

**SHOP NOW**  
at  
**NEW WAY**  
FURNITURE CO., LTD.  
**FOR —**

# Gifts FOR THE HOME



WITH

## NO MONEY DOWN

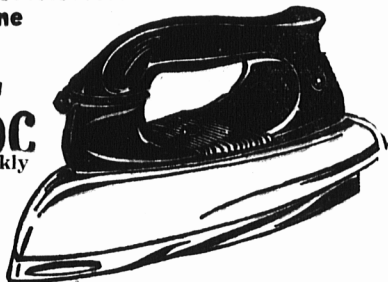
And Up To  
**200 WEEKS To Pay**

We're going ALL OUT to make this Christmas EASIER on your budget than ever before! Prices are lowest—quality highest—and TERMS are the EASIEST in Canada. Shop NOW while selections are at their best!

**"Morphy Richards" AUTOMATIC Pop-Up TOASTERS**

No more burnt toast with this gift item! Insert bread—set indicator to desired heat and toaster does the rest. Chrome finish. Bakelite handles and feet. Complete with cord and plug. **25c**  
Only 32.50 or weekly

Give "Mom" a fine  
**General Electric IRON** **25c**  
Only 14.50 or weekly



Weights only three pounds! Has temperature-indicating light and easy to set control. Air cooled handle, button nooks. Chrome plated body. With cord and plug.

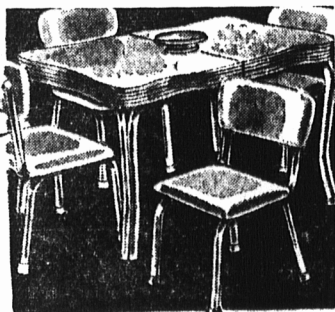
**Wonderful Gift Idea!**  
a Famous Make  
**WASHING MACHINE**



Choose from "SIMPLICITY", "INGLIS", "DOMESTIC" and "BENDIX" makes! With full 2-year GUARANTEE plus 2 years of FREE, prompt servicing. Mother will appreciate this thoughtful gift. Priced from— **95c** weekly

**SMART LITTLE 5-TUBE MANTEL RADIOS**

For kitchen, den or bedroom — deep-toned mantel radios in smart plastic cabinet. P.M. speaker, large clear dial. Built-in aerial. **25c**  
Priced from 29.95 or weekly



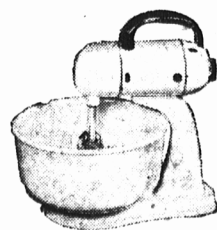
**Brighten Your Kitchen with a MODERN CHROME SET**

Increasing in popularity, a chrome set makes an ideal Christmas gift! All styles including attractive "Duncan Phyfe" tables with stain-resistant, heat proof arborite tops. Table and four chrome chairs!

FROM **65c** or weekly

**A Gift You Can't Beat!**  
**"Eskimo" FOOD MIXERS**

Powerful, silent electric food mixers in modern design. Complete with mixing bowl, cord and plug. A practical way to say "Merry Christmas". **25c**  
Only 39.95 or weekly



**Nationally-Famous CONSOLE RADIOS**

- MARCONI
- PHILIPS
- WINDSOR
- FLEETWOOD
- ROGERS MAJESTIC
- HALLICRAFTER makes.

A GRAND FAMILY GIFT!  
FROM **1.20** weekly

Choice of beautiful walnut or mahogany cabinets. Three-speed automatic record players built-in. Deep-toned radios that also serve as a lovely piece of furniture. Ideal Christmas gift! See our large display!

**YOU Choose The Time To Pay**

Take 6 Months — 12 Months — 18 Months — 2 Years — 3 Years

or **200 WEEKS to Pay**

Here are **YOUR** Christmas Shopping Terms:

<b>25c</b> WEEKLY BUYS	\$	<b>50.</b>
<b>50c</b> WEEKLY BUYS	\$	<b>100.</b>
<b>\$1.00</b> WEEKLY BUYS	\$	<b>200.</b>
<b>\$2.00</b> WEEKLY BUYS	\$	<b>400.</b>
<b>\$3.00</b> WEEKLY BUYS	\$	<b>600.</b>
<b>\$4.00</b> WEEKLY BUYS	\$	<b>800.</b>
<b>\$5.00</b> WEEKLY BUYS	\$	<b>1000.</b>

**SEE what 25c WEEKLY will buy:**

RADIOS: Mantel, Table, Console combination models, Phillips, Rogers-Majestic, Fleetwood, Windsor, Hallicrafter, Marconi; also Battery, Portable models and Clock Radios.		
General Electric Wall Clocks	\$9.95	
General Electric Irons	\$14.50	
General Electric Kettles	\$14.50	
Morphy-Richards Pop-Up Toasters	\$32.50	
Turn-Over Toasters	\$29.95	
Automatic Coffee Percolator	\$5.95	
Hot Plates, from	\$5.95	
End Tables, from	\$5.95	
Coffee Tables, from	\$9.95	
Telephone Sets	\$19.95	
Sewing Cabinets, from	\$13.95	
Smokers, from	\$7.75	
Table Lamps, from	\$5.95	
Bridge Lamps, from	\$14.95	
Tri-Lights, from	\$14.95	
Magazine End Tables, Lamp Tables, Drum Tables, Step Tables, Magazine Racks, Fern Stands, Occasional Chairs, Hostess Chairs, Card Tables, Boudoir Sets, Mirrors.		
117 Piece Renaissance Dinnerware, China, Glassware and Cutlery Set, for	\$39.95	
15 Piece Chrome Casserole and Bakingware Ensemble	\$9.95	
24 Piece Libby's Fleur-de-Lis Glassware Ensemble with English Serving Tray	\$8.88	
Hassocks, from	\$4.75	
Hampers, from	\$8.95	
Congoleum Rugs, from	\$8.95	
Cribs and Mattresses	\$22.50	
Baby Carriages	\$39.95	
Children's Record Players	\$17.95	
High Chairs, from	\$12.95	

**SEE what 50c WEEKLY will buy:**

CEDAR CHESTS — By Red Seal, Heirloom and Victoriaville in Walnut, Mahogany, etc., from	\$59.50
DAVENPORTS — Space-Saver Davenport in Repp, Velour, Frieze, etc., from	\$99.50
Cogswell Lounge Chairs	\$49.95
British Inlaid Linoleum, per sq. yd.	\$3.00
Westinghouse and Eskimo Food Mixers, from	\$39.95
Electric Ranges and Rangettes, from	\$39.50
Royal Vacuum Cleaners, from	\$79.95
Single and 3-speed Portable Record Players, from	\$34.95
Studio Couches, Colonial Velour Platform Rockers, Gate-legged and Duncan Phyfe Tables, Matching Chairs, Book-Cases, China Cabinets, Corner Cabinets, Beds and Bedding, Bed Outfits, Roll-a-Way Cots, Bunk Beds, Inner Spring Mattresses by Simmons, Star, etc., Wardrobes.	
BICYCLES—Ladies' and Gents' Boys' and Girls'.	
Fawcett Space Heaters	
Royal Floor Polishers	

**SEE what 75c WEEKLY will buy:**

Bedroom Suites in Walnut, Mahogany and Blonde Veneer and finishes, from	\$99.50
Chrome Kitchen Sets, Kitchen Cabinets.	
Wood Breakfast Sets (Natural or White), Fawcett Coal and Wood Stoves, Sea-Breeze Electric Ironers.	

**SEE what 1.00 WEEKLY will buy:**

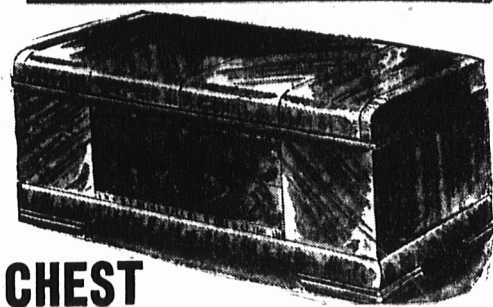
3-piece Chesterfield Suites in Repp, Velour, Frieze, etc., from	\$159.50
2-piece Davenport Suites, 2-piece Space Saver Suites, Dinette Suites, Carpets.	
WASHERS—from	\$139.50
Simplicity, Bendix, Inglis, Domestic; Also Gas Models.	
Whites and Pride Sewing Machines, from	\$119.50

**GIFTS OVER 1.00 WEEKLY —**

- (1) Fawcett Torrid Oil Ranges, from \$1.50 weekly
- (2) 3-piece Velour Davenport Suites, from \$1.75 weekly
- (3) 9-piece Dining Room Suites, Modern and Period. Also open stock, from \$1.75 weekly
- (4) Nationally known Refrigerators, 7 to 9.5 cu. ft., from \$2.25 weekly

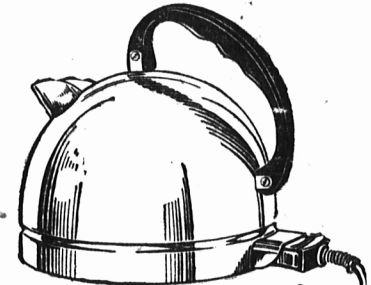
- (5) Electric Clothes Dryers—Simplicity and Bendix \$1.85 weekly

Give "Her" a beautiful **CEDAR CHEST**



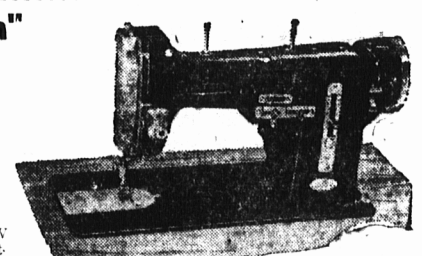
Choose from our large selection of Heirloom, Red Seal and Victoriaville Cedar Chests in matched walnut veneers or rich mahogany. With bottom drawer for linens or lid compartment. Lined with aromatic Tennessee cedar—100% mothproof! Snap-seal lock. Satin smooth finish. Priced from **59.50** or **40c** weekly

Every Home Needs a **General Electric KETTLE**



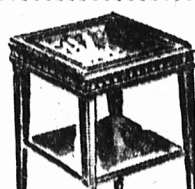
Useful — attractive — the quickest way to heat water! Polished chrome body with bakelite handle. Complete with cord and plug. Only— **25c** weekly

Please "Mom" with a **"PRIDE" PORTABLE SEWING MACHINE**



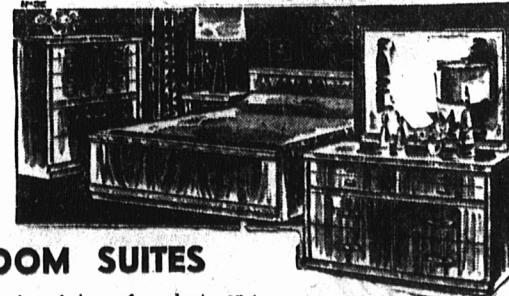
America's famous LOW COST sewing machine! Portable model features leatherette carrying case and foot operated electric speed control. Priced for Christmas giving from— **118.50** or **1.** weekly

**A Popular Gift! END TABLES**



In beautiful walnut veneer or rich mahogany finish! Also coffee tables, cocktail tables, etc. Priced from **5.95** or **25c** weekly

A GIFT OF LASTING BEAUTY!



**BEDROOM SUITES**

Well-made suites in choice of walnut or mahogany finish. Extra matching pieces also available. See our large display. Priced from **99.50** or **65c** weekly

FOR YOUR LIVING ROOM



**3-Pc. CHESTERFIELDS**

Beautiful, spring-filled suites in velours, repps, friezes and tapestries. Reversible spring-filled cushions. Many lovely designs. All sizes. Priced from **159.50** or **99c** weekly



**The FINEST GIFT! A Sparkling New REFRIGERATOR**

Nationally-known makes! Sizes to 9.5 cubic feet! With full 5-year GUARANTEE! See these before you decide on a gift for your home. Available from as little as **2.25** weekly

**NEWWAY Furniture Co. Ltd.**

161 Great George St. — CHARLOTTETOWN, P.E.I. — Phone 2817

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