



DOCKET 9168 IS EXCITING READING. Jet-swift, it shows how the decisions of a few men — made back in 1963/64 — are going to affect *your* flying convenience.

HERE IS THE PRINCIPAL EVIDENCE:

Exhibit A. Your national airline already has SEVENTY-EIGHT aircraft in its all-turbine Air Canada fleet.

Exhibit B. By mid-summer, 1966, TWO more DC-8 jetliners, plus SIX swift new twin-jet DC-9s will be added.

Exhibit C. FOUR more DC-8 and another TWELVE DC-9 jets will join the Air Canada fleet between January and June of 1967.

SUMMARY: 24 NEW JETS IN 24 MONTHS

DECISION: An additional 9,168 seats a day will be available for *you* travel within Canada! It took wise planning to forecast these future needs, starting back in 1963. The simple truth: good service *always* creates more customers, and Air Canada ordered these 24 aircraft to make sure that *you* will enjoy greater flying satisfaction than ever before — with 40% more seats to choose from. You'll see new schedules, new cities added to our Air Canada *Canadian* jet routes, new convenience in departure times: all in step with our new aircraft. See you aloft!

AIR CANADA 