

HOLMAN STORE NEWS

Bringing You Up To Date
On What's New And
Interesting at Holman's
By G. H. M.

JUST ARRIVED! . . . "TOWN HOUSE" DRAPERY MATERIALS have only just been put on display in the House Furnishings Departments of both Holman Stores (Summerside and Charlottetown). They are ravishingly beautiful and I mean that. Fascinating American designs, made up in Canada to enhance your particular home decor whether it be traditional or strictly modern. The exciting fabrics are 48 inches wide and you have a choice of pique cloths, bark cloths, black weaves, finely textured materials and others for 1.98 and 2.49 a yard. You'll love the designs, they're on a variety of neutral backgrounds and the luscious colors are accented with rich overlays and touches of gold. Do make a special point of coming in and looking at the "TOWN HOUSE" Drapery Materials, they're in Holman's House Furnishings Department, Summerside and Charlottetown.

EVERY woman wants a bit of "around home" Glamour . . . Here's the bit for you! GLITTER SLIPPERS to wear of an evening at home are made of crocheted surache braid in black with silver or gold, or solid black. They're dainty, comfortable and neat on your feet, and they are soled with smooth Neolite. Sizes are medium and large—here's a tip about the sizes, the crocheted pattern is plenty stretchy, so you'll find that the Glitter Slippers are a really neat, snug fit. Flats are priced 3.98 and with a wedge heel and open toe the price is 4.98 a pair. You'll find Glitter Slippers with that desired touch of home glamour in Holman's Accessory Department, Summerside and Holman's Ladies' Shop, Charlottetown.

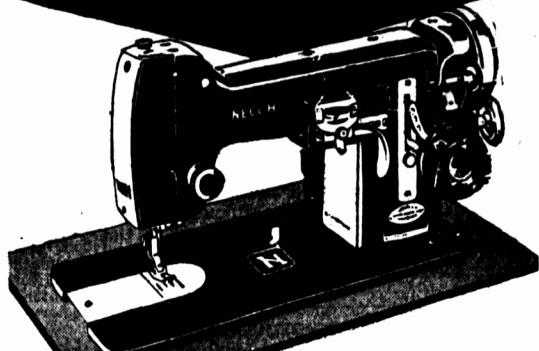
YOU can browse around Holman's to your heart's content . . . You, I and all of us will find new arrivals practically every day in every department . . . For instance, this morning I came upon a MATCHING SET OF LIGHTER AND BILL-FOLD in the 5 and 10 Department of Holman's in Summerside. These Sets are finely made, the Lighter is Ronson type and is covered in simulated leathers to match and mate with the sectional Bill-Fold, this by the way has all the necessary pockets, two plastic identification card holders and a snapped change pocket. Very good looking and reasonable in price, the Set is marked just 1.98 and you'll find several different smart coverings in the 5 and 10 of Holman's Summerside Store.

I'M completely filled with amazement and wonder by the fine work done by the people of the Canadian National Institute for the Blind—all sorts of crafts that are difficult enough for a person with perfect eyesight to do. Among the articles received by us to pass on to you are charming and useful APRONS in a number of patterns—this morning I'm going to tell you about the smartest little TEA APRON I've seen in a long while; it is available in a number of colors with gay striped across-the-front pocket section, the rainbow stripes blend with the solid shades of fine broadcloth in the body of the Apron. Tying at the waist the Apron is in a smooth fitting pattern—neat and smart enough to wear over your very best dress. You'll want at least one of these for yourself and several for gifting, the price for each is 1.25 in the Dry Goods Department of Holman's Summerside Store.

SHOP
TO-DAY
AND
EVERY
DAY
AT
HOLMAN'S

HOLMAN'S Both Stores

See the Fabulous NEW
NECCHI MIRA



EMBROIDERS
FULLY AUTOMATIC

NO MORE FINISHING WORK BY HAND!

NECCHI sews on buttons, makes buttonholes, blindstitches hems, darts, monograms . . . beautiful embroidery possible even for a beginner because NECCHI sews by itself. The new NECCHI BU MIRA in its beautiful soft grey colour with a built-in switch control, mechanical needle threader and new built-in light.

NECCHI models available from **\$124.00**

Coronation
CONSOLE MODEL 404

Beautiful, compact, rounded table top for easy working.



Available On The
HOLMAN HOME PLAN
With Low Monthly Payments

HOLMAN'S Both Stores FURNITURE

JUMPER



Our prize winning Jumpers are fashion favorites with a dual personality! Wear yours with a blouse for a casual daytime wear—switch to bare-armed sophistication for the evening. . . . You'll be doubly up-to-the-minute! Available in several materials including wool flannel and corduroy—full skirted or straight slim styles—a number of charming colors. Sizes are 8 to 16, each—

10.⁹⁵ to 14.⁹⁵



HOLMAN'S

LADIES' SHOP—Ch'town

LADIES' WEAR—S'side



Girls and Boys
Like Our
**WARM WINTER
WEARABLES!**



GIRLS' CARDIGANS—Novelty patterned and knit of fine botany wool with neat ribbed cuffs, neckband and waist. Sizes 8 to 14 in shades of red, navy and aqua. **2.98** each

BLOUSES—Plaid-bright spun rayon and cotton blend. Style has buttoned front, long sleeves, pointed collar and is in a number of color combinations. **1.98** Sizes 7 to 14, each

CIRCLE SKIRTS—Fine wale corduroy in complete circle style with elastic waistband in back, contrasting plastic belt with self loops. Colors are red, green and royal. **3.98** Sizes 7 to 14, each

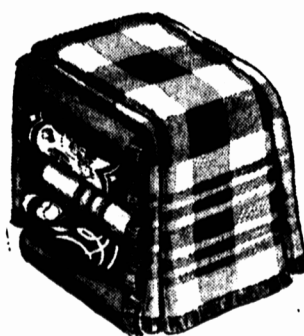
TARTAN SLACKS—Blended wool and rayon in smartly tailored style with side zipper closing. Available in either Black Watch or Royal Stewart Tartans. **3.98** Sizes 8 to 14, each

BOYS' SUE COATS—Fine weave rayon gabardine in brown or navy blue with fur fabric collar. Zipper closure and bellows patch pockets. Wind and wet resistant. **8.95** Sizes 4 to 7, each

BOYS' BREECHES—Brown pinwale corduroy with leather reinforced knees for extra wear. Side laced legs give a neat fit. Zipper fly with dome fastener. **6.95** Sizes 4 to 8, a pair



HOLMAN'S Youth Centre
Summerside



BETTER BLANKET BUYS!

"Esmond" BLANKETS

With attractive floral border on a light pastel background. Pattern shades are rose, blue, green and gold. "Pelage" brushed finish for warmth and satin ribbon binding. Size 66 by 80 inches, **4.98** each

Grey Wool BLANKETS

Made of re-processed wool. Warm weight of about 3 pounds. Serviceable, dark gray shade in 60 by 80 inch size with whipped ends, **3.98** each

"Ibex" Flannelette BLANKETS

This well known Flannelette Blanket is made from medium weight cotton yarn with a soft brushed finish and whipped ends. Colored borders on either white or gray.

White with colored border, 60 by 90 inch size, a pair	5.95	Gray with colored border, 70 by 90 inch size, a pair	6.50
White with colored border, 70 by 90 inch size, a pair	6.50	White with colored border, 80 by 90 inch size, a pair	7.50

"Falcon" BLANKETS

Popular checked design in softly napped, medium weight cotton with whipped ends. Colors are white with pink, blue, green or gold checks. **5.29** Sizes 70 by 80, a pair

Heavy Cotton BLANKETS

Deeply napped cotton with a fluffy finish and smart all over woven design in colors of blue, green, rose, gold or red. Whipped end finish in sizes about 60 by 80 inches, each **4.98**

Shop Today For Winter Blankets

HOLMAN'S

DRY GOODS—S'side

HOUSE FURNISHINGS—Ch'town