

The Morning Guardian
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BY THE GUARDIAN PUBLISHING CO

The Morning Guardian
JULY 7, 1892.

The Funny Side of Advertising.

We live in an advertising age. Advertisement writing has become a science and the advertisement writer a professional.

Of course there are tendencies in the advertising craze which we must regret. For instance, we object to it in the pulpit.

The custom however shows little sign of abatement, and where it will end if much longer continued, it is hard to foretell.

Of course if the pulpit indulges in advertising the church papers may be pardoned if they sometimes take a novel departure in the persuasive art.

Hark, the Herald Angels sing,
Bootham's pills are just the thing,

It can at least be said that this is one kind of advertising that is read and which pays.

To come back to the pulpit it may be said that the American pulpit has an excuse—if a poor excuse can be better than none—for its advertising customs.

And this reminds us of a custom prevailing here respecting free advertising, which savors so much of the fake business that it should only need to be referred to once to stop it.

This is not fair to the newspaper; we believe it is practiced nowhere else, and now that attention is called to it, we expect it to cease.

K. D. C. gives the Dyspeptic Health and produce Flesh.

THE LEGISLATURE
LEGISLATIVE COUNCIL DEBATES.

Mr. CAMPBELL.—No, no. I may in reply to his honor the President state the difference between this Bill and the one sent up by the Sullivan Government.

The present Dominion Government have been trying to extend the franchise, but the Government of Hon. Alexander Mackenzie tried to disfranchise the young men of this Island and it was a Conservative Senator, Hon. T. H. Haviland, who succeeded in getting the Bill changed and allowing our young men to retain their rights.

Of the best Conservatives were dismissed from office, one very strong Conservative who worked for me. This shows that the Government are impartial in dismissing men from the service, so the arguments of hon members in favor of this clause are without foundation.

Under the present Government men are refused contracts although they send in the lowest tenders, on account of their political opinions. The Government are trying to hide their work in the Land Office and the Public Works Office.

There was a great howl raised against the late government of the Island; it was said they kept too many men in the offices, but how many men are now employed in the Public Works Department and Registry the Office!

There must be a leak somewhere. The public interests must suffer, and the financial affairs of the country go to the winds in order that party hangers on may be provided for.

Mr. DODD.—I have changed my mind. Mr. CAMPBELL.—The hon. member for the city gives a very poor reason for changing his mind.

Mr. CAMPBELL.—The hon. member for the city gives a very poor reason for changing his mind. When he spoke on this subject a short time ago he said it was partly expediency which induced him to give his voice in favor of the mortgage vote.

same election, thus placing the young men in a humiliating position. Many of our rich men are not intellectually the peers of the young men of the country.

Worth \$1,000
The Good Derived from
HOOD'S Sarsaparilla
All Run Dyspepsia
Down With

This Great Medicine
in cases of Dyspepsia, Indigestion and similar troubles. Mr. T. A. Wheelock, a well known citizen of Burlington, Vt., writes:

Better All Over
I continued with the medicine, and have taken two bottles and now feel better than at any time for the past five years.

Hood's Sarsaparilla
to many others here. Our customers generally speak well of it. F. L. TAPP & CO., Wholesale, Burlington, Vt.

PICKFORD & BLACK
N. S. & P. E. I. Coastal Service.
Season 1892.
Steamer "Fastnet,"
J. E. HOPKINS, Commander,

1810-1892
Apothecaries Hall.
Desbrisay's Corner.
ON SALE.
ENGLISH DRUGS and Chemicals.

Mr. DODD.—I have changed my mind. Mr. CAMPBELL.—The hon. member for the city gives a very poor reason for changing his mind.

The Best Turnips

Haszard's Improved
Price 45c per lb.

CARTER'S PRIZE WINNER
Price 40c per lb.

For Sale by
Geo. Carter & Co.
SEEDSMEN, Ch'town

QUEEN HOTEL
WATER STREET
CHARLOTTETOWN, P. E. I.

THIS house, long known to the public as the Osborne House, has, of late, undergone extensive improvements in the entrance and otherwise, and will in the future be known as the Queen Hotel.

Flies, Flies.
St. George Pharmacy
MORRIS BLOCK

OUR stock of Flies, Rods, Reels, Lines, Hooks, Nets and Fishing Gear, generally, is now open, and we will give some good bargains in those lines.

STMR. MIRAMICHI
LEAVES MONTREAL Monday, 13th June
27th "

P. E. I. RAILWAY.
Saturday Excursion Tickets.
UNTIL FURTHER NOTICE Return Tickets at one single first-class fare will be issued from all Stations on this Railway to Souris, St. Peter's, Morell, Georgetown, Charlottetown, Hunter River, Cape Traverse, Kensington, Summerside, Alberton and Tignish, good going by any passenger train on Saturday and for return by any passenger train on Monday.

Re-Estate J. C. Milford
ALL the Stock and Book Debts of J. C. Milford, Druggist of Victoria, have been assigned to us. We solicit tenders for the same. List of Stock and Debts to be seen at the Apothecaries Hall.

For this Month of June!

Be sure and tell your Friends, and don't miss the place. Tremendous supply of Boots and Shoes selling low for cash at
GOFF BROS
Charlottetown, P. E. I.

The Telephone Co'y
P. E. ISLAND.

PERSONS using the Telephone would find talking much more satisfactory if they would observe the following Rules:

1st. Speak with your mouth about four inches from the transmitter.
2nd. Speak in a moderate tone of voice, not too loud, and distinctly.

Rob Angus, Manager.

Charlotte to Summer-side and Return.
STEAMER "FASTNET" sails every Wednesday for Summerside, returning early Thursday morning, on her way to Halifax. Freight carried at low rates. Passengers' Single Ticket, 50 cents; Return, \$1.00. Apply to
W. W. CLARKE, Agent.

Bicycles, Bicycles.
Buy a Bicycle.
If you have an idea of buying a Bicycle or want information thereon, call on F. D. C. Davies (Davies' Drug Store), who is agent for the celebrated Columbus Bicycles. He will cheerfully give price and other information necessary.

MEDICAL HALL
JUST RECEIVED, a large and fresh supply of
Insect Powder and Hellebore;
Also—A very fine line of all the leading PATENT MEDICINES on the Market.

HAVE YOU HEARD the NEWS?
IT IS that we have just received a very large assortment of CHINA, GLASS and EARTHENWARE, which we are offering cheaply, even in Dinner Sets, Tea Sets, Chamber Sets, Glass Table Sets, Water Sets, Hanging Lamps, Stand Lamps, Cups and Saucers, Plates, Bowls, Pitchers, Teapots, Tumblers, Goblets, Glass Shades, Mirrors (cheap), Fancy Cups and Saucers, Cruet Stands, Egg Cups, (cheap).

CHANGE OF TIME FOR PICTOU
ON and after Monday, 4th July, the steamer St. Lawrence will leave for Pictou every morning, except Wednesday, at six o'clock, local, so as to insure connection with the eastern train to Cape Breton and early train for Halifax.

BECAUSE

It is Free From Lumps,
It does not require Rubbing,
It gives a Beautiful Polish,
It Costs only Fifteen Cents,
It Saves Labor and Money.

USE WATSON'S-FURNITURE POLISH
WATSON'S NEW DRUG STORE.
Three Doors Below London House Corner

PATTON BROS

The Real and Genuine Carpet Men.
Hosiery, Sunshades, Ribbons, Lace.
Bear in mind our Stock is fresh and new and our prices are in keeping with the times. No fancy prices asked.

Don't forget us when you want a Carpet. We are the boys that lowered the prices, and broke up the ring that charged big prices.
PATTON BROS.

GRAND SALE OF FURNITURE!
CONTINUED DAILY
Till the whole of our Immense Stock is Disposed Of
GOOD WORK, NEW STYLES, BOTTOM PRICES
AT OUR WAREHOUSES QUEEN SQUARE.

TENNIS BALLS
TENNIS RACKETS, Base Balls, Cricket Balls, Cricket Bats, Hollow and Solid Rubber Balls, Hammocks etc., at the Victoria Row Stationery Store. Low prices for cash.

Haszard & Moore, Brown's Block,
Opposite Market Square.
WHY
Will you buy Ready-made Clothing when you can get a first-class Suit so cheap at the Star Clothing Store?

WE CAN SUIT YOU.
And make it worth your while to give all your orders for clothing to the Star Clothing Store. We guarantee to give you good Goods, good fits, good workmanship, and the latest styles. We will be glad to see your face even if you won't buy.

McLeod & McKenzie,
Merchant Tailors, Ch'town.