

# Gold Cup fever hits merchants

In keeping with the spirit of giving visitors to Charlottetown the most possible for their money, many of the city's merchants are going all-out during the Gold Cup and Saucer festivities to provide bargains galore.

The city-wide sale will present a variety of top value articles at prices slashed specially for at least three full days during which many outstanding bargains will be offered to the shopper.

For the visitors to Prince Edward Island many of the merchants will be featuring items which will be a big attraction for those who are on the lookout for lifetime souvenirs of their visit to the Island's greatest annual week of festivities and fun. During the "Gold Cup and Saucer Sale" participating merchants will be displaying special banners as an indication to shoppers where the best and most reasonably priced articles may be purchased.

As in previous years Gold Cup and Saucer Parade Day, Friday, August 20, will once again prove to be one of the busiest days of the year for our merchants. Since the inauguration of this annual event crowds estimated from 30,000 to 35,000 have literally swarmed into the city for what has become known as "The Day" to Islanders and visitors alike.

In banding together this annual sale period provides the merchants of Charlottetown a way of extending a warm welcome to visitors to enjoy the festivities along with being able to make worthwhile purchases without too much damage to the pocketbook.

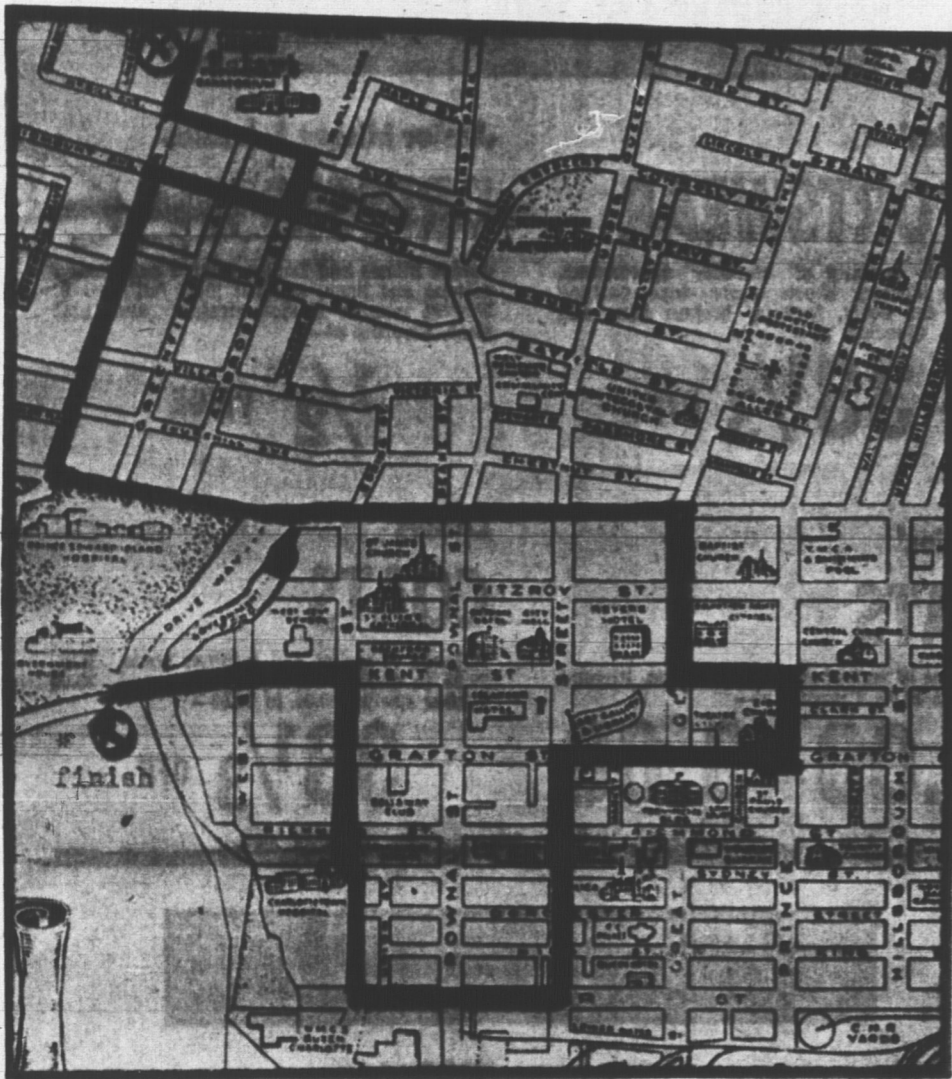
## SINGS DOWN THE YEARS

Getting on for her 25th anniversary with CBC radio, contralto singer Norma Locke now writes and narrates her own weekly program.



GOLD CUP AND SAUCER ACTIVITIES CENTRE AROUND THESE LOVELIES

# GOLD CUP & SAUCER



PARADE ROUTE: Clip & Save for Reference

# Shut-ins afforded top consideration

Designed to bring enjoyment to as many people as possible the mammoth Gold Cup and Saucer parade scheduled for Friday morning will closely follow the route it has travelled for the past two years.

Parade officials will once again be receiving bouquets from hospital and institutional authorities for their consideration of the patients and senior citizens who are either temporary or permanent residents in the various institutions scattered throughout the city.

The route of the parade will provide these people with an opportunity to witness the mammoth affair either from windows or from specially set-up locations on balconies and lawns.

All available parking space on both sides of Great George Street has been designated by City Council as fully reserved as parking areas for the senior citizens of the province. As such the city police have been instructed to rigidly enforce this ruling on parade day.

Starting from the assembly area near Queen Charlotte High School the popular and efficient parade marshal, John Butler, will send the more than mile-long string of bands, floats, majorettes, clowns and other marching groups on a route which will take them past the Provincial Sanatorium, Prince Edward Island Hospital, Sacred Heart Home and the Charlottetown Hospital.

The parade gets underway at 10 a.m. and it will be well into the lunch hour before it winds-up at the dispersal point in the vicinity of Rochford Square. Following is a detailed outline of the parade route: McGill Avenue to Ambrose Street.

Ambrose Street to Highland Avenue.  
Highland Avenue to North River Road.  
North River Road to Brighton Road.  
Brighton Road to Euston Street.  
Euston Street to Great George Street.  
Great George Street to Kent Street.  
Kent Street to Prince Street.  
Prince Street to Grafton Street.  
Grafton Street to Queen Street.  
Queen Street to Water Street.  
Water Street to Haviland Street.  
Haviland Street to Rochford Street.  
Rochford Street to Kent Street.  
Kent Street to Rochford Square, adjacent to the Charlottetown Hotel where the parade will be given the signal to disperse.

# Natural gas seen big item in Australia

SYDNEY, Australia (Reuters) Vast untapped sources of natural gas seem certain to add to Australia's booming industrial expansion in the future.

As a by-product of the scramble to find workable deposits of indigenous oil, exploration company rigs have been unplugging apparently huge reservoirs of natural gas throughout this continent.

In the last three or four years, evidence has been accumulating that oil and natural gas lie beneath Australia's crust in sufficient quantities to sup-

ply a large part of local requirements. Australia's national development minister, D. E. Fairbairn, has said it is only a matter of time before most of the country's major cities will be using natural gas.

He said he sees no reason why Australia should not also become self-sufficient in home-produced oil.

The first oil well in Australia was sunk in the Coorong, in South Australia, in 1892.

By world standards, exploration since then has made slow progress. Up to the end of May this year, only 1,060 wells had been drilled, and of these 214 were completed in 1964.

Australia now is pumping up home-produced oil at the rate of 2,000,000 barrels a year—still far short of its annual consumption of 110,000,000 barrels.

# Sotheby's plan car auction

LONDON (AP) — Sotheby's, the London art auctioneer, is going to sell antique automobiles. The first sale will be held

The Guardian-The Evening Patriot

this fall. Sotheby's has never handled machinery. Now, in addition to cars, it will deal in machines of antiquarian interest—such as calliopes. Its dignified art sales are

conducted at Sotheby's plush auction rooms in central London. "We'll probably auction the old autos at an underground car park near Hyde Park corner," a spokesman said.



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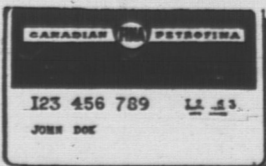
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