

EXCLUSIVE IN CHARLOTTETOWN!

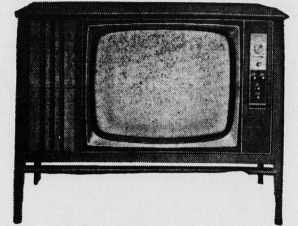


"FLEETWOOD"



... at **ARCHER & MacDONALD LTD.** ...

It is with great pleasure we announce our appointment as your exclusive "Fleetwood" dealer in the Charlottetown area. A complete line of "Fleetwood" products is now yours to choose from... hi-fi's... televisions... record players... and radios. A favorite in the Maritime Provinces, "Fleetwood" offers you the latest scientific advances, as well as great variety of design and materials. Planning on a new high fi for your home, a television for your cottage, or a radio for the kitchen? Then see Archer and MacDonald Ltd.'s new "Fleetwood" line—featuring special introductory prices to celebrate this appointment.



CUSTOM 33"

LO-BOY CONSOLE TELEVISION

Special Introductory Price

299.95

- Lo-Boy style adds distinction to any room
- 23" screen
- Two speakers
- Scandinavian-style cabinet, genuine wood veneer
- Danish walnut (oil finish) or mahogany

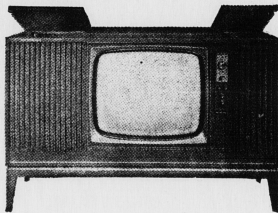


3-WAY COMBINATION TV - RADIO - STEREO!

- custom model combining TV, AM-FM RADIO and HI-FI STEREO PHONOGRAPH
- 23" TV. Screen
- separate stereo amplifiers
- 5 push-button selector switch
- 3 full range speakers
- Contemporary-style cabinet. Walnut, Swedish walnut or mahogany finish.

Special Introductory price

449.95

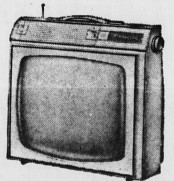


PORTABLE TV

- The lightweight champ!
- a take-it-with-you portable with slim-line silhouette
- 19" bonded glass aluminized picture tube
- built-in personal-listening jack and telescoping antenna, and illuminated channel indicator
- Ivory, beige or black

Special Introductory price

199.95

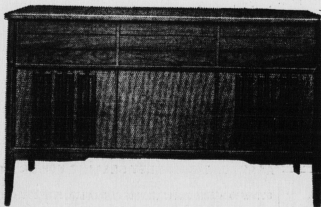


STEREOPHONIC HIGH FIDELITY, AM-FM

- add beauty to your living room—your choice of genuine wood veneer in Walnut, Scandinavian Walnut, Danish Oiled Walnut or Mahogany
- 10 tube AM/FM hand wired power transformer operated chassis
- adaptable to FM stereo (Multiplex) when suitable adaptor is used
- dual channel stereo amplifier
- 5 push button selector function switch
- 4-speed record changer with plug-in head and diamond stylus

Special Introductory Price

269.95



RADIOS

- 5-tube radio with built-in rod antenna
- trim-design cabinet has fully enclosed plastic back
- Front direct-drive tuning
- Ivory or charcoal with Ivory front.



24.95

EXCLUSIVE IN CHARLOTTETOWN

AT ARCHER and MacDONALD LTD. . .



Fleetwood's complete line includes Stereophonic High Fidelity Radio-Phono combinations, Televisions, Table Model Radios, Record Players, Transistor Radios and Tape Recorders.

Archer and MacDonald Ltd.

"The Firm That Spotlights Quality"

ST. PETERS ROAD, PARKDALE

"OPEN EVERY NIGHT UNTIL 9 P.M."

DIAL 4-6345 OR 2-1755