

The Neighbors

By George Clark



"This is my night to stay home and keep my parents company. I'm doing my hair and stockings now."

Barbara Brent's BUYS AND WHYS

MONTREAL, Nov. 29th—You're certainly glad to see "Peter Pain" go! . . . Don't let the pain of a chest cold keep you from your pleasant, pre-Christmas chores. Just rub BEN-GAY (Baume Benque) on chest, neck and throat for wink-quick, wonderful relief! There's nothing like Ben-Gay to chase away head and chest cold discomforts. It helps to break up congestion—makes breathing easier. A-ah! Feet grand, doesn't it? Ben-Gay chases away peaky "Peter Pain". Incidentally, this is "Peter's" most active time of year . . . so be sure to keep Ben-Gay handy in your medicine cabinet. When Ben-Gay is rubbed in—"Peter Pain" is rubbed out!

Looking For A \$1.00 Gift?—It's pretty hard, these days, to stretch your gift-list budget to include those "little gift" remembrances that mean so much at Christmas time. But I've found a grand solution to the problem. It's the colorful Christmas gift package of FACE-ELLE EN PASTELS. These dainty tissue handkerchiefs are tinted in soft pastel shades of peach, blue and cream. They are put up in an ultra-smart box of a simulated wood-grain design. And there are four of these boxes in the Christmas package! The price?—Only \$1.00 for a smart and novel gift that will be welcomed to her dressing table! Get several packages. Leading stores everywhere are featuring this special value right NOW!

Is Your Christmas Dinner A Meal To Remember—one that your family talks about all year? Then I'll just bet you make your own mince pies and a rich, fruit plum pudding—for the "home-made" kind tastes best! And now's the time to shop for your ingredients—when your grocer has a good supply of WAGSTAFFE Cut Mixed Peel and such luscious glace fruits as Wagstaffe Glace Pineapple, "twin fritters" or big, colorful Wagstaffe Glace Cherries. You'll want Wagstaffe Mince-meat, too. For it's so convenient in the exact 2-pie size tin. And it's always moist and so flavoured! Yes, for the perfect Christmas dinner—shop now for fine quality Wagstaffe Cut Mixed Peel, Glace Fruits—and Wagstaffe Mince-meat.

All My Friends Agree . . . that a really marvelous Christmas present would be a new FRIGIDAIRE ELECTRIC RANGE like mine! They love its Lifetime Porcelain finish and high back panel with Lumaline light that "flood-lights" the whole cooking area. They envy me the ease with which I prepare "banquet-size" holiday dinners without missing out on the festivities. The secret is the automatically controlled "Wonder Oven" that roasts the fowl and bakes the pastries all at the same time! . . . and the wonderfully fast Radiantube Surface Cooking Units! Your Frigidaire Dealer has a fine display of Frigidaire Electric Ranges ready to show you. Better hustle your Santa Claus around to your Frigidaire Dealer's for a demonstration now!

Spend A Happy Hour in the midst of work-a-day chores—chattering over cheery cups of INSTANT CHASE & SANBORN COFFEE! Just wait 'til you taste this instant coffee! It's no wonder folks are raving about it—for it's certainly good. That's because it's the instant coffee made by real coffee people. Yes, the Chase & Sanborn folks know how to give you the body—the flavour—the real lift you like in a cup of instant coffee. So when you feel like relaxing—ask your friends over for a cup of Instant Chase & Sanborn. It's wink-quick to make! And you can make one or ten cups at a time so there's no waste at all!

Lovely Alexis Smith, co-starring in "Her Coiffure" has discovered a new beauty secret. She took the "Tissue Test" and proved to herself that there really is a difference in cleansing creams. First, she cleansed her face with her regular cream—then with WOODBURY COLD CREAM—and discovered that Woodbury loosens hidden dirt so that it's much easier to wipe away! Why is Woodbury Cold Cream so different? Because it contains Penaten, a new miracle ingredient that allows Woodbury's rich cleansing oils to penetrate deeper into pore openings, loosen every trace of grime and make-up. It's Penaten, too, that helps Woodbury to smooth away tiny dry skin lines. Buy a jar of Woodbury Cold Cream today!—23c to \$1.15.

Here's Happy "Team-Work" for all busy homemakers! These grand new detergents take the work out of dishwashing . . . and JERGENS LOTION softens, soothes 'n' smooths detergent-dry hands! Just use Jergens after every watery chore. Jergens, you see, is liquid. It quickly supplies the softening, soothing moisture that thirsty skin needs. You'll love the satin-smooth feel—the lady-of-leisure look of your hands after a Jergens "Beauty Treatment"! Soon you'll be like me . . . keep a bottle of Jergens handy in both kitchen and bathroom for clock-around duty! It's a "bargain" in hand-care—for just 15c, 37c, 65c or \$1.15.

There's One Happy Thought that makes me feel better about my morning alarm clock. I wake up thinking about a grand QUAKER MUFFETS breakfast and everything's rosy. M-mmm! For these frosty mornings . . . there's nothing like Quaker Muffets with hot milk. Not only are these toasted, golden-brown biscuits good to eat . . . they're a truly healthful treat! For Quaker Muffets are 100% whole grain—far more nutritious than ordinary cereal because they contain the energy-giving qualities of natural grain. Yes, in Quaker Muffets you get 100% Whole Wheat, including the bran and the important wheat germ, plus the body-building protein and minerals. No wonder Quaker Muffets are such a wide-awake breakfast treat!

"Mum—Is There Chocolate On My Face?" There certainly is likely to be if your son's been eating your home-made chocolate cake—so-o-o good when it's made with BAKER'S UNSWEETENED CHOCOLATE. Even sedate husbands have been known to get rather flowery in their enthusiasm over a Baker's Chocolate cake! Baker's gives chocolate dishes luxurious real chocolate finish because it's all pure chocolate—nothing added, nothing taken away. Does the most delicious things for frostings, cakes 'n' candies. Which reminds me—a box of home-made fudge, made with Baker's Chocolate, is one of the most delightful Christmas Gifts you could possibly give to anyone!

Free Recipes for some of the tastiest meals you've ever eaten! Heinz have just released some new "Oven-Baked Bean Recipes" that will be a taste-delight for you and your family all winter long. There are so many good ways to serve HEINZ OVEN-BAKED BEANS! Vary them by adding a few dashes of Heinz 57 Sauce, Heinz Chili Sauce or Tomato Ketchup—chops or bacon. Or serve Heinz Oven-Baked Beans with All-Brwn Molasses Hot-Bread—a hearty, nourishing, economical dish that will bring plates back for more! Write to me—Barbara Brent, 1411 Crescent St., Montreal, P.Q.—for your free copy of "Oven-Baked Bean Recipes"—and put Heinz Oven-Baked Beans on your shopping list right now! You know they're good because they're Heinz!

LONDON, Nov. 27 — (Reuters) — A closed meeting of 40 American and Canadian delegates with British Government representatives on food distribution in the event of a third world war went into its second session today. The conference, called by Britain, is discussing administrative and scientific problems in maintaining food supplies as part of civil defence measures.

HAVANA, Nov. 27 — (Reuters) — Cuba's Interior Minister, Segundo Guiso, has resigned following a jail break from Havana's main prison Sunday. Four gang members escaped with the aid of gang members disguised as policemen and armed with tommy guns.

USE THERMOGENE MEDICATED WOOL Help SOOTHE PAIN and ACHES QUICKLY For those aching muscles, let the soothing heat of THERMOGENE Medicated Wool help give you quick, clean relief. It goes to work at once—no messy—easy to use. For chest colds, sore throat, bronchitis, neuralgia, lumbago, sciatica and minor rheumatic pains. By inhaling THERMOGENE Medicated Rub, a companion product, you'll quickly help clear up uncomfortable head colds. Buy at your drug store today!

Strange But True

By F. H. MacArthur

Among the little-known monarchs of the world are the King of Fire and the King of Water. These two are well known in the south of the great Indo-Chinese peninsula, and the tribe among whom these kings reside is known as Jaray, a race with European features but having sallow complexions. Their royal functions are of a purely mystic order; they have no political authority; they are humble peasants, earning their daily bread as most other men do.

They are supposed to live in solitude, never seeing each other or in fact anybody. Their abode is seven towers atop seven mountains, and every year they pass from one tower to another. The period of kingship lasts seven years, the time required to inhabit all the towers successively. So boring is their lives that nobody wants to succeed them. The Kings of Fire and Water are not permitted to die a natural death, for that would lower their reputation. When the pains of death come upon them the elders finish them off with spears. Then the bodies are cremated and the ashes collected and publicly honored for five years. Part of the ashes goes to the widow who carries them on her back as a symbol of mourning.

Nine-tenths of the needles we use are made in Redditch, England. In early days needles were made of bone or horn, but one day somebody got the idea of putting an eye in a piece of wire, and from that the needle gradually developed. Although millions of needles are made every year the demand is always for more. Where do they go? Perhaps some clever person can tell us.

The Mammoth Caves of Kentucky are so vast that it requires nine hours of walking time to explore all the winding passages.

In this wonder cave are such places as Audubons Avenue, the Robunda, star chamber, so called on account of the black walls, and

You're so right . . . when you choose Purex. A Special KIND OF SOFTNESS. PUREX Facial-Soft TISSUE. Includes image of a woman and a large roll of tissue.

This dark abode is the home of the Sea-cucumber—looks like the vegetable it is named for. This strange animal carries its young about with it, to keep them from getting lost in this eternal night.

SOME parts of the oceans are so deep that the bottom is engulfed in eternal darkness. But no matter how great the depth, or the darkness, or the cold, there is always found some form of life suited to the pressure of the water.

In the chamber known as "Mary's Vineyard" may be seen curious formations that take the form of bunches of white grapes. Not least among the wonders is a passage three-quarters of a mile long, named "Echo River", where a note is prolonged 30 seconds after being sounded, fading out in a cadence of great depth and sweetness.

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How Scott's Emulsion Helps CHILDREN GROW STRONG, HUSKY!



CHILDREN THRIVE on Scott's Emulsion. When they get run down, catch colds or get sick—see what a difference it makes when you give them Scott's Emulsion. It contains natural A & D Vitamins in natural oil—real "gold from the sea." Helps them maintain resistance. Helps them build strong bones, sound teeth, a husky build! Helps them grow into fine, sturdy, lively children you're proud of! Try Scott's and see!

SCOTT'S EMULSION IS RECOMMENDED BECAUSE 1. It contains natural A & D Vitamins in natural oil—plus added minerals. 2. Easy to take, economical. 3. Four times easier to digest than plain cod liver oil, because of exclusive process. 4. Helps children build strong bones, sound teeth, a sturdy frame. Today—sure—get Scott's at your favourite store.

TRY SCOTT'S EMULSION HIGH ENERGY TONIC

NESCAFÉ CUTS COFFEE COSTS as much as 40¢ a pound. Includes image of a Nescafé jar.

Even the 4 oz. jar—though costing far less—makes as many cups as a whole pound of ordinary coffee. The big 12 oz. family size jar saves even more.

No waste with Nescafé— you make just what you use. No messy grounds. *Nescafé is specially processed to stay fresh to the last spoonful.

For PURE COFFEE ENJOYMENT more Canadian coffee-lovers are drinking Nescafé than all other instant coffees combined.

WELCOME TO OUR ANNIVERSARY SALE

NOVEMBER 29th to DECEMBER 3rd One year ago we opened our remodelled Self-Service Groceteria. Here are listed our Anniversary Specials.

GROCERY DEPT.

- SUGAR, 10 lbs. \$1.19
ROLLED OATS, 5 lb. bag 53c
BULK DATES, 2 lbs. 33c
FLOUR, 24 lb. bag—Any kind \$1.72
PRUNES, large, 2 lbs. 53c
BULK SULTANA RAISINS, 2 lbs. 49c
STICKY RAISINS, lb. pkg. 29c
PINEAPPLE RINGS, pkg. 22c
GLACE CHERRIES, 8 oz. pkg. 35c
ROBIN HOOD CAKE MIX, pkg. 29c
MOTHER'S OWN TEA, lb. 92c
PEACHES, 1 lb. cello bags 49c
APRICOTS, 1 lb. cello bags 72c
CHOCOLATE MALLOW COOKIES, lb. 39c
KRAFT CHEESE, any kind, 1/2 lb. pkg. 33c
SHORTENING, Domestic, 3 lbs. 95c
LARD, 2 lbs. 49c
TOMATO JUICE, large 39c
TOMATO JUICE, 20 oz., 2 for 35c

SPECIAL ITEMS FOR PACKING CHRISTMAS BOXES

- NES-CAFÉ COFFEE, reg. 75c
NES-CAFÉ COFFEE, large \$2.15
LOBSTER, 6 oz. tins 69c
MORSE'S and SCHWARTZ COFFEE, lb. \$1.10

Meat & Fish Dept.

- ROUND STEAK, lb. 89c
BACON, lb. 53c
SPARE RIBS, corned, 4 lbs. 95c
Picnic ROASTING PORK, lb. 45c
Loin PORK CHOPS, lb 55c
SAUSAGES, lb. 53c
Best SALT COD, lb. 35c
Best Quality SALT HERRING, 3 for 35c
FRESH FILLETS, lb. 43c
PORK HOCKS, lb. 29c

Thanks A Million! It was just one year ago when we remodelled our Grocery Store into a modern Self-Service Groceteria. We take this opportunity of thanking our many customers who have helped make our change-over a success. We hope this ad will give others an opportunity of visiting our store, and becoming acquainted with it.

Candy Dept. MOIRS, Pot-of-Gold, Chocolates, reg. \$1.50 for \$1.39. MOIRS Luxury, Etc. Reg. \$1.10 for 99c. MOIRS Bulk Chocolates, lb. 59c. HARD MIXTURE, lb. 39c. COME-IN and see our assortment of bulk Christmas Tissues.

Fruit and Veg. Dept. GRAPES, 2 lb. 29c. ORANGES, med. size, 2 doz. 69c. McINTOSH APPLES, 3 doz. 59c. CARROTS, 10 lbs. 49c. PARSNIPS, 5 lbs. 39c. We have a large assortment of Christmas Cards and tree decorations, also numerous other seasonal articles. Our store remains open until 9 p.m.

Shama's Self-Service Groceteria Euston & Hillsborough We Deliver Phone 1396