

BUYERS' SALE

Thursday • Friday • Saturday Morning

Meet the men and women of HOLMAN'S who anticipate the needs of our customers, shop the markets and supervise the selling of the quality merchandise that make up the vast assortments to be found in HOLMAN'S BOTH STORES. They co-operate to bring you this unique 3-Day Event - - - HOLMAN'S BUYERS' SALE - - - A Round-Up of outstanding items, each with its own special features, and captioned "This Is My Buy!" Every item represents Extra Good Value and in most cases has been Reduced for This Sale. Every item is on sale in HOLMAN'S BOTH STORES Thursday, Friday and Saturday Morning!

"This Is My Buy!"



RUTH SAUNDERS—Senior Sales-lady, Charlottetown Youth Centre, says:

"It's hard to beat these Girls' CARDIGANS made of pure Botany Wool (French Spun Zephyr) for the long wear that is required from a sweater. They stay fresh and new looking after many, many washings. They are available in six different shades in sizes 7 to 14. The price is

3.98

"This Is My Buy!"



EILEEN LIDSTONE — Women's Sportswear Buyer, Summerside Ladies' Wear, says:

"My selection is the attractive E.L.I.D.A. CARDIGAN of Botany Wool in the classic style with trim fitting waistband, double knit neckband and cuffs. I am sure that not only will you find them practical, but also very serviceable. Available in many beautiful shades in sizes 14 to 20. The price is

3.98

"This Is My Buy!"



ELLA GAY—Lingerie Buyer, Summerside Store, says:

"Every woman will agree that you can never have enough slips, that's why I have chosen OPAQUE NYLON SLIPS which are easy to care for and never requires ironing. Styled with a fitted midriff, adjustable shoulder straps and trimmed with dainty nylon net. White only in sizes 32 to 42. Regular 3.98—SPECIAL

2.98

"This Is My Buy!"



FLORENCE MacKINNON—China and Gift Buyer, Summerside Store, says:

"I know you'll be charmed with this clear cut glass DESSERT SET consisting of four 7 ounce sherbets with matching plates. This set comes in a beautiful "Straw Flower" pattern which is sure to compliment a n y table. The price is

1.79

"This Is My Buy!"

HELEN BRUCE—Senior Saleslady, Ch'town Homefurnishings Department, says:

"I chose MARQUISSETTE TAILORED CURTAINS because everyone appreciates a good buy that will brighten your home at this season of the year. They measure 40 x 81 with a 5 inch hem which is suitable for most windows. Made of fine quality, easy to care for. Rayon, Marquissette, regularly priced 3.49 a pair — SPECIAL



2.99

"This Is My Buy!"

DOREEN ATKINS—Assistant Lingerie Buyer, Charlottetown Store, says:

"I have chosen WELDREST NYLON HOSE in the sheer but practical 54 gauge 15 denier weight because I am completely sold on Weldrest Hose for appearance and wear. They are in the delightful "Lively" shade with dark seams. Sizes are 9 to 11 in your own personal length and the price is



2 Pairs 1.89

"This Is My Buy!"

NEIL MacINNIS — Floor Supervisor, Charlottetown Hardware, says:

"I chose MOORE'S FAST DRYING UTILIC ENAMEL as it has been Benjamin Moore's top quality Fast Drying Enamel for over twenty years and now I am able to offer it to you at an Exceptional Bargain. It comes in white only and regularly sells for 2.75 a quart—SPECIAL



1.98 Qt.

"This Is My Buy!"

GUS KILBRIDE—Assistant Footwear Buyer, Charlottetown Store, says:

"I'm so sold on the AIRSTEP EMBRACEABLE PUMPS that I want to shout their features from the housetops! Made on a classic last with comfortable "sweater" top and wonderful "Magic Sole". Embraceable pumps are available in black calf or suede with high or high Cuban heels. Sizes 5 to 9 1/2, AAA to B widths, priced a pair



12.95

"This Is My Buy!"



WILFRED WOODSIDE — Housewares Buyer, Summerside Store, says:

"I know you will not be able to resist buying one of these efficient two slice turnover TOASTERS fitted with a fast heating 500 watt element guaranteed for one year and a cord with an "on" and "off" switch. All metal chrome plated construction which is easy to keep clean and shining. Regular price 5.80—SPECIAL

4.49

"This Is My Buy!"



DERWIN HUESTIS — Assistant Men's Clothing Buyer, Summerside Men's Wear Department, says:

"The trend has turned to FLAT TOP HATS and Men that's my Buy for you! They are fur felt, fully lined with welt bound edge, wide band and nicely finished with a bow at back. Smart shades of Grey or Blue in sizes 6 3/4 to 7 3/4, priced each

5.95

"This Is My Buy!"



PERCY RAMSAY — Notions and Stationery, Summerside 5 & 10 Department, says:

"Everybody likes nice Stationery and I am pleased to be able to offer you BOXED WRITING PAPER at such an Exceptional Value. The box contains 36 sheets with 18 envelopes. It is of the finest quality with smooth linen finish. Regular 1.15 a box — SPECIAL

59c

"This Is My Buy!"



RALPH BOATES — Floor Supervisor, Summerside Furniture Department, says:

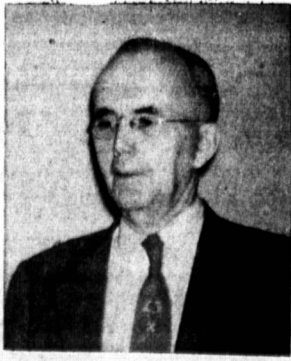
"I chose JUTE BROADLOOM because of the extremely low price for a tough, good looking carpet. We have never had anything like it before! There is a nice color selection in both 9 foot width and 27 inch runner including green, grey, rose-beige and red. Runner, regular 1.29. SPECIAL 99c running yard. Regularly priced 1.69 sq. yd., SPECIAL

1.39 Sq. Yd.

"This Is My Buy!"

GEORGE HOGG — Floor Supervisor, Summerside Home Furnishings, says:

"Now is the time to prepare for your Spring Sewing and I am fortunate in being able to offer you a beautiful assortment of fine quality CANADIAN MADE PRINT COTTON including a quantity of Sanforized numbers. They come in 3 to 5 lengths, 36 inches wide. Attractive designs, regular .65 a .79 cents a yard—SPECIAL



39c Yd.

"This Is My Buy!"

PAT MacDONALD — Children's Wear Buyer, Summerside Youth Centre, says:

"I have selected CORDUROY BABYALLS made of the finest pinvale corduroy with dome fasteners, elasticised waist and side button closing. They are guaranteed washable and color fast. The colors are red, blue, maize and pink in sizes 9, 12, 18 and 24 months. Buy two or three pairs at this exceptional price of



1.00

"This Is My Buy!"

ELIZABETH TOOMBS — Floor Supervisor, Charlottetown Housewares, says:

"I selected this SAUCE PAN SET because of its outstanding value. These four nesting Saucepans are made of heavy seamless aluminum with cool insulated handles. The convenient 1, 2, 3 and 4 pint sizes make a good addition to the home makers collection. Regular price 2.25—SPECIAL



1.69 Set

"This Is My Buy!"

MATTIE BOWNESS — Ladies' Fashion Buyer, Ladies' Shop, Charlottetown, says:

"Here's what I feel is an outstanding bargain, which I was able to obtain while working the Montreal market recently. AUTHENTIC WOOL TARTAN SUITS, attractively styled with fitted jacket and all round pleated skirt. They come in Black Watch, Hunting MacKinnon and Lindsay tartans in sizes 12 to 20. Regularly priced 35.00—SPECIAL



22.88

"This Is My Buy!"

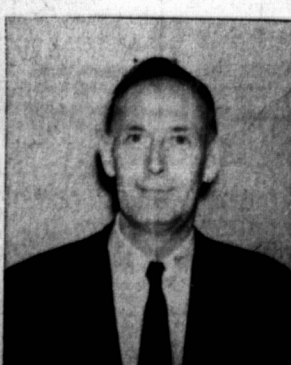


EDGAR SHERRY — Assistant Boys' Clothing Buyer, Summerside Men's Wear Department, says:

"It's hard to beat these "UTEX" JACKETS for the growing boy because they are made of Boltaflex (Vinyl), a tough, durable, all-weather material for lots of hard wear. Windbreaker style with two slash pockets, knitted cuffs and waistband. Black in sizes 36 to 34. Regular price 12.95—SPECIAL

10.00

"This Is My Buy!"



RALPH BLAIR—Footwear Buyer, Summerside Footwear Department, says:

"Here's what I call a really outstanding buy in WOMEN'S LOAFERS, imported from the U. S. A. These shoes are made of a smooth, glove soft leather in the penny style with hand sewn mosaic vamp. They come in a rich shade of burgundy in sizes 5 to 10, AAA to B width. Regular price 9.95—SPECIAL

5.99

"This Is My Buy!"

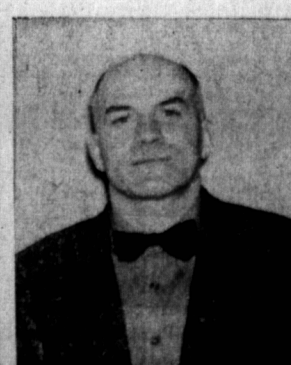


IRVINE RICE—Floor Supervisor, Charlottetown Furniture Department, says:

"I selected WOVAN SCATTER MATS feeling that these all wool, moth-proofed mats offer absolutely the best value possible in a mat of its type. These mats are a full 27 x 51 inch size and come in lovely patterns. They regularly sell for 9.98—SPECIAL

7.99

"This Is My Buy!"



JACK SCOTT—Floor Supervisor, Summerside Hardware, says:

"The "Mighty Atom" BATTERY PACK made by Burgess has selected high test cells, chrome protected. It has 1 1/2 volt A and 90 volt B. Fully guaranteed and will give you long satisfactory service. The regular price 11.95—SPECIAL

9.98

SHOP WITH YOUR ENTIRE FAMILY FRIDAY NIGHT AT HOLMAN'S