



For Home And Family

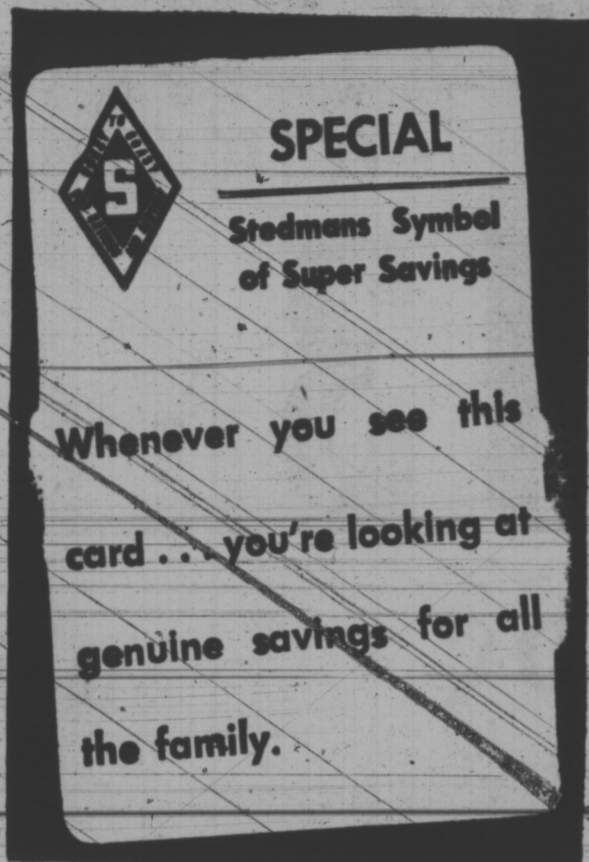
More Great Values Every Day!!!


AT YOUR VARIETY DEPARTMENT STORE

See how much you save

when you look for Diamond-S cards!

Storewide Savings on things you really need now



DIAMOND-S  SALE

This Thursday, Friday, Saturday

Many, many, regular stock items have been specially priced for this Diamond-S sale. You will find some in every Department of the store, waiting to give you wonderful savings.

Here's a great new Value-Symbol that smart shoppers will love. It will lead you straight to the goal of the thrifty... real, honest-to-goodness bargains. Even compared with our usual low, low prices, Diamond-S Values will bring you brand-new excitement about how far you can make your money go.

Diamond-S Values are selected from our regular stock. Unless clearly identified, they are neither seconds nor solds. They represent all our Departments. They are important merchandise. For this first Diamond-S Sale, we have specially priced numerous items. Come and save.



Diamond-S Specially Priced Clothing and Textiles!

Fleetwood Stereo

Stereophonic Dual-Channel Power Amplifier Power Transformer. Power transformer Stereophonic AM/FM Stereo-FM Radio Tuner. Make selections and Auder Master Control Centre. Stereophonic Four-Speed turntable/changer. Stereophonic Speaker System Decorator Inspired Custom Crafted Cabinetry.

Regular 229.50 **SPECIAL 209.47**

Men's Gloves

For Fall & Winter, vinyl, fleeced lined, sandwich type. Assorted sizes and colors.

Regular 1.00 pr. **SPECIAL 88¢**

POLOROID

Swinger Land Camera

For black and white pictures only.

Regular 24.95 **SPECIAL 19.77**

Men's Dress Socks

Midway cotton, nylon reinforced, elastic cuff, assorted colors and patterns. Sizes 10 1/4 - 11 1/2. The world's finest for health comfort.

Regular 69c **53¢ Pr.**

Ballerina Shoes

Vinyl rubber heel, assorted colors, assorted sizes 5-10.

Regular 1.39 **SPECIAL 1.06**

Binoculars

Case included. Central Focus. 7 x 35MM.

Regular 24.95 **SPECIAL 19.77**

Licorice Allsorts

Always a treat.

Regular 59c lb. **SPECIAL 48¢ Lb.**

English Bone China

Cups and Saucers

Assorted patterns. Gift Boxed.

Regular 3.98 **SPECIAL 3.18**

Baby Bliss Diapers

12 flannelette diapers in poly wrapped bag. Size 26" x 26"

Regular 2.98 **SPECIAL 2.66 Pkg.**

You'll Find More Diamond-S Values in all Store Departments!



CHARGE IT ON OUR CONVENIENT REVOLVING CREDIT PLAN!

SALE STARTS 10 a.m. THURSDAY

STEEDMAN'S

VARIETY - DEPARTMENT STORE

ROYALTY  MALL SHOPPING CENTRE