

THE ISLAND'S GREATEST SALE!
MOORE & McLEOD
OF THE YEAR 1955

3 FLOORS PLUS BARGAIN BASEMENT



NOTE - SALE BEGINS WEDNESDAY AT 1 P.M.



MEN'S SPORTSHIRTS
3.97 EACH

- * All first quality—reg. to 6.95—By Tooke and Van Heusen
- * Gabardines - Checks - Novelty Patterns
- * All cellophane wrapped—Sizes S. M. L. and ex. L.
- * Completely washable

MEN'S BROADCLOTH PYJAMAS
3.88 PAIR
 2 PAIR FOR 7.50

- * Slight imperfections — By Canada's top Pyjama maker
- * Reg. 5.95 and 6.95 values
- * Many colors and patterns
- * All sizes

1000 PAIR MEN'S SOX
88c PAIR
 4 PAIR FOR 3.00

- * Buy 'em up now for Christmas at this price
- * Reg. to 1.50 pr.—All have wool and nylon content
- * Many designs and colors
- * Sizes 10 to 12 — crew length

400 PAIR

MEN'S GLOVES

- * A fabulous buy in top quality unlined gloves, reg. to 6.95 pair. Buy 'em for Christmas gifts
- * This special purchase was made months ago and held for this great sale
- * Genuine deerskin, goatskin and picc ary hog gloves included. Colors are mastic, tan, cork, tile, and grey

3.88 PAIR

BOYS' WINTER

JACKETS
5.88

- * Heavy quilted lining
- * Zipper front — waist length
- * Be Early! Only 25 in the group—Sizes 26 to 36

MEN'S DRESS

SHIRTS

- * All First Quality. Reg. 3.95.
- * 2 Nationally Known Brands
- * Sizes 14½ to 17—white - blue - tan
- * Most carry the manufacturer's price tag

2.97

MEN'S ALL WOOL

Sweaters

- * Reg. from 6.50 to 8.95—Broken ranges
- * Pullovers and button cardigans
- * Plain knit and fancy designs

3.97 EACH

BOYS' PLAID

SHIRTS
1.47 EACH
 3 FOR 4.00

- * Special purchase—only twenty dozen go on sale
- * Pre-shrunk — colorful plaids
- * Sizes 6 to 14 years



MEN'S SUITS

- * Suits by "Progress", "Prince" and "Freedman". Reg. 59.50 to 79.50
- * New dark shades in very latest fabrics
- * Single and double breasted in size 36 to 42

49.50 EACH

MEN'S WINTER

JACKETS
6.97 EACH

- * 50 only at this low price. Reg. to 16.95
- * Waist length—heavy quilted lining
- * Sizes 36 to 42

600 MEN'S

TIES

- * Reg. 1.50 and 2.00 ties
- * Overcuts of manufacturers' best selling ties
- * All new fall designs and colors
- * A real opportunity to save on your Christmas shopping

79c EACH
 2 FOR 1.50

ENTIRE STOCK MEN'S

PANTS

- * Choose from flannels, gabardines and novelty weaves
- * Everything from the lowest price to the 23.50 flannels go on sale

20% OFF

MEN'S WINTER SURCOTS
9.95 EACH

- * Broken lines of wools and nylon gabardines
- * Reg. priced up to 21.50
- * Only a limited quantity—Be early

50 ONLY BOYS'

WOOL SURCOATS

- * Three quarter length in 100% pure wool fleece
- * Zipper front — front buckle — heavy quilted lining.
- * 4 very smart color combinations — sizes 24 to 36

10.95 EACH

MEN'S

Shorts-n-Tops
83c EACH

- * Substandards of reg. 1.25 quality
- * Imperfections will not impair the wearing qualities
- * Jockey style shorts. Sizes S.M.L.

BOYS' LEATHER

GLOVES

- * Reg. 3.50 quality—excellent quality leather
- * Warm fleece lining
- * Tan shade in sizes 7 to 8 1-2

2.49 PAIR

BOYS' POLO

Pyjamas

- * Warm interlock knit—all first quality.
- * Powder and navy or maroon and grey
- * Sizes small, medium and large

1.97 PAIR

MEN'S

Handkerchiefs
5 FOR 1.00

- * Full generous size. 3-4 inch hem
- * Plain white and white with colored border
- * Fine quality English cotton

MOORE & McLEOD Limited