



**BOTH STORES**



**TWO DAYS ONLY  
FRIDAY  
and  
SATURDAY**

**2 Days Of Exciting Savings! Note The Big Values! Be Wise -- Be Early!**

**Special Purchase!**  
100 ONLY  
**Axminster Mats**  
Assorted designs in "Rose Briar". The size is 27 by 51 inches. These attractive Axminster Mats will give exceptionally long wear. MID WINTER SALE SPECIAL  
**5.98**

**Save On**  
**DORVAL AXMINSTER BROADLOOM**  
Suitable for carpeting any room, this Broadloom in "Dorval" design is 9 feet wide and will be cut to the desired length. Per running yard. MID WINTER SALE SPECIAL  
**6.66**

**Special Purchase!**  
100 Pairs Living Room  
**CURTAINS**  
Made of smooth, long wearing, attractive and serviceable Acetate material, these Curtains are tailored in 42 by 81 inch size. A pair. MID WINTER SALE SPECIAL  
**2.98**

**Special Purchase!**  
**Drapery Fabrics**  
English Cretonnes and "Dobby" in smart floral designs that have never been shown on P.E.I. before 36 inches wide. 500 yards only. MID WINTER SALE SPECIAL  
**1.39 yd.**

**Save! Genuine Kroehler**  
**CHESTERFIELD SUITE**  
Regular Value 270.00  
**229.00**  
Featuring the famous "Cushionized Construction" This particular 3 piece Kroehler Suite is covered in assorted velours. Save \$41.00 on the purchase of this Suite NOW! MID WINTER SALE SPECIAL  
22.90 Down—Balance Monthly

**3-Piece BEDROOM SUITE**  
The three pieces consist of a 4' 6 bed, a chest and a dresser. Well made and finished in gleaming walnut, this attractive Bedroom Suite was priced \$95.00. MID WINTER SALE SPECIAL  
**74.50**  
7.45 Down—Balance Monthly

**Ladder Back Period Chairs**  
Smartly designed Side Chairs in the traditional "ladder back" style. Your choice of either mahogany or walnut with an assortment of seat coverings. Regular 23.50, MID WINTER SALE SPECIAL  
**19.95**

**CHROME KITCHEN SUITE**  
5 pieces consisting of an extension table and 4 chairs. Sturdy tubular chrome construction and a variety of colors in the table tops and seat coverings. Regular \$95.00. MID WINTER SALE SPECIAL  
**69.50**  
6.95 Down—Balance Monthly

**Introductory Offer!**  
**30.00 Trade-In Allowance**  
For any old Radio or Record Player on this New 1953 Marconi  
**RADIO - PHONOGRAPH**  
The new "EMCEE" Marconi Combination which features the 3-speed automatic record changing player and the 6 tube radio of the Marconi balanced tone system. Finished in rich mahogany or walnut. Introductory Special  
**199.95**  
10% Down—Balance Monthly

**End-of-Lines Clearance!**  
**SPRING-FILLED MATTRESSES**  
A discontinued line makes this Special available at such a wonderful saving! These Spring Filled Mattresses are in a broken range of sizes, there are two models from which to choose. Regular to 34.50, MID WINTER SALE SPECIAL  
**22.95**

"Common Sense" Brand Mattresses are to be discontinued SO you get a really marvellous Mattress Buy! These well made mattresses are covered in quality striped ticking. Regular 59.50—(LIMITED QUANTITY), MID WINTER SALE SPECIAL  
**39.50**

**Outstanding Savings On**  
**ARMLESS DAVENPORTS**  
A noteworthy assortment of well made, comfortable Armless Davenport (some are Kroehlers). These are covered in a variety of good wearing, good looking repps. Take heed of the grand savings!  
Regular 79.50  
For ..... **64.50**  
Regular from 105.00  
to 110.00 FOR ..... **84.50**

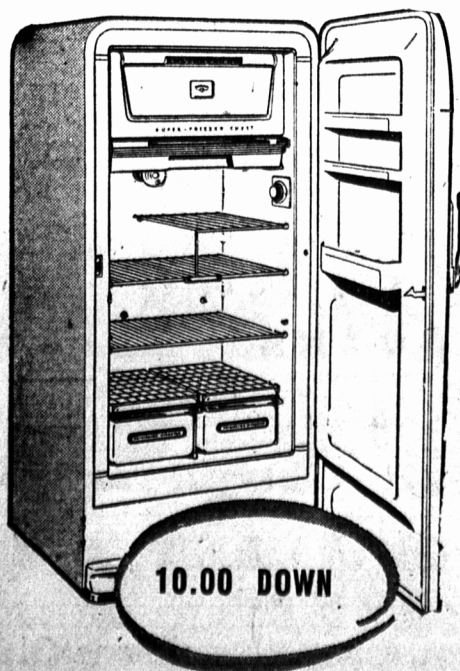
**Clearance!**  
**FRAMED PICTURES**  
These were purchased for Christmas selling but arrived too late. Now they are being offered to you at a worth while saving. An assortment of beautiful subjects, regular 12.95 FOR **9.95**  
Regular 7.95. MID WINTER SALE SPECIAL ..... **4.95**

**VALENTINE SPECIALS**  
**LANE CEDAR CHESTS**  
While They Last  
Stunning modern chest in gleaming blond oak finish. Convenient self-rising tray. Same chest available in walnut.  
**Mid-Winter Sale**  
**69.50 and 79.50**  
10% Down—Balance Monthly

**Clearing at 1/3 Off!**  
**Two Patterns**  
**ROYAL DOULTON English DINNERWARE**  
Two beautiful patterns of Royal Doulton Dinnerware are to be discontinued—every piece has to go! Choose from the colorful "Beaufort" patterned Bone China or the attractive "Blue Pomeroy" Earthenware. Both are Royal Doulton and Both are going at

**SAVE 40.00 or 50.00**

**On Your Genuine Frigidaire Refrigerator**



**PLUS a Fair and Reasonable Allowance on Your Old Ice Box or Refrigerator**

How can you possibly afford to miss this wonderful saving ... \$40.00 on the SR60 Model and \$50.00 on the large SR88 and MR86 Models! Genuine Frigidaires are made only by General Motors Corporation. The regular prices shown are the Fair List Prices—NOTHING HAS BEEN ADDED TO cover the 40.00 or 50.00 Reductions we offer during this Mid Winter Sale. BUY NOW AND SAVE.

**ONLY \$10. DOWN**

Balance Monthly Starting May 1st

**5 Year Guarantee**

We have a fully trained and qualified serviceman to service your Frigidaire Unit at any or all times.

Model SR60 - - Reg. 299.75  
**YOU SAVE 40.00**  
Mid-Winter Sale **259.75**  
Only 10.00 Down

Model SR88 - - Reg. 369.75  
**YOU SAVE 50.00**  
Mid-Winter Sale **319.75**  
Only 10.00 Down

Model MR86 - - - Reg. 399.75  
**YOU SAVE 50.00**  
Mid-Winter Sale **349.75**  
Only 10.00 Down

**1/3 off**

<b>"Happy Chef" KITCHEN REMINDER</b> White or yellow plastic construction, these Kitchen Reminders are useful and attractive—regular 70c. MID WINTER SALE SPECIAL <b>49c</b>	<b>SAVE! 5-PIECE BOWL SET</b> There's a size for every kitchen use! These Bowl Sets are made of clear sparkling glass, regular 82c. MID WINTER SALE SPECIAL <b>63c</b>
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**Extra! Judgware Enamel**  
**DOUBLE BOILERS**  
Made in England - - Reg. 2.60  
Heavy weight, triple coated enamel in all white or white with black trim. 3 pint size with good fitting cover. MID WINTER SALE SPECIAL  
**1.69**

**HOLMAN'S**  
S' SIDE and CH'TOWN