

# HOLMAN STORE NEWS

Bringing You Up-To-Date On What's New And Interesting at Holman's  
By G. H. M.

WE'RE proud as "all get out" of the marvellous SAMSONITE LUGGAGE that we've got for you in the Furniture Departments of Holman's in Summerside and Charlottetown. I really cannot sing the praise of Samsonite Luggage loud enough or long enough, but when I tell you that it is the only Luggage carrying the Pan American World Airways "Stamp of Approval" after a series of round the world flight tests, that should tell you how exceptional it is. Designed and built scientifically for your traveling convenience, Samsonite Luggage is outstanding in appearance, it is finished in vinyl plastic, definitely proven better-than-leather, keeps its original good looks right to the end of its long life. There are 11 travel-wise styles in which Samsonite is made and one of the newer, more convenient styles is the "V.I.P." CASE which doubles as a Brief Case and as an Overnight Bag. The "V.I.P." Case is available at Holman's Both Stores in either alligator or saddle tan finish, priced just 24.50. It has been hailed the world over as an asset in appearance, convenience and all round functional efficiency. Do come in and see the complete array of Samsonite Luggage bought especially for you by the Furniture Departments of Both Holman Stores.

I AM going to quote from a "LETTERGRAM" received by Holman's Men's Wear Department from Progress Brand Clothes . . . . . "ONCE AGAIN THE GARNETT SATIN-FACED VENETIAN RANGE WILL REPRESENT THE HEART OF OUR NEW LINE. ENTIRELY NEW SHADE CREATIONS HAVE BEEN DEVELOPED. THIS SUPERB FABRIC FEATURE CONTINUES TO BE THE ORIGINAL AND STILL THE INCOMPARABLE. THE GARNETT VENETIAN HAS BEEN IMITATED, IT HAS NEVER BEEN DUPLICATED. IT STILL RANKS AS CANADA'S BEST KNOWN AND FASTEST SELLING SUIT IN THE QUALITY FIELD . . . . . See the Garnett-Satin-Faced Venetians Tailored by Progress Brand and sold in the Men's Wear of Holman's, Summerside.

IT'S FUN to make things! Young and old alike will be intrigued with the MOLDING AND COLORING KITS to be found in the 5 and 10 Department of Holman's Summerside Store. In the Kit you get Plaster, colors, a brush and several rubber Molds; or Molds may be purchased separately. Make entrancing little figurines, make colorful wall plaques, make knick-knacks, make toys — all these are easily fashioned with the Molding Kits and they're more fun to do than you could ever dream of. There's no great outlay of money involved — individual Molds are only 35 cents while the range of prices for the complete Kits stops at \$1.35. Come see and come buy molding and Coloring Kits for fun in making things — you'll find them in the 5 and 10 Department of Holman's, Summerside Store.

SHOP TO-DAY AND EVERY DAY AT HOLMAN'S

# HOLMAN'S Both Stores Big 7-DAY PREMIUM SALE Enterprise

Saturday, October 16th Through Saturday, October 23rd

**FREE!**

ONLY \$5. DOWN  
Delivers Your New  
**ENTERPRISE RANGE**  
And FREE Premium  
Balance In Monthly Payments

**15.00**

In Merchandise Of Your Choice From Our Hardware Departments...

With The Purchase of Any New  
**ENTERPRISE RANGE**  
For Coal, Oil, Propane Gas or Electricity

This is a Big Week for you who are contemplating the purchase of an Enterprise Range because This Week (October 16th through October 23rd) you may have your choice of any Merchandise in our Both Stores Hardware Departments to the value of \$15.00. For example, Electrical Appliances, Sporting Goods, Building Supplies, Tools, Laundry Equipment, Paint or anything you may desire. There are some really beautiful Enterprise Ranges from which to make your selection—Ranges that are modern in design and super-efficient in your service. Buy an Enterprise THIS WEEK for our \$15.00 Free Merchandise Offer!

Remember--There Is No Substitute For Enterprise--A Model For Every Home and Budget  
GET IN ON THIS GREAT OFFER NOW -- Sale Ends Saturday, Oct. 23rd  
**HOLMAN'S Both Stores HARDWARE**

Boys, Look!...For Your Hallowe'en Fun!

**THIS GENUINE  
Eveready FLASHLIGHT**



**FREE!**

Complete With Batteries  
1.65 Value



Yes, It's Yours FREE  
With The Purchase of Your New  
**STATION WAGON, STORM or  
PARKA COAT..at 8.95 or over**

BOYS! . . . This is One Swell Flashlight. Bright metal case, lock switch and complete with batteries—already to use! The regular value is \$1.65. You get this swell Flashlight FREE when you buy a Station Wagon Coat, a Storm Coat or a Parka priced at 8.95 and over. You need warm Winter clothing and Now Is The Time To Buy! You'll want a Flashlight of your very own for Hallowe'en, so best hurry—

Hurry--This Offer Expires Saturday, Oct. 30th

**HOLMAN'S Both Stores**

BUDGET SHOP, Charlottetown

BOYS' SHOP, Summerside

