

# Wine Made At Home Cuts Domestic Sales

By LARRY DWORIN  
TORONTO (CP) — Canadian wine companies are selling more wine than ever—but they would do better if they could break into the do-it-yourself market.

It has been estimated that home-made wine buffs produce between one-third to one-half of all wine consumed in Canada.

The situation is getting so bad, the Canadian Wine Institute says, the federal and provincial governments are losing about \$12,000,000 annual revenue.

By Christmas it is estimated about 5,000,000 gallons will be nestled in Canadian basements at an average cost of 30-cents a bottle.

**IS MORE POTENTIAL**

One of the reasons the home-made wine has a large appeal is that it can be made more potent than many domestic commercial wines produced mainly from Niagara Peninsula grapes.

These grapes have a lower sugar content than California species and so a lower alcoholic potential.

As a result about 38,000 tons of California grapes were imported into Canada this year—compared with purchases last year by Ontario wineries of 29,000 tons of Canadian grapes.

One Toronto grape merchant says his firm imports 150,000 cases of California grapes each year and sells either grapes or juice to 50,000 to 60,000 families a year.

"We would lose our reputation if we tried to sell Canadian grapes," he says.

One dealer says the average wine-making family buys between 25 and 30 cases of grapes and makes two 40-gallon barrels of wine.

**PRODUCE PAMPHLET**

One of the best selling items of the Ontario department of agriculture is a pamphlet it publishes on wine-making.

Under Ontario's Liquor Control Act, each adult is allowed to produce 100 gallons of home-made wine a year without a permit, but some families are making up to 500 gallons tax-free.

In the last two years the average Canadian consumed a half gallon of wine a year.

## Radio Pirates May Quit Sea

LONDON (AP)—Britain's radio pirates may weight anchor soon, haul down the Jolly Roger and pound out their pop music on land with the government's approval.

Postmaster-General Anthony Wedgwood Benn during the weekend threatened legislation against the untaxed, unlicensed stations broadcasting from ships anchored outside British territorial waters.

"There is no future for pirate radio stations," Benn said, but he is believed to favor local commercial broadcasting in Britain.

The Labor government, hopeful of boosting its tiny House majority by reducing the voting age to 18, can't afford to alienate millions of teen-agers by driving the pirates off the air.

Britain's only legal radio is the BBC. Commercial radio is illegal.

There are four main pirate stations—Radio Caroline, Radio London, Radio City and Radio 200—and several smaller ones. Some operate from abandoned army forts and rocky islands.

They hope that if commercial broadcasting is legalized, they will have a head start.

The BBC is reported to have little objection to the pirates coming ashore. The BBC feels it would not compete directly with them since the amount of time it devotes to records is restricted by agreements with the Musicians' Union.

**Three Designs For Trawler Being Tested**

OTTAWA (CP)—They're making waves at the National Research Council to test designs for a Canadian Atlantic fishing trawler.

Three hull models are undergoing tests in tanks which make waves similar to those encountered by a full-size trawler on the open sea.

The hulls were designed by naval architects to meet specifications set by the fisheries department, the department said Monday.

The department also is interested in setting out plans for deck locations of machinery and gear to make the ship an efficient fish harvester and in safety devices and good accommodation for the crew.

Detailed information about the completed design will be given to the Canadian Atlantic offshore fishing vessel conference in Montreal Feb. 7-9, the department said.

## New Booklet Aims At Aid To Business

OTTAWA (CP) — How to Profit From Facts, a 44-page booklet issued today, tells businessmen how to profit from the Dominion Bureau of Statistics.

It deals chiefly with sample cases showing how small operators can use DBS reports to obtain up-to-date information on retail and wholesale sales, price movements, potential markets, consumer trends and economic indicators.

"Many businesses need no guidance or suggestions on how to get the most out of available statistics," a bureau statement said in announcing the booklet.

"However, statistics are not used as widely or as intensively as they could be in many areas of business activity... and this is an attempt to change this by encouraging inquiries from the business world, inviting requests for assistance, for facts to profit by."

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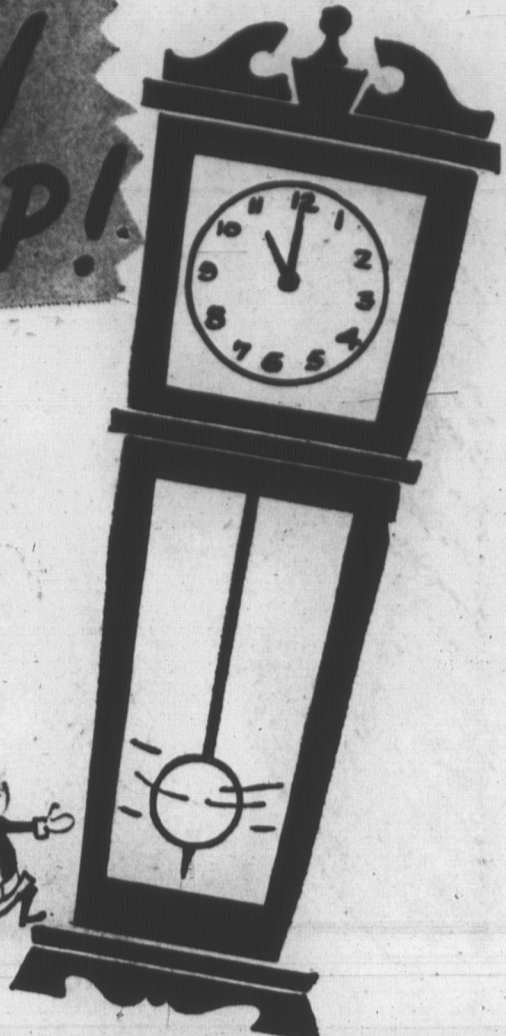
WED. THUR. FRI. SAT.

## ECONOMY

It's Time to Gift Shop and Save at Holman's!

## DAYS

Just when you need the savings on gift ideas... along comes Holman's with some right smart ideas and some very special savings! Get a move on, tho'... just 15 more days!



### Men's Smart, Warm QUILTED JACKETS

It's our best-selling style at this low price. Tabs at side of waist, fashionable set-in shoulders with two side slant pockets. Of corduroy or cotton poplin with warm quilted lining. Smart self collar, with snug knit or button sleeve cuffs. Sizes 34-44, in camel, olive, brown

Reg. 19.95 - 24.95

ON SALE

16.97



### Men's Gift SPORT SHIRTS

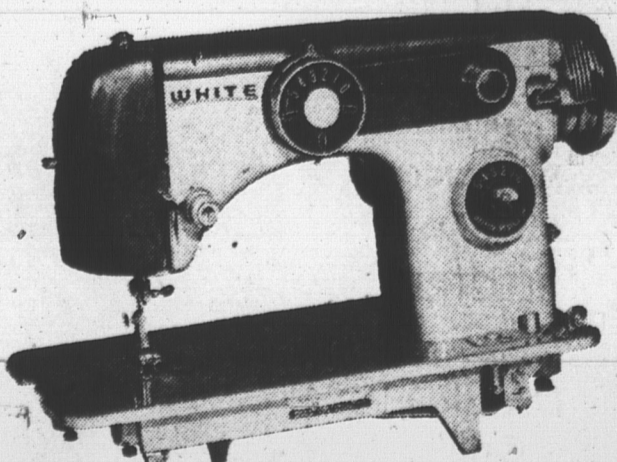
Long sleeve style in attractive plaids and stripes. Perma-stay collar for lasting neatness. Regular or tapered body. Sanforized cotton in blues, browns, olives, reds. Sizes S, M, L, XL. Regular 3.98 - 4.98. ON SALE

2.97

### Men's Sport and WORK SHIRTS

In cotton prints or warm cotton flannel. Plaids, red, olive, brown or blue. Long sleeve style with button cuffs, regular collar and full button front. Sizes small, medium or large. Regular 2.98. ON SALE

1.97



### Does she like to sew? Give her a WHITE PORTABLE AUTOMATIC SEWING MACHINE

Zig-Zag model, does everything from straight stitching to automatic embroidery. Makes button-holes, over-casts, monograms, appliques. Built-in light. Automatic bobbin winder.

Reg. 139.97

ON SALE

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NO DOWN PAYMENT - 7.00 MONTHLY!

Converts from platform rocker to reclining position!

### ROCKER RECLINER

Comfort done! Sturdy spring seat, foam padded backs, made to last, with heavy duty action. Upholstered in durable, heavy supported vinyl covering, in brown or tan. Reg. 119.95. ON SALE

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### HOME BUILDERS SPECIALS!

#### DOUGLAS FIR PLYWOOD

Easy to install. Cuts labour time and installation costs. In large 4' x 8' sheets. 5/16" thick.

Reg. 4.47

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#### PREFINISHED PLYWOOD

Abitibi plywood. Does away with messy painting. Blends with most decor. Easy to apply. 1/2" thick. 4' x 8' sheets. 3 colours.

Reg. 7.49

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Eliminates cold spots. Year 'round comfort. Cuts fuel costs. Easy to install. 2" thick, 15' wide, 100 sq. ft. or 3" thick, 15' wide, 70 sq. ft. per roll. Reg. 7.29. ON SALE

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#### Powerful in mud or snow! FIRESTONE SNOW TIRES

Smooth, silent-running proven tread design. No time limit guarantee.

775 x 15 (tube type) Reg. 20.55. ON SALE

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775 x 14 (tubeless) Reg. 24.25. ON SALE

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600 x 13 (tubeless) Reg. 22.80. ON SALE

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560 x 15 (tubeless) Reg. 26.05. ON SALE

21.97

#### 4 - ROLL GIFT WRAP

In 4 assorted Christmas patterns. Total length of 320 inches... plenty of wrapping for gifts. Reg. .98 - ON SALE

67c

#### FAMOUS "ROSE" CHOCOLATES

Assorted delicious centres. Rich chocolate coating. 1-lb. box size. Reg. .98 - ON SALE

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Warmth, Protection for your feet!

#### Women's Sno-Boots

Smooth, soft leather uppers in jet black. Foam soles, convenient side zippers. Warm as toast pile lining. Smart laced side trim. Sizes 5-9. Reg. 7.98. ON SALE

5.97

#### Girls' Hi-cut Sno-Boots

Smartly designed, pull-on style, in soft leather. Rich brown shade. Durable, waterproof vulcanized rubber soles and heels. Lush, warm fleece lining. Sizes 5-7, Reg. 9.98. ON SALE, pr.

6.97

GIRLS' BLOUSES - Assortment of prints, shirt waist style, with roll-up sleeves, tapered fit. Sizes 8-14. Reg. 3.98. ON SALE

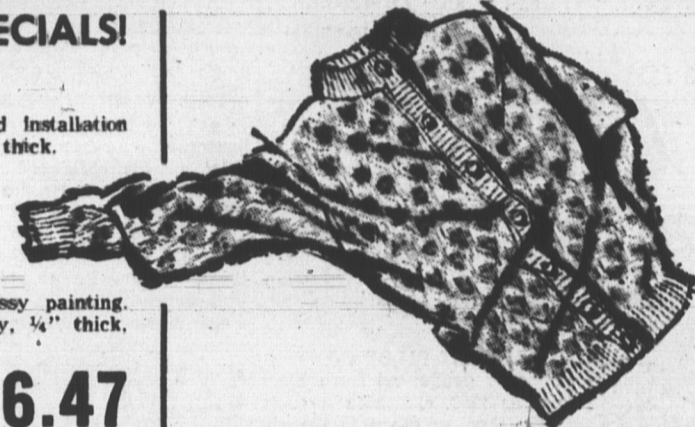
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GIRLS' STRETCH SLIMS - Slim fitting, side zipper, detachable foot straps. "Grand Slam" machine washable. Available in black, royal and red. Sizes 7-14. Reg. 4.98. ON SALE

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LIFE SAVER BOOKS - 12 rolls of assorted flavors. Gift book. Reg. 79c. ON SALE

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#### Girls' Bulky CARDIGANS, PULLOVERS

Of lovely, lovely 100% Acrylic, hi-bulk Orlon, classic style with V-neck of Crew neck. In shades of pink, blue, beige or white. Sizes small, medium or large. Reg. 5.98 - 6.98. ON SALE

4.47



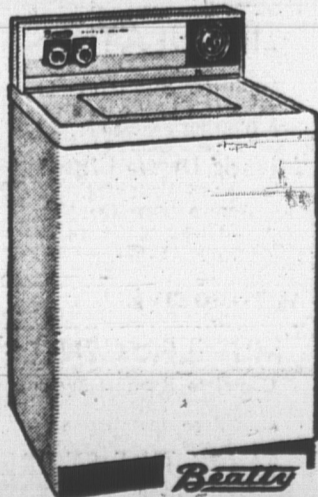
#### Save on Girls' SKI JACKETS

Of 100% quilted nylon, water-repellent and wind-resistant. Rollaway hood, heavy duty zipper. Knit-cuff cuffs, slash pockets. In red, open, or black. In sizes 3-6X. Reg. 4.98. ON SALE

4.27

Sizes 7-14. Reg. 6.98. ON SALE

5.77



#### Trouble-Free Washing with the new deluxe BEATTY AUTOMATIC

The wash, spin and rinse times may be adjusted to suit the extent of soil, or the type of fabric being washed. Deep-clean agitator, exclusive water action surges sudsy water right through the clothes. Reg. 269.95. ON SALE

259.97

NO DOWN PAYMENT - 14.00 MONTHLY!

NEILSONS BOXED CHOCOLATES - Every piece different. Assorted nuts, caramels, jellies, brittles, creams and fudge. 1 lb. size. Reg. 1.50. ON SALE

1.27

10-ROLL GIFT WRAP - 10 king-size rolls of extra-wide, quality gift wrap. Over 26,500 sq. inches. Reg. 2.98. ON SALE

2.47

BOXED CHRISTMAS CARDS - Town and country assortment, 16 cards in sketched winter scenes with matching envelopes. Reg. 98c. ON SALE

77c

PRINTED TABLECLOTHS - Fine quality imported cotton, hand-printed. Floral delight and leaf patterns. Colour-fast. About 52 square. Reg. 1.98. ON SALE

1.77

CORDUROY CUSHIONS - Best quality, with plump foam rubber filling. About 16" square, attractive plain shades. Reg. 2.98. ON SALE

2.67

WOOL BLANKETS - Just right for car, sofa, bed. Camelotone shade with brown bar border. Whipped ends. About 60" x 82". Reg. 5.98. ON SALE

4.97

FOAM RUBBER PILLOWS - Quality one-piece moulded foam. Non-allergenic and odourless. Soft angelskin covering. Zippered foam easy laundering. About 17" x 24". Reg. 6.49. ON SALE

5.77

INDIAN BLANKETS - Washable, all-wool. Big bold Indian design. Good all-purpose robe for camping, etc. About 54" x 72". Reg. 3.19. ON SALE

2.87

STANFIELDS YARN - Famous Red Label brand. 3-ply quality, excellent for work hose, mitts, etc. In plain shades and heather mix. About 3 1/2 oz. skeins. Reg. 85c. ON SALE

77c

PIONEER CHAIN SAWS - Saves you many hours of hard work cutting trees. With 16" bar and chain. Guaranteed for 30 days. Reg. 147.95. ON SALE

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18" x 24" TABLE SAWS - 8" combination blade. Cuts to depth of 2 3/4". Tilting arbour, mitre gauge and rip fence. Reg. 47.95. ON SALE

38.97

PORTABLE ELECTRIC SAWS - For crafts-men or home hobbyist. Precision cut gears of alloy steel. 2 3/16" cut at 90 degrees. 5,000 r.p.m. motor. Reg. 59.95. ON SALE

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OUTDOOR TREE LIGHT SETS - Just in time for home decoration. Weatherproofed. 15-light set. Reg. 5.98. ON SALE

4.27

25-light set. Reg. 19.98. ON SALE

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PLASTIC STORM WINDOWS - Clear plastic. Wind and storm proof. With nails and nailing strips. Reg. 29c. ON SALE

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TEFLON FRY PANS - no stick - cooking, no-scour cleaning. 10" size. Cool Bakelite handle. Reg. 4.50. ON SALE

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STEAK KNIVES - Set of 6. Stimulated bone handles. Serrated stainless steel blades. Reg. 5.50. ON SALE

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ELECTRIC HAND MIXERS - New Lady Torcan with 160-watt motor for more power, easier mixing for you. 3 speeds. Removable cord and plug. Reg. 19.95. ON SALE

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BOYS' SPORT SHIRTS - Sanforized, warmly napped cotton flannel. Machine-washable. Long sleeves. Sizes 8-16. Plaids of red, blue, olive, brown. Reg. 1.98. ON SALE

1.47

GIRLS' FLATTIES - Slip-on style. Composition soles. Black or brown. Sizes 5-9. Reg. 4.85. ON SALE

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GIRLS' BULKY CARDIGANS & PULLOVERS - 100 acrylic hi-bulk orlon. Colors: white, pink, blue and beige. Classic with collars, V necks and crew necks. Sizes S, M, L. Reg. value 5.98 - 6.98. ON SALE

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BRASSIERES - Many assorted styles. Cotton with adjustable straps - Sizes 32A-40C. Reg. values 1.96 - 2.19. ON SALE

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DRESSES - JUMPERS - Sizes for all. A nice variety of fall and winter styles. Sheaths - shifts - A lines - double knits - prints and plaids. Sizes 7-15, 10-20 and some half sizes. Reg. values from 8.98 to 16.95. ON SALE

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Better dresses valued from 16.95 - 25.00. ON SALE

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NYLONS - 1st quality seamless micro mesh mesh hose. 3 popular shades, full range of sizes 8 1/2 - 11. Reg. value 69c. ON SALE

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PANTIES - Rayon and Arnel in plaids, prints and fancies. Elastic and band legs, lace trim. Sizes S, M, L. Reg. value 49c - 59c. ON SALE

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ENGLISH ASTRAKAN GLOVES - With calf palm. Shirred elastic wrist fleece lined. Sizes S, M, L. Colors black and brown. Reg. value 2.49. ON SALE

1.97

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