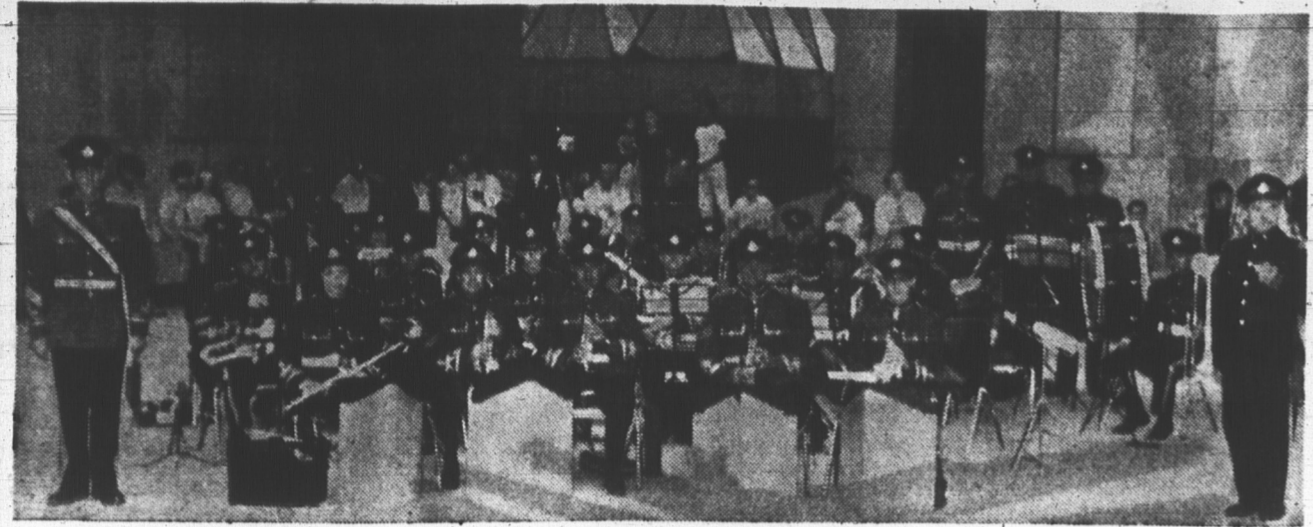




ISLAND'S OWN LOVAT SCOTS  
EVER POPULAR P.E.I. REGT. BAND



## Twelve bands scheduled to take part in parade

Everybody loves a parade and for a lot of people a parade means bands. If you're one of those who thrill to the sound of martial music the Gold Cup and Saucer Parade will be your "cup of tea".

Twelve bands will be taking part in this year's parade and bandsmen number over 400 — no matter its the skill of the bagpipers you like, or the swing of a military band, or anything else band-music wise, you'll be sure to find it on Gold Cup Day in Charlottetown.

Headlining this year's list of bands will be the Spartan Junior Drum and Bugle Band from Milford, N.H. and Estevan City Schools Band from Estevan, Sask.

The 75 member Spartan Junior Band, heard about the Gold Cup Parade and festivities from members of the Katadin Rangers Band, of Millinocket, Me., who performed in the Gold Cup Parade in 1964 and '65. Officials of the band contacted "Gold Cup" committee members in Charlottetown this spring, and asked if they could take part. The travelling expenses for this band are being paid for from their own funds, but feeding and accommodation for the band members while they are here will be provided by the Gold Cup committee.

**PAGEANT FEATURE**

This band has been featured in the "Miss America" pageant in Atlantic City, New Jersey and in the spring of this year played a concert at Symphony Hall in Newark, N.J. They have also cut a long play record on the Fleetwood label.

The Spartan band, is comprised of teenagers, features its own color guard and is an accomplished formation drill band.

The Estevan Collegiate Band is also a teen-age band and comprises 55 members, plus its own eight-member majorette corps. Within its ranks the Estevan Band has a smaller dance band and a concert band. They have been featured at the Calgary

## Concerts scheduled by bands

The twelve bands participating in the Gold Cup Parade won't be finished their day's work, when the parade is over at noon on Friday — they'll be spending the afternoon giving concerts in various city squares and at the hospitals and other institutions so that the patients will have an opportunity to further enjoy "Gold Cup Day" activities.

The two featured bands, the Estevan Collegiate Band of Estevan, Sask. and the Spartan Junior Drum and Bugle Band from Milford, N.H. will be giving concerts on Friday afternoon from the terrace of Confederation Centre. In addition to this the Spartan Band will be performing a drill in front of the grandstand prior to the racing card on Saturday night at the Driving Park, and on Thursday night, the Estevan Band will be doing the same thing.

The Balmoral Girls Pipe Band will be giving a concert in front of the grandstand at 7:30 p.m. on the night of the big race.

The concert line-up for Friday is as follows: 2:30 p.m. Confederation Centre terrace — the Estevan Collegiate Band followed by the Spartan Junior Drum and Bugle Band, 2:30 p.m. P.E.I. Hospital — The Balmoral Girls' Pipe Band; 2:30 p.m. Riverside Hospital — The Fredericton Air Cadet Band; 2:30 p.m. Charlottetown Hospital — The Lovat Scots Pipe Band; 2:30 p.m. Provincial Sanatorium — The Heather Belles Pipe Band.

Stampede and have made several television appearances in the western provinces.

For their trip to P.E.I. this band received a travelling grant from the Centennial Commission and will be spending almost a week in the province.

Back again for the parade for those who love things tinged with the skirl of the pipes, will be the Balmoral Girls Pipe Band from Stelleron, N.S. This 25 member, all-girl, band has appeared in Maine and the New England States, as well as throughout the Maritimes and they hold several awards for their performance.

From New Brunswick comes the 50-member Fredericton Air Cadet Band, which was also here last year and which is the top Air-Cadet Band in Canada for the second year in a row.

Eight local bands will be taking part in the parade. The P.E.I. Regiment Band, which has taken part in every Gold Cup Parade, will be back to add color to the day's events and

this band will also be performing in front of the grandstand at the Driving Park in connection with the "big race" pageant on Friday night.

The RCAF Band from RCAF Station Summerside will be taking part, as will the Summerside Presbyterian Pipe Band. Also representing the western part of the province will be the very colorful Kensington Lions Club Youth Brass Band, which has performed at several functions in the province in recent years, including previous Gold Cup Parades.

From Charlottetown there will be the Queen Charlotte High School Band and two pipe bands, that are well-known for their many previous appearances in parades — Burke's Lads and Lassies and the Lovat Scots Pipe Band.

The final band hails across the Strait in Pictou, N.S. — IT IS THE Heather Belles Pipe Band. And so — "there will be music wherever you go" — on Gold Cup Day.

## Pipe smoking gains favor

NEW YORK (AP)—An American industry that lost a generation of customers because of the Second World War is making a comeback.

It is the pipe and smoking tobacco industry.

The war called into military service millions of young men, at an age when they might have started smoking a pipe. There was little time in the armed forces for leisurely pipe smoking and neophyte smokers turned to cigarettes.

Now, 20 years after the war ended, the sons of veterans are swarming to college campuses, where the pipe smoking habit usually is acquired.

Manufacturers and importers of pipes and smoking tobacco are gearing for one of their biggest sales years in history.

In 1940, 205,000,000 pounds of smoking tobacco was consumed in the United States. Two years later the industry sold 176,000,000 pounds. Following these years there was a steady decline to a point where poundage remained fairly constant at the 70,000,000-pound level.

In 1954, when sales were

## Work of committee has sparkling results

Since its institution in 1961 — "Gold Cup Day" and the Gold Cup Race have grown in size and importance to an almost unbelievable pace.

That first "parade" and that an exaggeration, consisted of the eight "Gold Cup" girls and one float, a re-enactment of the 1964 Confederation meeting, sponsored by the City of Charlottetown. But people were so impressed with what happened that year that the eight Island Beauties and the float went to Toronto that fall, to become the first Maritime entry ever taking part in the famous "Grey Cup Parade".

So with this small success behind them, a small committee of Charlottetown businessmen started work in earnest on the "Gold Cup" and this committee, although some chances have taken place in its ranks, has worked for five years helping "Gold Cup Day" grow to its present size.

The parade, the race, and the other features that surround "Gold Cup Day" take no small amount of organization. The

Gold Cup committee starts work in September planning the next year's parade, they tackle ever-present problems of financing, they work to create and maintain interest, they must organize various events, plan programs, see to the feeding and accommodation of visiting bands and personalities and do a host of other things. But these are done cheerfully, for the committee knows that "Gold Cup Day" has become an important event on the Island calendar, as a tourist attraction, as a commercial incentive, and as just plain fun for everybody.

One of the biggest problems tackled every year is looking after the accommodation and feeding for members of visiting bands, keeping in mind the ever-present problem of a budget.

The bands are being housed in the gymnasiums of Birchwood and Queen Charlotte High Schools, with the boys from all the visiting bands in one school and the girls in another. This solved the problem of housing, but then there was transportation and getting the bands together again for the parade and other activities.

The band members are being fed in two locations, some at Montgomery Hall and others at the Basilica Recreation Centre and for lunch on Friday, when all the band members will be needing lunch, over 400 people will have to be served.

Members of the 1966 Gold Cup Committee include W.J. H. Cox, Roland Taylor, E. D. Wright, John Butler, John Kane, "Duck" Acorn, Marilyn Kane, Guy Fichand, Roger Craig, Charles Moffatt, Sinclair Cutcliffe, James MacTague, Mel Jenkins, Walter Cox and A.W. Gaudet.

down to 84,000,000 pounds and threatening to go lower, the industry formed the Pipe and Tobacco Council. Then it introduced higher grade smoking tobaccos—pouch packages which sell for above 30 cents retail.

The results were almost instantaneous and heartening. The industry now sells approximately 40 per cent of its total output in these better and more costly blends.

Manufacturers, distributors and retailers are making a greater profit. From a 1954 average of less than \$1 a pound at retail, the industry now sells its tobacco at an average of \$1.82 a pound—a total gross business of \$130,000,000.

At the same time the pipe manufacturers and importers, faced with increasing costs of production and some scarcities of briar—the most popular pipe product—also traded up their customers. Today the pipe industry estimates annual sales at 14,400,000 pipes — exclusive of the less expensive corn cobs which sell 10,000,000 units throughout the world—approximating \$60,000,000.

This combined figure of nearly \$200,000,000 is not the only source of revenue for the almost forgotten segment of the tobacco industry. The total retail business amounts to about \$25,000,000 with the addition of accessories such as pipe lighters, pipe cleaners, pouches, racks, humidors and other paraphernalia.

It is estimated there are 16,000,000 pipe smokers in the United States — 9,000,000 who smoke only a pipe.

The industry is optimistic about expanding this number as a generation of war babies reaches smoking age.

# WELCOME

## To Charlottetown All Tourists for The Gold Cup & Saucer Parade

### CHANDLER BROS. LIMITED

Your House and Home Style Centre  
1 Plywood Place Charlottetown

## Schurman's Gold Cup And Saucer

# SALE

3 BIG DAYS  
Thurs., Fri. and Sat.

Johnson's Off  
INSECT  
REPELLENT  
89c

Ten ft. Folding  
LAWN FENCE  
Metal 24" high  
2.69

Number One 3 in 1  
ASPHALT SHINGLES  
Canadian John Mansville  
7.45 Per Sq.

Round Mouth  
SHOVELS  
Long Handle  
2.65

1/2 inch Brantford  
ROPE  
6c foot

20 lb. Bag  
CHARCOAL  
1.89

Plastic Clothes  
BASKET  
Free package of clothespin with each purchase.  
2.49

To Clear All  
DEXTER  
Lock Sets  
25% off  
12 qt. Galvanized  
PAIL  
1.19

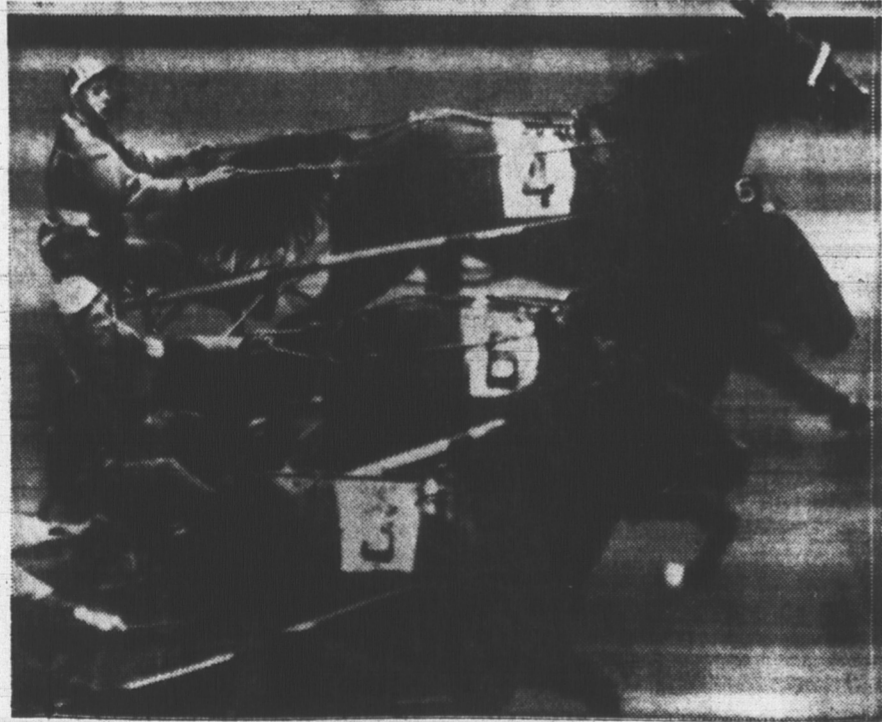
SPECIAL  
SPRUCE PLYWOOD  
5/16 by 4 x 8 Select  
Sheathing  
3.50

SPECIAL  
Interior Semi-Gloss  
HOUSE PAINT  
White Only  
1.75 qt.

SPECIAL  
Black Plastic  
GARDEN HOSE  
50 ft. length  
1.09

## Harness Racing

# "Under The Lights" DURING OLD HOME WEEK



## ELECTRICITY Works For Your PLEASURE Too:

The familiar cry "Here They Come" . . . that moment of anticipation just before the horses reach the wire . . . the excitement of the stretch drive . . . the sound of pounding hooves across the finish line . . . Yes all of this is part of the thrill of harness racing on Prince Edward Island. And you enjoy the Island's largest spectator sport more because of electricity.

Every day, more people use electricity at work and play . . . they have come to realize that electricity works for your PLEASURE too!

**MARITIME ELECTRIC**  
Company Limited

# SCHURMAN SUPPLY LTD.

112 LONGWORTH AVE.

DIAL 4-7315