

# Continental Trend Figures Men's Fashions For Autumn

A new star has risen in the men's fashion firmament. It's called Continental and, according to the American Institute of Men's and Boys' Wear, the sophisticated lines of the new Continental models in suits, topcoats and practically all male apparel, have scored an unusually rapid success with men in all age groups.

What is the Continental model? Actually, it is more than a style—it is an entire fashion concept. In suits, there are many interpretations stemming from two basic designs:

One design has slim tailored shoulders—slightly higher and squarer in shape than the natural shoulder Ivy suits, with the tailored shoulder giving a slim-trim effect.

### CONTINENTAL DETAILS

Both styles share the following details: slightly shorter jackets; slanted hacking pockets; slim cuffsless trousers—many with angled front pockets, some without hip pockets; peaked or semi-peaked lapels; optional breast pockets and sleeve cuffs, and with many of the new Fall models come vests that are worn with the slightly fitted waist-tracing jackets.

The fronts of these jackets are slightly more cutaway and, at the same time, more rounded. The total effect is one of sophisticated slimmness, dressier than that of the Ivy styles.

Ivy styling, however, is far from being either obsolete or in disfavor. The natural lines of the so-called Ivy models have been classics for years and their acceptance will continue among their old adherents as well as the many recent converts to this easy informal but very neat style of clothing.

Both the Continental, the Ivy and the popular American Natural models and the California-inspired Ambassador models will be most popular in the rich dark and dark-medium shades. Gray, brown, blue and olive shades in both plain colors and in mixtures with each other offer an extremely wide choice.

However, another new note is struck by the increased numbers of patterned fabrics that will be worn this Fall. Plaids, checks and stripes that range from the subtle to the very bold are on the upswing again. Intricately elaborate self-patterns are combined



CONTINENTAL STYLING

Continental styling is seen at its best in comfortable wool-worsted suit (at left) in a black and white chalk stripe. New details include peaked lapels and two-button closure. American

Ambassador model (right) is now a classic silhouette. Interpreted here in a wool-worsted suiting in black and gray stripe. Jacket has three buttons and is more fully cut than the Continental. Wool Bureau photo.

### Comfort Is Keynote Of At-Ease Wear

Very much "at-home" are the tweedy denims, combined in mix-match combinations with plaids and stripes. Eisenhower jackets and slacks, coolie coats and slim pants, middy pullovers and full skirts are outstanding styles.

Pajama sets for lounging or sleeping are combined with versatile dusters that are fashionable enough for real entertaining and practical enough for outdoors wear on early fall days.

Smart dark-toned cotton knits, bright tattersall flannellets, quilted cottons and corduroys are high-fashion choices. One such ensemble tops navy cotton knit halibriggans with a water-repellent corduroy duster.



OUTERCOAT

Newest look in outercoats is the shawl collar, seen here in a bold gray and white checked wool. Length of coat is 36 inches. Pockets are slanted, flapped. Wool Bureau photo.



SHIRTWEAR

Ideal for fall is this well-tailored miniature plaid sport shirt in two-toned grey and white. Convertible collar. Made in wash-and-wear "sanforized" cotton. Arrow.

## Reversibles Are Newsey

There are two sides to the rainwear story this season... in smart new reversibles!

Among the most striking reversibles are those which turn from various cotton coatings to synthetic pile, sometimes with shaggy finish. A good back-to-college item, these are often hooded, sometimes feature novelty details such as zipper pockets and leather touches.

Other reversibles switch from solid cotton coating to print, from water-repellent wools to cotton coating, or from camel blend to woolen plaid.

Still others are dual purpose, reversing from water-repellent velveteen to one of several day-time fabrics.

The runaway style of the reversibles is the brass-buttoned balmacaan reversing from loden green to natural poplin.

European coats in belted wrap-around styles of double-faced fabric now have natural water-repellency.

New on the fashion scene as "neutral" are deep shades of purple and plum, especially effective in Fall coats and suits.

Often offsetting deep taupe, charcoal and "nothing" green are brighter purples and burgundy shades. These, too, show up most often in suits and coats.

### Casual Classics Are Afoot For Teen-age Miss

This fall, new casual styled shoes of leather will take the teen-age miss everywhere.

Even dressy shoes strike a casual note in colorful, glove-soft leathers in both smooth and brushed effects.

The dominant silhouette is lean-lined with tapered toes.

The most popular treatments are T-straps and ties, in smooth leather pumps. Filigree buckles, flat bows and plain round or v-throat lines are also favored.

On flats, high-riding vamps, cutouts and buckle treatments with touches of shiny metal used as trim are the style leaders.

## Built-In Comfort Is Sportswear Feature

Built-in comfort with the added bonuses of great practicality and colorful good looks mark men's sportswear for fall.

Handsome car coats and suburban coats, cold-defying outerwear, and trim sport jackets teamed with slimmer slacks characterize the new season's leisurewear.

The Continental influence is very strong in the new garments and they incorporate ideas that stem from the Alpine regions as well as from near-Arctic Scandinavia.

The use of fur and the "fur look" is more evident than ever in the collar and linings of outerwear. Some of the suburban coats are a bit longer while some sarcoats are a bit shorter. Real cabretta leathers get into the sportswear picture via short car coats and longer suburban styles.

**PILE FABRICS IMPORTANT**  
Pile fabrics play an important part in the outerwear Winter coats. There are alpaca piles, wool piles and pile fabrics that are made entirely of man-made fibers.



SPORT COAT

Styled along natural shoulder lines, this Shetland wool sport coat is easy to fit and easy to wear. Seen here in burnished olive and blue stripes. Wool Bureau photo.

ing jumbos and needed cotons are but a few of the other fabrics featured in the comfortable outercoats.

Sports jackets must be viewed in several categories this season. First, there are the classic Ivy styles with their natural shoulder. Next come the new Continental models with either natural shoulders or the slightly squared tailored shoulders. Then the California-types with concave shoulders and flattering body lines.

Each is an entity unto itself and has certain characteristics in common with the others. Blazers, for instance, are very popular in all models of the current

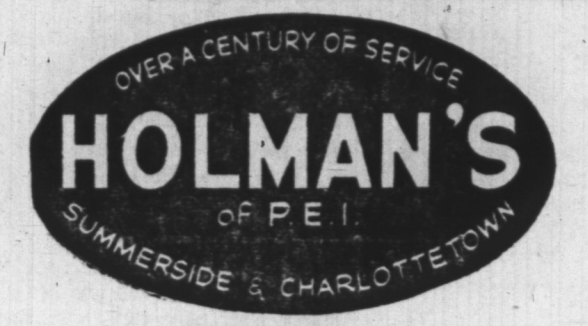
sports jackets. Ranging from the classic conservative navy blues with gilt buttons to bold stripes and handsome plaids as well as hopsacking fabrics, the blazers are becoming probably the most widely worn type of casual jacket.

Lightweight worsteds with a nappy look, colorful shetlands, burly tweeds and fleecy loden cloths all find enthusiastic fans among sports jacket fans.

**BOLD PATTERNS RETURN**  
The big news in all sports jackets is the return of bold patterns.

Big checks, bright plaids, glem plaids, houndstooth checks and overplaids are seen in the tweeds and also smooth fabrics. However, college men seem to prefer very subdued stripes in their shetland jackets and some old grads go for shetlands and tweeds in plain weaves brightened by red, gold, blue or green shades.

Slacks are slim in line but comfortable in design. The Ivy styles carry flapped back pockets and the Continentals have angled front pockets.



**men!**  
talking of clothes  
the smartest in appearance...  
the latest in materials...  
the newest in style...  
and the lowest in price...



**HOLMAN'S**  
speak  
a man's language

the buy of the year!  
will stand up to hard wear and protect  
you from rain  
men's smart, reversible...  
car coats

Poplin reversible with raglan or set in sleeve; slash or patch pockets. Sizes 36-42. One side Natural, other Dark Brown, or Natural and Navy.

**19.95**

men's nylon, reversible...  
jackets

**19.95**

Made by Utex in handsome styling with wear guarantee; nylon knitted collar, cuffs, waist band in contrasting stripes which match shoulder bands. Red/Black, White/Black, Black/Red. Zipper closure. Sizes 36-42.



men's dress trousers

Regular leg style. Reverse pleated front, tab fastener on back pocket in all wool. 2 ply Gabardine. Blue, Brown, Black. Sizes 30-44.

**14.95**



men's toke drip dri... sport shirt

Styled with two breast pockets, long sleeves. Fully washable fine plaid in colour of red and grey. Sizes S.M.L.

**6.95**



boys' vinyl motorcycle jackets

Made of vinyl plastic, will not pull or crack; wipes clean with soap and water. Self collar with wool knit cuffs and waist band; zipper closing; 4 pockets; warm quilted lined. Black with silver nail heads, 8-18 years.

**9.95**

THE BRITISH  
*Byford '98*  
WOOL SOCK

ankle style  
**1.50**  
pair



Sizes 10 1/2 - 11 1/2. Beige, grey, charcoal and wine.



boys' flannel shirts

Sanforized cotton flannel, washfast and sunfast colors; one chest pocket, fancy stripes and plaids of blue, grey, red. Sizes 8-16 years.

**1.98**



boys' t-shirts

Made of the finest combed cotton; will not shrink or stretch. Machine washable, long sleeves, three button closing with self collar, stripes, colours blue, grey, yellow stripes. 8-16 years.

**1.98**

# Lovely Luxurious FURS



Fur—the height of Fashion for Autumn and Winter 1959... as beautiful as it is practical... to enhance you with that extra touch of glamour every woman loves!

## So Fashion Right!

Never have we been able to offer you such a magnificent choice of furs... from mink and squirrel, to Persian lamb and muskrat... you'll find them all at Island Furriers fashioned in the most exciting styles we've ever shown... stoles... capes... neck pieces... jackets... three-quarter length styles... and, of course, full length models. Every occasion this coming season demands fur—let us show you the most flattering style for you!

# island furriers

79 Grafton

Dial 6923