

PARKDALE NOVELTY CONCERT 5 - Nights - 5 OPENS OCT. 24 Tickets now at Hughes Drug Co.

CENTRAL GUARDIAN

This column is reserved for news of local interest, but advertising of a newsy nature may be inserted at five cents a word, strictly payable in advance.

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FOR DESERT, serve Ice Cream; a luxury food at a thrifty price.

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HAVE YOUR pictures framed at Holman's.

COLD MILK - the best drink yet.

EMPRESS BEAUTY SALON. - Fall special still on.

DR. J. A. McMillan will be absent from his office Oct. 4-11.

STATION WAGON COATS for Men and Women at Jack Cameron's.

WORTH'S DRUG STORE will be the only Drug Store open this afternoon and evening.

DR. W. H. SOPER'S OFFICE will be closed from October 1st until October 22nd, inclusive.

LEAGUE OF MERCY TEA and display at the Cundall Home, Tuesday, October 23rd, 330 to 5:30 P. M.

MILDRED ROYCE CROWELL, Belcanto Beauty Consultant, at our store until Saturday, October 13th, S. A. MacDonald.

ENGAGEMENT. - Mr. and Mrs. Arthur Newcome, Augustine Cove, announce the engagement of their daughter Helen Louise, to Ira Theodore, son of Mr. and Mrs. Maynard Foy of Tryon. Marriage to take place the latter part of the month.

TRUCKERS PROTEST. - As will be seen from our advertising column, the Canadian Automotive Transportation Association will explain their opposition to the improved mail service over CFCY and CJRW tonight at 10 P. M.

ENGAGEMENT. - Mr. and Mrs. James F. Duffy, Charlottetown, wish to announce the engagement of their daughter Eleanor Bernice, to Harold Brown Bryanton, son of Mr. and Mrs. Isaac Bryanton, Charlottetown. Marriage to take place latter part of this month.

SPECIAL SPEAKER HEARD. - Cornwall Pastoral charge has had the opportunity of hearing Rev. S. J. Boyce of River Hebert, N. S., for the past four Sundays. All services have been much appreciated.

ON NATIONAL PROGRAM. - A fine tribute to a local musician, Mr. William Rogers, was paid by the famed Solway Quartet in its Canada-wide broadcast of classical music last Sunday evening, when it included the Andante movement from Mr. Rogers' String Quartet No. 1 in its programme.

VISIT SUNSET LODGE. - The Princess Elizabeth group of the First Baptist Church visited Sunset Lodge on Monday evening, October 1st. President Mrs. MacNeill opened the evening with a devotional period which was followed by a program of music and readings by the visitors. Mrs. Mabel MacLean was the competent accompanist for an enthusiastic sing song. The committee in charge served a dainty lunch after which the appreciation of

Annual Convention Of Blue Cross Executives To Be Held In Charlottetown Over Weekend

Directors and other leading executives of Canada's five Blue Cross Plans will gather here for their annual three-day meeting, October 5, 6 and 7, it was announced yesterday by Miss Ruth Cook Wilson, Executive Director of the Maritime Blue Cross - the "host Plan". The general session of the 1951 Conference of Canadian Council of Blue Cross Plans will be held on Sunday, October 7, and the overall business at other sessions will be that of national working committees.



Miss R. C. Wilson, Executive Director, Maritime Blue Cross



Dr. J. A. MacMillan, Chairman and Medical Director, Maritime Blue Cross.



Miss Margaret Hill, Blue Cross Commissioner, Chicago.

Famous Choir Coming. Featuring the entertainment being provided the visiting Blue Cross representatives will be a concert by the famous Saint Joseph's University Choir, under the direction of Father Leandre Brault. The Choir, fresh from their trophy victory in the Inter-

national Elsteddfolk Folk Song Competition - the Musical Festival of Wales - and a series of extremely well-received concerts in England, France, Belgium, Luxem-

bourg and Switzerland, will be flown here Saturday evening for a concert following the Blue Cross dinner, and flown back to their University the same evening.

U.S. Military Chiefs Settle On Force Needed

By ELTON C. FAY. WASHINGTON, Oct. 1 - (AP) - United States military chiefs have agreed on the size of the armed forces to be needed two years hence, including an air fleet expanded from its present 1,877-wing strength to a little less than 140 wings. The joint chiefs of staff, it was disclosed Saturday in well-informed quarters, reached unanimous agreement before Gen. Omar Bradley, chairman of the J.C.S., left for the Far East. The original proposal of the air force for at least 140 wings apparently was pared down during staff discussions. A wing consists ordinarily of one group of planes and their crews, plus necessary supporting elements for maintenance, supply and medical care. The number of planes in the group can vary from 30 for heavy bombers to 75 for jet fighters.

PERSEVERANCE MISSION BAND

The Perseverance Mission Band of the Bedeque United Church held their September meeting on Thursday afternoon, the 28th, in the vestry of the Church. The leader, Miss Louise Calbeck, presided.

The President of the Band, Hannah Mezzino, conducted the business part of the meeting. The secretary, Ross Murray, read the minutes of the previous meeting. The treasurer, Catherine Calbeck, reported the amount contributed through "mite boxes" was \$17.60, and a donation of \$5 from a former member. The offering for the September meeting was \$3.70.

Ten members answered roll call. The leader and president extended a warm welcome to several mothers and auxiliary members who were present. After the devotional service, led by Miss Callart, assisted by Cottie Tombs, the first chapter of the new study book was read.

This was followed by a brief rehearsal of the past study of Japan, by the members, and was enjoyed by the visitors present. During the meeting the leader and officers sat around a table which was decorated with a lighted candle at each end, an open Bible in the center and a small basket of flowers at the back, which made the service very impressive to young and old.

As the members entered the vestry they were greeted by Beth Mezzino in Japanese costume. The meeting closed with the Lord's Prayer. A dainty Japanese lunch was served by Mrs. George Mezzino, the tea having been recently received by her from Japan.

Mr. and Mrs. Mezzino are natives of Japan but have lived in Canada for several years, and for over five years have resided in Central Bedeque. After a treat of homemade candy from members of the W.M.S. Auxiliary, all departed feeling that a most pleasant time had been spent.

SHAMROCK W. I.

The September meeting of the Shamrock Women's Institute was held at the home of Mrs. Alfred Kelly with an attendance of fifteen members and two visitors. The meeting opened by repeating the Creed. Roll call was answered by each member passing in a Card of Sympathy or a Get Well card, after which the minutes were read and adopted.

The committees gave their reports after which the following new committees were appointed: Sick: Mrs. Freeman Welsh, Mrs. Lionel Cairns; Program: Mrs. Aileen Greenan, Mrs. Amy McCarville; Lunch: Mrs. Joseph Mulligan, Mrs. Roderick Nicholson, Mrs. Joseph Trainor and Mrs. Anthony Stordy.

The correspondence was read by the secretary, Mrs. Aileen Greenan invited the members to her home for the October meeting.

A delicious lunch was served by the hostess assisted by the committee in charge. The singing of "God Save The King" brought the meeting to a close.

Personals

Sympathy is being extended to Mrs. Vernon McKinnon on the death of her father.

Mr. Gavan MacMillan, Lanesboro Mass. was a recent visitor to his home in Pownal.

Miss Ellen Hickey Lenox, Mass. spent a week-end in Pownal, the guest of Mr. and Mrs. A. MacMillan.

Mr. and Mrs. Layton Jones of Mount Pleasant were recent visitors to Pownal.

Mr. and Mrs. Wallace Moreside of Breadalbane leave this morning for Toronto where they intend to visit Mr. Moreside's brother, B. R. Moreside.

Mr. and Mrs. J. E. Andrews and Miss M. M. Brown of Hunter River were in the City on business Tuesday afternoon.

Mr. and Mrs. Edward Quigley, St. Peter's Bay, were the guests of Mr. and Mrs. Aeneas McKinnon recently.

Mr. and Mrs. James F. Duffy left Monday morning to spend a week's holiday with their son Jack and Mrs. Duffy of Bathurst, N. B.

Mr. and Mrs. William Ingles Gay left this morning for their home in San Diego, Calif., after visiting his sister and family, Mr. and Mrs. Joseph MacEachern of Mermaid lot 48. Mr. Gay has been away 54 years.

Miss Uldene Gaudet, 94 Dorchester St., who has been a visitor in Boston and in other American centres during the past six weeks, returned to her home on October 1st, quite pleased with the courteous reception received from relatives and friends during her sojourn in the United States.

CIGARET SOURCE. - One-quarter of American cigarettes are made at Durham, N. C., which introduced cigarette machines in 1884.

IN MEMORIAM

In loving memory of our dear Mother, Mrs. Battersby who passed away October 3rd, 1948. Our hearts still ache with loneliness, Our eyes shed many a tear, God alone knows how we miss you As it ends the third sad year. Ever Remembered by the Family.

IN MEMORIAM

In loving memory of MARY MacDOUGALL who departed this life October 3rd, 1948. Resting where no shadows fall, In perfect peace she waits us all. God will link the broken chain, As one by one we meet again. Always Remembered by Her Mother and Family.

IN MEMORIAM

MARY MARGARET ACORN October 3rd, 1948. She was only a little white rose-bud, A sweet little flower from earth God took her away to Heaven, Before she was soiled on earth. Sadly Missed by Mommy, Daddy, Sisters Eleanor and Eva.

IN MEMORIAM

In loving memory of Kenneth Trenholm, Borden, who passed away October 3rd, 1950. The buds from earth transplanted, For our coming, watch and wait In the Upper Garden grieving, Just within the pearly gate. Ever Remembered by Mother, Dad, Brothers and Sisters.

IN MEMORIAM

In loving memory of my dear Mother, MRS. MARY E. POOLEY who passed away October 3rd, 1947. She bade no one a last farewell, She said good bye to none Her spirit fled before we knew That she from us had gone. Into sweet rest she has entered, No more to sorrow or weep, But safe in the arms of Jesus My dear Mother is fast asleep. Inserted by Her Son, Will A. Pooley.

Card Of Thanks

We wish to thank our friends who extended their sympathy by visiting at our home and those who sent cards and letters during our recent sad bereavement. Mr. and Mrs. F. J. Carpenter.

Smith-Stewart Wedding

At St. Patrick's Church, Ottawa, on September 26th., the wedding was solemnized by the Rev. Leo LeLage of Marion Esther Stewart of Ottawa and Charlottetown, P. E. I., to Robert James Smith, B.Sc., son of Mrs. Kathleen Smith and the late Mr. R. J. Smith of Ottawa.

The bride, who was given in marriage by her brother, Sherman A. Stewart, wore a suit of beige tweed with brown accessories. She was attended by her sister, Miss Jean Stewart, who was gowned in royal blue.

A reception for the immediate families was held at the home of Mr. and Mrs. Sherman A. Stewart. The bride was the recipient of many lovely gifts, among which was a beautiful set of crystal from the staff of the Income Tax Department, Ottawa.

The bride, who is a graduate of Notre Dame Academy, and the Teaching and Commercial Departments of Prince of Wales College, has been for a number of years a valued employee of the Federal Government at Ottawa.

The groom is on the staff of the National Research Council, Ottawa, and is a graduate of St. Patrick's College in Ottawa and of McGill University, Montreal.

After a honeymoon in the Laurentians the happy couple will take up residence in Manor Park, Ottawa, where they will have the best wishes of a host of friends for a long, happy and prosperous life.

Strange But True

By F. H. MacArthur

Of female beauty and ornaments there seems no end. The ladies of Japan gilt their teeth, and those of the Indies paint them red. But to be a beauty in some Islands of the South Seas, a female must dye her teeth black. In Greenland the women color their faces with blue and yellow dye. In some countries, the mothers break their children's noses, and in others press the head between two boards to make it fashionably square.

In China small round eyes are the fashion, while an African beauty must have small eyes, thick lips, a large flat nose and skin beautifully black. The inhabitants of the land of Natal wear caps or bonnets from six to ten inches high. These are made of the fat of oxen. Then they gradually anoint the head with pure grease, which mixing with the hair, fastens these fantastic headdresses for life.

The origin of many fashions can be traced to an endeavour to conceal some deformity. If a reigning beauty chanced to have a deformed hip then somebody invented the false rump to hide

Listen Tonight...

"THE CASE AGAINST C.N.R. HIGHWAY TRUCK OPERATION"

THIS ISSUE - OF VITAL CONCERN TO P. E. I. - WILL BE DISCUSSED TONIGHT

by JOHN MAGEE EXECUTIVE SECRETARY CANADIAN AUTOMOTIVE TRANSPORTATION ASSOCIATION

10 - 10.15 p. m. CFCY and CJRW

Broadcast sponsored by Maritime Motor Transport Association Representing the Trucking Industry in the Maritime Provinces

the blemish. From the false rump sprang the bustle, hooped skirt and what not. Patches were invented in England in the reign of Edward VI if a lady wished to hide a scar on her neck. Charles II of France introduced frock coats to cover his spindly, ill-shaped legs.

In the year 1735 hats were taboo among European men. Later fashion decreed that they wear little skull caps. But in 1775 we find them wearing hats big enough to please a Calgary cow puncher.

Henry VIII set the style of short hair and beards in England. So beards became the rage and the girls simply adored them.

It is not worth noticing the changes in fashion, unless to ridicule them. We should remember that there are universal principles of beauty in dress independent of all fashions.

The Chinese language is like no other on earth. Although it is made up of not more than 330 words, it's not monotonous, for it has four accents. Namely the high, the low, and the returning, which multiply every word into four.

The pronunciation is where the rub comes in: every word may be pronounced in five different tones. In Chinese one word sometimes corresponds to three or four thousand characters which is the very opposite to English, in which many different words are expressed by the same letters.

All animals and birds are attracted to the charms of music. Rats and mice have been known to come from their places of hiding at the sound of some musical instrument. It is by playing upon musical instruments that many poisonous snakes are captured for our zoos, and in the island of Madeira the Negroes catch their bountiful load of lizards and snakes by whistling many tunes.

The sacred writings speak of the charming of adders and serpents, and who has not heard the numerous stories told of travelers who played down a pack of starving wolves.

Turning to minute writing and photographs we learn that the Iliad of Homer was placed in a nut shell. I have myself seen the principal buildings of New York enclosed in a walnut shell, on paper of course. Peter Bales, a celebrated penman in the reign of Elizabeth, astonished crowds by showing them what they could not see

containing some 5,000 words. Peter Bales put the whole Bible in an English walnut no larger than a hen's egg. This wonderful copy - unreadable without a magnifying glass - was seen by thousands.

There's a drawing of the head of Charles I in the library of St. John's College at Oxford, England, wholly composed of minute written characters, which at a short distance resemble the lines of an engraving. The line of the head and the ruff, contain the Book of Psalms, the Creed and the Lord's Prayer.

In the British Museum, you may see a drawing representing the portrait of Queen Anne, about the size of a woman's hand. On this drawing appear a number of lines and scratches which in reality are the entire contents of a thin fol-

io containing some 7,500 verses. The belief in astrology is not confined to the masses but is quite common among persons of decent education, as well as those who bear the title of the learned. Almost every English King has at some crucial time consulted astrologers.

In early days in Europe, the newborn child was usually presented naked to the astrologer who read the lines on its forehead as well as those on its hands and then wrote down its future destiny.

Hitler and Mussolini frequently consulted astrologers for the time which would favor their armies.

Many men still gain a good livelihood by practicing on the credulity of even men of learning. Henry VIII, his son, Edward VI and Queen Mary and Queen Elizabeth, all died on Thursday.

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FIVE ROSES - HOUSEHOLD FAVORITE FOR SIXTY YEARS. For over sixty years, now, grandmothers, mothers and daughters across Canada have depended on FIVE ROSES ALL PURPOSE FLOUR for reliable home-baking results. Years and years of fine-milling experience with choice Canadian Hard Wheat make for tempting, fragrant and economical home-baking... for added nutrition. Your own home-baking will taste more tempting, be more nourishing, if you bake with FIVE ROSES ALL PURPOSE FLOUR... Canada's original all purpose flour!

LAKE OF THE WOODS MILLING COMPANY LIMITED

Advertisement for Colgate toothpaste. Includes headline 'They can't pin this on me!', images of children, and text describing Colgate's benefits for dental health.

Advertisement for 'The Neighbors' by George Clark. Includes a cartoon illustration of a boy and a girl, and text about the story.

Advertisement for 'Five Roses' flour. Includes a cartoon illustration of a man and a woman, and text about the flour's quality and history.