

FAIR WEEK

Bigger Prize Money

\$15,000 in PURSES, PRIZES and PREMIUMS

The Biggest Amount of Money Offered in Years.

This year's Fair will be the most ambitious we have ever undertaken. For almost a year we have been making preparations and now our program is complete almost to the last detail. Our Prize List has been revised and changes introduced wherever beneficial to the exhibitor. More prize money is being distributed to all classes of live stock and our equalization of freight places the exhibitor from the furthest-most parts of the Island in equal competition with the stock owner at Charlottetown. Our Grounds have been beautified very considerably and when you visit us you will surely say that the plant is as attractive as can be found anywhere. Every farmer or live stock breeder in Prince Edward Island should make it a point to exhibit. The spirit of competition is the spirit of progress. Then again, if you are not a farmer or agriculturist, perhaps you have something to exhibit in our Main Building—it will be entirely re-decorated and arrangements made to house many new exhibits. In it will be displayed the finest line of indoor exhibits and industrial displays ever seen there. The new Prize List will acquaint you with opportunities for exhibiting and taking away one or more prizes that will delight you and also please your friends.

ENTERTAINMENT FOR ALL

AFTERNOON PROGRAM IN FRONT OF GRAND STAND

Our afternoon program on Tuesday, Wednesday, Thursday and Friday will start at two o'clock sharp and will consist of Horse Racing and full Vaudeville Program. It will be four afternoons crowded with thrills and excitement. You will witness the best Vaudeville money can procure and the finest Maritime Race Horses in action.

EVENING PROGRAM IN FRONT OF GRAND STAND

Tuesday, Wednesday, Thursday and Friday starting at 7:45 P. M. sharp, the Charlottetown Riding Club stage a Horse Show in the Horse show arena in the centrefield. Its lighting will be increased to 24,000 candle power, by far the greatest illumination east of Toronto. Each year our Horse Show has been getting better. This year will see it more attractive than ever. Full Vaudeville program every evening. The Acts featured with magnesium lights will stand out in bold relief! The evening will end with a grand spectacular display of FIREWORKS. Over two hours entertainment without a dull moment. The finest night show ever seen east of Montreal.

FOR THE YOUNG

The 1936 Bill Lynch shows have been thoroughly re-organized, new additions made to equipment (old equipment discarded or refurbished in fact almost a brand new show, but still retaining all the rides and other features which has made it so popular with our young folks. "Bigger and Better than Ever" is Bill's 1936 achievement. **PLAN YOUR HOLIDAYS NOW. WRITE YOUR FRIENDS IN THE MARITIMES OR FURTHER AWAY. SEE OUR ISLAND AT ITS PEAK. THEY WILL BE ASTOUNDED AT WHAT WE CAN SHOW THEM AND THE ENTERTAINMENT WE WILL PROVIDE.**

No human being on Prince Edward Island can afford to miss this year's Exhibition. Start now to plan for it. Children save for it. A week of real thrills, something that will pep you up, add to your vitality, improve your health, give you a new outlook on life and send you away feeling that worthwhile feeling which true entertainment can give.



**Monday, August 17th.
TO
Friday, August 21st.**

The Provincial Exhibition at Charlottetown will lead off the parade of Maritime Fairs, and it will lead off in grand and glorious style, with a clean and attractive plant, a wealth of exhibits, the classiest of horse racing, the most thrilling vaudeville, captivating night shows with beautiful horses and skilled equestrians suitably costumed, gorgeous lighting, brilliant uniforms, high-lights of vaudeville, and last but not least—dramatic fireworks.

Vaudeville Programme

THE GLOBE OF DEATH

This is truly motor-madness—the world's most sensational motorcycle Act. It will feature a daring team of race drivers, Miss Bunny Nix, known as Australia's Mile-a-Minute Girl, and Grady Nix, whirling through looping-loops on high-powered motor cycles in mid air inside a magnificent gilded globe, brilliantly illuminated at night. Four different rides, each more breath-taking than the last.

JACK RIDER AND HIS ALL STAR WATER CIRCUS

Easily the greatest diving act and water circus before the American and Canadian public today.

SEE JEAN—The beautiful Young Lady Diver who will thrill you with acrobatic and classical diving, recognized as one of America's most outstanding divers.

SEE CURLY THE CLOWN—The Comic Diver who amuses you with humorous dialogue, comedy dives and a sensational 60 foot fall from the ladder.

SEE JACK RIDER—The outstanding star of the troupe performing the most intricate acrobatic and fancy diving. You'll gasp at his sensational 112 feet backward double somersault dive into a seven-foot tank of flaming water.

THE MOREEN TROUPE

A whole circus in one. These are scions of the sawdust arena, as versatile as the circus itself. Artists who have grown to their present greatness by training from earliest childhood.

FOUR ACTS

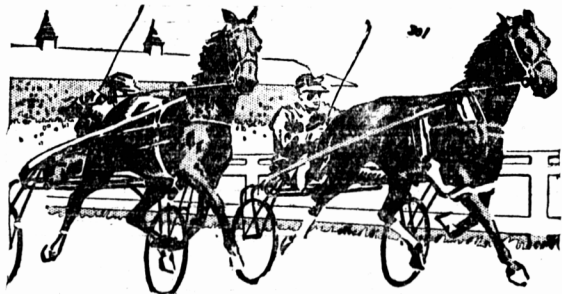
1. A SCREAMING COMEDY CLOWN NOVELTY.
2. AMAZING BALANCES ON THE AERIAL TRAPEZE.
3. A THRILLING PERCH EQUILIBRISTIC OFFERING.
4. A THRILLING ACROBATIC SPRINGBOARD FEATURE.

JEAN JACKSON BICYCLE TROUPE

The leading Act of its kind in America. Trick and Acrobatic bicycle work of the very best, presented by charming girls who have all the pep and daring vigor of youth and are arrayed in splendid and colorful costumes. Brightly glittering paraphernalia, daring evolutions on the bicycle combine in a swift moving panorama of color, thrills, smiling girls and side-splitting comedy.

WALKER'S JUNGLE WONDERS

For years we have been endeavouring to get a real high-class animal act and last year we put in our bid for it and this year it is here for you. Captain Walker's Jungle Wonders, a new achievement in wild animal training and zoological surprise. Ferocious Lions, Wild Pumas, Blood-lusting Leopards, broken to the word of man, work side by side with ponderous brutes of the North woods. Hugh Black Bears in amazing harmony. A startling act that will give you a new conception of trained wild animals. An unusually thrilling feature.



**Horse Racing Program
4-DAYS RACING--4
TUESDAY — WEDNESDAY
THURSDAY — FRIDAY**

12 CLASSES WITH TWO OR MORE DASH RACES FOR WHICH PURSES, PRIZES AND PREMIUMS WILL BE OFFERED TOTTALLING OVER \$4,500.

So sure are we of attracting the largest entry list of horses ever raced here that we are building new stables to accommodate them. Positively the best and fastest race horses in the Maritimes will be here, and their head and head finishes will bring our crowded Grand Stands to their feet.

We are offering the best balanced program in the Maritimes and with our Special Inducements to owners, drivers and grooms, there is no question but it will prove a wow!

Horsemen like our track, they like our treatment and they like our crowds.

Prizes for leading drivers, fastest horse, fastest heat, breaking track record, etc., etc.



**ADMISSION TO GROUNDS 25c.
75c TO RACES.**

\$1.00 SEES THE WHOLE SHOW ON RACE DAYS.



For the past two years we have been offering a program of Fireworks, each year an improvement on the previous one. This year we placed our order in February and gave instructions that it must positively eclipse last year's display.

Our big new program for four nights is now in our hands and we will startle you when we release the particulars regarding it. Nothing approaching it has ever been shown at any Maritime Fair or any other gathering in the Maritimes. The set pieces alone have taken the time of dozens of employees working many weeks. They are so beautiful that we will probably require a page ad to tell you about them. Nothing so dazzling in pyrotechnic achievements has been offered before by any Fair in Canada, with the exception of the Canadian National in Toronto.

SPECIAL LOW PRICES EVENINGS.

\$3.00—SEASON TICKETS—\$3.00