

**HOLMAN STORE NEWS**

Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

COULD BE! . . . That your home is in the U. S. A. and that you are visiting our Prince Edward Island, and too, that you want to get yourself a really, truly Genuine HARRIS TWEED JACKET to take back home with you! Well, Holman's Men's Wear in Summerside has a whole rack of Harris Tweeds in a variety of handsome weaves with grays, blues, fawns and browns as the predominating shades. These Jackets are beautifully tailored in Canada of pure wool that has travelled "The Road from the Isles". . . . Yes, the Tweed was woven by the crofters of the Harris Island in Scotland. The available sizes are from 36 to 44 and the price is just 32.50. You'll wear with pride the Harris Tweed Jacket you bought in Holman's Men's Wear when you visited Prince Edward Island!

COULD BE! . . . That you don't know what the name "DALKEITH" stands for — well, I'll tell you here and now! The Name "DALKEITH" stands for the finest and best of English SWEATERS! They're very finely and softly knit of pure Botany wool, they're in a collection of perfectly gorgeous shades, they're full fashioned for exceptional fit and they're to be found in Holman's Ladies' Wear, Summerside and Holman's Ladies' Shop, Charlottetown. The present ambition of many a girl is to own a Dalkeith Sweater—either a short sleeved Pullover priced 6.98 or a long sleeved Cardigan priced 8.98. Both are in the round necked classic style and both are available in sizes 34 to 40 in Holman's, Summerside and Charlottetown.

COULD BE! . . . Your home lacks the decorative usefulness of a TRAY! No need to serve dishes one by one when you can get yourself a real beauty from Holman's Both Stores China Departments, Summerside or Charlottetown. These new Trays have frames of metal or heavy plastic and the centres are bright, gay and picturesque. Some of them are equipped with matching COASTERS and the prices range from 1.95 to 5.95. Ideal for serving food, cool Summer drinks or whatever, I simply cannot see how you can get away from using a Tray. Now, here's something else you'll like and want for your home . . . Sets of eight Coasters in a neat little stand — they're colorful, decorative and useful and they are priced 1.50 and 2.25 in Holman's Both Stores China—Summerside and Charlottetown.

OH — OH! . . . Our Summer is speeding by so rapidly! Here it is time for the Country Schools to open (and poor me with no vacation yet!) Anyway that is beside the point, what I want to tell you is that Holman's 5 and 10 in Summerside has a very complete assortment of all the SCHOOL TEXT BOOKS AND SUPPLIES needed for grades 1 to 12. A workman cannot do a good job without tools and the required Books are the tools of the students. We're ready with your School Supplies, so shop for them in Holman's Stationery Section (5 and 10) in the Summerside Store.

**HOLMAN'S Both Stores HARDWARE**

**Brings You MARCONI'S New, Modern**

**"PICTURE WINDOW" TV**

**At A Worth While Saving**

**For One Week Only - August 12th to 20th Inclusive**



**Note These Features —**

- \* 21 inch "Picture Window" T V with large-screen aluminized picture tube.
- \* Powerful, new design tubes and crystal diode.
- \* Smart, modern cabinet with oil screen front.
- \* Choice of three beautiful Hi-tone finishes.
- \* Acoustically built for full quality tonal reproduction.
- \* Matching base is available at reasonable cost.

ONLY  
**219.<sup>95</sup>**

The new Marconi "Picture Window" T V is specially designed to give you the biggest and most handsome 21 inch pictures ever! The clear-as-crystal pictures are noticeably higher and wider. Proven Marconi "Life Testing" sees that every Marconi T V Set is given an extra operational check before leaving the factory, this is to eliminate every possible "bug" that might cause trouble in the home. That's one reason why you get the Best Buy from Marconi. . . . And when you buy a T V Set you want the newest, the most modern AND THE BEST!

**FOR  
ONE WEEK  
ONLY**  
SALE ENDS AUGUST 20

**HOLMAN'S Both Stores HARDWARE**

**Summerside • Charlottetown**

Buy On The  
**HOLMAN HOME PLAN**  
**10% DOWN**  
BALANCE MONTHLY

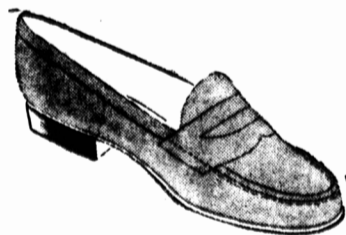
**HOLMAN'S Has Shoes For The Whole Family!**

**Comfortable . . . Good Wearing . . . Reasonably Priced**



**For Men** Sturdy, long wearing Oxfords of smooth kip leather. They're made in a moccasin vamp style, Blucher cut, on roomy fitting lasts. In a rich cherrystone shade, the vamp and sides are embossed. Double composition soles and heels. Sizes and half sizes 6 to 11—

**6.98** Pair



**For Women** Fine, soft, unlined Loafers of smooth kip leather in a pleasing brown color. Sewn moccasin vamp with penny strap instep, kicker back tab on heel and full, sturdy Neolite soles and heels. Sizes and half sizes 4½ to 9 in AA and C widths—

**5.98** Pair



**For Boys** Strong, burgundy colored kip leather in a moccasin vamped Oxford built for comfort and hard wear. There is fancy embossing on the vamp and sides. Soles are full, double composition and there are rubber heels.

Sizes 11 to 1¼, **4.50** Sizes 3 to 5¼, **4.95**  
a pair . . . . . a pair . . . . .



**For Girls** Your choice of either red or cherrystone kip leathers in loafer or two strap style with buckle fastener. Moccasin vamp with ornamental trim. Soles and heels are of sturdy composition. Youthful and smart looking.

Sizes in red 8 to 10½, a pair . . . **3.29** Sizes in cherry 11 to 2, pair **3.49**

**HOLMAN'S FOOTWEAR — Summerside**

**This Is The LAST DAY To Shop And Save At  
HOLMAN'S AFTER-INVENTORY SALE  
Bargains In Every Department of Both Stores  
Look For Special Sale Cards**