

# JUNE BRIDE CONTEST

MORE THAN \$1700.00 IN PRIZES

A FIRST AND SECOND WINNER IN EACH STORE ... CH'TOWN AND S'SIDE

STARTING TODAY  
JUNE  
1<sup>st</sup>

## • Vote for your favorite June Bride

Any "June Bride" who is a resident of Prince Edward Island is eligible excepting those who have been members of Holman's staff during the past three months. On all purchases in any department during June, VOTES to the amount of the purchase may be placed to the credit of the "June Bride" of your choice. Each penny represents ONE VOTE . . . A \$2.00 purchase means 200 votes . . . \$200.00 means 20,000 votes. Any customer may nominate the "June Bride" of his or her choice. Ballots and ballot boxes will be in all Departments of Both Holman's Stores so that you may conveniently vote for your "June Bride" during the whole month of June.

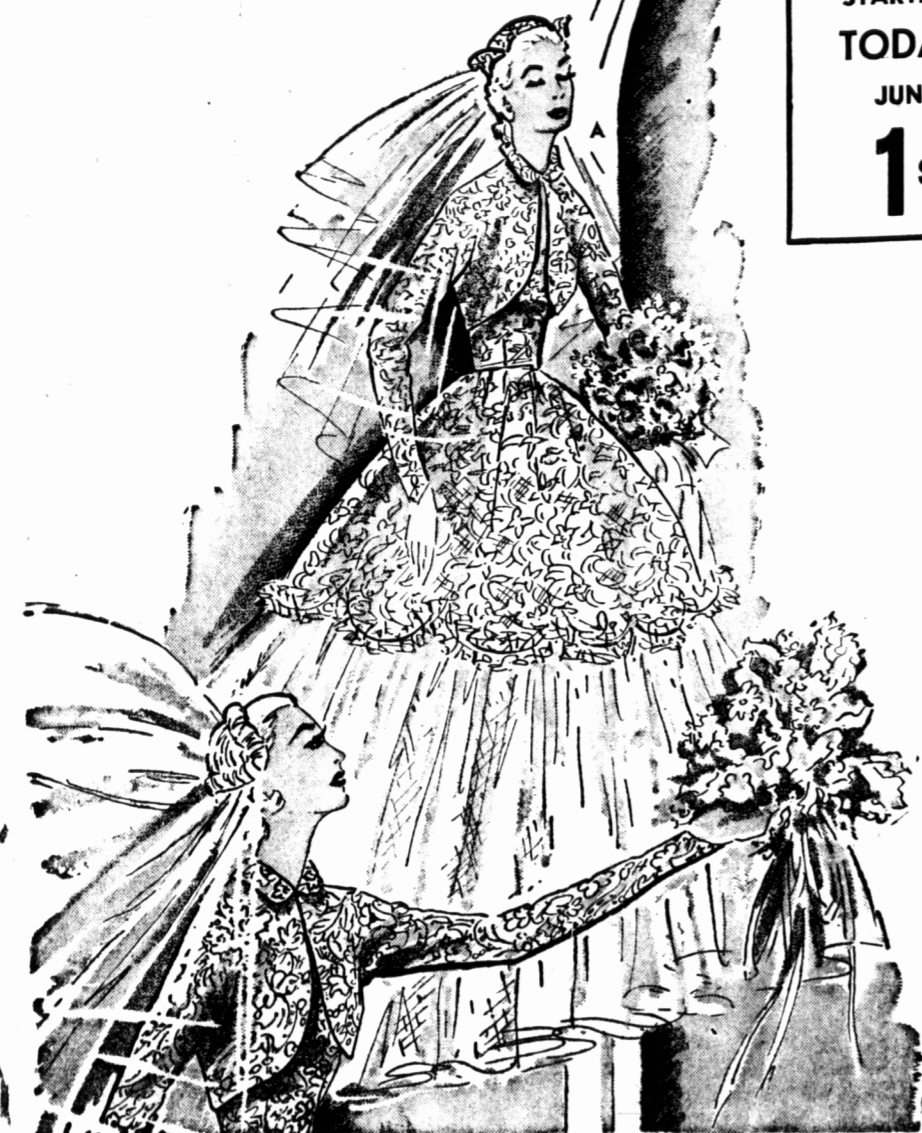
## • Listen to CFCY and CJRW

HOLMAN'S JUNE BRIDE CONTEST RADIO PROGRAM may be heard each morning Monday through Friday during the month of June. CFCY from 10:45 to 11:00 a.m. . . . CJRW from 10:15 to 10:30 a.m. Each evening, Monday through Friday, you will be notified of how the contest is progressing, the leading "June Brides" will be named in their order of standing. Listen to CJRW at 7:25 p.m. to 7:30 p.m., and CFCY from 6:25 to 6:30 p.m. CJRW will have a five-minute Saturday evening broadcast also. Ballots for all contestants will be collected and tabulated daily. Listen to Radio Stations CJRW and CFCY . . . Shop at Holman's Both Stores and VOTE for your favourite "June Bride."

STARTING TODAY . . . VOTE FOR YOUR FAVORITE JUNE BRIDE AT HOLMAN'S  
— CHARLOTTETOWN & SUMMERSIDE —

### • Here are just a few of the 136 wonderful gifts!

- 8-PIECE "ONEIDA" SILVERWARE SETTING AND CREST
- "HOOVER" STEAM IRON
- 2 "LAGIN-ROSELLE" TABLE LAMPS
- "PARSONS-STEINER" BONE CHINA STARTER SET
- "SYLVANIA" TELEPHONE RADIO
- SIX-PIECE PYREX BAKING SET
- "HEPWORTH" WALNUT LADDER-BACK CHAIR
- "KROEHLER" LIVING ROOM CHAIR
- LADY'S SUITCASE BY "CHRISTIE"
- SEVEN-PIECE KITCHEN UTILITY SET BY ELLIS BROS.
- "ELECTROLITE" FLOOR LAMP



## Lloyd BABY CARRAGES

6 WAY MODEL



### • CHECK THESE FEATURES . . .

1. Fitted with new armrest, bodies easily removed and replaced.
2. New two-tone body designs.
3. Flat Steel "X" frame painted.
4. 8" plain bearing.
5. Wire spoke wheels.
6. Smaller fenders.
7. Steel coil springs.
8. Soft front footwell.
9. Lionide covering throughout.
10. Safety Hood spreaders.
11. Close fitting no-draft curtain.
12. Handle instantly adjustable for height.
13. Large size sunvisor.
14. Safety stand and brake.
15. Instantly convertible to a stroller.
16. Serviceable chrome plating on undergear, pusher, hub caps, brake bar and hood spreader.

### • USE IT 6 WAYS

1. As a baby carriage.
2. As a two-way stroller.
3. As a two-way auto bed.
4. As an auto seat.
5. As a bassinette.
6. As a high chair.

Choice of 6 colours . . .

49.95

## Floor Covering Special

ONE WEEK ONLY

Wilton broadloom twist carpet 9' width, hardwist in delightfully new and different colors. — Cinnamon, mushroom, Nutria, Green, Grey. Direct import carpet that should give many years of satisfactory service. And we have held the price even in view of price increases. Available while present stocks last only.

9.98 Sq. Yd.

SPECIAL  
• DOMINION RUBBER UNDERLAY 1.79 sq. yd.

See the many other qualities of floor coverings, both carpets and hard surface in rugs sizes and yard goods. You'll find them all at Holman's.

## KENWOOD BLANKETS

Made from the highest grade long springy fibres of new wool, deeply napped assuring warmth without weight. In a wide range of beautiful colors. Individually boxed. Sizes 60 x 72, 60 x 84 and 72 x 84.

- RAMCREST . . . . . 12.50—14.50
- FAMOUS . . . . . 17.95
- FLORATTINT . . . . . 20.95
- SLUMBER . . . . . 8.95—12.95

HOUSE FURN. — CH'TOWN

*to make a June Bride even happier!*

## AYERS BLANKETS

Ayers superior quality all wool blankets are deeply napped for warmth and appearance. Available in a wide range of beautiful pastel colours. Individually boxed. Sizes 60 x 84, 72 x 84.

- AYERCREST . . . . . 13.95
- AYERSPUN . . . . . 13.95—15.95
- AYERLOOM . . . . . 16.95
- AYERLINE . . . . . 14.95

HOUSE FURN.—S'SIDE



DAD IS KING FOR A DAY . . . . . JUNE 16<sup>th</sup>