

## Among The Farmers

Federation of Agriculture News

### IT MIGHT HAVE BEEN WORSE

Statistics prove that Canadian agriculture in 1954 offered a serious decline in income during the past three years. The decline was aggravated by the continuing high cost of goods and services which the farmers must buy in order to carry on production.

It may not be much consolation, if any, to the individual farmer, but it is perhaps in order to point out that the drop in prices and income since 1951 could have been far worse if the following factors had not been in evidence. First, it might be mentioned the continued high level of consumer demand for food in Canada and the United States. Second is the unusually high volume of western grain production in recent years. Third is the ability of western farmers to market the wheat crop — particularly the wheat crop — in an orderly way, even in the face of exceptionally large world supply. Fourth are the operations of the Agricultural Prices Support Board which have, at quite small cost, given considerable strength and stability to the farm industry. Fifth is the steadily growing volume of producer controlled marketing enterprises — both through co-operatives and marketing boards — which are putting the farmer increasingly on an efficient business basis in the marketing of his own products.

### SUPPORT PRICES

Information coming from the annual meeting of the Canadian Federation at Edmonton indicates that the organization plans to advocate a formula for arriving at support prices for various agricultural products.

Admittedly the operations of the Agricultural Prices Support Board have been of marked value to Canadian agriculture, however, there has always been much uncertainty in the minds of producers as to whether or if at all and at what level support was to be applied.

What the Federation is now recommending is that price support will automatically be applied on certain products and at a level to be determined by a formula related to certain conditions and factors. Such a formula might be based on a fairly large number of factors but would, in all probability, take into consideration the average yearly price of the commodity in question for a certain period of years, next the index of wholesale prices of all farm products could be considered and lastly the cost of commodities and services including living.

Floor prices based on a formula of this kind would give the farmer some guarantee that his prices would bare a fair relationship to what he had received in the past and to his costs of production and living expenses.

### LIVESTOCK MARKETING

Last Monday night's Farm Forum discussion centered around the question of producer controlled marketing for livestock. On the panel was a cattle rancher from Alberta, a mixed farmer from the Ottawa valley and the Federation's Farm Economist. The Ontario farmer strongly supported the Ontario Hog Marketing Board but stated his belief that commission men rendered efficient service to Ontario and Quebec farmers in the marketing of cattle. The Western rancher placed his faith in the livestock auctions as a means of developing competitive bidding and thus procuring the market price. Maritime farmers do not have the service of public stock yards, public auctions and commission men and may thus be lacking in some very vital mechanism for the sale of cattle.

The marketing of hogs which must be sold when they reach a certain weight is a different proposition from the sale of cattle which may be held for weeks, months or even years. This factor may account for the opinion of the Farm Forum panel that producer controlled marketing boards had more to offer to the hog men than to the cattle men.

### FARM FORUM PROGRESS

The night of Monday, January 17th saw a record turnout of Farm Forum members when 48 groups reported to the Farm Forum office, there would be a number of groups meeting which do not report, this means that each Monday night over 500 rural people meet for an evening of study and recreation.

Those who have been in Farm Forum for any length of time are its greatest boosters, there is still room for a great many more study groups in the province, required is the key which will unlock the natural capability of many communities for carrying on an interesting.

## COUGH RELIEF WITHOUT STOMACH UPSET!

Here is a new, pleasant cough medicine that does not upset stomach or appetite! Vicks Medi-Trating Cough Syrup. A combination of a new penetrating ingredient with a medicating formula. The penetrating ingredient carries the medicine to irritated crevices of the throat, where the medicating ingredient can go right to work. That's why it's named Vicks Medi-Trating Cough Syrup. It medicates as it penetrates.

**VICKS MEDI-TRATING COUGH SYRUP**  
It Medicates as it Penetrates

### educational Monday night study program.

### TELEPHONE SERVICE

Almost fifty years ago the government of the province became interested in the then modern means of communication, the telephone, and under act of parliament provided a form of assistance for the encouragement of groups willing to embark upon the construction of telephone lines. Through the years the ravages of time and public indifference have had a serious effect upon the facilities and service of many of the companies. A number of these companies have already passed out of existence, a number are now tottering on the verge and the future of others is cause for some speculation. The telephone is a necessary and highly important part of the rural community and the public in general perhaps should be more concerned over the state of this branch of the telephone service. However, the first step, if there is to be one, in revitalizing the service should properly be made by those directly concerned, the share holders and users in the service.

### POTATO GRADES

The suggestion by Mr. E. K. Hampson, former Canadian Manager of the American Polish Institute, that these should be no Number 1 grade for potatoes originating from fields showing evidence of light blight, if carried out would be both drastic and unreasonable. We have no way of knowing whether Mr. Hampson is an authority on potato growing or not but there are years when it would be quite possible to find blight in a very, very high percentage of potato fields. Mr. Hampson's suggestion has perhaps had wider publicity than it's merit deserves.

# SHAMA'S SUPER SPECIALS

FRIDAY—SATURDAY—MONDAY

- CHICKENS, Grade "A", lb. .... 37c
- FOWL, Grade "A", lb. .... 35c
- PORK HOCKS, lb. .... 19c
- LOIN PORK ROAST, lb. .... 55c
- ROASTING PORK, Picnic, lb. .... 43c
- SPARE RIBS (Corned) 4 lbs. .... 69c
- SMELTS, lb. .... 25c
- BEEF LIVER, lb. .... 39c
- SLICED BACON, lb. .... 47c
- ROLLED HAMS, lb. .... 45c
- EGGS, Grade "B" large, doz. .... 35c

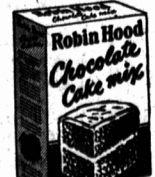


**BRODIE'S** XXX  
WHITE • CHOCOLATE •  
COMBINATION AND SPICE  
*Cake Mix*  
1/2 Price Sale. 2 Pkgs. 59c  
Buy One, get one at Half Price

2 Pkgs. for the  
Price of One  
16c



Golden and Chocolate  
1/2 Price Sale  
Buy One, get one at Half Price  
2 PKGS. 49c



- SILVER SEAL PEANUT BUTTER, 16 oz. ... 39c
- LANTIC SUGAR, 10 lbs. bags ... 85c
- BROKEN PEKOE TEA, your last chance at, lb. .... 98c
- BLUE RIBBON TEA, lb. .... \$1.09
- CAMPBELL'S TOMATO SOUP, 2 tins .. 25c
- MAGIC BAKING POWDER, 1 lb. .... 35c
- FANCY COOKIES, lb. .... 39c
- LARD, 2 lbs. .... 45c
- SHORTENING, Domestic, 2 lbs. .... 57c

- FRUIT and VEG. DEPT.**
- LARGE GRAPEFRUIT, 6 for ..... 49c
  - GOOD ISLAND CARROTS, 4 lb. .... 29c
  - ORANGES, Medium size, 2 doz. .... 69c
- FISH**—Fresh Haddock Fillet, Kipperd Herring, Salt Cod, Real Good Salt Herring, Scallops, Digby Chicks, Smelts.

**SHAMA'S GROCETERIA**  
211 Euston St. - We Deliver - Dial 8224

## City and Central

**YORK PASTORAL CHARGE.** — The United Church of Canada Minister: Rev. J. M. Sproule. Sunday, January 30th, 1955. 11.00 a. m. Central. 2.30 p. m. York. 7.30 p. m. Brackley. Final effort to complete the 1954 M. and M. Fund in a special offering at this service.

**FREE CHURCH OF SCOTLAND.** Services for January 30th. Murray River 11 a. m. Birch Hill 3 p. m. Charlottetown 7 p. m. Sunday School 10.30 a. m. Rev. J. H. Bishop.

**CAVENDISH UNITED CHURCH OF CANADA.** — Services Sunday, Sunday, January 30th. New Glasgow 11 a. m. North Rustico 3 p. m. Cavendish 7.30 p. m. Rev. F. W. Sawdon, Minister.

**CROSS ROADS—ALEXANDRA—HAZELBROOK.** — Services for Sunday, January 30th. Cross Roads 11 a. m. Alexandra 3 p. m. Hazelbrook 7.30 p. m. All are welcome to these services. Rev. C. E. Armstrong, Minister.

**TRAYON—BONSHAW BAPTIST PASTORATE.** — Dr. Ernest J. Barras, Minister. Services for Sunday, January 30th. Bonshaw 11.00 a. m. Westmoreland 3.00 p. m. Trayon 7.30 p. m. Special Musicale at Trayon. An Evening with Fanny Crosby. Sunday School at Trayon 11.00 a. m.

**ORWELL—VERNON UNITED CHURCH.** — Rev. John M. Sheehy, Minister. Vernon River 11 a. m. Orwell 2.30 p. m. Eldon 4.15 p. m. Cherry Valley 7.30 p. m.

**POWELL UNITED PASTORAL CHARGE.** — Services Sunday, January 30th. 11 a. m. at Millview. 7 p. m. at Powell. Rev. T. R. Goudge, Pastor.

**NEW GLASGOW CHURCH OF CHRIST.** — Services for Sunday, January 30th. New Glasgow Sunday School 10 a. m. Worship Service 11 a. m. Fredrickton 3 p. m. Breadalbane 7.30 p. m. Byard Thurber, Guest Speaker.

**COOK'S** for perfect pictures. **ROY'S TAXI** Dial 6560—6569. **MEN'S SUITS** in sizes 34 to 42. Double and single breasted styles on sale at \$15.00. S. A. McDonald's Men's Dept.

**THE ROGERS HARDWARE Co.** Ltd. open every week day 8.00 a.m. to 5.30 p.m. Closed Saturday at 12.30.

**JUST RECEIVED** shipment of all wool Campus Windbreakers. Colors wine, blue and green. Sizes 24 to 36. Priced at \$6.95. S. A. McDonald's 3rd Floor.

**BREADALBANE PASTORAL CHARGE.** — The United Church of Canada. Services Sunday, January 30th. Rose Valley 11 a. m. North Granville 3 p. m. Pleasant Valley 7.30 p. m. Rev. W. B. MacPhail.

**TRAYON UNITED CHURCHES.** — Sunday, January 30th. Trayon 11.00 a. m. Cape Traverse 3 p. m. Crapaud 7.30 p. m. Rev. Lloyd Archer.

**HAMPION PASTORAL CHARGE.** — The United Church of Canada. Services Sunday, January 30th. Victoria 11 a. m. Hampton 3 p. m. Bonshaw 7.30 p. m. Rev. R. H. Baxter, Minister.

**PRESBYTERIAN CHURCH IN CANADA.** — Central Parish. Services next Lord's Day are as follows. Canoe Cove 11 a. m. Sunday School 10 a. m. Nine Mile Creek 3 p. m. Clyde River 7.30 p. m. Rev. Donald Nicholson.

**GOVERNMENT CHARGE.** — United Church of Canada. Services Sunday, January 30th. Stanhope 11 a. m. Union Road 3 p. m. Sunday School 2 p. m. West Covehead 7.30 p. m. The Rev. Frank MacLean of Charlottetown will be the speaker at the evening service. Everyone welcome. Rev. Norman Green.

**NORTH RIVER United Baptist Church.** Sunday, Jan. 30th: Fairview 11 a. m.; North River 3 p. m.; Long Creek 7.30 p. m. Rev. Owen Cochran.

**CORNWALL UNITED CHURCH.** Rev. A. S. Weir, D.D., Minister. Services Jan. 30th will be as follows if roads are fit for travel: New Dominion 11.00 a.m.; Kingston 3.00 p.m.; Cornwall 7.30 p.m.; Cornwall Sunday School at 11.00 a.m.

**MARSHFIELD Pastoral Charge.** the Presbyterian Church in Canada, Sunday, Jan. 30th: 11 a.m. Harrington; 3 p.m., Mount Stewart; 7.30 p.m., Marshfield. Everyone welcome. Rev. Leo M. MacNaughton, B.A., Minister.

## Thanks

I wish to extend my heartfelt thanks and appreciation for the act of kindness received here in Sunnybrook Hospital from the New Wiltshire Womens Institute by way of a beautiful bouquet of flowers.

George C. MacLean,  
Sunnybrook Hospital,  
Toronto.

## Cards of Thanks

We wish to express our sincere appreciation to all those who helped in any way to make our Shur-Gain Amateur Cavalcade such a success. To all the contestants who took part. Mr. Jessome our most capable Master of Ceremonies, the Judges and Mr. E. J. MacDougall our Shur-Gain dealer, who made this Cavalcade possible.

Point Prim Womens Institute.

I would like to say "Thank You" to my Doctors, Nurses and Staff of the Prince Edward Island Hospital for their kindness to me while a patient. Also a "Thank You" to my good friends who remembered me with Christmas cards, convalescent cards, letters, flowers and gifts.

Sincerely,  
Aubrey F. Brown.

**THE ANNUAL MEETING** of the Ladies Auxiliary of the Canadian Legion B. E. S. L., will be held this evening at 7.30.

**HAVE YOU SEEN** our 75c table of Yard Goods? You will find Sateens, Taffetas, Cretonnes, Dress Goods, etc. S. A. McDonald's, 3rd Floor.

**SAD NEWS** — Mr. Dan MacKay and Mrs. Lewis Coles, New London, received the sad news of the death of their brother, Hugh J. MacKay, who passed away in Haigler, Nebraska, U. S. A.

**IMMUNIZATION CLINIC** every Saturday morning 9 to 12 at the Health Centre, 188 Prince Street. Children not vaccinated against Smallpox and who will commence school next Fall, should be vaccinated now.

## Personals

Mr. and Mrs. John E. Cook and children, Rand and Roger, have returned to Trenton, Ontario, via Montreal and Boston, after spending a month's holidays with Mrs. Cook's parents, Mr. and Mrs. M. A. Bell, Wood Islands.

## Ruhamah Scheinfeld Frank

### We And Our Neighbors

EMOTIONS ARE DANGEROUS DRIVING COMPANIONS

Lady, no matter what disagreements you had with your husband or what disturbing situations there are in your home, be sure you do your best to send him off in his car in as calm a mood as possible. If he gets behind the wheel feeling angry or upset, the chances of his having a car accident are greatly increased. Feelings of frustration, hostility, aggression or worry, say the experts, can find an "out" through an automobile—and they do in a frightening number of cases.

We know that alcohol impairs the driver's steadiness, his eye-hand coordination, dulls his hearing, blurs his vision and confuses his judgment. But we are not always aware that emotional upsets have the same effect.

In the United States where driving accidents rose to a terrifying 9 million in 1954, insurance men and safety experts believe that more than three-fourths were caused by emotional factors. Lack of technical skill, poor physical condition of the driver, even bad roads, played a minor part in their opinion.

It may well be that the figures are not high in P. E. I. as in more industrial areas, but undoubtedly emotional difficulties are responsible for a large number of car accidents here also.

There are three classes of drivers who have accidents involving emotions that get out of hand, say the psychologists:

1. the accident prone
2. the neurotic individuals
3. the usually careful driver who has an accident while temporarily upset.

The accident-prone individuals seem to find release from emotional tension by getting into accidents at home, at work, and on the road. Generally speaking they have been reckless and irresponsible from way back. They think only of what pleases them at the moment and run after excitement and adventure. They change jobs frequently.

A survey (in Connecticut) of 30,000 licensed drivers over a six-year period showed that 4 per cent of them were the cause of 36 per cent of the car accidents. And that these 1200 drivers had fifteen times as many accidents as the average driver! A large trucking company in the U. S. reduced its

accidents by four fifths when it transferred all drivers who had more than one accident to office jobs.

The neurotic driver is really a sick person. We may all feel at times that the world is against us, but the neurotic is obsessed with the idea that everyone he meets passes him, ditto on purpose and for the purpose of using him as a weapon against him. Or the neurotic may be a "compulsive" person who sets a rigid schedule for himself and drives well when things go his way but loses his head as soon as he is unexpectedly delayed.

Drivers of this type, generally speaking need psychiatric care in most of their relationships. An experiment has been underway since 1952 in the New Jersey "Traffic Accident Prevention Clinic" to find the neurotic driver and induce him to accept some emotional guidance.

Fortunately, since little can be done about them at present, the accident-prone driver and the neurotic

driver cause only 30 per cent of the emotion involved accidents. 70 per cent happen to ordinary people like you and me who never had an accident before and who take the wheel when suffering from special tension due to bad news, serious illness in the family, deep personal disappointment—or anger. Under such conditions of course, it is best not to drive at all. But if you must drive, admit that you are disturbed temporarily and make a conscious effort to be extra careful. It will pay!

### How to overcome an inferiority complex

In 2 decades of counseling, Dr. Norman Vincent Peale has developed a technique that has helped hundreds conquer their feelings of inadequacy.

Now, in February Reader's Digest, the author of *The Power of Positive Thinking* tells the 6 definite steps you can take to gain confidence, too. Get your February Reader's Digest today; 37 articles of lasting interest, including the best from leading magazines and current books, in condensed form.

## Jam Upside-down Shortcakes

Combine 1 lbs. soft butter or margarine, 1/4 c. thick jam; 1 lb. lemon juice and, if desired, 1/2 c. broken nutmeats and divide between 6 greased individual baking dishes. Mix and sift twice, then sift into a bowl, 1 1/2 c. once-sifted pastry flour (or 1 1/4 c. once-sifted all-purpose flour), 3 tps. Magic Baking Powder, 1/2 tsp. salt, 1/4 tsp. grated nutmeg and 1/4 c. fine granulated sugar. Cut in finely 5 lbs. chilled shortening. Combine 1 well-beaten egg, 1/2 c. milk and 1/2 tsp. vanilla. Make a well in dry ingredients and add liquids; mix lightly. Two-thirds fill prepared dishes with batter. Bake in a moderately hot oven, 375°, about 20 minutes. Turn out and serve hot with sauce or cream. Yield — 6 servings.



Always Dependable

# ONE POUND OF TEA MAKES OVER 200 CUPS!

(PACKAGE TEA OR TEA BAGS)

No other beverage costs so little... yet offers so much!

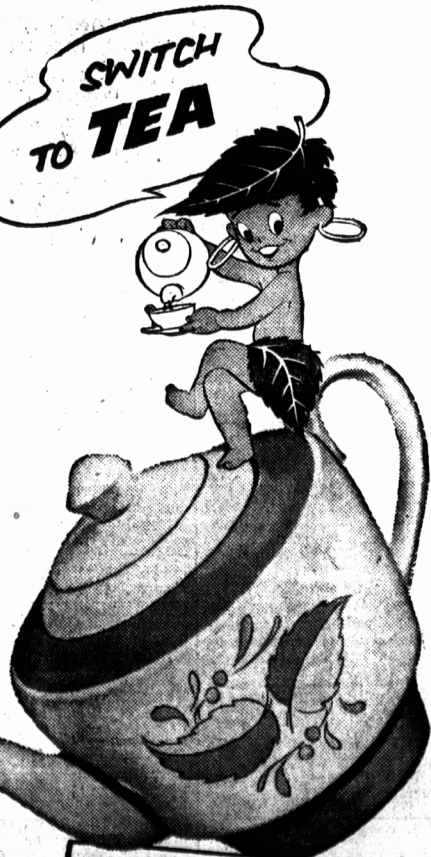
Do you know that for as little as 5 cents you can get 7 warming, refreshing cups of TEA? Start serving Tea in place of more expensive beverages. It saves you money... but more important—TEA makes you feel better...

## Relax with TEA...

When you sip the warming goodness of a fragrant cup of TEA you can actually feel those tired nerves and muscles relaxing. And TEA is so much kinder to your digestion...

Watching your weight? A cup of clear tea contains only 4 calories.

TEA COUNCIL OF CANADA



It's EASY to make a GOOD cup of TEA

1. Use a warmed crockery tea pot.
2. Put in one teaspoonful for each person and one for the pot.
3. Add fresh, bubbly boiling water.
4. Allow to brew for five minutes. \*Tea bags—One Tea bag for each two cups.