

We will run this 75th Anniversary Sale for Three Days Only —

THURSDAY, FRIDAY & SATURDAY  
April 26 April 27 April 28

OPEN TWO NIGHTS  
FRIDAY & SATURDAY  
UNTIL 9:30 P.M.

**THIS SALE IS FOR CASH!**

But on approved accounts you may charge items on the part payment plan.

1881

WE'RE CELEBRATING OUR... 75<sup>th</sup>

1956

# ANNIVERSARY

WITH BIG SAVINGS FOR YOU!

Thanks to you, Grandma and Grandpa, and to you Mom and Dad, and to all of you of the younger generation for your patronage now and down through the years.

Prowse Bros. is a household word throughout our Province and we are not a little proud on attaining our 75th Birthday.

To celebrate our Diamond Anniversary we are holding a storewide sale which promises to outdo any previous sale in our 75 year-long history.

From 5 to 7 to 75 you will want to help us celebrate with the bristling low prices on quality merchandise in all our departments.

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1881 1956  
75 YEARS OF BUSINESS SUCCESS.

Come in and help us celebrate.

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1881 --- to --- 1956

75 years of unbroken --- faithful service. From the small shop opened in 1881 by the founder, the late L. E. Prowse, has grown this community institution and its phenomenal growth is due to the policy originated by the founder --- a square deal to everyone and good dollar value for every dollar spent here, coupled with this, unequalled service to catering to the people of Prince Edward Island, as it was the policy in 1881, so it is --- even more so today.

## MEN'S and BOYS' DEPARTMENT

- 50 MEN'S SUITS—fine all wool worsteds. Plain and striped. Grey, blue and brown. Single breasted and double breasted. Values to \$60.00. **SALE PRICE** ..... \$39.95
- 50 MEN'S SUITS—Wool and Nylo mixture, plain colors, charcoal, blue, brown, and grey. Single breasted and double breasted models. Sizes 36 to 44. **SPECIAL SALE PRICE** ..... \$29.95
- MEN'S SPRING TOPCOATS—Slip-on style. Nylo gabardine, navy blue and grey. Sizes 36 to 46. **SPECIAL SALE PRICE** ..... \$17.95
- MEN'S FINE QUALITY BROADCLOTH SHIRTS—Fused collar attached. Plain and striped. **SALE PRICE** ..... \$2.79
- MEN'S STRIPED COTTON BROADCLOTH PYJAMAS—a good assortment of patterns. **SALE PRICE** ..... \$2.79
- MEN'S DRESS PANTS—Nylo and gabardine. Light blue, grey and brown. Reg. \$8.50. **SALE PRICE** ..... \$6.79

## SPECIALS FOR BOYS

- JUNIOR BOYS' SUITS—Light blue, navy and brown. One pair pants. **SPECIAL SALE PRICE** ..... \$12.95
- BOYS' SUITS, 28 to 32—Blue, grey and brown. **SALE PRICE** ..... \$16.95
- BOYS' PANTS, 24 to 32—Grey, blue and brown. **SALE PRICE** ..... \$2.95
- BOYS' COTTON GABARDINE ZIPPER JACKET—Silk lined. Grey and blue, 26 to 34. **SALE PRICE** ..... \$3.95
- BOYS' ANKLE HOSE—Diamond pattern. **PRICE** ..... 55c
- BOYS' DUNGAREES, sizes 26 to 32. **SALE PRICE** ..... \$2.29
- BOYS' KHAKI DUNGAREES, 26 to 36. **SALE PRICE** ..... \$2.79
- BOYS' SUEDE AND PONYHIDE JACKETS. **SALE PRICE** ..... \$13.50
- BOYS' GABARDINE SURCOAT—\$9.95 for ..... \$6.25

## YARD GOODS DEPARTMENT ---

Also Blankets, Sheets, and Pillow Slips, etc.

- PRINT COTTON—all new patterns. 36 in. wide — a yard ..... 39c
- CURTAIN MATERIAL—suitable for any room ..... LESS 25%
- CLEARING LINE OF FLORAL CRETONNE—all 48 in. wide, beige, grey, black, green, etc. .... LESS 25%
- TOWELS—Large bath towel 20 x 44 in pastel shades. Regular \$3.90—**SALE PRICE** ..... Pair \$2.95
- JACQUARD BATH TOWELS—Size 20 x 40. Green, blue and yellow rose. Regular \$2.49—**SALE PRICE** ..... Pair \$1.69
- TOWELS—Face, in pastel stripe. Size 20 x 40. Regular price \$1.39. **SALE PRICE** ..... A Pair 95c
- HAND TOWELS in colored stripe, 18 x 36. Reg. \$1.00 for .... Pair 79c
- LARGE FLANNELETTE BLANKETS. **SALE PRICE** ..... \$4.59
- SATIN BED PUFFS—Silk cord binding, a good assortment of plain colors. **SALE PRICE** ..... \$8.95
- PILLOW CASES—Substandards. Wabasso. Size 42 in. **SPECIAL SALE PRICE** ..... Per Pair \$1.19

## MILLINERY DEPARTMENT SPECIAL

SEE OUR SPECIAL TABLE OF FELT AND STRAW HATS— Assorted shades. **SALE PRICE** ..... \$1.00  
ALL OTHER HATS SPECIALLY PRICED FOR THIS BIG SALE.



EVERYONE IS INVITED

TO OUR

75<sup>th</sup>

Birthday Party

NEW FLOOR COVERINGS, CURTAINS & DRAPERIES

- REXOLEUM BY THE YARD—Good range of patterns to choose from 2 yards wide. **SALE PRICE—PER LINEAL YARD** ..... 99c
- LINOLEUM RUGS—assorted designs. **SPECIAL PRICE AS BELOW—**  
6 x 9 ft. \$4.25; 7 1/2 x 9 ft. \$5.50; 9 x 9 ft. \$6.50; 9 x 10 1/2 ft. \$7.95; 9 x 12 ft. \$8.95

- RUFFLED CURTAINS—35 x 81 inches. **SPECIAL PER PAIR** ..... \$2.79
- TAILORED CURTAINS—41 x 81 inches. **SPECIAL PER PAIR** ..... \$2.69
- COTTAGE SETS—in shades of green, red, blue and gold. Large size. **EXTRA SPECIAL PRICE—PER SET** ..... \$1.98
- PLASTIC COTTAGE SETS **SPECIAL** — Red and green. **PER SET** ..... \$1.29
- MADE-UP DRAPES—all new materials, in assorted designs and colors. Complete with hooks. Regular \$18.00 per pair. **SALE PRICE** ..... \$11.00
- HEAVY QUALITY REGG SLIP COVER MATERIAL—Wine, green, and blue. 48 in. wide. Extra Special—**PER YARD** ..... \$1.98
- A LARGE RANGE OF DRAPERY MATERIAL ON SALE AT ..... **SPECIAL PRICES**

SEE OUR LARGE RANGE OF CARPET RUGS ON SALE DURING OUR 75TH ANNIVERSARY SALE. EVERY RUG IN OUR LARGE RANGE WILL BE SOLD AT SPECIAL PRICES.

The following is our sale price on one of our popular lines:—  
6 3-4 x 9 ft. \$39.00; 9 x 10 1/2 ft. \$72.00; 9 x 12 ft. \$82.00

ALL MERCHANDISE NOT SPECIALLY ADVERTISED WILL BE SOLD AT SPECIAL PRICE DURING OUR 75TH ANNIVERSARY SALE.

## LADIES' READY-TO-WEAR DEPT.

- GROUP OF NEW SPRING COATS—in fine domestic woollens, plain cloth and tweeds. All light spring shades. Sizes 8 to 20. Values to \$29.98. **SALE PRICE** ..... \$25.00
- A SPECIAL LOT OF HOUSE DRESSES—Flowered and striped cottons in straight and half sizes 12 to 20, 16 1/2 to 24 1/2. Values to \$3.98. **SALE PRICE** ..... \$1.69
- BETTER QUALITY LADIES' SPRING COATS in materials of cashmere, sabsina, wool and cashmere airforce all wool with alpaca and covert cloth. Regular \$37.98 to \$70.98. Straight and half sizes going at **SALE PRICES**.
- LADIES' GOOD QUALITY BRASSIERES—white only. Priced to \$2.50. Broken sizes. **SALE PRICE** ..... 69c
- STEP-IN GIRDLES—Sizes 25 to 32. Priced up to \$9.00—**SALE PRICE** ..... 1/2 PRICE
- A GROUP OF PLASTIC HANDBAGS—black and green. Formerly \$2.98. **SALE PRICE** ..... 98c
- DAINTY NYLON GOWNS—White and pink, knife pleating at neck and hem. Reg. \$8.98. **SALE PRICE** ..... \$3.98
- GROUP OF NYLON LINGERIE— at the bargain price of only ..... \$1.98
- WHITE NYLON SLIPS—Crimoline frill. Regular \$3.98. **PRICE** ..... \$1.98
- BLUE & PINK NYLON GOWNS. Reg. \$3.29 for ..... \$1.98
- A SMALL GROUP OF NYLON GOWNS and PYJAMAS— Flowered and plain. Reg. \$3.95 for ..... \$1.98
- SPECIAL PURCHASE FOR OUR ANNIVERSARY SALE**  
NYLON GOWNS in pink and blue lace trimmed. Sizes S.M.L. **SALE PRICE** ..... \$1.98

## ANOTHER SPECIAL BUY FOR THIS SALE

- WHITE COTTON SLIPS with shadow panel embroidered top and frill. Size 36 to 42 ..... \$1.98
- 10 ONLY LADIES' SUITS. Values up to \$55.00. **SALE PRICE ONLY** ..... \$12.98

## GIRLS' and KIDDIES' SPECIALS

- BOYS' & GIRLS' KHAKI JEANS—3 to 6X for ..... \$1.59
- KIDDIES' WINDBREAKERS—2 to 6X for ..... \$2.79
- BOYS' & GIRLS' PULLOVER SWEATERS—assorted colors. Sizes 4 to 6X. **SPECIAL** ..... \$1.79
- BOYS' & GIRLS' CARDIGANS, assorted colors. Sizes 4 to 6X. **SALE PRICE** ..... \$1.98
- BOYS' & GIRLS' T-SHIRTS, assorted colors. Sizes 2 to 6. **SPECIAL SALE PRICE** ..... 69c
- GIRLS' T-SHIRTS—assorted colors. 8 to 14. for ..... 79c
- GIRLS' COTTON PRINT DRESSES—8 to 14. **SPECIAL** ..... \$2.50

## LADIES' HOSIERY SPECIALS

- SEEMFREE NYLONS—Color beige, \$1.09 or 2 prs. for ..... \$1.98
- LADIES' SUBSTANDARD NYLONS—candy pink, promeade, 51 gauge 15 denier, 69c or 2 pairs ..... \$1.55

**Prowse Bros. Limited**

Corner Queen & Richmond Streets

Charlottetown, P. E. I.