

# Competent Staff Will Help Operate CFCY-TV

## Before and Behind The Mike, These Personalities

Among the people you will see on Channel 13, will be many you have heard on radio.

**ROBERT LARGE**, Station Manager, has been twenty years in the broadcasting industry. He joined the station in 1936 as an announcer and operator. In 1939 he became a member of the staff of the Canadian Broadcasting Corporation, as a broadcast operator at CBA, Sackville. Returning to CFCY two years later, he became Chief Engineer, and has been Production Manager, Program Manager and finally, Station Manager.

### ANNOUNCING STAFF

**STUART DICKSON**, has been a news announcer at CFCY for the past eighteen years. Born in Bromley, England, Stuart came to Canada in 1925. During the First World War, he was a prisoner in Germany for nine months. Stuart has acted in many stage and radio plays as well as in the role of Director. He has taken leading parts in full-length plays at the old Prince Edward Theatre in Charlottetown, and also directed the yearly play for the A.Y.P.A. of St. Peter's Anglican Church, which on four occasions, won the Prince Edward Island Drama Festival, and was three times winner of the Nova Scotia, Prince Edward Island A.Y.P.A. Drama Festival.

**LOMAN MCAULAY**, CFCY Production Supervisor for Radio and TV, will be a familiar personality on Channel 13 when CFCY-TV starts producing "Live programs." Loman became a member of the staff of the station in 1942, 14 years ago. He joined the navy in June, 1944, serving until the fall of 1946 when, on discharge, he returned to CFCY. He has been active in stage presentations and one of his hobbies is quartet singing, being a member of the "Four Tons of Harmony" who for two years in a row, took top honors in their class at the Prince Edward Island Musical Festival. He has appeared in many Minstrel Shows, and with Ches Cooper, he organized a travelling show which ran for about four years, in Prince Edward Island and Nova Scotia. For the past two years, he has written and helped produce the popular, "Kinsmen Varieties" in Charlottetown. Last year, Loman was selected to appear on the television show "Cross-Canada Hit Parade" from Toronto, as one of the top Disk Jockeys in Canada. He is also interested in sport, and has broadcast hockey and horse racing events in the Island Capital and throughout the Maritimes. He is one long, he will become as familiar to viewers on TV, as his voice has become on CFCY radio.

**CHES COOPER**, CFCY Farm and Special Events broadcaster, has had ten years experience on CFCY radio and is a regular early morning entertainer on the air lanes. For the past 10 years, five days a week, Ches has appeared on CFCY's early morning schedule. For the past six years, on "Checkerboard Chatter" through this program, he had the honor to be chosen on two occasions, as guest of his sponsor The Purina Co., at their annual farm tour in St. Louis, Missouri. Born in New Glasgow, Nova Scotia, his family moved to Murray Harbour when he was four years old. Before joining the staff of CFCY, Ches taught school and also worked for the Department of Fisheries in the Fish Culture Branch. In May, 1955, he appeared on "Pick the Stars" on television from Toronto, and for this occasion, he was the only entry auditioned from the Island, to receive this honor. Ches has made many personal appearances throughout the Maritimes. In Amherst at the Winter Fair and throughout the summer months at Truro, Pictou and Oxford. He also appeared with "Lone Pine's Show" on three different occasions on WABI in Bangor, Maine. Ches is now completing arrangements for his show on television, and will soon be seen on Channel 13.

**CHARLES MACARTHUR** is also one of the more experienced members of CFCY's staff. He is heard on the air mostly on news-casts, as he works with CFCY's advertising department, does not leave him much time to appear on the air. "Charlie" attended school at Frey's Bush, New York, and Prince of Wales College in Charlottetown. He worked for a time back in 1937 as a Junior announcer on the station, before joining the R.C.A.F. as an observer until 1946. He is well known in Prince Edward Island and the northern part of Nova Scotia, as he makes many trips throughout the year, to contact CFCY sponsors.

**JANE WELDON** has also appeared on CFCY radio for many years, both on her "Magazine of the Air" program for women, and as the "Story Teller" for the boys and girls in the early evening. This program for children is especially popular at Christmas time when "Santa Claus" and "Little Nose" help make up the cast. Once a year, she is joined by J. Austin Trainer CDA popular stage actor, who takes a most important role in the program.

**RAE SIMMONS** popular "Outports" announcer will also be seen on CFCY-TV. Rae is a member of the famous Don Messer Orchestra and is the Emcee for the Don Messer show. He was born in Amherst, Nova Scotia, and has toured Canada several times with a Messer, as well as playing engagements with the band about the Maritime Provinces. He has been heard on CFCY radio many years and will be seen when the "Live" camera is in operation.

**JERRY BIRT** came to work at CFCY when he finished college in May, 1953. He was born in Suffolk, Prince Edward Island and attended West Kent School and Prince of Wales College. He has been announcing for the past three years.

**HAL SAMPEL** was born in Charlottetown and attended West Kent School, and business college here. He is a graduate of the Academy of Radio Arts, Toronto, and has worked at four other radio stations before returning to Charlottetown to join the staff of CFCY in 1953. He has had a bit of television experience at the Moncton station and appeared in two television films for the CBC in 1952.

**JOE WOOTTEN** born in Ferrisburgh, Michigan, he served in the United States Army Air Corps after graduation from High School. He is a graduate of the Moody Bible Institute of Chicago and worked at Radio Station WMBI Chicago for two years. He is teacher, soloist and some leader at the Charlottetown Bible Chapel. He joined the staff of CFCY in April of this year.

**LORNE PERRY** joined CFCY in January of this year. Lorne was born in Charlottetown and attended Queen Square School and St. Dunstan's University. He has had some sales experience and after leaving school, spent eight years in the Merchant Navy.

**BUSINESS DEPT.**  
**JOHN T. PLACE** is Accountant for CFCY radio and CFCY-TV. He was born in Lynn, Mass. and his family returned to Prince Edward Island soon afterwards where he attended Queen Square school and Prince of Wales college. He worked in the Royal Bank and joined in branches in Charlottetown, Mount Stewart and Amherst. He then moved to the United States where he held a position at the Chase National Bank in New York. During the Second World War he served five years with the Canadian Army and joined the staff of CFCY on discharge ten years ago.

**BILL ROGERS** is in charge of Promotion for CFCY-TV. He is also Musical Director at the station and is a graduate of the Juilliard school of Music, New York city. He was awarded a scholarship for a year's study in France in 1934. In 1952 he was among eight Canadian composers commissioned by the Canadian Broadcasting Corporation to write music for special promotion broadcasts. The Charlottetown article which he organized and conducts has been heard on the air and in concert and has won high praise from adjudicators in the Prince Edward Island Music Festival.

**MURIEL MURTAGH**, Mrs. J. L. Murtagh came to CFCY from the Advertising Department at Smallman's in Summerside and is the Receptionist at CFCY. For the past several years she has also been writing commercial advertising copy. Muriel was born in Long Island city, New York and moved with her family to Emerald Prince Edward Island. She graduated from Kinkora Convent.

**TRAFFIC DEPARTMENT**  
In the position of Program Traffic Manager is **WANDA MACMILLAN** who is leaving in September to be married. She joined CFCY twelve years ago as a studio operator during the latter part of the war. When those on active duty returned home, she became Secretary to the Program Manager and also ran the Traffic Department. Wanda's hobbies are photography and sports, especially tennis.

**PAUL WILLIAMS** has been appointed Program Traffic Manager for both radio and television. He has had fifteen years experience with the station, first as a transmitter operator in 1941. Before taking over his present position, he was studio and remote broadcast operator and part-time announcer. He is interested in sports and has done an occasional hockey broadcast. Assistant in the traffic department will be **ELIZABETH CAMPBELL** who has had two years experience at CFCY and **JANET SPILLET** who came to the station one year ago after attending Prince of Wales College.

**CONTINUITY DEPARTMENT**  
**MRS. R.F. LARGE** is Continuity Editor at CFCY. She has had over twenty years experience in radio, both on the air and in various different office positions.

**DORIS HILLION**, Assistant Continuity Editor, has had five years experience in the advertising department of CFCY. She attended Prince Street School and Prince of Wales College before joining CFCY's staff.

**MRS. ELWOOD FORD**, the former Kathy Buchanan, was born at Bonshaw and attended Prince of Wales College. She worked for the Chamber of Commerce in Montreal before returning to Charlottetown and joining the staff as a commercial writer two years ago.

### TECHNICAL STAFF

**LORNE FINLEY** is Technical Supervisor. He has had fourteen years experience at CFCY. Born in Cambridge, Prince Edward Island, he attended Montague High School and Prince of Wales College. He began as a transmitter operator at the old Malpeque Road installation and has participated in all the major installations during the past fourteen years.

**JOHN PHILLIPS** was born in Charlottetown and attended Spring Park School and Prince of Wales College. He joined the staff of CFCY five years ago. In 1951 John was the Island representative at the World Scout Jamboree in Austria. He joined CFCY as a studio operator then transferred to the radio transmitter plant at North River and now is at the TV transmitter at Bonshaw.

**DOUGLAS MOSER** joined the staff of CFCY over three years ago. He was born in Sherbrooke, Quebec, and served for five years overseas with the Canadian Army during World War Two. His hobby is amateur radio and he has had an amateur radio operator's license for the past six years.

**GORDON TAIT** was born in Charlottetown and attended West Kent School and Prince of Wales College. Gordon joined the staff of CFCY as a studio operator two years ago. This year he transferred to the television transmitter staff.

**JOE DUNCAN** joined CFCY in 1954. He was born in Charlottetown and attended Queen Square School and St. Dunstan's University. He has had some sales experience and after leaving school, spent eight years in the Merchant Navy.

**MONA SIMMONS** has for the past ten years acted in the capacity of relief operator at the radio transmitter at North River and recently she has taken over a full-time operating shift.

**VERNON MACFARLANE** is Film Editor at CFCY-TV. He has had wide experience in theatre work as a film projectionist. Before joining CFCY this year, he was associated with his brothers in the firm of MacFarlane Bros. in Charlottetown.

**PERCY VAIL** was born in Charlottetown and attended Queen Square School and St. Dunstan's University. Before joining the staff of CFCY as a studio operator, this year, he worked in the optical department at the Polyclinic.

**BARRY MACLAREN** served during the last war in the Electronic section of the R. C. A. F. He joined CFCY-TV in January of this year, after being employed for a number of years as X-ray technician for the Prince Edward Island Tuberculosis League. His hobby is photography and he is Vice-President of the Charlottetown Camera Club.

**CHARLES COMPTON** is an Islander, recently discharged from



Jane Wyman  
of  
Fireside Theatre

the Royal Canadian Air Force, Electronics Branch. He joined the staff of CFCY this year and is a Transmitter Operator at the Television Station.

**BOB SIMMONS** is a summer replacement operator at CFCY's radio transmitter at North River.

**GEORGE MORRISON**, Building Superintendent for CFCY. It is interesting to note that he and his son, George, built the first transmitter building on the Malpeque Road. He was also in charge of building the present CFCY radio building at North River, and the Studio Building in Charlottetown.

**CHARLES COMPTON** is an Islander who attended Belle River School and Prince of Wales College.

## VAIL'S RADIO & TV

Sales & Service

DIAL 3537 204 KENT ST.

EXTEND THEIR CONGRATULATIONS TO CFCY ON THIS, THEIR OFFICIAL OPENING OF CHANNEL 13.

## HOW TO "FIX" YOUR TELEVISION SET

IT CAN MEAN EXTRA ENJOYMENT FOR YOU

All television sets require adjustment occasionally. By knowing how to make these adjustments you can increase your enjoyment of your TV set and save money on service calls. The most common adjustments which can be made in your home are the following.

1. **HEIGHT CONTROL**—This adjusts the height of your picture. If character or test pattern are too short adjust height control. (Use test pattern for best results).
2. **VERTICAL LINEARITY**—This adjusts the relation of the top of the picture to the bottom in conjunction with the Height Control—if legs on people short and heads normal adjust Vertical Linearity. (Use test pattern for best results).
3. **WIDTH CONTROL**—If picture not filling screen or appears too narrow adjust Width Control.
4. **HORIZONTAL LINEARITY**—If picture appears squeezed together on one side of screen adjust.
5. **FOCUS**—If picture blurred or fuzzy adjust focus.
6. **HORIZONTAL DRIVE**—If Brightness Control will not make picture bright enough adjust, but adjust only until white line shows down through picture then turn back until line disappears.
7. **HORIZONTAL RANGE**—If Horizontal Hold Control not effective adjust range until it becomes effective.
8. **HORIZONTAL PHASE**—Do not adjust as requires specialized equipment.
9. **LOCAL-DISTANT**—Switch set in position giving best picture.
10. **DO NOT ADJUST**—Adjustments located inside set unless some of the above adjustments are inside and are clearly marked by the above names.

All adjustments inside set require specialized equipment to adjust. If the above adjustments do not make your set work properly you will then require the services of a Trained Technician with adequate test equipment. DO NOT ATTEMPT to remove tubes for testing as with certain tubes removed or if tubes are put in wrong locations and set turned on very serious damage to set will result. VERY HIGH VOLTAGES are used in television sets which can cause serious results if encountered.

Before calling a serviceman be sure he is fully qualified and properly equipped. Do not expect your serviceman to perform major repairs in your home as special equipment is required to do a proper job and this equipment is normally permanently installed for use in the shop only.

ISLAND RADIO CENTRE is equipped with ALL the specialized equipment necessary for proper television set maintenance. To the customers who purchase their sets at Island Radio Centre this Service Department is available for work on short notice at all times with a complete stock of replacement parts for all sets sold. For those who have purchased sets elsewhere this same service is available. Promptness of service being governed only by the amount of work on hand at the time and whether parts are readily available for the particular type of set being serviced.

Always remember the better qualified the technician and the more equipment available the better the repairs and the lower the cost due to the shorter time required for locating the trouble.

For the best technician with the most up to date equipment call the Island Radio Centre, 136 Great George Street, Charlottetown, P. E. I. DIAL 6021.  
(KEEP THIS FOR FUTURE REFERENCE)

## CONGRATULATIONS

AND  
BEST WISHES  
TO

## CFCY-TV

On Commencement Of Operations

## BRYANT ELECTRIC CO. LTD.

140 GT. GEORGE ST.

Where you pay no interest or finance charges on

THE BEST IN TV

Dial 8129

For Home Demonstration



## ADMIRAL TELEVISION

A Model for Every Home and need from the new Portable to a Super 27" Screen.

See them on display at the Fair in our Television Booth. Also on display in our TV Showroom at Firestone Home and Auto Co. Ltd.

LOWEST PRICES ON ALL MODELS

Super Giant 21" Deluxe Model C23B15X, The Manitoba. Swivels at finger's touch on new "Lazy Susan" ball-bearing base. Features 270 sq. inch Aluminized picture tube with deep-tinted Optic Filter. Removable safety glass. Super Cascade Chassis. Lighted "Top Front" Tuning. "Tilt-out" front preference controls. Tone control. 6" x 9" speaker. In walnut, mahogany or blonde finish. Dimensions: 36 1/2" high, 25 1/2" wide, 19 1/4" deep.

Super Giant 21" Deluxe Model T23B25X, The Collingwood. 270 sq. inch screen. Aluminized picture tube and Optic Filter. Removable safety glass. Super Cascade Chassis. Lighted "Top Front" Tuning. "Tilt-out" front preference controls. Tone control. "Space-saver" cabinet in walnut, mahogany or blonde finish with tapered golden metal legs included. Dimensions: 20 5-8" high, 23 1/2" wide, 19 1/4" deep.



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by Oneida Ltd. Silversmiths  
8 knives • 8 forks • 8 dessert spoons • 8 teaspoons • 8 5 o'clock teaspoons • complete in lined Walnut Chest

Reg. \$62.00  
RETAIL VALUE



TO THE LUCKY PERSON

leaving their name at our booth

DURING OLD HOME WEEK

## FIRESTONE HOME AND AUTO CO. LTD.

187 GREAT GEORGE ST.

DIAL 5547

## IT'S TELEVISION AS YOU LIKE IT...

WITH A G-E ULTRA VISION TV SET FROM BURKE ELECTRIC LTD.

So you like good television—Well so does everyone else and that's why so many people across Canada have chosen General Electric Ultra-Vision TV for their television entertainment. With G. E.-Ultra Vision TV you get all the advantages of the best in television as you relax in your living room watching your favorite T.V. program. Get better reception with a more powerful chassis and higher fidelity sound production with G. E. Dynapower speaker; get the kind of G.E. set you want—portable, table model or console at the kind of price you want to pay. When buying a good T.V. set you simply should see and try G.E. Ultra Vision T.V. from



## BURKE ELECTRIC LTD.

156 GREAT GEORGE ST.

DIAL 4021