

TOURIST INFORMATION GUIDE

the smartest things under the sun
IN SUMMER FOOTWEAR

- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Tongs

WELCOME TOURISTS

LePAGE
SHOE CO.

The Home of Good Shoes Since 1920

Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans

(Imported Wool Sweaters)

THE FASHION SHOPPE
141 Great George St. Ch'town



Harness Racing... one of the main attractions of Charlottetown Old Home week, now in progress. Every afternoon and evening, fun for all the family. The Evening Patriot Gold Cup and Sauer Race which takes place on Friday night.

● souvenirs
● gifts
● novelties, etc..

"GIFTARAMA"
Prince St. Charlottetown

Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Skirts - Bermudas - Strides - in imported wools from the British Isles.

- FURS
- LADIES' WEAR

island furriers Ltd.
79 Grafton Street

HARNESS RACING

THIS WEEK

OLD HOME WEEK
FUN FOR ALL... 11 BIG RACES

The Charlottetown Driving Park and Provincial Exhibition Association

Moore & McLeod Ltd.

LADIES' WEAR
MENS' WEAR
CHILDREN'S WEAR
HOUSE FURNISHINGS
TARTANS
WEDDWOOD
SOUVENIRS

4 floors of Quality merchandise

Moore & McLeod Ltd.
Your Favorite Shopping Centre

119 QUEEN ST. CHARLOTTETOWN

Perfect for Picnics

BEFORE
the wool comes to Condon's Woolen Mill

AFTER
It has been to Condon's Woolen Mill

Visitors Welcome

- Yarns
- Blankets
- Auto Ropes
- Island Tartan Blankets
- Made of 100% Virgin Wool

WM. CONDON & SONS
48 Queen St. Dial 4-9713
Charlottetown

A "MUST" - - - a visit to

STRATHGARTNEY HOMESTEAD

Campers Supplies, Store, Gifts, Novelties

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

SHORE ACRES MOTEL

Dining Room
OPEN DAILY

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m. 7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests
1 1/2 Miles from Corwall on Route 19

PETER PAN

DRIVE IN GOOD FOOD

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN
Drive In Restaurant
Malpeque Road at the Trans-Canada Highway

Small Bucket
Serves 2 to 3 **2.50**

Dows
RESTAURANT
Grafton St. Ch'town

ABEGWEIT YACHT CLUB
DANCING, Wed. and SAT. NIGHTS

Sat. Music by Ted Ahearn Wed., Music by The Mariners

Admission: \$2.00 couple
Open to members, prospective members and guests

TOURISTS WELCOME

WESTERNER MOTEL and RESTAURANT

Alberton, P. E. I.

— ACCOMMODATION AT ITS BEST —

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

Regular Dances

ROLLAWAY CLUB
CHARLOTTETOWN

Mon., Wed., Fri. and Sat.
Music by "The Tremonts"
9:30 - 12:30

Tues. and Thurs.
Record Hops
9:30 - 12:30

Also Regular Bingo
Wed., Fri., Sat. 7:30

BOWLING
Mon. to Sat., "Automatic Pin Setters"

WELCOME TOURISTS

Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

NORMA'S
Kest Street
across from Eaton's

TOURISTS
For Your Groc., Fruits & Veg.

S.N. KAYS
87 Pownall St. Ch'town

North River Drive-In

2 miles from Ch'town on the Trans-Canada Highway to Borden.

FILMS
All Types

- Souvenirs
- Toiletries - most all makes
- Bathing Caps
- Swim goggles & fins

PRESCRIPTIONS PROMPTLY FILLED
Dial 3237

FOLEY'S DRUG STORE
309 Water St. S'ide

LARRY'S
The Home of Good Food

- Pizza Pie
- Spaghetti with Meat Sauce
- Southern Fried Chicken

Free Delivery Phone 4-4413

Larry's Restaurant
Cor. Weymouth and Grafton

WELCOME TOURISTS

Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

NORMA'S
Kest Street
across from Eaton's

WHEEL OF FORTUNE Lodge

Housekeeping Cottages and overnight cabins also tenting area with flush toilets.

Near river and seashore in Eastern Kings County, west of Souris.

Meals if desired.
Phone Souris 782
MRS. HARRY FRANCIS

WELCOME TO OUR ISLAND TOURISTS

Your bank is THE BANK OF MONTREAL, Parkdale, corner St. Peters Road and Palmer's Lane on Route 5 where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

HILLSIDE INN HOTEL MONTAGE

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals Banquets and Dinner Parties

ISLAND GRILL
Queen St. Ch'town

COME IN AND TRY OUR

- Pizza Pies
- Spaghetti with Meat Sauce
- Lothlor Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

Larry's Restaurant
Free Delivery
Dial 4-9028 or 4-4418

RIVER VIEW ESSO SERVICE
13 Miles from Borden
CRAPAUD, P.E.I.

J. & S. Store Ltd.
infants to teens
specialty store

- authentic viennese tartans
- other exclusive lines for children & teens

Water Street Summerside

MILTON'S OLD SPAIN

"Where most People Prefer to eat."

DIAL 4-7653

Kent St. Ch'town

DROP IN AT JOHNNY'S
For The Finest Meal in Town.

CHICKEN PIE, STEAKS, FISH, ETC.

Island Hand Made Souvenirs.

JOHNNY'S FISH & CHIPS
22 Weymouth St. Ch'town

TOURISTS
we invite you to stay at the

Loch Du Haven Camping and Trailer Court

Red Point 6 Miles East of Souris

TOURISTS SHOP FOR

- Island Tartans
- Harris Tweeds
- All wool sweaters

—
Dows
Men's Wear
Good Taste in Fashion Costs Nothing Extra.

CHINESE FOOD

LOTUS CAFE

- Full course Chinese and Canadian diners
- quick lunches
- take out service

Water Street Summerside

77 Lower Queen Dial 4-9319
Charlottetown

MOTEL

Deluxe Accommodation
Sea Food and Steaks our Specialty.

3 Miles from Summerside

DINING ROOM

FOR good food and Car Service. Open from 8 a.m. till 2 a.m. Our name is our motto.

GAUDET'S Tourist Lodge

Near Sandy Beach Tignish, P. E. Island

Phone 66
Accommodations - Meals
F. GAUDET, PROP.

BUYING FURNITURE FOR THE FOLKS AT HOME?

Archer & MacDonald Ltd.
Open 'til 9 every night
Parkdale Dial 4-4510

THE FABRIC SHOP
Tartans and other assorted materials.

ED CLINTON GIFT & PHOTO SHOP
For Your Photo Needs Call ED CLINTON
Souris West

PATTERSON'S
● Jewellery & Gifts
● English China
● Irish Belleek
● Quality Souvenirs

113 Kent St. Charlottetown

HOWARTH'S LOBSTER POUND

Fresh Lobster, Fresh Lobster Meat, Live Lobster to take out. We ship to N. W., Quebec, Ontario, Live or Cooked.

Victoria, P.E.I. Phone 28

MR. TOURIST:
We can supply all your drugs and prescription needs. Call on us.

REDDIN BROS. DRUGS
132 Richmond St.

Basilia Recreation Centre
309 Richmond St. Ch'town

E. REYNOLDS
Radio & TV Sales & Service
Phone 75, Murray River, P.E.I.

Attention Visitors & Tourists
We have available a large stock of fully reconditioned TV sets of various makes. Ideal for use in summer cottages. Price reasonable to sell fast. We also offer a prompt car radio service.

HOSPITALITY CORNER
SOURIS
JOSEPH PAQUET MGR.

BELL'S BOOK & NOVELTY STORE

Souvenirs, English Bone China, Greening Cards, Stationery, Books, Magazines, etc.

14 Summer St. Summerside

MARY'S TOURIST and Overnight Guests
Come and enjoy the Island Hospitality

Montague Phone 45 for Reservations until June 30th, then Phone 63-3101.

PHONE 894-8506

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.