

Covers Prince Edward Island Like The Dew
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PAGE 4 THURSDAY, OCT. 22, 1959.

APEC And Agriculture

Of particular interest to this Province was the emphasis placed by President Arthur Johnson in an address here Tuesday evening, on the priority that is being given to agriculture by the Atlantic Provinces Economic Council. There is a continuous assessment being made of food supply and marketing opportunities. One staff member and a secretary are fully engaged in this work. The studies include such matters as the sources available for farm credit, beef raising, P.E. Island poultry, fruit and vegetable farms, cattle and hog raising, the impact of the tourist industry on the farming economy, and a number of others. Some surveys are always in progress, and updating of previous ones is being made continually.

APEC has a strong supporter of its agricultural policies in Premier Walter Shaw, whose own long experience in this field is one of his most valuable assets as government leader. In an interview appearing in yesterday's Guardian, Mr. Shaw spoke of his plans for expansion of our livestock industry, potato marketing, forest and other resources.

Noting that a new boat has been chartered to go into service this week to North Shore-St. Lawrence ports and Cornerbrook, Newfoundland, the Premier said he hoped this trade would become a "two-way street" and that we would be able to buy extensively from, as well as sell to, our sister Island Province. This important factor is something we have tended to overlook in the past, and should certainly be given more attention in future.

This Province has much to gain from close participation in APEC activities, regionally and on a more extended scale. The membership drive which the organization has launched should meet with an enthusiastic response locally. If we are to exploit our resources successfully, agriculturally as well as industrially, it must be through well-planned activities of this kind, and with a united front where common objectives are to be obtained.

Anthem, Flag & Tariffs

We note that the policy committee of the Canadian Chamber of Commerce, meeting in Toronto this week, has approved a resolution urging the Government to adopt "O Canada" as the official national anthem, and readopted a previous resolution urging Parliament to formally adopt and authorize a distinctive Canadian flag.

In this part of Canada we regard "God Save The Queen" as our national anthem and find no difficulty in reconciling ourselves to the Red Ensign—or the Union Jack for that matter—when we have occasion for flag flying. Other Canadians have different views on this subject, and we are not quarrelling with their right to express them. But we are at a loss to understand why the Canadian Chamber of Commerce should enter the controversy, or what bearing it has on our trade problems with which the Chamber is particularly concerned.

While the "O Canada" proposal was passed "with little discussion and only one hand raised against it," a resolution of much more concern was rejected out of hand, for reasons unstated in the press summary of the meeting. This was a Newfoundland resolution, calling for a "scientific study of tariffs with a view to reducing rates to the point where the genius and ability of the Canadian manufacturer may be used—to the best advantage of Canadian consumers, particularly those living in peripheral areas."

well merit scientific study with a view to tariff reduction.

There is also matter for concern in the shift in our external trade figures to still greater dependence on the American market. According to a Bank of Montreal business review, just received, exports to the United States, which began to rise last year, have been 10 per cent higher this year, while exports to the United Kingdom have declined by four per cent, to European countries by 25 per cent and to Latin America by nine per cent. This has led, says the Bank report, "to considerably altered trade balances—a larger deficit with the U.S., a markedly reduced surplus with the United Kingdom and the rest of the Commonwealth and a sharp reversal from an excess of exports to an excess of imports in trade with all other countries as a whole."

To what extent has this altered trade balance been due to Canada's own restrictive tariff policies? This is a question, we suggest, of more practical importance than the need for a distinctive flag or a new national anthem. By lending its support to inquiries of this kind the Chamber of Commerce would be working effectively within its own field, and showing more concern for the national economy.

Didn't Worry Hailsham

The public opinion pollsters didn't make out so well in the British election contest in predicting a strong Labor comeback. Lord Hailsham, who planned the Tory victory, held a press conference while victory votes were still being counted, and he had some comments on this subject which are of general interest.

Between elections, Lord Hailsham said, polls can be useful tests of public opinion but no campaign planner should need them during a campaign. Election strategy must be worked out long before an election campaign begins. If it is well worked out it will be flexible enough to permit a change of tactics to meet new moves by an opponent but it will not be helped by daily chops and changes to fit the pattern of each newly published opinion poll.

On the other hand, if it has been badly planned, panic re-planning to fit what changing polls may seem to show cannot help it. In that conviction the Tory chairman remained firm against the pollsters and their addicts throughout the campaign. The discovery which caused so much flurried among the victims of poll fever—that the Didn't-Knows got a bigger percentage of all polls as the election day drew near—did not worry Lord Hailsham.

"I think it is a sign of growing resentment to having strangers pry into one's affairs," he said. "Reticence is not a bad thing politically." The event in this case proved him 100 per cent right. That should be something for the pollsters to work into their calculations next time.

EDITORIAL NOTES

Far-sighted foresters who saw Britain's need for wood in the Second World War are reaping the results of their labor to reforest large acreages of land. Plans are now going forward for a pulp mill in Scotland that will derive its raw materials from vigorous young growth that started in British Columbia.

In many areas in Canada, the Royal Visit was a stimulus to the tourist trade this year; but national figures for money spent by Americans in this country show a decline, the first in seven years. At the same time, the spending of Canadians in the United States continued to increase. The result is a deficit of \$104 million, compared with last year's \$78 million, in the totals spent by the two groups. There is something wrong here. Perhaps we are too inclined to Americanize our accommodations for Americans, believing we should make them "feel at home."

Following a tradition which is more than 250 years old, sixteen Peers of Scotland were elected as the nation's representatives in the British House of Lords at a special ceremony in Edinburgh recently. 75 Peers were qualified to vote in this "election within the General Election" and 32 of them were eligible for election. Under the conditions of the Treaty of Union, 1707, the 16 candidates are chosen "by open election and plurality of voices of the Peers present." If of age, the Prince of Wales, who is the premier Peer of Scotland, could vote as Duke of Rothesay, although this right has not been exercised since 1807.



THE GORDIAN KNOT

OTTAWA REPORT

Civil Service Demands

You are a most generous employer; and I mean you the taxpayers of Canada. Not just "a most generous employer," but perhaps "the most generous" in all Canada. For who else gives his employees the guaranteed annual wage, the job security, the full quota of holidays with pay, plus cumulative paid sick leave entitlement, and then a good pension at the end of it all, on the generous scale which you the taxpayers give to your employees in the federal civil service? Does your employer give you as much, and still ride herd as lightly as you do? Yet a battle for the civil servants' pay increase is now being waged here by the officials of the various civil service unions. You are going to be criticized as a mean employer, in paid newspaper and radio and television advertisements inserted by those unions.

Disarmament Utopia

The utopian idea of total disarmament had been around for centuries before Nikita Khrushchev presented it to the United Nations last month as a new way to cure all the world's ills. It is not even new for the Soviet Union. Maxim Litvinov, the Russian foreign minister, suggested much the same thing in November, 1927.

When the Russian proposal was before the world disarmament conference in Geneva in 1932, the Spanish delegate, Salvador de Madariaga, asked: "Does Mr. Litvinov remember the fable about the animals' disarmament conference?" The fable, the work of Winston Churchill and not Aesop, runs something like this: When the animals had gathered, the lion looked at the eagle and said, "we must abolish talons." The tiger looked at the elephant and said, "we must abolish tusks." And the elephant looked back at the tiger and said, "we must abolish claws and jaws."

NO CONTROL SYSTEM In this way, each animal urged the abolition of the weapons and defences of all the others. It remained for the bear, who spoke last, to say in tones of sweet reasonableness: "Comrades, let us abolish everything—everything but the great universal embrace." But the bear's plan, Litvinov's suggestion and Khrushchev's proposal all failed to include workable schemes for putting them into practice. Khrushchev says that if everyone agrees to throw their bombs and armies and aircraft out the window, there will be no need for disarmament controls; when everyone is unarmed, there will be nothing to control. All that will be left is the great universal embrace. Hungary, Poland, Romania, East Germany and the Baltic states know all about that embrace.

Redolent Of History

Chequers, the British Prime Ministers' country retreat, stands literally in the heart of England. Set in the Buckinghamshire countryside, at a point roughly equidistant from the Bristol Channel, the North Sea, the Wash and the English Channel, house and estate are both redolent of British history. Chequers is little over an hour's drive from London—thirty eight miles of broad pastures and wooded slopes up the Thames Valley and into the softly rolling Chiltern Hills. The thousand acre estate lies in a sheltered cup 630 feet above sea level. On two sides, the north and the west, it is bordered by the Icknield Way, oldest known road in the British Isles, a path to London trodden out by ancient Britons passing well above the dangers of the forested valleys.

Help Child In Eating Habits

By Herman N. Bundesen, M. D. DON'T let Junior "get away with murder" at the breakfast and dinner table. Far too many parents permit their children to eat only what they want to eat. Proper nourishment is forgotten in their desire to avoid a fuss over the youngsters' eating habits.

EARLY FOOD PATTERNS Therefore, family food patterns established in the sensitive years before a child reaches school age are of the utmost importance in determining how and what he will eat later on in life, especially in the school lunchroom. If your own food habits are bad it makes the situation just that much worse, since children often tend to inherit their food likes and dislikes.

ALARMING STATISTICS A recent survey by the Illinois Department of Agriculture and the Springfield, Ill., school board produced some rather alarming statistics. For example, investigators found that more than one-fourth of the 1,118 pupils they surveyed took vitamin supplements or cod liver oil to offset deficiencies in their eating habits and that six per cent eat no breakfast at all.

EATING AT SCHOOL Now, if your children do not eat properly at home, you certainly can't expect them to eat adequate meals at school. Only 31 per cent of the children at one of the four schools surveyed, eat a plate lunch during the school year. While 44 per cent eat an incomplete lunch of a la carte items at a snack bar.

STUDIED REPORTS These reports were studied by a committee of home economists and PTA health chairmen. The committee found that academic grades and student behavior are closely linked to dietary habits. The so-called problem children, they report, often were the ones who eat no breakfast.

MUST BE TAUGHT Children must learn to eat the things set before them at home. Moreover, they must be encouraged to taste everything offered in the school lunch. Generally, if a youngster experiments with a new dish or food, he will eat all of it on his plate.

QUESTION AND ANSWER Mrs. M. E. H.: Is it safe to get a permanent wave while pregnant? Answer: Ordinarily it is safe to get a permanent wave while pregnant.

TO AN ARCHAEOLOGIST And art these, then, the trophies that you bring From all your years of searching bits of clay That have touched lips with wine and laughter long? And trinkets from the tomb of some dead king? Can these dry, dusty bones bring back the thing That clothed them once and felt, at work or play, The mellow sunshine of an April day Far back in some dim prehistoric spring?

This is mere attic-pilfering, to comb The cobwebbed nooks and crannies of the earth And grub for history's long-hidden lore. If it is Man you seek, look nearer home: He sits tonight beside your friendly hearth, And Babylon lies just outside your door.

—Ben Richards in the New York Times

Dogged Commercialism

Some TV adman who must have studied Pavlov has come up with a way of circumventing the industry's ban on subliminal advertising. He proposes to get at human watchers subliminally through their dogs.

The plan is for a recorded dog's bark to be broadcast as background to a dog food commercial—but at a sound level inaudible to humans. This is calculated to send Prince barking around the living room. The announcer then asks the owner of man's best friend if he knows why the dog is barking. Answer: he's asking for Brand X dog food.

Pavlov used to make his experimental dogs drool hungrily just by ringing a bell—a kind of Rin-tin-tinnabulation that the advertiser in question seems to be trying to improve on by making it subliminal.

We're inclined to think, however, that the sponsor is still playing into the hands of those of us who have said all along that too many TV commercials are pitched at the level of dogs rather than adult humans.

As to the question of whether this is the same kind of potentially dangerous thought control as subliminal advertising for humans, the answer seems to be no. It's just a commercial gimmick that is about as annoying as the cereal-plugger's "Now, kids, tell your mother to be sure and get..." As far as the dogs are concerned they'll just be doing what they usually do—bark back when barked at. And we have a happy guess that there may not

NOTES BY THE WAY

"I can't understand them," said Mrs. Jones. "They have no car, no television set, and she has no jewelry at all so far cost." "Perhaps," said Mr. Jones. "They just have money." — Financial Post

De-gooders have no business trying to take the fun out of Halloween. No one can approve of Halloween pranks which result in property damage or harm to anyone. But that does not mean that the youngsters should be denied one night in the year when they can blow off a little steam. — Calgary Herald

The Ottawa Journal puts forward the suggestion, which we are sure will be endorsed by the majority of Canadians, that if ever the time was ripe for during off and putting into circulation the Canada Medal it must be on the occasion of the recent retirement of Vincent Massey as governor general of Canada. — Calgary Albertan

It is no accident of fortune, nor an extravagant whim, that in great cities, deeming it a civic necessity, maintain a symphony orchestra, and it is understandable that centres with they could afford one. For great music is a treasure that enriches the community that possesses it and, as Spencer says, ministers to those who hear it. — Toronto Telegram

Norway's first library boat, named "Abdulla", has left Bergen on its virgin tour of the Hordaland skerry yard with a collection of some 3,000 volumes. The venture is jointly sponsored by the Municipality of Bergen, Bergen Public Library, the State, and the Province of Hordaland. The floating library will fill a long felt need for books among fishermen-farmers who live in widely separate and sparsely populated island communities along the coast of this western district. — News of Norway

Noticing that he was being followed by a policeman, a felon famed in Neuchatel as the "escape king" entered the next building in the hope of dodging the officer. Without looking where he was going, he crossed a court, ran down an alley, walked in a strange door and found that he was in the police station. Quickly he jumped out the window but broke his leg in the fall. — Die Tat, Zurich

PHOTO REPRINTS of local pictures that appear in the THE GUARDIAN and the EVENING PATRIOT are available at the following prices: 5 x 7 GLOSSY 1.25 each 8 x 10 GLOSSY 1.50 each

OUR YESTERDAYS

From the Guardian Files TWENTY-FIVE YEARS AGO (Oct. 22, 1934) The old plaster on the ceiling of the Legislative Chamber in the Provincial Building is being replaced, for the first time since the construction of the building over eighty years ago. The laths used originally were all a hand split, the new ones are the product of modern machinery. Repairs are also being made to the roof and gutters of the building.

Mr. Isaac Burden of Montague and his daughter Margaret R.N. returned last week from a four month visit to Casper, Wyoming, where they were the guests of Mrs. Burden's brother, Mr. George Campbell. On the return trip they spent a week in Chicago visiting relatives and also spent three days visiting the World's Fair.

TEN YEARS AGO (Oct. 22, 1949) A special parade was held at H.M.C.S. Queen Charlotte last evening by R.C.S.C.C. Kent at which a shield for shooting and an efficiency pennant won at Camp Major were presented to the Corps by His Honour Lt. Governor Bernard, Patron of the Island Division of the Navy League. Mr. Justice Tweedy, as president of the Division, presented the corps with a framed facsimile of the sea Cadet crest.

It has been learned that as soon as a contract can be let, a new steel bridge will be built at Beaton's Bridge, five miles east of O'Leary and the road straightened. Meanwhile reflectors will be placed on this dangerous curve which has been the scene of a number of accidents in the past several years.

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