

Curious Advertisements.

The subject of curious advertisements is an endless one, and has been fully entered into in Sampson's "History of Advertising." There is the kind in which the sentences, are, to say the least, ambiguous, as that of the lady who advertised for a husband "with a Roman nose having strong religious tendencies. Then there was "to be sold cheap, a splendid gray horse, calculated for a charger, or would carry a lady with a switch tail,"—hardly as curious an individual as the one spoken of in the following announcement: "To be sold cheap, a mail phaeton, the property of a gentleman with a movable head as good as new." A travelling companion to these would be the following: "To be sold a grand piano, the property of a lady, about to travel in a walnut wood case with carved legs." But what can compare with the specimen of humanity referred to by a chemist in the request that "the gentleman who left his stomach for analysis will please call and get it, together with the result!"

The insertion of marriages is of early date, they first appearing as news, and in certain respects were much more satisfactory than those now given, as for instance, the one in the *Daily Post Boy* of February 21st 1774:

"Married, yesterday at St. James' Church, by the Right Rev. Dr. Hen. Egerton, Lord Bishop of Hereford, the Hon. Francis Godolphin, Esq., of Scotland Yard, to the third daughter of the Counties of Portland, a beautiful lady of £50,000 fortune.

Sometimes the papers in those days disputed as to the matters of marriages and deaths. The *London Evening Post*, in April, 1734, said:

"Married.—A few days since—Price a Buckinghamshire gentleman of near £2,000 per annum, to Miss Robinson, of the Theatre Royal, Drury-lane."

At this the *Daily Advertiser* remarks, a few days later, "Mr. Price's marriage is entirely false and groundless"—a peculiar kind of marriage that. The *Daily Journal* about the same time asserts:

"Died.—On Tuesday, in Taverstack-street, Mr. Mooring, an eminent mercer that kept Levy's warehouse, said to have died worth £60,000."

But the *Daily Post* informs the public that "this was five days before he did die, and £40,000 more than he died worth."

That the principle of protection was known in 1804 is clearly shown by the following important advertisement:

"To be disposed of, for the benefit of the poor widow, a Blind Mans Walk in a charitable neighborhood, the comings-in between twenty-five and twenty-six shillings a week, with a dog well drilled, and a staff in good repair; A handsome premium will be expected. For further particulars inquire at No. 40, Chiswell street."

We will conclude this branch of advertising by one of more recent date from a United States paper, whose frankness is charming:

"About two years and a half ago we took possession of this paper. It was then in the very act of pecking out, having neither friends, money, nor credit. We tried to breathe into it the breath of life; we put into it all our own money, and everybody else's we could get hold of; but it was no go; either the people of Keilshsburg don't appreciate our efforts, or we don't know how to run a paper. We went into the business with confidence, determined to run it or burst. We have busted. During our connection with the *Observer* we have made some friends and numerous enemies. The former will have our gratitude while life lasts.

This was inserted in the space reserved for death notices, and really deserved some obituary poetry.—From *The Daily Newspaper in New Dominion Monthly for August.*

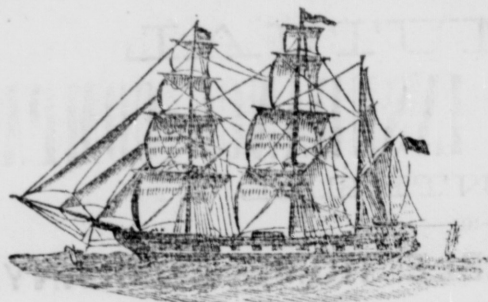
An Astonishing Fact.

A large proportion of the American people are to-day dying from the effects of Dyspepsia or disordered liver. The result of these diseases upon the masses of intelligent and valuable people is most alarming, making life actually a burden instead of a pleasant existence of enjoyment and usefulness as it ought to be. There is no good reason for this, if you will only throw aside prejudice and skepticism, take the advice of druggists and your friends, and try one bottle of Green's August Flower. Your speedy relief is certain. Millions of bottles of this medicine have been given away to try its virtues, with satisfactory results in every case. You can buy a sample bottle for 19 cents to try. Three doses will relieve the worst case. Positively sold by all druggists on the Western Continent.

POGIES & CLAMS!

59 BBL. POGIES, 20 " CLAMS. CARVELL BROS. Ch'town, July 24—pat 3w 2aw

FROM London to Charlottetown



PRINCE EDWARD ISLAND, DIRECT.

FALL TRIP . . . 1878.

The Splendid Clipper Barkentine "ETHEL BLANCHE," 428 tons Register, Coppered and Classed 9 Years A1, in Eng. Lloyd's. JOHN GRAHAM, COMMANDER, WILL SAIL FROM LONDON On or about the 10th September,

Carrying Freight at through rates to Pictou, Georgetown, Summerside and Shediac.

This vessel was built expressly for the London trade, being thoroughly fitted out in every respect, with splendid accommodation for Passengers, and offers every inducement to shippers, as she has made remarkably quick passages.

Parties wishing to have their goods delivered here early in the season will do well to forward their order in time, so as not to detain the Vessel.

For Freight or Passage apply, in London, to JOHN FITZGERALD & SONS, 59 Cornhill; in Liverpool, to FITZGERALD BROTHERS, Brockley Buildings, 51 South John Street; or here, to the owners,—

PEAKE BROS. & CO. Ch'town, Aug. 10, 1878—

NEW GOODS. NEW GOODS.

ROBERT ORR & CO.

Have now open, and ready for inspection, a very large stock of

STAPLE AND FANCY DRY GOODS!

Which they are selling, WHOLESALE AND RETAIL, —AT—

LOWER PRICES

—THAN— Ever Before Offered.

They respectfully solicit the patronage of their customers, and the public generally. Ch'town, May 8, 1878.



The Greatest Medical Discovery since the Creation of Man, or since the Commencement of the Christian Era.

There never has been a time when the healing of so many different diseases has been caused by outward application as the present. It is an undisputed fact that over half of the entire population of the globe resort to the use of ordinary plasters.

DR. MELVIN'S CAPSICUM POROUS PLASTERS are acknowledged by all who have used them, to act quicker than any other plaster they ever before tried, and that one of these plasters will do more real service than a hundred of the ordinary kind. All other plasters are slow of action, and require to be worn continually to effect a cure; but with these it is entirely different: the instant one is applied the patient will feel its effect.

Physicians in all ages have thoroughly tested and well know the effect of Capsicum; and it has always been more or less used as a medical agent for an outward application; but it is only of very recent date that its advantages in a porous plaster have been discovered. Being, however, convinced of the wonderful cures effected by DR. MELVIN'S CAPSICUM POROUS PLASTERS, and their superiority over all other plasters, they now actually press them, in their practice, for such diseases as rheumatism, pain in the side and back, and all such cases as have required the use of plasters or liniments. After you have tried other plasters and liniments, and they have failed, and you want a certain cure, ask your druggist for DR. MELVIN'S CAPSICUM POROUS PLASTER. You can hardly believe your own convictions of the wonderful effects. Although powerful and strong in its action, you can rely on its safety for the most delicate person to wear, as it is free from lead and other poisonous material commonly used in the manufacture of ordinary plasters. One trial is a sufficient guarantee of its merits, and one plaster will sell hundreds to your friends.

Ask your druggist for DR. MELVIN'S CAPSICUM POROUS PLASTER, and take no other; or, on receipt of 25 cents for one, \$1 for five, or \$2 for a dozen, they will be mailed, post paid, to any address in the United States or Canada.

MANUFACTURED BY THE NOVELTY PLASTER WORKS Lowell, Mass., U. S. A., G. E. MITCHELL, Proprietor, Manufacturers of Plasters and Plaster Compounds

W. R. WATSON, Agent December 7, 1877.

SUBSCRIBE for the DAILY EXAMINER, the Cheapest and most newsy Paper published in the Province.

MORTGAGE SALE! LEASEHOLD PROPERTY.

TOWNSHIP NO. 33

To be Sold at PUBLIC AUCTION, at the Province Building, in Charlottetown, on FRIDAY, the 6th day of September next, A. D. 1878, at twelve o'clock, noon, under and by virtue of a Power of Sale contained in an Indenture of Mortgage, bearing date the Fourteenth day of June, A. D. 1877 and made between Richard Pickard of Township Number Thirty-three, in Queen's County, in the Province of Prince Edward Island, in the Dominion of Canada, farmer, of the one part, and Amelia Janetta Haviland, of Charlottetown, in Queen's County, aforesaid, widow of the Honorable Thomas Heath Haviland, deceased, of the other part—

ALL the Leasehold Interest and Unexpired Term of a term of nine hundred and ninety-nine (999) years of the said Richard Pickard, in and to all that Tract, Piece and Parcel of Land situate, lying and being in the Parish of Charlotte, in the Province of Prince Edward Island, and is abated and bounded as follows, that is to say: From the south-east corner of land originally leased to Thomas Henderson, senior, now deceased, and now in the possession of Isaac Henderson, the younger; thence north along the east boundary of the said land in possession of the said Isaac Henderson, the younger, one hundred (100) chains; thence east ten (10) chains; thence south to Charlotte town Royalty; thence west to the place of starting, and is part of Lot or Township Number Thirty-three (33), in Queen's County, containing, by estimation, one hundred (100) acres of land, a little more or less, together with the buildings and improvements thereon.

For terms and conditions of sale, apply at the Office of Messrs. Brecken & Fitzgerald, Solicitors.

Dated this 24th day of July, A. D. 1878. A. J. HAVILAND, Mortgagee.

Charlottetown, July 24, 1878—61 law

The above Sale is postponed until FRIDAY, the TWENTYETH day of SEPTEMBER, instant, A. D. 1878, then to take place at the hour and place above mentioned. A. J. HAVILAND, Mortgagee.

Boston and Charlottetown REGULAR PACKET LINE.

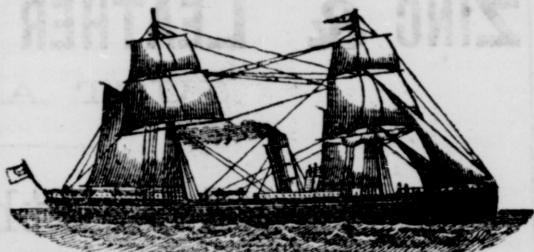
FREIGHT received for all places on P. E. Island accessible by water or rail. A vessel always on berth in Boston for Freight.

Despatch, Low Rates and Careful Handling of Freight guaranteed.

For particulars apply here to F. T. & W. L. DEAN. Our Agents in Boston—W. B. DEAN & CO., 176 Atlantic Avenue.

May 21—6m 3aw

1878. 1878. Ocean Steamship Co'y.



OF PRINCE EDWARD ISLAND. AUTUMN AND FALL TRIPS.

The First-Class Iron Screw Steamship

"Prince Edward,"

1364 tons Register, classed 100 A1, which is the highest class at Lloyd's.

Robert Fraser, Commander.

Will be on the berth at Liverpool to receive cargo about the 20th AUGUST, next,

Sailing From Liverpool for Charlottetown not later than the 5th September.

Returning, will be on the berth at Glasgow, to receive cargo, about the 20th OCTOBER, and proceed from thence to Liverpool about the 25th OCTOBER.

Leaving Liverpool for Charlottetown ABOUT THE FIRST NOVEMBER

Carrying freight at through rates from London and Glasgow, deliverable at Charlottetown, Pictou, Georgetown, Summerside, Souris, Alberton and Shediac.

For freight, apply in London, to JOHN FITZGERALD & SONS, 69 Cornhill; in Glasgow, to JAMES KELSO, 134 St. Vincent street; in Liverpool, to FITZGERALD BROTHERS, Brockley Buildings, 51 South John street; in Pictou, N. S., to NOONAN & DAVIES; or here, to

PEAKE BROS. & Co., MANAGERS. Ch'town, Aug. 24, 1878.—if 3aw

THE Marine Insurance Co.

HAVE made arrangements with the Ocean Marine Insurance Co. of Halifax and the British American Assurance Co. of Toronto (both offices of undoubted standing), whereby they can effect insurance on Vessels, Cargoes or Freight in the above-named offices, in addition to the risks taken in their own office. Risks taken daily at their Office, corner Great George and Lower Water Streets.

F. W. HALES, Sec'y. Ch'town, Aug. 30, 1878—3m cod

SYDNEY COAL. REDUCTION IN PRICE!

NOTICE TO THE PUBLIC!

THE GENERAL MINING ASSOCIATION (Limited) beg to intimate to the Public that the price of SYDNEY COAL has been

Reduced to \$2 per ton of 2240 lbs., a price which it is hoped will place it within the reach of all consumers.

The opening of the new winning at "THE SYDNEY MINES" and the fact that the SYDNEY COAL now being shipped is all from the DEEP taken in connection with recent improvements in the process of screening, affords purchasers a positive guarantee of the very superior quality and condition of the SYDNEY COAL now offered for sale.

It is a well-known fact that for many years past the prices of other Cape Breton coals have been regulated by the rates fixed for SYDNEY COAL; but while it is true that other coals, to get a sale at all, have been pressed on the market at various prices under the current rate of SYDNEY COAL, it is no less true that, taking into account the superior lasting qualities of SYDNEY COAL when compared with other Cape Breton coals, the advantage, both as to economy and convenience, is in favor of SYDNEY COAL, even at a much higher price.

The General Mining Association (Limited) regret that they should again have to caution the Public against the attempts being made from time to time to induce them to buy inferior coals purporting to be "EQUAL TO SYDNEY," "SUPERIOR TO SYDNEY," etc., etc., while some yet more unscrupulous vendors have not hesitated to advertise their coal as SYDNEY COAL (from some designated locality). All these efforts to sell coal by such means are only so many admissions on the part of those who make them of the STANDARD character of SYDNEY COAL.

It has come to the knowledge of the Association that in frequent instances parties giving orders to truckmen and others for SYDNEY COAL have been furnished with other and inferior coal. The Public are cautioned against permitting themselves to be imposed upon in this way.

Every vessel loaded at THE SYDNEY MINES is furnished with a certificate of the cargo being Sydney Coal. Parties purchasing should satisfy themselves by demanding the production of this certificate.

The "Sydney Coal" is registered under the laws of the Dominion, and unauthorized parties using the Trade Mark "SYDNEY COAL" are liable to prosecution.

CUNARD & MORROW, Agents G. M. A., Halifax, N. S. G. W. DEBLOIS, CHARLOTTETOWN, Sole Agent for P. E. Island. July 15, 1878—3m

MORTGAGE SALE!

56 Acres, Lot 18, Freehold 33 Acres, Lot 19, Freehold.

TO BE SOLD BY PUBLIC AUCTION AT Summerside, in Prince County, in front of the New Law Court House, MONDAY, the SEVENTH DAY OF OCTOBER, next, (A. D. 1878), at TWELVE O'CLOCK, noon, under and by virtue of a power of sale, contained in an indenture of Mortgage, bearing date the Eighth day of February, 1877, and made between William McRae, of Township number Nineteen, in Prince County, in the Province of Prince Edward Island, farmer, and Margaret McRae, his wife, of the one part, and Ralph Brecken, of Charlottetown Royalty, in Queen's County, aforesaid, Esquire, of the other part, all the Freehold estate, right, title and interest of the said William McRae, in and to:

ALL that tract; piece and parcel of land, hereditament and premises, situate, lying and being, on Township number eighteen (18) in Prince County, in said Province, and bounded and described as follows, that is to say: commencing at Point of the march on Indian River, and on the division line between the lands of Roderick Gillis and Samuel McRae, thence, in a southerly direction nineteen (19) chains and eighty six (86) links south, twenty six (26) degrees west, thence in an easterly direction for a distance of thirty one (31) chains, thence in a northerly direction for a distance of about fifteen (15) chains, or until it meets the edge of Indian River, aforesaid; thence following the various windings of said river, to the place or point of commencement, containing, by estimation, forty six (46) acres of land, a little more or less.

ALSO, ALL that other tract, piece or parcel of land situated lying and being on Lot or Township number Nineteen, (19) in Prince County, aforesaid, bounded as follows, that is to say: By a Line commencing at a Stake set in the division line, between said Township's numbers eighteen (18) and nineteen, (19) and in the West side line of land in possession of Roderick Gillis, and running thence, according to the magnetic meridian of the year 1764, South on said Side Line, fifteen (15) chains, to the Road leading to Mills point; thence, West, along said road Twenty-two (22) chains, or a distance sufficient to comprise and embrace Thirty-three and one half (33½) acres of land, to land in possession of Samuel McRae; thence North to said division line, and thence along the same, East, to the place of commencement, containing thirty three acres and two roods of land a little more or less, together with all buildings and improvements thereon and appurtenances to the same belonging.

For further particulars, apply to Messrs. BRECKEN & FITZGERALD, Solicitors, Charlottetown.

Dated this 16th day of August, A. D., 1878. RALPH BRECKEN, Mortgagee.

August 23, 1878—sj till sale.

TO ARRIVE, per schr. "Maggie H." from Boston: 2,000 Bushels CADIZ SALT.

Will be sold low while vessel is discharging. I. C. HALL. Sept. 2—3i

Prince Edward Island STEAMERS

SUMMER ARRANGEMENT. NOVA SCOTIA.

Leave Charlottetown for Pictou every MONDAY, WEDNESDAY, THURSDAY & SATURDAY mornings at 5 o'clock, connecting there at 10 a. m. with train for Halifax. Fare to Halifax, \$4.10. Picnic Parties of twenty or upwards can obtain Return Tickets at Charlottetown Office to Pictou, and back same day, for \$1 each.

Returning to Charlottetown.

Leave Pictou every TUESDAY, WEDNESDAY, FRIDAY and SATURDAY, about 2 p. m., on arrival of morning train from Halifax.

CAPE BRETON.

Leave Pictou for Hawkesbury every MONDAY and THURSDAY, on arrival of morning train from Halifax, connecting both ways with Stage and Steamer "Neptune," to and from Sydney and Bras d'Or Lake.

Returning to Pictou SAME NIGHTS, connecting with 10 a. m. train TUESDAY and FRIDAY for Halifax.

New Brunswick, Canada and United States.

Leave SUMMERSIDE every day (Sunday excepted) on arrival of morning train from Charlottetown, connecting at Shediac with trains for each of the above named places, and at St. John with Steamers of International Co. for Portland and Boston. Also, leaves Charlottetown for Summerside every Monday Morning, about 3 o'clock.

Returning, leaves Shediac every day (Sunday excepted) on arrival of day train from St. John, for Summerside; connect there without delay, with train for Charlottetown. Also, leave Summerside for Charlottetown every Saturday evening, about 6 o'clock.

AGENTS: Almon & MacIntosh, Halifax, Noonan & Davies, Pictou; A. Grant and Co., Hawkesbury; Hanford Bros., St. John.

F. W. HALES, Charlottetown, May 9, 1878,

THE ONLY DIRECT LINE TO BOSTON.



Steamers Carroll and Worcester

BOTH Steamers are fitted with Superior Passenger accommodation arranged for every convenience and comfort, and fitted up in elegant style.

FREIGHT carried at moderate rates and as low as by any other route. EGGS in boxes and barrels handled with the greatest care.

SAVING TIME, only one business day used in reaching Boston, by leaving here Saturday Morning and catching steamer at Halifax, and arriving at Boston Monday morning.

LEAVE CHARLOTTETOWN Every Thursday,

PUNCTUALLY AT 5 P. M.

LEAVE BOSTON Every Saturday,

PUNCTUALLY AT NOON.

CARVELL, BROS., AGENTS. Ch'town, May 9, 1873.—1 a w arg pat

THE PICTORIAL HISTORY OF THE WORLD,

embracing full and authentic accounts of EVERY NATION OF ANCIENT AND MODERN TIMES,

—SHOWING THE— Causes of their Prosperity and Decline.

and including a Full and Comprehensive History of the Rise and Fall of the Greek and Roman Empires, the Growth of the Nations of Modern Europe, the Middle Ages, the Crusades, the Feudal System, the Reformation, the Discovery and Settlement of the New World, Etc., Etc., with sketches of

The Leading Characters in the World's History.

By JAMES D. McCABE, Author of "The History of the United States," "History of the War Between Germany and France," "Pathways of the Holy Land," etc.

EMBELISHED WITH OVER 650 FINE HISTORICAL ENGRAVINGS & PORTRAITS!

The "Pictorial History of the World" is sold by subscription only, and cannot be procured except through regular authorized Agents.

The Book is guaranteed to be equal in every respect to the sample shown.

Any information regarding the work can be obtained from

JOHN ROSS, Printer. Ch'town, April 18, '78—

EMPLOYMENT.—In every village and township of P. E. Island not yet occupied, ONE ACTIVE, intelligent Lady or Gentleman can obtain a most respectable and very profitable engagement. Address, with full particulars, D. DOWNIE & CO., Box 1964, Montreal. May 25, 1878—