

FROM FARM TO MARKET!



Prince Edward Island farmers are providing themselves with complete co-operative produce marketing service.

From the time their produce is delivered to the Co-op Warehouse or loaded on ship, railway car, or transport truck it is handled by experienced produce men employed by and working for farm people.

They also know that through their Co-operative they have gained influence and powerful voice in the marketing of their farm products.

You, too, can share these benefits. Join the Co-operative.

Summerside CO-OP Assn. Ltd.

FARM SERVICE
PHONE 436-2255

FEEDS AND EGGS
PHONE 436-5114

SUPERMARKET
PHONE 436-2117

Summerside

NEW HOMES RISE AS ISLAND'S 'GATEWAY' SEES MARKED EXPANSION

Borden—gateway to Island—greet thousands of visitors

The town of Borden, with a population of some 800, and serving as one of the major outlets for the province insofar as imports and exports are concerned, not to mention the annual flow of tourists to and from the province, has had the most successful year financially in its history.

Mayor Gilbert C. Bell, going into his third term of office, said that "The town has had a great surplus in its history as after all bills were paid, including the purchase price for the aquatic field, approximately \$18,000 remains as surplus over ordinary revenue."

Both Mayor Bell and Town Clerk Frank W. Westhaver, however, expressed the opinion that the town is not growing as rapidly as it should, or at least, as fast as it could. One of the main issues halting progress and growth, the two men stated, is what they term the "indecisiveness" of the government that a causeway will be constructed to link P.E.I. and the mainland, with Borden as the Island terminal.

"BLACK CLOUD"

Mr. Westhaver said that the causeway issue, "is just hanging over this town like a black cloud." He pointed out that if Borden was implemented as terminal for the causeway, then the town would thrive up and even face prospects of becoming a good town.

He contended that the ferry and railroad facilities employ a large number of people at Borden, and this is a solid enterprise with guaranteed employment. On the other hand, if a causeway were constructed, Mr. Westhaver believed that people would no longer build or invest in Borden, and consequently the town would suffer.

"But we can't stop the wheels of progress," he added.

Mr. Westhaver said that if the causeway issue was settled "one way or another," then Borden would stand to gain. Mayor Bell also spoke on this matter and he said that it was "not fair to do any town...

there should be some definite word on this matter".

Both town officials thought that a causeway would tend to drive people to mainland centers to trade, thus damaging Island economy. They said Borden in its present state has a task to exist by itself since no immediate retailing or large commercial outlets are close at hand, such as inland towns experience.

STREETS PAVED

In addition to the tidy balance sheet of the town for the past year, all streets have been paved except for three quarters of a mile and the co-op housing project has been completed. The construction of these new homes necessitated the building of a new street, which has been named Belvedere Avenue. This street was also paved and curbed. The project was carried out through the 60-40 agreement with the provincial government, thus leaving the town to pay only 40 per cent of the total cost.

The \$72,000 sewage project was completed about a year ago except for a few minor additions such as catch basins and part of the outfall, this was completed early last spring.

Mayor Bell said the drainage problem has been almost eliminated due to the catch basins installed in the combination system, and he said that if this policy is carried out and a few more added each year, it is a problem which eventually be erased for all time.

A sports field was purchased and it will continue to be used for that purpose under management of the athletic club.

PIER WIDENED

With respect to projects to be undertaken this year, the town will "sit tight". No large municipal projects have been slated, but the widening of the approach along Borden pier will likely be completed in April. This work is being done by the department of transport.

The roadway along the pier has always been a hazard to moving traffic since it allows

only for the meeting of two vehicles, not permitting safe passage by the line of vehicles awaiting ferry crossings.

The federal government also will execute another project in this area by the construction of a second ferry dock. This dock will be next to the newly widened pier-way and is expected to be the "floating" type to be used probably by the Confederation.

Mayor Bell also hoped the town would lay some sidewalks this year. He said he had been in touch with the centennial committee with regards to the 1964 centennial celebrations and he had expressed the desire that lights be installed on the Trans-Canada through Borden.

An interesting suggestion of landscaping improvement was made by the town clerk, Mr. Westhaver said a tourist's first impression of Borden is lowered because of the red clay banks that annually fall over further and further. He suggested that the federal government build an abutment along the shoreline behind the residential area of the town so that as he said "instead of red banks we can have grass to the waters edge".

He supported his suggestion with the fact that along the shore there is no mud bed. He said there is between six and eight inches of sand, and then solid rock, making an abutment definitely feasible.

Skinner, Barwise carry Shell products on P.E.I.

John W. Skinner Petroleum Products was started in 1961 by John Skinner with the head office at its present location on Kennington Road.

Two trucks with two-way radios which were installed last summer due to the increase in business deliver oil and other products to Charlottetown and eastern Prince Edward Island customers.

Last year a service man was hired to repair faulty furnace burners. A 24 hour service is offered.

Robert C. Barwise Petroleum Products with head office at 245 Elm Avenue started dealing with Shell Oil Products in 1961 carrying a complete line of petroleum products.

"He is presently delivering oil in and around Charlottetown and to the rest of western Prince Edward Island. He also supplies two garages, Craswell's Service Station in Rustico and Trans-

OFFER BUDDHA GOLD

Temple visitors in Burma buy gold leaf to press on statues of Buddha as offerings.

Canada Service Station in Cornwall.

Dow's shows good progress

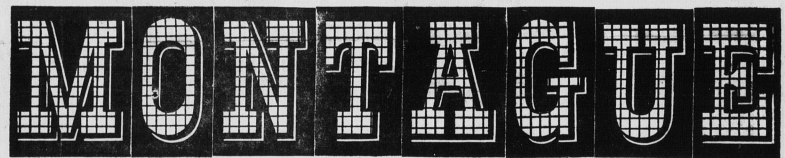
Dow's Mens wear store opened March 22, 1962 in the old Grendal Men's Wear store on Great George Street.

Previous to opening an extensive face-lifting job was carried out with complete renovations to the inside and front of the store.

George and Frank Dow, the owners, managers and clerks of the business have had a good deal of experience in selling men's clothing. George has been selling clothing for the past 10 years all over the Island.

Some of the famous lines featured at Dow's include H y d e Park suits, Tooke and Van Hous-ton shirts and Ties, jackets, High school and college jackets are also available.

A Message To You From The Progressive Town of Montague.



We Welcome New Industries ... Agriculture ... Tourists ...

Here Is What We Have To Offer ...

- Available Lands - Construction Facilities
- Commercial - Modern Schools - Fire, Police - Churches - Modern Hospital - Residential Recreation - Arena - Transportation - Water - Gas - Hydro - Docking Facilities.

DO YOUR SHOPPING IN MONTAGUE

We would like to offer you a welcome and a reminder . . . A welcome to shop in our community and visit our modern shopping district and up-to-date stores where all your exacting needs will be met. You'll be amazed at the wide variety . . . the many name brands . . . the high quality, and best of all the reasonable prices that await you. You get the extra courtesy and friendliness you can't find elsewhere. Our civic-minded merchants invite you to shop SOON, OFTEN and ALWAYS IN the always friendly town of Montague.

1963 Parade of Progress!

Together, young and old, these firms, each in its own field of endeavour are making Charlottetown more secure for the family and laborer. They provide jobs, taxes, merchandise and services necessary to make Charlottetown and vicinity the ever expanding community it is.

We Are Happy Always to Progress With P.E.I.

PROGRESS with Good SERVICE is Our Motto

Always Ready to Serve the Grocery Needs of P.E.I.

Always Ready to Serve the Grocery Needs of P.E.I.

with P.E.I. HASTINGS GARAGE

185 Sydney St. Dial 4-8105

DENNIS Clover Farm

136 Longworth Ave. DIAL 4-9812

Window Cleaners

FOR SURE SAFE

GRAVEL CO. Queen St. Wharf DIAL 4-4945

Our many years of service in the gravel business is the proof of our Progress, we believe our prompt service and good quality gravel is the reason for this and are proud to be a part of the progress of P.E.I.

Our Key to Progress is Prompt, Courteous Service

DEPENDABLE AUTO SERVICE

See Us Today

We are proud of the fact that we have Progressed so far with P. E. I. in the Grocery Business and know this will continue in the future

Call us Today.

See Us Today

See Us Today

See Us Today

Every Saturday Is Family Shopping Night

All Stores Open 'Til 9:30 p.m.

This Message Published By the Following Progressive Montague Firms and the Town of Montague

MacLEOD and GREENE FRASER and ANNEAR VERE BECK and SON BUD'S AUTO ACCESSORIES TOWN OF MONTAGUE

MINNIE'S GIFT SHOP MONTAGUE BAKERY BANK OF NOVA SCOTIA Mayor and Town Councillors

B. H. Yeo, Mayor
Cameron Reid
Dr. A. E. Ings
Cecil Beck

Arnold Wightman
John Hughes
Frank Greene
Preston MacLure