

## SUNGLO Fox Breeders School WITH Free Moving Pictures

of general interest to foxmen, including our feed manufacturing plant operations; pictures of our fox ranch; killing and pelt processing; breeding season operations; pitting; various types of pens and kennels; ranch locations and arrangements; sheds; mixing feeds; feeders and many other interesting scenes of educational value to foxmen together with COMPLETE PICTURES OF THE VARIOUS OPERATIONS in the PELT MARKETING ORGANIZATIONS of the Canadian National Silver Fox Breeders' Association and the Prince Edward Island Fur Pool Limited, both of Summerside, P. E. Island, will be shown at the following towns on the dates as listed.

Mr. L. W. Hancock, Manager of International Fox and Animal Foods, Ltd., will discuss various ranch problems, and will be open to discuss any questions Ranchers wish to bring before the meetings.

### Itinerary—Prince Edward Island

- May 18th ————— Crapaud
- May 19th ————— Cape Traverse
- May 20th ————— Alberton
- May 21st ————— Tignish
- May 22nd ————— Montague
- May 23rd ————— St. Peters
- May 25th ————— Tyne Valley

NOTE: No admission of any kind is charged. All meetings free to fox ranchers.

**International Fox & Animal Foods, Ltd.**  
Summerside, P. E. I.

### Georgetown-Charlottetown Bus Service STARTING MONDAY, APRIL 27th, or as soon after as possible.

Leave Georgetown .....	8:15 A.M.	Charlottetown .....	4:00 P.M.
Cardigan .....	8:35 A.M.	Johnston's River .....	4:20 P.M.
48 Road .....	8:50 A.M.	Webster's Corner .....	4:30 P.M.
Baldwin's Road .....	9:00 A.M.	Fort Augustus .....	4:40 P.M.
St. Theresa's .....	9:00 A.M.	Pisquid .....	4:50 P.M.
Peakes .....	9:10 A.M.	Peakes .....	5:00 P.M.
Pisquid .....	9:20 A.M.	St. Theresa's .....	5:10 P.M.
Fort Augustus .....	9:30 A.M.	Baldwin's Road .....	5:15 P.M.
Webster's Corner .....	9:40 A.M.	48 Road .....	5:20 P.M.
Johnston's River .....	9:50 A.M.	Cardigan .....	5:35 P.M.
Arrive Charlottetown .....	10:10 A.M.	Georgetown .....	5:50 P.M.

Headquarters at Georgetown. BUICK 7 PASSENGER CAR F. J. Solomon  
Parcels carried at minimum charge of 25c.  
**ALLISON HEUSTIS** Charlottetown P. E. Island

### There is Gold in Silver Foxes



W. T. CHAPMAN  
Founder of the well known Chapman Ranches.

April 28, 1935.  
Silver Tip Biscuit Co., Ltd.  
Moncton, N. B.  
It may be interesting for fox ranchers to know that W. T. Chapman & Son received over \$100.00 for a silver fox pelt auctioned at Montreal April 22nd. This was the highest price for a ranch raised fox sold that day. Chapman is large user of Silver Tip Fox Feeds and our pellets are always well up in the sales.

(Sgd.) GEO. CHAPMAN,  
Salsbury, N. B.

Photo shows W. T. Chapman with a pup from a litter of 7. The mother has had 20 pups in three years and raised them 7, 8, 7. Picture taken June 1st. The mother saved 46 in 7 litters. G. W. C.

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CHARLOTTETOWN, P. E. I.

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### TIMELY NOTES ON TOPICS CONNECTED WITH Silver Fox Farming



Mr. J. D. J. Forbes of the London Fur Sales is paying a visit to this Province and the writer had the pleasure of interviewing him at the office of his representative, Mr. B. Roy Holman. Mr. Forbes was for many years Manager of the Hudson's Bay Company fur warehouse in London prior to his forming the present company. He has had an extensive experience, possesses a wide acquaintance and a personality that makes many friends. His stay here will be about a week and in that time he plans to visit the various consignment houses and see as much of our Garden Province as possible. Mr. Forbes is always a good reservoir for news connected with our industry, so I drew as much from him as possible in the short time at my disposal.

"What about the general fur situation in New York, Mr. Forbes?"  
"It is good," said he. "Stocks are low and dealers feel bright and cheerful because of the active market. The recent silver fox sale there was very successful, eighty per cent of the offerings being sold at from ten to fifteen per cent advance. Of course the emphasis was on full silver but as they are becoming scarcer, more attention is being paid to three-quarters and halves. I sincerely believe that our American friends will be buyers of a large number of pelts in Europe. In fact they have already been in that market as good customers and have had quite a lot to do with strengthening prices because of relieving us of a part of our supply. One shipment of 5,000 Norwegian pelts was made to a large New York concern with branches throughout the country and they promptly advertised these to the trade as of that origin."

"What about stock of fine furs in London?"  
"They are low," said he. "There has been such keen demand for mink, marten and other fine furs, all at advancing prices, that this will help our produce because the dealers will switch to fox."

"Private treaty sales have been much in vogue since the March sale. When of the 80,000 pelts over only fifty-two per cent were sold. Of course this could not be blamed on the trade; it was because of the tense International situation that developed which threw fear into peoples' minds and they preferred to wait rather than rush in and buy at the market. All the auction houses have been doing a brisk trade with private sales and the result will be evident when the listings are published for the June silver fox sales. I do not believe that the offerings then will be very much greater than one-half of what we saw in March."

"What was your impression of Canadian fur this year?"  
"As a general rule," he replied, "they were not so good as other years; too much flat, off-colored stuff and not enough specimens. You know, Canadian foxes have been so highly thought of and invariably so good that it was quite a shock to find the quality had taken a dip. But I understand your weather conditions were the worst for many years and climate, we all know, plays a very important part in the production of good pelts. On the other hand the Norwegian season came in clear and cold at an early date and consequently their offerings were good; that is to say certain farms had

### SUNGLO

#### VIXEN AND PUPPY STARTER

should be fed to Vixens after pups are 10 days old and until weaned. Increase red meals after whelping date is 1 week past, and use:

- SUNGLO VIXEN AND PUPPY STARTER—
- 1/3 by weight RED MEATS 1/3 by weight OFFAL 1/3 by weight SOAK THE CEREAL IN WHOLE MILK, and 1 EGG per 3 PUPS should be fed daily in addition to above, breaking them over the pans of feed.

FEED SHOULD BE INCREASED TO ALL VIXEN WILL EAT TWICE A DAY. TO INSURE WELL STARTED PUPS.

### International Fox & Animal Foods Ltd.

outstanding skins, but no doubt there were a lot of poorer grades that did not reach the London markets. This season the climatic conditions may be reversed or if not they may be equalized and if so I look to see Canadian furs quite as highly spoken of as in other years."

"Do you think we should endeavor to compete with the Norwegians on the December sale?" "I do not," said Mr. Forbes. "Their season is a month earlier than yours, and in fact their location gives them an advantage, being almost a week nearer the London auctions than you are. I would strongly advise Canadian fox ranchers to pass up the December sale and concentrate on the January and spring sales."

"How about home consumption of silver fox furs, Mr. Forbes? When I was there some years ago there was very little demand, but I understand that now almost all retailers are featuring silver fox in London and the provinces and this will cause the description of many thousands of pelts that other years would have to be distributed to the continent." "That is true," he said. "Everywhere you look you see silver fox, good, bad and indifferent. Society people are using two and three piece skin effects and capes are coming in. I cannot see any signs on the horizon to change my optimism towards your commodity. In fact I believe all present supplies will be easily cleaned up before any of this season's skins are available. Firm prices and a good demand are what I predict for June."

From here Mr. Forbes will make a tour of Canada and the United States, visiting all the principal fur centres and renewing his acquaintance with representatives and making new connections. He will return to the province on about the first week in November, at the date of our annual fur show, which he viewed with pleasure last year and has the happiest memories of, particularly the banquet.

J. C. Donald of the Hudson's Bay Company fur consignment department, left on return for Winnipeg on Tuesday last after spending a few days here. Together with Messrs. McLure & MacKinnon he visited the fur consignment houses at Summerside and Charlottetown and got acquainted with their officials.

Mr. Donald has been many years with the Company and spent three years in Arctic trading posts, then finished his apprenticeship in the London fur warehouse. Advices received by him from H. B. C., London, are to the effect that they have lightened their silver fox consignments by thousands of skins sold by private treaty sales at firm prices. They expect a real good sale June 8th when they head off with Lampons, Frederick, Huth and Anning and Cobb following.

From now on fox ranchers should start to clean up and clean out. In a week or two when the weather is settled the dens and houses should be cleared of straw and sprayed with disinfectant, pens raked up and refuse matter taken away and burned and if necessary some lime scattered around to sweeten the earth. Sheds should not be left uncleaned for any length of time and any buildings that contain straw should be cleaned, should be cleaned out and disinfected. The principal reason for these proceedings is to be "one jump ahead of the fleas" who only need a week's good hot weather to hatch out and be a real menace for the rest of the season. Eggs of parasites such as hookworm and lungworm can be destroyed too by these methods, and a lot of future trouble taken care of before it has a chance to start.

"Cleanliness is next to Godliness" is just as true with foxes as humans. The writer visited a ranch last fall where the sanitary conditions were deplorable and I have since learned that the man had poor luck—nothing of the kind, he invited trouble.

The most outstanding authorities in fur bearing animal diseases are of accord in stating that an adequate sanitation program on the ranch will ward off many diseases. Malnutrition and consequent stunted foxes are often the results of anemia because of fleas or ear-mites and more particularly hookworm.

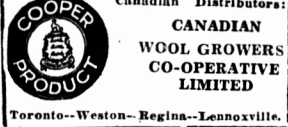
An editorial in the May American Fur Breeder says regarding freak fox color phases. "Considerable publicity abroad and in this country has been given to three 'platinum' fox pelts produced in Norway and sold at a sale in Oslo. One skin brought \$107.50 and the other two \$82.50 each. The skins created a mild sensation among the fur buyers.

Platinum and blue silver foxes are rather an old story in this country. The writer saw his first platinum silver skin about twelve years ago. It was bred by Jack Chestek of

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**CANADIAN WOOL GROWERS CO-OPERATIVE LIMITED**

Glencoe, Minnesota, and there are several platinum foxes in the hands of other breeders in the United States to-day. These breeders are interested in this color and are carrying on experiments, the results of which will be announced later.

The platinum fox is a mutation of freak silver blue fox. The skins may show the same distribution of banded hairs but the black pigment has been replaced by blue. A famous geneticist calls this color phase a dilute and says this mutation effects the intensity of the pigmentation by causing a clumping of the pigment granules within the cells of the hair. As far as the silver black fox is concerned it changes the black coat to a blue coat."

It would not be surprising if other interesting mutations show up among the thousands of silver fox pups that will be raised to maturity this year. White spotting is a common occurrence in the silver fox field. Some specimens have shown remarkable distribution of white hairs. The average breeder eliminates these individuals at the first pelt season. It would be interesting to see how far white spotting could be accentuated by scientific breeding.

William Butterfield of Victoria, B.C., has invented a new process for reducing fish to fish-meal. It is said to be odorless and retains all the elements of nutrition in fresh fish.

The world's production of rabbit skins is estimated at 300,000,000, and

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FOX RANCHER or  
FARMER  
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TUESDAY NIGHT  
MONTAGUE

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H. B. Cudcliffe, Hunter River,  
L. B. Mellish, Montague,  
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George McIntyre, Montague,  
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NEW ROMANCE  
OF THE FARM

If you are a bona-fide rancher or farmer you and your family may receive free tickets from your nearest dealer.

Watch dates and places for later showing through the week.

By Special Arrangement with Charlottetown Fur Sales and Milligan and Morrison

L4784-5-15-31

the greatest source is Australia where nearly ten million pounds of skins were exported in 1935.

In the April issue of Fur Farming, a leading British publication, there is a schedule of prices for good quality breeding stock as follows:  
Blue fox from \$150 to \$300 per pair.  
Cross fox \$300 per pair.

Mink \$125 per pair.  
Nutria \$30 to \$40 per pair.  
Fitch \$30 a trio.  
No mention was made of prices for silver foxes.

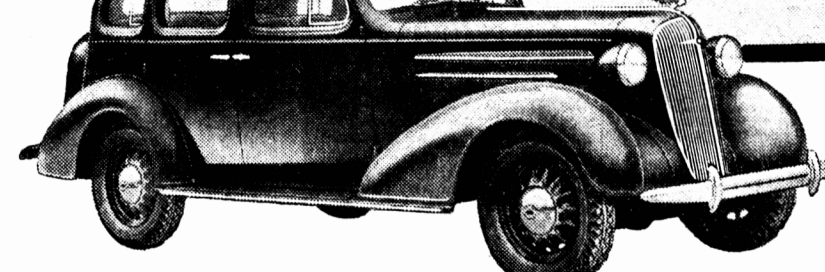
As a result of the over-trapping of Marten in Wisconsin, supplies have been depleted and in consequence there has been an over-production of red squirrels, whose environment is now a menace.

partition of Conservation are going to make an effort to restock with Marten by protecting them with an indefinite closed season. The squirrels are now a menace.

The Hudson's Bay Company report issued May 8th for the year ending January 31st, 1935, shows a net profit for the year's operations.

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### BRINGING UP FATHER



—By George McManus