

# BETTER BUSINESS BULLETIN

## BUSINESS DIRECTORY AND INTERESTING CONTEST FOR ALL OUR READERS

"Save the Child and Build the Nation"

**IF YOU'RE PARTICULAR ABOUT THE QUALITY OF YOUR FOODS, BUY "GARDEN CITY" PRODUCTS**

If you want the highest grade of Milk-Butter-Table Cream-Whipping Cream-Blend Cream, Get Them From

**THE PURE MILK COMPANY**

And Don't Forget Your "GARDEN CITY" Chocolate Drink

Friday, April 24

7.30 P. M.

Gymnasium Physical Display Presentation of from Classes of Physical Directors MISS LEILA WORTHY MR. W. A. HENRY Y. M. C. A.

### EXPLANATION OF CONTEST

The Charlottetown Guardian's "BETTER BUSINESS BULLETIN" will be published every Saturday for twenty-six consecutive weeks, with the last appearing in the issue of August 8th, 1936. Three prizes will be given away each week—1st, \$3.00; 2nd, \$2.00; 3rd, \$1.00. The Charlottetown Guardian will issue all prizes in the form of merchandise orders that will be honored by any advertiser on this bulletin.

### CONTEST RULES

Each week the name of some one or more advertisers on this Bulletin will be taken and words will be listed from the letters making up the name. Each word listed begins with one of the letters of the advertiser's name. These words so listed will be purposely omitted from the copy material appearing in a corresponding number of advertisements, one word only being left out of any one advertisement. Having read each advertisement carefully and locating those in which the words were omitted, contestants must write the name of the advertisers in whose announcement a word was missing, along with the missing word in each individual one. Also state the merchant or merchants whose names were used as key letters for the missing words. These key letters are jumbled but when put in order spell an advertiser's name.

Then attach a receipt to your solution from any advertiser on this Bulletin, indicating that business had been transacted with at least one of the advertisers on the Bulletin and mail or bring your letter to The Guardian Office.

Each week three replies will be drawn from all received and three awards given in the order of their drawing: 1st, \$3.00; 2nd, \$2.00; and 3rd, \$1.00. As all prizes will be given in merchandise orders, it is necessary to state in your reply the name of the merchant upon whom you wish the prize order drawn.

There is no limit to the number of replies any contestant may send in each week, providing a receipt from any merchant on this Bulletin accompanies each reply.

All replies to this contest should be addressed to Editor, The Better Business Bulletin, The Guardian Charlottetown, P. E. I., and should be in this office not later than Thursday noon each week.

This contest is open to all except employees of the Charlottetown Guardian and their families.

### LOOK! LOOK!

FOR REAL QUICK SERVICE **RIGGS AND BERRIGAN** LADIES' AND GENTS' HAIR STYLISTS Opp. New Currie Block

LAUNDRY SOAP, 10 bars — 29c  
TOMATOES, 3 tins — 29c  
CORN FLAKES, 3 for — 25c  
RED ROSE COFFEE, lb. — 39c  
WHITE BEANS, 10 lbs. — 25c  
SALMON, 2 tins — 23c  
JELLY POWDER, assorted, 5 for — 23c

**P. J. MacDONALD**

Corner Kent and Prince Streets. Phone 888.

### GOTHAM GOLD STRIPE

#### HOSIERY

For Sheer Beauty We have them all the newest colours for Spring and Summer. Why not give them a trial.

#### THE GLORIA

### "For Success Feed Imperial

#### FROM PUP TO PELT"

Rich in protein, and mineral content. Get your supply now.

**Imperial Biscuit Co., Ltd.**

### FUNERAL DESIGNS

FLORAL TRIBUTES, HOSPITAL BOUQUETS, SPRAYS, ETC.

See our complete display of flowers for all occasions.

#### Uptown Flowers

PHONE 1482 173 Great George Street

### WHAT ABOUT THAT

#### PLUMBING

Job? We can do it NOW. Just phone us for quick SERVICE AND YOU'LL GET IT WE KNOW HOW

#### H. T. JAMES

Plumbing & General Repairs 16 Elm Avenue

### DELIVERY SERVICE

To be satisfactory must be QUICK

Try Gaudet and see how good he can serve you. Phone 361.

#### Gaudet's Grocery

Corner Prince & Grafton St.

### Fishing Tackle

The season is now on and our new are on display.

Hooks, Lines, Sinkers, Rods, Baskets, etc. Get your gear replenished. You will need it.

**E. A. FOSTER** CENTRAL DRUGSTORE

We are offering our Men's 18 Size

#### Waltham & Elgin WATCHES

at big discounts. The best watch for the man at heavy work. Call and see us. **W. N. TANTON** 180 Kent St. (formerly Grafton St.)

### IT WILL BE EASIER

#### FOR YOU TO SAY IT WITH FLOWERS

AFTER YOU'VE SEEN Our large array of all varieties for all occasions.

**JAMES TAIT** FLORIST

Phone 269. 37 Villa Avenue.

### MISSING WORDS

Advertiser's Name	In	Goods	Try
	Vitamin	Every	Satisfactory

### Solution to Last Week's Contest

ADVERTISER'S NAME—UPTOWN FLOWERS

They—Euston Pharmacy Extend—Angelina Blanchard Our—The Betty Lou New—Gaudet's Grocery Program—Y. M. C. A. Of—Thos. Mills Success—MacPhee Bros. Work—W. N. Tanton From—P. J. MacDonald Us—T. G. Ives Richmond—E. S. Moore Low—A. N. Kays Why—The Gloria

### turn. Howard had been quick to realise in the few fleeting minutes they had spent together. Sheila might be drawn towards Casini because of his fame and their mutual love of the violin, but that she could ever love him—Howard decided it was impossible.

What then, whom else had he feared? Not Max Maurice, who was living apart from his wife and disliked women. Garner Owen, then? Howard crossed the room, groped among some books in a trough for a "Who's Who," and looked up Garner Owen.

Unexpectedly he found a page and a half devoted to the distinguished amateur and patron of the billiards room. Two of the club's regular players were scratching about on the centre table, which was usually reserved for match play, and the other two tables were idle. No fun here.

He wandered to the desk in the entrance hall and asked "were there any letters?" "None," Bored stiff, he went back into the inner hall and there his eyes strayed to an empty club telephone call box. The sight of it gave him an inspiration. Why not?

He entered the box, looked up a name and number and putting two pennies in the slot turned the dial. Within half-a-minute he heard a voice speaking and completed the connection.

"Yes, yes, what is it?" a sharp voice asked testily. (To Be Continued.)

### was still a very active man. Sheila's connection with Mario Casini had arisen out of her first surprise visit to Garner Owen's. Garner Owen could, quite naturally, take unto himself credit for that and Howard was wide awake to Sheila's grateful and affectionate nature.

Howard followed behind resentfully, taking in the outline of hat and flowing cape and long hair, and thinking how like the conspirator, Guy Fawkes, Mario looked, for surely he had seen a wood-cut in which the chief delinquent in the gunpowder plot had looked like that.

A taxi-cab swallowed up Sheila and Casini and drove away. Howard strode savagely towards Piccadilly and his club.

Howard had seen Casini. The once without having taken the slightest notice of him. His only knowledge of the amateur's personality had been gathered from the portraits and snap-shots published in the newspapers, and such can be misleading. Garner Owen had personally and furthermore he had heard of him. He at all events could give Sheila all she would be ever likely to want, and in addition he had the power to unlock the gates which might be for ever closed even to a very highly skilled musician.

Howard scented danger there. But how old was the bird? His eyes dropped again to the printed page. Born 1883, Garner Owen was 53, old enough to be Sheila's father, but he

**THE FAMOUS RUBBING LINIMENT**

Rub on—pain gone. Get the new large economy size—Also available in smaller, regular size.

**MINARD'S "KING OF PAIN" LINIMENT**

### GET YOUR CONTEST ENTRY SLIPS HERE!

We are prepared to supply you with whatever you want, when you want it, in groceries, confectionery, fresh fruits, etc., at lowest possible prices. Just Phone 246-J. Prompt Free Delivery

**MacPHEE BROS.** 55 Prince Street

### To Save Expenses

on your plumbing or heating service job, phone us. Our workmanship is guaranteed to please you. Our charges are most reasonable.

**BEVAN BROS.** PHONE 661-L. 92 Weymouth Street

### House Cleaning Time

Have us call and give you an estimate on your job. Only competent expert tradesmen will give satisfactory service. Try us.

**J. A. DOYLE** General Painting and Decorating Contractor 195 Grafton Street

### Enjoy Your Leisure

AT THE CHARLOTTETOWN Bowling Alleys

First Class Service. G. TULLE, Proprietor Market Building Basement

### WE INVITE YOU

To come in and see our showing of the new Fawcett Ranges and Stoves.

We have a range for every purse and purpose, and we will be pleased to demonstrate the many exclusive features of the new models.

ASK US ABOUT THEM.

**T. G. IVES**

219 Great George Street. Phone 117.

### Our Customers

will tell you that we offer the highest grade of groceries, at the lowest possible prices and with the most service.

PHONE 1140. **ANGELINA BLANCHARD** 55 King Street

### HATS

Just received a shipment of new Spring Hats in Taffetas, Ribbons and Rough Straws in "off the face," turbans and sailor styles, in black, navy and brown. Selling from \$2.98 up.

**THE BETTY LOU** Revere Hotel Bldg.

### Keep On Trying

Somebody wins week. Get your slips from us, and your prize too.

Our Groceries are always fresh and our service is as good as any. You'll get more for your money here.

TRY US. **S. N. KAYS** PHONE 65 87 Pownal Street

### You Can Pay More For Your Meat

BUT YOU CAN NOT Buy any better quality meat than we are now offering.

Come in and see for yourself, or Phone 334. **THOS. MILLS** MEAT MARKET 139 Hillsboro Street



### Moore's Sausages

17 CENTS PER LB. Order some with your Groceries Phone 1085

Only the best ingredients are used in making these sausages. them, you'll like them.

**E. S. MOORE** 109 Richmond Street

### AUCTION SALE

At Winsloe, Wednesday, April 22nd at 1.00 o'clock of farm, stock, implements, etc. For full particulars see handbills. Everything must be sold. **WM. STEWART.** L-3816-4-18-31.

### Valuable City Property FOR SALE

I am instructed by L. M. Poole & Co., to sell at PUBLIC AUCTION

On TUESDAY, APRIL 21st, 1936 at twelve o'clock noon, that valuable property situated on Kent Street, next to the Canadian National Hotel, known as the John Gill Property.

Property has frontage of seventy feet on Kent Street and runs back one hundred and sixty-five feet. First class 2 1/2 Story French Roof House in good order with good barn. Splendid garden with Fruit Trees. Good Title.

Property can be sold privately until day of Sale. **SYLVRE DesROCHE,** Solicitor.

Portion of purchase money can remain on Mortgage on property. Apply to **J. A. McDONALD,** Auctioneer. L-3595-4-tts-71.

### TIME TABLE

**BONSHAW BOAT** FRIDAY, APRIL 17: Leave Bonshaw 7.00 P. M. Leave Charlottetown 4.00 P. M. TUESDAY, APRIL 21: Leave Bonshaw 7.00 P. M. Leave Charlottetown 4.00 P. M. **FRED HICKOX.**

### Sealed Tenders

Will be received by the undersigned for hauling milk and delivering whey on routes same as last year or any new route where people wish to send us their milk. Tenders close at 7 p. m. April 19th.

**KINKORA DAIRY ASSO.** J. W. FARRER, Sec. L-3816-4-18-31.

### PRIZE WINNERS

1. Roy S. McDonald, Malpeque Road.
2. Miss Kathleen Doyle, Pleasant Grove.
3. Miss Margaret Chandler, 240 Sydney St.

### MY LADY MELODY

By ARTHUR HAYDN

Author of "The Merry Masquerade", "Love Song", etc., etc.

Sheila's eyes widened in dismay. Howard's presence in the studio took her completely by surprise. He had not been to Broadcasting House since the night she had first played there as leader in Maurice's studio orchestra, and he had not told her that he was coming.

And yet she ought not to have been surprised because Howard had more than one old college friend among the executive of the B. B. C. and it was a simple matter for him to obtain admission. Sheila was dismayed because of Mario Casini.

"Howard, I can't, I'm going out to supper with somebody else. Why didn't you telephone or let me know?"

"Who is it?" he asked, his smile fading. "Maurice?"

He shot an angry glance at the unoffending conductor and took notice of Mario Casini for the first time. At that moment, Mario left Maurice and came towards them.

"I am supping with Casini. Oh, Mario, let me introduce you to Mr. Ashley. Howard, Mario Casini, my music instructor."

"How do you do?" Howard bowed stiffly, taking a hand that was knotted and limp.

"I have heard so much about you," returned Mario, smiling sweetly. "You have known Miss Huntley for a long time. She is wonderful—don't you think, Mr. Ashley?"

Howard frowned, but controlled himself. Confound the fellow; why should he be so uncomfortably personal? They exchanged meaningless commonplaces for a minute and then Sheila, smiling ruefully at Howard, said they must be going.

"So sorry, dear," she said, "but—" Howard's scowl deepened. Sheila did not want him. She preferred this fancifully-dressed old-time musician. He could not very well

impose his company upon them. It would look absurd to ask them to sup with him, he boudierish, too.

So Howard wished Mario good-night, told Sheila he would ring her up in the morning, and left the studio immediately after them.

As usual, Sheila took her violin away with her, for she would need it to use it in the morning. Mario set his broad-brimmed hat on his head sideways, and relieved her of the violin case.

Howard followed behind resentfully, taking in the outline of hat and flowing cape and long hair, and thinking how like the conspirator, Guy Fawkes, Mario looked, for surely he had seen a wood-cut in which the chief delinquent in the gunpowder plot had looked like that.

A taxi-cab swallowed up Sheila and Casini and drove away. Howard strode savagely towards Piccadilly and his club.

### MARKED AS DANGEROUS

Howard ate alone in the club dining room, but his meal held no savour. The wine he drank tasted as if it was corked. His palate was all wrong, he decided.

Afterwards he smoked a cigar and drank black coffee in a huge vaulted lounge in which ancient men sprawled in huge armchairs, reading or talking with voices lowered. Club servants came and went noiselessly. Howard found the silence oppressive. The place was like a morgue.

As he sat alone he wondered just exactly how much, if anything, he had to fear from Casini. The once famous violinist was out-of-date, a shadow. It was difficult to believe that real red-blood coursed in his hardened veins. But that he admired Sheila and she was attracted in

## NOTICE

### PAVED HIGHWAYS CLOSED TO MOTOR VEHICLES

Commencing on this date, until further notice, all paved highways in this Province are closed for motor vehicle traffic, except in such cases where the total weight of vehicle and load does not exceed 4,000 pounds.

Anyone driving on the highway contrary to this order shall be duly prosecuted.

Dated the 19th day of March, A. D. 1936.

By order, **P. S. FIELDING,** Clerk of the Executive Council

L3276-3-21-stt-tf.

### Georgetown-Charlottetown Bus Service

STARTING MONDAY, APRIL 27th. or as soon after as possible.

Leave Georgetown ..... 8.15 A.M. Leave Charlottetown ..... 4.00 P.M.

Cardigan .....	8.35 A.M.	Johnston's River ..	4.20 P.M.
48 Road .....	8.50 A.M.	Webster's Corner ..	4.30 P.M.
Baldwin's Road ..	9.05 A.M.	Fort Augustus .....	4.40 P.M.
St. Theresa's .....	9.20 A.M.	Peake .....	4.50 P.M.
Peake .....	9.30 A.M.	Fluquid .....	5.00 P.M.
Fluquid .....	9.35 A.M.	St. Theresa's .....	5.10 P.M.
Fort Augustus .....	9.40 A.M.	Baldwin's Road .....	5.15 P.M.
Webster's Corner ..	9.45 A.M.	48 Road .....	5.20 P.M.
Johnston's River ..	9.50 A.M.	Cardigan .....	5.25 P.M.
Arrive Charlottetown ..	10.10 A.M.	Georgetown .....	5.30 P.M.

Headquarters at Charlottetown. BUICK 7 PASSENGER CAR. Yobana Tea Room

Headquarters at Georgetown. F. J. Solomon. Parcels carried at minimum charge of 25c.

**ALLISON HEUSTIS** Charlottetown P. E. Island

### Professional Cards

**McLeod & Bentley** W. E. BENTLEY, K. C. J. A. BENTLEY, K. C. Barristers and Attorneys-at-Law BARRY TO LOAN Office: 180 Richmond Street.

**H. F. McPHEE, B. A., K. C.** NOTARY &c. BARRISTER, SOLICITOR Riley Building, Charlottetown.

**Bell & Mathieson** R. R. Bell D. L. Mathieson, LL.B. Barristers & Solicitors MONEY TO LOAN Cameron Block, Charlottetown, P.E.I.

**Palmer & Haslam** H. J. PALMER, K. C. A. J. HASLAM, B. A., LL. B. Barristers, Solicitors, Etc. Bank of Nova Scotia Chambers Charlottetown, P. E. I. MONEY TO LOAN Phone 85. P. O. Box 127.

**MacGuigan & Trainor** MARK R. MACGUGAN, K. C. ST. CLAIR TRAINOR, B. A. Barristers, Solicitors, Etc. MONEY TO LOAN Office: Over Provincial Bank, Richmond Street, Charlottetown.