals the ulcers, clears the air passages, stops droppings in the throat and permanently cures Catarrh and Hay Fever. Blower free. All dealers, or Dr. A. W. Chase Medicine Co., Toronto and Buffalo.

Two slender persons may be great friends, though but slight acquaintances.

McGILL UNIVERSITY, Montreal

SESSION 1899-1900.

Matriculation Examinations, preliminary to the various Courses of Study will be held as under:

Faculty of Arts (Men and Women) Thurs. 14th Sept
Faculty of Applied Science
Faculty of Medicine Tue, 5th Sept
Faculty of Law, and Veterinary Science, Sat. 16th Sept

*In the Faculty of Arts (Revised Curriculum the courses are open also to PARTIAL STUDENTS without Matriculation.

*In the Faculty of Applied Science the courses in Civil, Mechanical, Electrical, and Mining Engineering, Chemistry and Architecture are also open to PARTIAL STUDENTS without matriculation.

Examination for FIRST YEAR ENTRANCE EXHIBITIONS in the Faculty of Arts, ranging from \$90 to \$125, will be held on the 14th Sept. at Montreal, Charlottetown, St. John N. B., Halifax, St. John's, Nfld and other centres.

The ROYAL VICTORIA COLLEGE, the new residential college for women, will be ready for occupation in September.

The MCGILL NORMAL SCHOOL will re-open on 1st September.

Particulars of Examinations and copies of Calendar, containing full information as to Conditions of Entrance, Courses of Study, Regulations of Degrees, Exhibitions and Scholarship, Fees, etc, may be obtained on application to

W. VAUGHAN Registrar.

A Grand Tea Party.

Will be held at Souris East, Old Grounds, on Monday, July 17th, 1899, in aid of St. Mary's Church, now in course of erection. Further particulars later on. By order of Committee. Souris East. June 23rd 1899

BIGGEST DAY!

Bicycle and Athletic Sports

— UNDER THE MANAGEMENT OF THE —

ABEGWEIT-CRESCENT ATHLETIC CLUB.

— ON THE GROUNDS OF THE —

Charlottetown Amateur Athletic Association

— ON —

Saturday, Dominion Day, July 1st.

MEDALS AND PRIZES TO THE VALUE OF \$150.00 TO BE COMPETED FOR.

PROGRAMME

1 - One Mile Novice

1st Prize—Silver Watch, value \$10.00 (D Nicholson)
2nd Prize—Silver Medal (Joseph Merry)
3rd Prize—Bicycle Pants (Gordon & McLellan)
4th Prize—Bicycle Boots (Alley & Co)

2 - One Hundred Yard Dash (Handicap)

1st Prize—Gold Medal, \$5 piece, bar attached (Queen Hotel)
2nd Prize—Silver Medal (A McDonald)
3rd Prize—Pipe (A W Reddin)

3 - One Mile Bicycle (Boys 16 and under)

1st Prize—Gold Medal, \$5 piece, bar attached (P S Brown)
2nd Prize—1 doz Photos (G H Cook)
3rd Prize—Sweater (D A Bruce)
4th Prize—Cake Dish (Moore & McLeod)

4 - Quarter Mile Bicycle Open, (Flying Start)

1st Prize—Silver Cup (W W Wellner)
2nd Prize—Gold Medal, \$5 piece, bar attached (S W Crabbe)
3rd Prize—Silver Medal (Full Electric Co)

5 - 220 Yards Flat Race (Handicap)

2nd Prize—Gold Medal (Mayor Warburton)
2nd Prize—Silver Medal (Berlin Dental Parlors)
3rd Prize—Daily Examiner for one year (Ex. Pub. Co)

6 - Half Mile Bicycle Open

1st Prize—Gold Medal (Mark Wright & Co)
2nd Prize—Gold Medal, \$5 piece, bar attached, (Reardon Bros)
3rd Prize—Silver Medal (Stanley Bros)

7 - Half Mile Run (Handicap)

1st Prize—Gold Medal (John McLeod & Co)
2nd Prize—Gold Medal, \$5 piece, bar attached (W F Carter)
3rd Prize—Baking Dish (G F Hutcheson)

8 - On eMile Bicycle Open

1st Prize—Gold Medal (Dodd & Rogers)
2nd Prize—Silver Cup (G H Taylor)
3rd Prize—Valise (R H Ramsay & Co)

9 - 120 Yard Hurdle Race

1st Prize—Dressing Case (Owen Trainor)
2nd Prize—1 dozen Photos (Westlake Bros)
3rd Prize—Daily Patriot for one year (Patriot Pub Co)

10 - Quarter Mile Run (Handicap)

1st Prize—Fit Reform Suit (Prowse Bros)
2nd Prize—Gold Medal, \$5 piece, bar attached (J K Ross)
3rd Prize—Pair Pants (John T McKenzie)

11 - Two Mile Bicycle (Handicap)

1st Prize—Gold Medal (A N Large)
2nd Prize—Silver Medal (Geo W Gardiner)
3rd Prize—Bicycle Pants (S A McDonald)
4th Prize—Daily Guardian one year (Guardian Pub. Co)

12 - Running Broad Jump

1st Prize—Gold Medal (Sentner, McLeod & Co)
2nd Prize—Fishing Rod (Apothecaries Hall)
3rd Prize—"Laud and Water" for one year (L L McIntyre)

13 - Five Mile Bicycle (Handicap)

1st Prize—Gold Medal (Rogers & Rogers)
2nd Prize—Gold Medal, \$5 piece, bar attached, (A S Hewitt)
3rd Prize—Silver Medal (Charlton Steam Laundry)
4th Prize—Pipe, (J Rattray & Co, Montreal)

Four to start or no third prize.

SPECIAL PRIZE—For the competitor making the highest number of points in in the Bicycle events—SILVER CUP, value \$25.00 (L W Cook)

SPECIAL PRIZE—For the competitor making the highest number of points in the other events—PIN, Klondike Nugget, (J Brent Dawson, Dawson City)

Band in Attendance Sports begin at 1 p m, sharp

Admission 25 cents

Grand Stand 10 cents

L. B. McMILLAN, President

L. F. MUNCEY, Secretary

Weary of Experimenting

With salves, suppositories and ointments and dressing a surgical operation, scores and hundreds have turned to Dr. A. W. Chase's ointment and found it an absolute cure for the terrible itching, and it is very seldom that more than one box is required in effect a permanent cure.

There is a better half in every wedding—but the best man doesn't get her.

Minard's Liniment is used by Physicians.

Great Britain, the United States, and France represent one-half of the total wealth of all nations.

Keep Minard's Liniment in the House.

Chronic Disease and Rupture., Cured by Dr. Cliff. Diploma registered in U. S. and Canada. Send Stamp for information, or call at

Truro, N. S. office in Merchants' Bank of Halifax Building; Hours, 11 to 1; 4 to 8 to 9, daily—except Wednesday, he is a Revere Hotel in Pictou, and on Friday Windsor Hotel, in New Glasgow.

HIS OWN FREE WILL

DEAR SIR,—I cannot speak too strongly of the excellence of MINARD'S LINIMENT. It is THE remedy in my household for buras, sprains, etc., and we would not be without it.

It is truly a wonderful medicine.
JOHN A. MACDONALD,
Publisher Inprios Chronicle.

A literary statistician declares that for the year 1898 eight novels a day were published, Sundays and holidays not included.

Ask for Minard's and take no other.

The annual interest charge on the Spanish national debt is \$125,000,000 and the total revenue is only \$150,000,000.

The Place to Get Best Tailoring Done

JUST RECEIVED

Another lot of fine Worsted Coatings, fine Tweed Suits, Elegant Worsted Trouserings.

The Very Latest Novelties

JOHN MCLEOD & CO

R U INTERESTED

IN GOOD CLOTHING AT REASONABLE PRICES

We have strong claims to your attention, when you contemplate base of A SUIT OR OVERCOAT.

With a large choice selection of suitings, trouserings and overcoatings. W Mr Sixtus McLellan as cutter, and the best staff of workmen on P. E. Island for good solid tailoring we can't be beat.

Our Furnishing Department

See our new shirts, also, cuffs, neckwear, suspenders, ingmen, sweaters, hose and gloves and handkerchiefs. See our new shirts w ingmen, sweaters, hose and underclothing

GORDON & M MELLAN

Mens Stylish Outfitters.