

THESE COOKIES
Make Lunches More Appetising
SHORTCAKE DIGESTIVE
A Rich Sweet Cookie A Meal Cookie
PEEK FREAN ENGLISH QUALITY
MADE BY
PEEK FREAN'S
MAKERS OF
Famous BISCUITS

25¢
1 OZ.

Mr. Peek & Mr. Frean

Give PEEK FREAN'S Colourful Presentation Tins for Christmas Presents—35c to \$3

When mixing in Good Company Serve **Sussex!**

COLA - DOLE DRINK
GINGER ALE - GOLDEN
GINGER ALE - LIME
RICHY - SPARKLING
QUINER - AND
FIVE FRUIT FLAVOURS.

Sussex Ginger Ale Ltd.
Sussex, New Brunswick.

The Maritime Life in Prince Edward Island

In March, 1924, The Maritime Life Assurance Company entered the life insurance field in the Province of Prince Edward Island. Under the management of the late T. W. Bentley, the branch office located at Charlottetown grew steadily to become one of the Island's major life insurance branches. Although Mr. Bentley retired as branch manager in 1952, he continued his connections with the company as Supervisor until his death a year later.

In 1952, Mr. Robert E. Hart took over the branch management, carrying on the steady Maritime Life expansion until March of this year when he was succeeded by the present manager, Mr. Keith B. Jenkins.

Mr. Jenkins joined the R.C.A.P. in 1940 and after graduation was appointed wireless instructor, ground and air, until his discharge in October 1945 when he was employed by Maritime Central Airways as dispatcher and agent, serving as such until August 1952. Then he entered the Maritime Life agency staff, culminating with his present Branch Manager appointment.

The imposing new Head Office of the Maritime Life is shown on this page together with photographs of President W. H. C. Schwartz and Mr. Keith B. Jenkins, P. E. I. Branch Manager. Mr. Schwartz is also President of W. H. Schwartz and Sons, Limited, a Director of The Nova Scotia Trust Company, Moirs Limited, Maritime Paper Products Limited and a member of the Board of Governors of Dalhousie University.

PLEA IN VAIN

NEW YORK (AP)—After swaying back and forth for more than 10 minutes while onlookers six floors below pleaded with him not to jump, an unidentified middle-aged man toppled to his death from the roof of a downtown tenement early today.

SCIENTIFIC GROUP

Canada's national research council developed from the council for scientific and industrial research set up in 1916.

Foley - Kelly Nuptials

At the Church of the Assumption, Lunenburg, N. B., Rev. Donald J. Warner united in marriage with nuptial mass, Margaret Helen, daughter of Mrs. Frank Kelly and the late Frank Kelly of Albany, P. E. I. and John Joseph, son of Timothy Foley and the late Mrs. Foley.

The bride given in marriage by her brother, Joseph Kelly wore a ballerina gown of turquoise blue silk over taffeta with matching headpiece and shoulder-length veil. She carried a cascade of white carnations.

The bride was attended by Miss Rita Kelly who wore a yellow ballerina gown of lace and net over taffeta. She carried a nosegay of mixed fall flowers.

The groomsmen were Donald Foley, brother of the groom; usher were Neil Galbraith and Gerald Kelly.

The guest soloist was Mrs. William Morrison, sister of the groom. Miss Marlene Hayes presided at the organ. Altar boys were Barry Kane and Vincent Foley.

Following the ceremony a reception was held in the Harbor Room of the Royal Hotel.

Out-of-town guests were: Mr. and Mrs. Gerald Kelly, Moncton; Mr. and Mrs. William Morrison, Newcastle; Mr. Donald Foley, Montreal; Mrs. Joseph Collins, Mrs. Gerald Dineen, Leo Tobin, Boston; Mr. and Mrs. Joseph Sullivan, Long Island; Mr. and Mrs. Frank Brogan, Hyannisport, Mass.; Mr. and Mrs. Theodore Rawley, Southampton, Mass.; Mr. and Mrs. Ellsworth Noonan, Prince Edward Island.

CRUELTY CHARGED

TORONTO (CP)—A man alleged to have beaten a cat to death with a bottle, after finding it on top of a cage that holds his pet budgie was remanded one week Friday. Carl Gould, 34, was charged with cruelty to an animal.

MUSIC FESTIVALS

Competitive music festivals originated in England and had their first in Canada with an Edmonton festival in 1907.

(Continued from page 8)

Happenings

The Catholic Social Welfare Bureau (where she has been employed since last two years). She was presented with a beautiful blanket and pinning.

Miss Margaret Campbell was guest of honor at a shower tendered by nursing friends at the home of Mrs. Jack Dowling on Thursday evening. Color scheme in the living room was carried out in white and blue. Mrs. Harry Murphy and Mrs. Frances Larter assisted the bride-elect in opening the many beautiful gifts. An enjoyable musical program followed with piano music by Harold Wood and Mrs. Larter, solos by Miss Joanne Donahue and readings by Mrs. Joseph Donahue. Dainty lunch was served by the hostess assisted by Mrs. H. Murphy, Mrs. G. Maddigan, Mrs. V. Dutton, Miss Mary Gavin and Miss Freda Oloshesey.

Colonel L. F. Grant of Kingston, Ontario, Field Secretary and Hon. Member of the Engineering Institute of Canada, has returned to Ontario after a brief visit to the local branch of this organization. A dinner meeting was held on Monday evening at the Queen Hotel, Charlottetown, for the Island members, at which Colonel Grant gave an interesting paper on the Development of Engineering. E. S. Chandler, president of the local branch presided.

On Saturday evening following an executive meeting, Colonel Grant and members of the Executive, were entertained at the home of Mr. and Mrs. Ohandler, and on Sunday evening Mr. and Mrs. W. R. Brennan, entertained Colonel Grant at dinner at their home. Mr. Brennan is Secretary-Treasurer of the Island Branch of the Institute.

Mrs. E. T. Tanton was hostess at her home in Summerside on Tuesday evening, honoring Mrs. Dorothea McS. Smith. Four tables of bridge were in play.

Mr. and Mrs. John W. Lawless of Saint John, N. B., spent the week-end in the Province. While in Summerside they were the guests of the latter's brother-in-law and sister, Mr. and Mrs. J. P. McInnis.

The Misses Dorothy and Wanda Wyatt entertained at their home in Summerside on two evenings of last week, honoring Mrs. Dorothea McS. Smith.

Miss Norma Bernard, R.N. of Halifax, N. S. spent the week-end at her home in Tignish.

Mrs. W. P. Callaghan was hostess on Monday evening at her home in Summerside.

Mrs. S. K. Donald of Moncton, N. B. is spending a few days in Summerside, guest of her mother, Mrs. A. W. Leard.

Mrs. J. K. Beer of Summerside entertained at bridge on Monday evening.

Mr. and Mrs. Murray Hirtle and son, of Mahone Bay, N. S. are visiting Mrs. Hirtle's parents, Mr. and Mrs. J. W. Lecky, in Summerside.

Mrs. Carl Crockett entertained the Okto Club at her home in Summerside on Tuesday afternoon.

Miss Doryse MacNeill of Summerside is visiting in Toronto.

Mrs. Llewellyn Rogers was hostess at bridge at her home in Summerside on Tuesday evening.

Miss Nancy Lou Bell left Summerside on Thursday to take up residence in Toronto.

All new apartment houses and public buildings in Finland must be provided with air-raid shelters.

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Saturday, Nov. 27, 1954

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MATERNAL HEALTH CLASSES

Beginning

WEDNESDAY, DECEMBER 1, 1954, 2:30 P.M.

at

THE HEALTH CENTRE, 188 Prince St.
Phone 9515 for further information.

MATERNAL AND CHILD HEALTH DIVISION
DEPARTMENT OF HEALTH & WELFARE

Merry Christmas Sale

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ORIENT NYLONS

61 Gauge 15 Denier
60 Gauge 15 Denier
Dream Sheer
Evening Sheer
Party Sheer

OFF EVERY TWO PAIR

Reg. \$1.25 — TWO PAIRS \$1.90

The FASHION SHOPPE



The Maritime Life Assurance Company Thirty Years of Success! 1924-1954

ASSETS:

1924: \$147,000.00
1954: \$11,000,000.00

LIKE many other now prominent Canadian financial institutions, The Maritime Life had its birth in Halifax. And like them it was organized by men of the Maritimes with capital secured from what are now known as the four Atlantic Provinces.

BUSINESS IN FORCE:

1924: \$1,105,500.00
1954: \$45,000,000.00

WORKING from a small beginning but thirty years ago, the directors have faced and solved difficult problems, building step by step the successful company The Maritime Life represents today.

The measure of the Company's outstanding success may be seen from the comparative figures of Assets and Business in Force presented at the sides of this announcement. Truly a remarkable achievement for such a relatively short space of time.

A MILESTONE OF THE MARITIME LIFE

Crowning this achievement is the erection of the Company's new Home Office Building on Spring Garden Road, Halifax... where The Maritime Life will be able to give even better service to its ever-growing number of policy-holders in Canada and the British West Indies. The Maritime Life is proud of its progress and standing today; and particularly of its Head and Branch Office Staffs and Representatives—through whose loyalty and efficiency the Company's growth and expanding usefulness has been made possible.

Maritime Life
Maximum Protection Minimum Cost
HEAD OFFICE: HALIFAX, N.S.

P. E. I. BRANCH OFFICE: 53 GRAFTON ST., CHARLOTTETOWN



W. H. C. Schwartz, President



Keith B. Jenkins, Branch Manager



A. Fulton Campbell, Representative



Heath F. Campbell, Representative



Otis W. Jackson, Representative



Shirley Jenkins, Receptionist & Cashier

OTHER BRANCHES IN NOVA SCOTIA, NEW BRUNSWICK, NEWFOUNDLAND, BERMUDA, NASSAU, JAMAICA AND OTHER BRITISH WEST INDIES

Firestone



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LAY - AWAY PLAN
SHOP EARLY

Store Open
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This year we have a very fine display of very low-priced quality toys. You can save real money by shopping at our store.

Here are just a few of the real bargains being offered:—

Friction Toys, Buses, Trucks, Jeeps, G-Men Cars, Police Cars, Sparkling Guns, Tanks, etc.
Rattles, Balloons, Watches, Squirrel Guns, Rubber Dogs, Dolls, Bean Shooters, Bubble Sets.
3-D Picture Sets, Banks, Guns, Carpenter Sets, Rockets, Paint Books, Coloring Books, Fairy Tale Books, Games, Whistles, Skill Ball Games, Windup Toys, Dolly Sets, Baby Mugs, Stuffed Toys and many others at these low prices.

10c to 29c

EXTRA SPECIAL 21" DEE DEE DOLL only 1.99

We have every size and style of doll on display.

DOLL PRAMS and STROLLERS 4.95

That will make any little girl happy.

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The finest action game for young and old.

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We trade Hockey and Pleasure Boots and Skates.

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Radios, Record Players, Television,
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We will take old Tires in trade.