

# HOLMAN STORE NEWS

Bringing You Up To Date On What's New And Interesting at Holman's

**EXCITING** - New and different - - - "Nan Baird" has created TWIN SWEATER SETS for you that are styled in the "NOW" look. The neat, sleeveless pull-over has a close "V" neckline with back-of-neck zipper, it is priced 4.98. The tuxedo cardigan in a smart torso length has ribbed cuffs and waist band, it is priced 6.98. The outstanding feature of these Twin Sweaters is the wide crocheted banding in entrancing contrasting shades that blend beautifully with the body colors—shrimp, avocado, beige or charcoal. Knit in the popular heavy stitch, these Nan Baird Creations are made of pure Botany wool. You'll find them in Holman's Sportswear, Summerside and Holman's Ladies' Shop, Charlottetown.

**THE FREEZE-UP** is coming! - - - Is your Car ready to Take It? If not, make speed to Holman's Hardware Department in either Summerside or Charlottetown. Here you will find supplies of popular "Pres-tone" ANTIFREEZE priced 1.15 a quart and 4.35 a gallon - "Super - Pyro" ANTIFREEZE priced 65 cents a quart and 2.55 a gallon - "Super - Zone" Ethylene Glycol ANTI-FREEZE priced 89 cents a quart and 3.15 a gallon - Rust Inhibitor for your cooling system priced 75 cents a pint and Gas Line Antifreeze priced 85 cents a pint. Give your car the full treatment and Winter driving will be a pleasure, you will find Car Winterizing Needs in Holman's Both Stores Hardware Departments.

**THE NIGHT** for Spooks and Hobgoblins will soon be here! Halloween is only just two short weeks away and there are all kinds and descriptions of MASKS, COSTUMES, HORNS, NOISE MAKERS, PAPER HATS and PAPER NAPKINS in Holman's Stationery Section, Summerside. They're already for you to don for an evening of fun and frolic. The selection is large, new and different, so come choose your Halloween "Get - Up" NOW from Holman's Stationery Department, Summerside. **HOLMAN'S DRY GOODS** in Summerside has just received a shipment of TRAMME NEEDLEPOINT PICTURES to occupy your busy fingers during the long Winter evenings. There are some very intriguing designs in the collection, they are blocked in with wool and ready to work. The designs are small and they include scenes, birds, animals and floral pieces. You'll love doing these pictures in needlepoint with their accent of petitpoint. Prices are from 1.29 to 3.50, and by the way, some have little packets of wool for the working, these with the wool are priced 2.29. Come see and choose your Needlepoint Picture from Holman's Dry Goods, Summerside.

**INTRODUCING** the fabulous, new PLASTIC DECORATING MATERIAL - "STIX" made by Firestone in a whole galaxy of colors and patterns. Use it on furniture, walls, glass or any smooth, clean surface to get exciting and interesting effects. "STIX" smooths on so easily and quickly without any muss or fuss. "STIX" is 18 inches wide priced 79 cents a yard or 3.95 for a 5 yard roll in Holman's House Furnishing Departments, Summerside and Charlottetown.



# HOLMAN'S

## The Family Shopping Centre

### For Style, Quality and Value In

# FOOTWEAR and HOSIERY

### Misses' and Children's Patent Leather SLIPPERS

Smooth, soft and gleaming—just the shoe for lively, growing feet! Unlined with white trimmed cut-out vamp, single strap and composition soles and heels. Sizes 8 to 10½ and 11 to 3, a pair—

**3.29**



### Misses' and Children's SHOES

Blucher cut oxford of brown elk with black trim, perforated toe cap and long wearing double soles with rubber heels. Unlined and on a roomy last.

Sizes and half sizes 8 to 10½, a pair ..... **3.98**

Sizes and half sizes 11 to 12, a pair ..... **4.29**



HOLMAN'S CHILDREN'S SHOES, Summerside



### Boys' & Youths' OXFORDS

Smart, trim Blucher cut style with embossed vamp and sides. Black or cherrytone kip leather with long wearing, sewin double composition soles and rubber heels.

Sizes and half sizes 11 to 2½, a pair—

Sizes and half sizes 3 to 6, a pair—

**4.50**

**4.98**

HOLMAN'S BOYS' SHOES, Summerside

### BABY'S BOOTS of Soft Leather

White or brown kip leather cut on a roomy last for growing baby feet. Plain toe style with sewn composition soles and rubber heels, riveted shank for extra strength and support. Sizes 2 to 5½, a pair—

**2.49**



HOLMAN'S CHILDREN'S SHOES, Summerside



Sheer!  
Clear!  
Lovely!

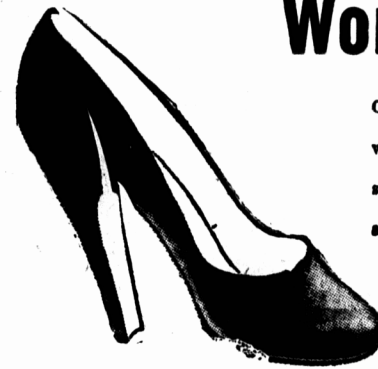
### Holeproof "Best Seller" NYLONS

First Quality, full fashioned Nylons in popular 51 gauge, 30 denier. Four distinctive shades in your own personal length, sizes 9 to 11, a pair—

**1.50**

HOLMAN'S BOTH STORES HOSIERY

### Attractive New Fall Styles In Women's Dress Pumps



Choice of several pump styles in red, brown or blue veal leather. Wall toe with piping or low cut vamp and flexible composition soles. High Cuban or spike heels in combination fitting lasts. Sizes and half sizes 4½ to 8½, a pair—

**7.98**

HOLMAN'S WOMEN'S FOOTWEAR, Summerside

### Good Looking - - Comfortable Fitting! Men's OXFORDS



Brown kip leather in moccasin sewn vamp with black trim and plastic storm welt. Smart 3-eyelet Blucher cut with sewn full double oak leather soles and composition heel lifts. Sizes and half sizes 6 to 11, a pair—

**9.98**

HOLMAN'S MEN'S FOOTWEAR, Summerside



### Men's "Happy-Foot" S-T-R-E-T-C-H Ankle HOSE

Healthsocks in "Rib Royal" by McGregor, made of unshrinkable nylon and wool in a number of handsome shades. S-T-R-E-T-C-H to fit sizes 10 to 13, a pair—

**1.50**

### Men's "Happy-Foot" HOSE

Of fine combed cotton faced with nylon and wool interlining. Unshrinkable Healthsocks with cushion soles. Choice of eight pleasing colors. In two comfortable lengths.

HALF HOSE **1.25**

ANKLE HOSE **1.00**



### Boys' "Happy-Foot" HOSE

Unshrinkable wool and nylon blend in a cushioned soled Healthsock. Made by McGregor in white, blue, navy, gray, green or brown shades. Sizes 8 to 10½, a pair—

**1.00**

HOLMAN'S MEN'S AND BOYS' WEAR, Summerside

### Children's Knee Length HOSE

Neatly knit of Kroy wool with nylon reinforced heels and toes. Finished with elasticized tops. Shades of navy, green, brown or red in sizes 6 to 9½, a pair—

**59c**

### Girls' Wool and Cotton Ribbed STOCKINGS

Fawn or white wool and cotton blend with nylon reinforced heels and toes. In the popular fine rib knit. Sizes are 6 to 10, a pair—

**49c to 98c**

### Infants' ANKLE HOSE

Pink, blue, yellow or white Kroy wool and nylon anklets with turned down cuff. Guaranteed unshrinkable in sizes 4 to 5½, a pair—

**49c and 59c**

HOLMAN'S YOUTH CENTRE, Summerside—CHILDREN'S WEAR, Charlottetown