

Holman's of P.E.I.



4 BIG DAYS — WEDNESDAY, THURSDAY, FRIDAY and SATURDAY

All-Digit Phone Plan Draws Some Protests

By TOM HENSHAW
NEW YORK (AP)—Last summer the Pacific Telephone Company received—and eventually issued—a cheque made out in 729432 83374663 and signed by 262 22473.

"I just got sick and tired of digitals," explained 262 22473, otherwise identified around Carmel, Calif., as Bob Baird, sales manager of an automobile agency.

Above the same time, a San Francisco man with a less subtle turn of mind dipped his pen in wrath and recommended succinctly:

"To hell with ANC!" Both were protesting the same thing—all-number calling (ANC), also known as digit dialing, the telephone industry's latest step toward binding the world together with automated strands of talking wire.

It's called progress. And undoubtedly it is, instead of dialing two letters and five numbers to place a call, you dial seven numbers. For example, BE 2-6500 becomes simply 732-6500.

The telephone industry figures it needs the added digit combinations or it will run out of phone numbers soon. It now has 81,000,000 phones in the United States. It expects 600,000,000 by the year 2000.

HISTORIC JAMES GO Sacrificed to the digital onslaught will be such old and cherished central exchange names as Boston's historic Liberty, New Orleans' Magnolia and New York's Upper East Side status symbol, Butler.

Opponents of ANC say that exchange is unnecessary, memory-aiding and easy to dial. The telephone industry says it's none of those things. Industry figures like this:

All North America, including Hawaii and some Caribbean islands, has been divided into 21 code areas, each with a three-digit number. These are the three numbers you say to dial long distance directly.

Under the two letter, five number system, each code area is limited to 340 central exchanges because dial figures 1 and 0 have no accompanying letters and some letters do not combine into pronounceable names.

Each central has 9,300 working numbers, although some, like those in Fresno, S.D., and Lucille, Idaho, each with only 10 phones—do not even come close to using them all.

The current theoretical maximum: 628,730,000 possible numbers.

Under ANC, however, each code area can have up to 722 centrals. These are limited only by the facts that 1 and 0 cannot be used as the first digit and eight numbers are reserved for service calls 411 for information, etc.

The new theoretical maximum: 910,404,000 possible numbers.

On the other hand, California's Anti-Digit Dialing League, supported by such personages as semanticist S. I. Hayakawa and San Francisco State College and Hiram W. Johnson II, grandson of a U.S. senator, comes up with a different set of figures.

POSSIBLE NUMBERS "There are 26 letters in the league, 792 possible area codes and 10,000 dialing possibilities in each central. With 530 centrals, there would be 4,250,000,000 possible numbers, more than the current world population."

"Granted," says Norman Blair, chief of traffic facilities for American Telephone and Telegraph Company, "one day 792 code areas will be possible. But not now. For mechanical reasons, the second code area digit has to be 1 or 0, and 500 central combinations have to be reserved for number changes."

"Students show" says AT&T, "that customers' short term memory is just as good with ANC as it is with 21-SN. For long term memory, it takes a little longer to memorize with 21-SN."

But Dr. Jack Block, a psychologist at the University of California and a member of the Anti-Digit Dialing League, says his tests show clearly that people can remember an exchange name and five digits more easily than seven numbers.

ASSORTMENT OF BLOUSES

Embroidered and lace trimmed. Beige, white, pink and blue. Sizes 10 to 20. Regular \$1.98. Special **1.00**

NYLON TRICOT HALF SLIPS

Lace trimmed. S.M.L. White, pink and blue. Regular \$1.98. Special **1.00**

PANTS AND BRIEFS

Sizes S.M.L. White, pink and blue. Special **3 for 1.00**

SEAMFREE MESH HOSE

First Quality. Good shades. Sizes 9 to 11. Special **2 for 1.00**

YARDLEY TALC

Lavender, Red Rose and Lotus. Regular \$1.25. Special **1.00**

YARDLEY COLOGNE

Lavender, Red Rose and Lotus. Special **1.00**

JEWELLERY

Earrings and necklets. Reg. \$1.00 and \$2.00. Special **2 for 1.00**

PURE WOOL HEAD SQUARES

Plain colours and Plaids. White and colours. Regular up to \$1.39. Special **1.00**

PLASTIC RAINCOATS

White, red and blue. All sizes. Special **1.00**

SLIPPERETTES

In chenille and stretch knit. Sizes S.M.L. White, pink, aqua and gold. Special **1.00**

Assortment of BRASSIERES

Cotton and satin. Longline and short. Sizes 32A to 40C. One price **1.00**

NYLON SUEDE GLOVES

White, black, brown, and lovely pastels for Spring. Sizes 6 to 8. Values to \$2.59 **1.00**

SLIPPERETTES

2 styles—durable non slip soles. Soft sponge inner soles. Assorted colours—Sizes S.M.L. Special, pair **1.00**

CORDUROY BOXER SLACKS

In assorted colours—sizes 4-6X Special, pair **1.00**

BOYS' FLY FRONT BOXER

In Bedford cord—chino cotton twill—in plains and checks. Sizes 4-5-6-6X Special, pair **1.00**

LEOTARDS

Pink, blue, beige, white, sizes 1-3. Regular \$1.39. Special, pair **1.00**

INFANTS COTTON DRESSES

In assorted colors and prints. **1.00** Special, each

SLEEP & PLAY SETS

3 pc. flannelette in assorted patterns and colors. Reg. \$1.29. Special **1.00**

THERMAL LONG DRAWERS

Sizes 2-4-6. Warm without weight, keeps heat in, keeps cold out. Reg. \$1.19. Special, pair **1.00**

LEOTARDS

Beige only 3-6X. Reg. \$1.49 Special, pair **1.00**

GIRLS SILK PANTIES

Sizes 2-4-6, assorted colors and designs. Special **3 for 1.00**

MEN'S GLOVES

Canvas white work. Regular .35. Special **3 for 1.00**

MEN'S HANDKERCHIEFS

Cotton, blue and khaki. Regular .25 each. Special **5 for 1.00**

MEN'S SPORT SHIRTS

Rayon and flannel in checks, sizes S.M.L. Regular \$1.98. Special **1.00**

MEN'S ALL WOOL HOSE

Assorted patterns, sizes 10½-11½. Reg. \$1.50. Special **1.00**

MEN'S STRETCH NYLON HOSE

Assorted patterns and colors. Reg. .59 ea. Special **2 for 1.00**

MEN'S CAPS

With ear flaps, sizes 6 3/4, 7 3/8. Regular \$1.98. Special **1.00**

MEN'S SHORTS

Double seat, sizes S.M.L. Reg. \$1.25 ea. Special **1.00**

BOYS' SPORT SHIRTS

Flannel, red, blue, grey, sizes 6-14. Reg. \$1.49. Special **2 for 1.00**

BOYS' STATION WAGON AND SKI CAPS

Sizes 6½-7. Reg. \$1.98. Special **1.00**

BOYS' DRESS HOSE

In nylon, wool & nylon 7½-10. Reg. .59-79. Special **2 for 1.00**

BOYS' SHORTS

Sizes S.M.L. Reg. .79 each. Special **2 for 1.00**

BOYS' FLANNEL SHIRTS

In checks, blue, brown and grey, sizes 8-16. Reg. \$1.98. Special **1.00**

MEN'S TIES

Assorted colors and patterns. Reg. \$1.50. Special **1.00**

BOYS' T-SHIRTS

With non-sag neckband, sizes S.M.L. Reg. \$1.25. Special **1.00**

WOMEN'S PLASTIC OVERSHOES

Pull on type, ankle fitting, reinforced heels. Illusion heels, colour smoke. Sizes 5-9. Regular \$1.98. Special **1.00**

GROWING GIRLS PLASTIC OVERSHOES

Fold over instep with button and loop fastener. Medium toe, flat heels, colour sand. Sizes 5-10. Reg. \$1.98. Special **1.00**

ECONOMY QUILT BATTIS

1 lb. roll 72 x 90. Reg. \$1.15 ea. Special **1.00**

WHITE FLANELETTE

27" wide 2 to 4 yard ends. Reg. .39 yd. Special **4 for 1.00**

STRIPED TERRY TOWELS

In assorted colors. Reg. \$1.29. Special, pair **1.00**

PLAIN TERRY BATH TOWELS

20 x 40 ass't. shades. Reg. \$1.29. Special **1.00**

LINEN TEA TOWELS

Red, Green or Blue check. Reg. .69. Special **2 for 1.00**

PRINTED TERRY CLOTH

36". Reg. \$1.59. Special, yard **1.00**

DOUBLE KNITTING YARN

4 ply, 2 oz. balls. Reg. .65. Special **2 for 1.00**

PLASTIC DRAPES

Floral designs. Reg. \$1.49. Special, pair **1.00**

DRESS FABRIC

Rayon & Cotton 58" wide. Reg. \$1.59. Special, yard **1.00**

ARNEL & COTTON FABRIC

45" wide. Reg. \$1.29. Special, yard **1.00**

FACE CLOTHS

Plain and Floral. 4 for **1.00** Reg. .29. Special

CAFE CURTAIN RODS

30 to 52". Reg. \$1.19. Special, each **1.00**

I-BEAM DRAPERY TRACK

4 ft. lengths complete. Reg. \$1.29. Special, each **1.00**

CAFE CURTAINS

(no valance). Reg. \$2.98. Special, set **1.00**

WHITE BROADCLOTH

Fine count, mostly 2 to 4 yd. lengths. Reg. \$1.19 yd. Special **2 for 1.00**

TERRY HAND TOWELS

15 x 25, Floral. Reg. \$1.19. Special, pair **1.00**

COTTON TABLECLOTHS

50 x 50 assorted fancy designs. Reg. \$1.29. Special, each **1.00**

CUPS & SAUCERS

Imported china in assorted floral designs. Reg. 29c ea. Special **4 for 1.00**

TEAPOTS

Floral decorated brown English earthenware in 6-cup size. Good pouring spout. Reg. \$1.29. Special **1.00**

SHERBETS

7 oz. footed style of sparkling crystal clear glass. Reg. 15c ea. Special **8 for 1.00**

JUICE TUMBLERS

5 oz. decorated juice tumblers in assorted designs. Reg. 15c ea. Special **8 for 1.00**

VASES

8" hand painted glass vases with colored design. Flared sides. Reg. \$1.49. Special **1.00**

5 YEAR DIARIES

Plastic finished covers. Assorted colors. Reg. \$1.29. Special **1.00**

PHOTO ALBUMS

Padded top with plastic finished covers. Assorted colors. Size 7" x 12½". Reg. \$1.29. Special **1.00**

SCRIBBLERS

Smooth-lined scribbles, 50 pages each. Assorted covers. Reg. 10c ea. Special **12 for 1.00**

SEMI-NOTES

Assorted floral designs, 16 notes with matching envelopes, cello wrapped. Reg. 39c ea. Special **3 for 1.00**

SMILES N'CHUCKLES

1 lb. box chocolates. Various centres. Reg. \$1.25. Special **1.00**

SCREW DRIVER

Best quality made by Stanley. Hardwood handle and 3" blade. Reg. \$1.35 ea. Special, each **1.00**

EVANS STEEL TAPE

White face measuring tape 6' long, ½" wide. Reg. \$1.40 ea. Special **1.00**

STEEL WOOL

For all cleaning and waxing jobs. One pound packages, fine, med. and coarse. Reg. 65c ea. Special **2 for 1.00**

FLASHLIGHT

2 cell with strong permanent magnet. Chrome plated. 2 batteries included. Reg. \$1.25 ea. Special, ea. **1.00**

LIGHT BULBS

General Electric, inside frosted lamps. 25, 40, 60, 100 watt. Reg. 28c ea. Special **5 for 1.00**

PADLOCK

Solid brass case. Cadmium plated shackle. 2 keys. Reg. \$1.15 ea. Special, each **1.00**

WINDOW THERMOMETER

Aluminum bracket included. Easy to read. Measures 17 by 12½ inches. Reg. \$1.19 ea. Special, each **1.00**

ALUMINUM WHISTLING KETTLES

Whistles when the water boils. Stationary upright handle. Holds about 1½ quarts. Reg. \$1.39. Special, each **1.00**

FIRE KING CASSEROLES

In opal white heat proof glass. Choice of oval or round style in the 1½ quart size. Neat fitting clear glass cover. Reg. \$1.39. Special **1.00**

DISH DRAINERS

Heavy wire type with plastic coating. Measures 17 by 12½ inches. Comes in assorted colors. Reg. \$1.39. Special **1.00**

PLASTIC SQUARE DISH PANS

Made of unbreakable Beacon Plastic. In the 14 by 12 inch size. Assorted pastel colors. Reg. \$1.49. Special, each **1.00**

IRONING PAD COVERS

Made of scorch resistant silicone fabric in the 54 inch standard size. Fits most metal and wood ironing boards. Reg. \$1.29. Special **1.00**

CORN BROOMS

Made of selected corn in the five string style. Well bound to smooth finished wood handle. Reg. \$1.39. Special **1.00**

MAGNET KNIFE RACK

Wall type, holds up to 10 average size knives. All metal with two-tone plastic trim complete with screws. Reg. \$1.19. Special **1.00**

FLOUR SIFTERS

Triple action style. Sifts three times in one operation. All metal enamelled. Assorted decorative colors. Reg. \$1.39. Special, each **1.00**

GALV. WATER PAILS

In the 10½ quart size. Fitted with a bail handle and welded lugs. Reg. \$1.29. Special, each **1.00**

SIMONIX FLOOR WAX

In the 1 quart size, non-stuff self-polishing, won't yellow. Reg. \$1.19. Special, each **1.00**

CHROME TOWEL HOLDERS

All metal chrome plated, wall type, holds a standard size roll of paper towels. Reg. \$1.19. Special, each **1.00**

BREAD AND ROAST SLICING KNIVES

With 7½ inch stainless steel serrated cutting edge. Made in Germany. Smooth finished simulated handles. Reg. \$1.19. Special, each **1.00**

PAINT BRUSH

2½" good quality, pure bristle paint brush by Simms. Reg. \$1.35. Special **1.00**

SPONGES

Rubber sponges. Excellent for cleaning walls and ceilings etc. Many, many uses. Reg. 29c each. **5 for 1.00**

PAINT ROLLER SET

Complete with 7½" Mohair roller and sturdy metal tray. Excellent for applying latex or oil base paints. Reg. \$1.29. Special **1.00**

TURPENTINE

Pure spirits of turpentine. Has many uses above the home. Reg. 70c qt. Special **2 for 1.00**

BUFFING PADS

Lamb wool buffing pads for G. E. and Hoover Polishers. Reg. \$1.50 set. Special, set **1.00**

KODAK FILM

No. VP127, VP120, or VP620. Black and white. Reg. 60c per roll. **2 rolls 1.00** Special

"easy-does-it"

MOLASSES GINGER COOKIES

THIS IS MY RECIPE!

One one sheaflet 23 one Crisco's 2 1/2 cup soft butter 1 cup sugar 1 lb. roll 1/2 cup molasses 3 cup flour 1/2 cup brown sugar 1/2 cup shortening 1/2 cup lard 1/2 cup shortening 1/2 cup