

Your call can save your job

Sound an immediate alarm in fire. Call the Fire Department. Don't take it for granted that somebody has acted.

How you react in emergency can mean your job. If the place is destroyed, nobody will be working there tomorrow. Maybe never.

In a recent Canadian business office fire, it was 20 minutes before help was called.

SAFE EVACUATION

It takes only a few minutes for a minor fire to become a big one. Analysis of 1965 large loss fires in North America shows

that discovery was prompt in only a third of the outbreaks. Safe evacuation of people depends, too, on early warning. It took 30 minutes to get out 3,000 workers in a Canadian skyscraper fire.

RIGHT EXTINGUISHERS

Water is still the best way to put out most fires, and automatic sprinkler protection is a great asset to a building. But remember that water is useless, in say, an oil fire. Water only spreads the burning oil.

READ DIRECTIONS

Make a point of reading the directions on the fire extinguishers available where you work. You may never know when yours will be the responsibility of action in emergency, you may be the means of preventing a small fire from becoming a big one.

McGill makes Arctic study

MONTREAL (CP) — McGill University has established a year-round unmanned weather observation station on Axel Heiberg Island, 650 miles south of the North Pole and due north of Ottawa.

The year-old station eventually will contribute to scientists' understanding of the ice age and North America's water cycle. The Arctic is held as a major source of all important water supplies.

Measuring temperature, humidity, wind velocity and direction, sunshine duration and other factors is part of McGill's arctic research program.

Data collected twice yearly, in May when the arctic winter ends and August when summer ends, will help establish the relationship between the climate and the region's ice masses.

"In 30 years we'll be able to talk authoritatively on the subject," said Dr. Fritz Mueller, a native of Switzerland in charge of the station's operation. He is an associate professor of glaciology at McGill.

The three decades will allow time to detect a pattern, or cycle, in the fluctuation between the ice and climate.

(including indirect losses) for every living person in Canada.

Share your knowledge of fire prevention with your neighbor. Swat firebugs hard.

Babysitter's guide lines

Fire Protection ground rules for parent and babysitter:

—Sitter has sense of responsibility, likes children, preferably lives in neighbourhood.

—Instructions in writing: How to reach you. Fire department number.

—Exit locations.

—Furnace or stove operation. Flashlight handy in power failure.

—If there's a fire, get the kids out. Don't wait to dress them. Call for help. Say exactly where you are.

—If you can, turn on the front lights to attract attention.

—Don't re-enter the place.

IOU on fire runs high

Every 10 years wasteful Canadians run up a staggering IOU

in fire destruction of more than \$1,300,000,000.

Every Canadian in the long run has to chip in and pay off the debt, through insurance premiums. Else the victims take it on the chin. An obligation not so easily squared is the terrible human toll of life by fire—more than 5,000 victims—the bulk of the dead being children and the aged.

It's worth thinking about.

Show reveals Kennedy wit

NEW YORK (AP)—John F. Kennedy's humor was quiet and dry, and sometimes what he said was not as amusing as the look on his face when he said it. But his sense of humor showed through man a speech and interview.

A research staff spent six months assembling samples of presidential humor for Wednesday night The Kennedy Wit on ABC. They ranged from ad-libbed addresses to news con-

ference exchanges in which his wit sparkled.

There was, for instance, at that time at a Massachusetts political rally when the president introduced himself: "I am Teddy Kennedy's brother." It brought a roar from the crowd.

There were several exchanges with reporters. In one, a journalist asked how was his acting back. The president replied, "it depends on the weather, political and otherwise."

PAAR IS NARRATOR

Jack Paar narrated the program in a competent but rather emotional manner, and filled in the picture by repeating a number of amusing Kennedy anecdotes. There also were some home movies made when the future president was 24.

The final portion of the hour show was largely devoted to an interview with Dave Powers, described by Paar as "resident leprechaun" when Kennedy was in the White House.

But the punch lines of all Powers' anecdotes turned out to be funny things he had said to the president rather than vice versa.

There was also an amusing show-

recording made while the president was trying to tape a brief tribute to Mrs. Franklin D. Roosevelt. He was interrupted by son John who thumped on the recording machine and talked. The president, sounding like any father, pleaded with son but eventually sent him from the room.

It was a special program concentrating on, as Paar put it, the fun in the life of a man who could laugh, even at himself.

NBC's opening day coverage of the World Series was clear, colorful and concise. With seven cameras, frequent playbacks in slow motion and with announcers who kept strictly to the business at hand, it was interesting viewing.

Color made it possible to identify the teams easily. The Baltimore players had plenty of orange on their caps and uniforms. The Dodgers wore caps of electric blue.

FIRE'S TRAGIC HOURS

Most home fires taking three or more lives occur between 1 p.m. and 9 a.m., fire records show.



FLAMES DESTROY HOME AND BUSINESS

Welcome inspection

Shame (over an untidy house) fear (of consequences), ignorance (of what it's all about)—forget these things if you have an ounce of commonsense. Welcome the fire fighter if he knocks at your door, suggesting a lock-seg for fire hazards.

Close your door to fire, keep it open for fire prevention. This neatly describes the philosophy of Canada's campaign for greater fire safety in the home, on the

job, and everywhere. In plants, office buildings, stairwells, fire doors must be kept closed. Why? To shut off live air (oxygen from fueling a fire. In the home, too, a closed door will slow down the spread of fire.

But because three-quarters of all fires happen in the home, and because the basic hazards are quite simple (over-fusing, faulty heaters, rubbish and the like; their elimination will go a long way in prevention. Hence the purpose of the fire fighter's call. But why wait for the fire fighter? Check these hazards yourself. Or call the fire chief and make an appointment.

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FIRE PREVENTION is everyone's job

FIRE PREVENTION WEEK OCT. 9th-15th



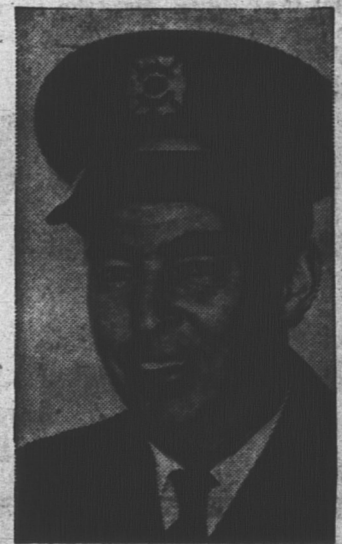
National Fire Prevention Week, October 9th to 15th, also the Anniversary of the disastrous Chicago fire which occurred October 9th, 1871 which took 250 lives and destroyed 17,430 buildings.

The Charlottetown Fire Department answered 200 fire calls up to the end of September. Home fires headed the list of fires. The sad part of this was that two young children lost their lives in one of these fires.

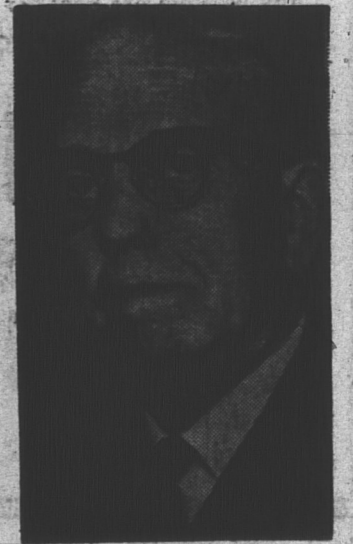
Some of the most prominent causes of this year's fires are listed below: Most of them were caused by carelessness or neglect: Oil burners—20, flue fires—7, electrical fires—10, rubbish—12, cigarettes—11, smoking in bed—4, children playing with matches—8, grass and brush fires—39 and false alarms!

FOLLOW THESE TEN RECOMMENDATIONS FOR FIRE PREVENTION:

- DON'T throw or leave a lighted cigarette where it can start a fire.
- DON'T smoke in bed, or leave a burning cigarette in a chestfield or chair.
- DON'T leave matches or lighter where children can get them.
- DON'T use cleaning fluid near an open flame.
- DON'T allow rubbish to accumulate in or near your home.
- DON'T overload electrical circuits. Use only fifteen amp fuses.
- INSPECT all electrical equipment for bad connections.
- INSPECT all electrical cords to appliances, radios and television sets.
- INSPECT all oil and gas burners for defects, and leaks.
- IMPORTANT: Have a pre-arranged plan regarding how you can get the occupants out of the building in case of fire. Cut and clear away all tall grass and weeds at least ten feet from all buildings of wooden construction.



Gordon Stewart
Fire Chief



H. H. Jewell
Fire Inspector

A MESSAGE FROM CHIEF GORDON STEWART AND FIRE INSPECTOR H. H. JEWELL

Just a reminder that every citizen is responsible for fire prevention every day of the year. Can we depend on your help in stopping fires before they start. Just a moment's carelessness or neglect may result in lives lost, a home or business establishment may be lost—that you or your neighbor worked hard to own.

We recommend that every citizen inspect their home or business premises for fire hazards during Fire Prevention Week and as often as possible after.



WALTER J. COX
MAYOR

CITY of CHARLOTTETOWN



COUNCILLOR JOHN H. MORRIS
CHAIRMAN OF FIRE COMMITTEE