

## THE REASON FOR RISING FUR PRICES

Mr. A. G. Hogan, President of Island Furriers Ltd., has just returned from a trip to the Upper Canadian Fur Centers and has gathered first hand information on the rising prices of raw furs. During the year 1954 fur prices took a very sudden drop. In fact these prices were so low that they were comparable to 1939 values. This left the fur market in a very unhealthy state as professional fur trappers found it unprofitable to spend their time trapping. This naturally caused a very noticeable shortage of pelts on the market. With prices being so low manufacturers and retailers enjoyed one of the greatest volume selling seasons in years. Now we must pay the price . . . It is a case of supply and demand.

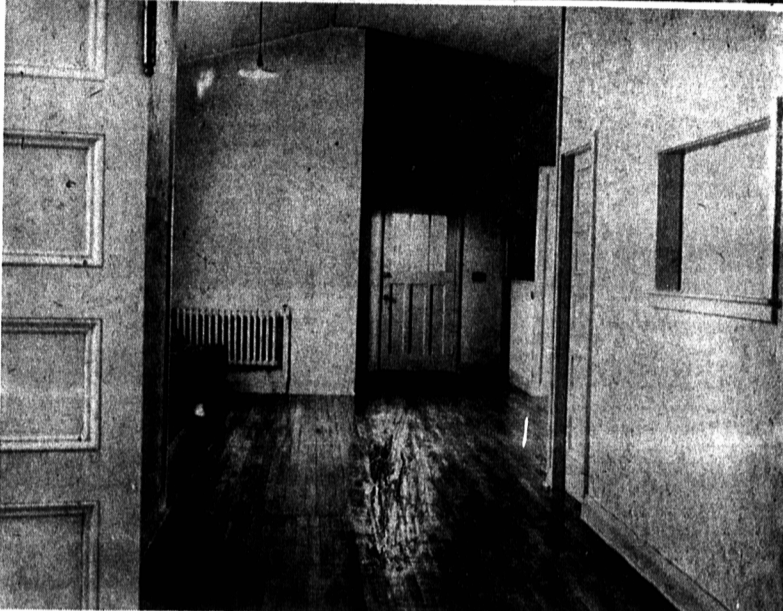
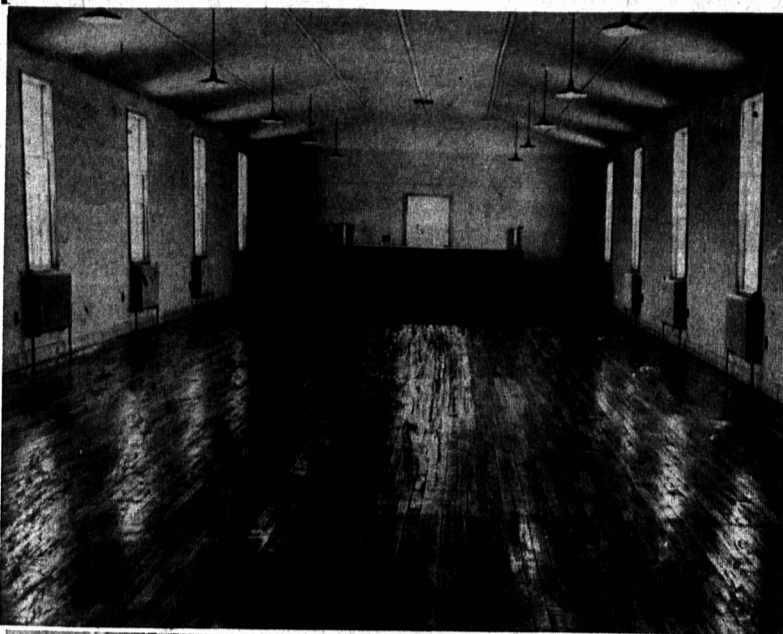
The prices on Spring Jackets, Capes, Stoles, etc., are about the same as they have been for the past 12 months, because large manufacturers bought fur pelts at the low prices and still have large quantities of pelts on hand. These are being used up very rapidly and now, in order to have a stock for next Fall and Winter, the manufacturers are having to replace these skins at the new prices. So far as can be ascertained the new prices for next winter will be just about equal to 1953 prices. This is as it should be . . . 1954 prices were too low and therefore caused shortages.

To give you an idea of advances in raw fur prices, we can safely say that the average increase is about 25% on the most wanted furs, some are higher, others lower.

The Island Furriers Ltd. wish to advise the public that the balance of their stock of Fur Coats are still being offered at the clearance prices offered in January. This means a tremendous saving in comparison to next winter's prices. First: Because 1954 prices were so much lower. Second: There is the great clearance discount offered. Third: The advance in prices for next season. They advise anyone contemplating the purchase of a new Coat to do so now. If you do not wish to take delivery at present, your purchase will be held free of charge in cold storage until delivery next Fall.

Island Furriers Ltd., now have in stock their new Spring Furs consisting of Jackets, Capes, Neckpieces, etc., priced at 1954 levels. This is possible because being on the spot they were able to purchase from manufacturers who had bought heavily on skins early in the season at the 1954 prices. You are invited to make your purchase now before this stock of fresh new Spring Furs are sold and have to be replaced at the new higher prices. Advt.

## Interior Of Kensington Legion Home



Pictured above are two interior views of the new Canadian Legion Home at Kensington which was officially opened last night. The top photo shows the 36 x 24 foot auditorium, with the stage at the far end. The building, which is an overall measurement of 131 x 24 feet, is steam heated. The lower photo shows a section of the main lounge, with cloak room on the right and the office on the left of the main entrance in the centre of the photo. On the right foreground is the kitchen, while in the left foreground are two lavatories. The building was hauled to Kensington in four sections from Tignish. It has polished hardwood floors throughout, and the walls and ceiling are finished in attractive pastel colors. There is a basement with a seven-foot cement wall where the oil furnace and water system are located. Photo by Wotton

The Guardian Page 13  
Thursday, Feb. 17, 1955

## Valentine Party Of Borden Club

—A very enjoyable Valentine party was held in the United Church hall, Borden, on Wednesday evening, Feb. 7th, by the ladies of the Social Club with their husbands and friends as guests. The evening got off to a hilarious start with a heart hunt, the prize going to Mrs. Heath Gordon. After choosing partners a game of musical hearts was enjoyed, winners being Mrs. Ralph Leard and Maurice Lodge.

Materials being provided, each guest made a Valentine. Competition was keen with honours going to Miss Ina Phillips and Henry Ceretti. Two relays namely Grin and Eat It, and Goodnight, Sweet Dreams, carried much merriment. Douglas MacLean took honours in the contest Famous People.

Quartets followed, displaying great talent as well as harmony, and later all enjoyed an old-fashioned sing-song. Lunch was served by a committee from the Ladies' Social Club. Following refreshments, prizes were presented, with lucky chair prizes going to Mrs. Roland Ramsay and Henry Ceretti. A pleasant evening was brought to a close by singing, Auld Lang Syne and Good Night Ladies. —L.

ANGLO RUSTICO SCHOOL  
Mid-Term Exams at Anglo-Rustico School.  
Grade X.—1. Marjorie Hooper; 2. Billie Nunn; 3. Norma Parkman.  
Grade VIII.—1. Sandra Buntain; 2. Charles Stevenson.  
Grade VI.—1. Hazel Parkman.  
Grade V.—1. Clayton Nunn.  
Grade IV.—1. Marilyn Stevenson.  
Grade III.—1. Allie Craswell.  
Grade II.—1. Wanda Rollings; 2. Lloyd Stevenson.  
Grade I.—1. Linda Craswell; 2. Lois Stevenson.  
Highest average in Senior Grades—Marjorie Hooper 87.4; Highest average in Intermediate Grades—Marilyn Stevenson, 80%; Highest average in Junior Grades—Linda Craswell 93%.  
Perfect attendance for half-year, Charles, Blois and Lloyd Stevenson.  
Perfect attendance for January, Charles, Lloyd and Blois Stevenson.  
Teacher—Jean Chandler.

NEW DELHI (CP)—India's first internal wirephoto service was opened between Delhi and Bombay last month. India already had direct radio-photo links with London, Peiping, New York and San Francisco.

ANY TIME—it's time for  
**KING COLE TEA**



Watch your family smile when you put one of these wonderful steaks on your table! And wait 'till they taste its delicious flavor . . . Its juicy goodness . . . Its tempting tenderness— for these are TOP-GRADE STEAKS cut from fine quality beef. They're cut to just the right thickness—with excess bone and fat trimmed off before weighing.

## T-BONE STEAK

57c Per Lb.

### Notice To Shareholders

PLEASE! TURN IN YOUR PURCHASE SLIPS NOW! So we can close our books for the ending of our fiscal year. REMEMBER FEB. 28th is LAST DAY.

### VALUES GALORE

- COFFEE Maxwell House 1 Lb. Vacuum Tin \$1.19
- PRUNES For Health Medium Size lb. 21c
- RAISINS Seedless 2 lbs. 35c
- PALMOLIVE
- SOAP, 4 bars . . . . . 33c
- FAB Fabulous Suds For Dishes & Duds 2 for 69c
- NESCAFE For Perfect Coffee. 20 Oz. 63c
- FLUFFO Using Coupon On Package 2 for 49c
- FRESH MED. SHRED
- COCOANUT lb. 29c
- YORK 16 OZ.
- PEANUT BUTTER . . . 39c
- HOLLY HILL 20 OZ. TINS
- Orange JUICE, 2 for 29c
- CLARK'S 20 OZ.
- PORK & BEANS, 2 for 39c
- FLOUR 24 Lb. Bag Robin Hood \$1.59
- CAMPBELL'S
- Tomato SOUP, 2 for 25c
- VOGUE — 500 SHEET
- TOILET PAPER, 6 for 49c
- TEA BAGS Pkg. 60 Lipton's Plus Free 20c Coupon 89c
- CANDY Delicious Sugared Ends lb. 23c

ROUND STEAK, lb. . 49c  
SIRLOIN STEAK, lb. . 53c

STANDING RIB ROASTS, lb. . . . . 39c

TENDER RUMP ROASTS, lb. . 49c

SHOULDER ROASTS 33c

BEEF BRISKETS, lb. . . 19c

SHORT RIBS OF BEEF 25c

STEWING BEEF, lb. . 33c

BEEF LIVER, lb. . . . . 35c

TASTY FRESH HAMBURG, lb. . . . . 33c

HAMS Picnic Style Smoked Shankless lb. 49c

BACON Devon Sliced lb. 49c

### FRUIT DEPT.

NEW FRESH CORN ON COB 6 for 49c

NEW FRESH GREEN BEANS lb. 29c

NEW FRESH BRUSSEL SPROUTS, lb. 29c

CABBAGE Texas New Green lb. 9c

MUSHROOMS Tasty 3/4 Lb. Box 39c

ORANGES Large Florida For Juice, 2 Doz. 69c

EXTRA SPECIAL! LARGE FLORIDA GRAPEFRUIT, 4 for 25c

THESE SPECIALS ON SALE AT THE FOLLOWING STORES  
NORTH RUSTICO - MORELL - TRACADIE

BUY BUILD BENEFIT  
**Super Market**  
FREE DELIVERY  
DIAL 8557  
"THE ONE STOP MARKET"

## WEEK-END SHOE SPECIALS

On Sale Today Thursday 9 a.m.

Ladies' PUMPS \* Reg. to \$10.95 \* Cuban and High Heel \* Many Styles **3.95**

Girls' LOAFERS \* Reg. to \$6.95 \* By "Savage" and "Gale" \* Leathers and Suedes **2.98**

Ladies' Rubber Overshoes \* Reg. \$4.95 \* Black and Brown \* Side Fastener **2.98**

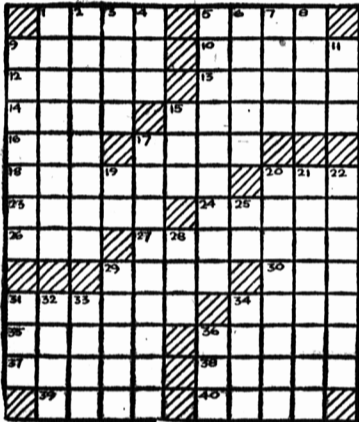
**FIT-RITE SHOE CO**  
GRAFTON ST.

## DAILY CROSSWORD

- ACROSS
- 1. Hint
- 5. Opposed to "aft"
- 9. Mischievous Irish goblin
- 10. Musical drama
- 12. Fragrant wood
- 13. Tie again
- 14. Ruin
- 15. Becomes aware of
- 16. Part of "to be"
- 17. Moccasin-like shoes
- 18. Popular card game
- 19. Often (poet.)
- 23. Droopy
- 24. Mother of Isaac (Bib.)
- 26. Turf
- 27. Slatted window
- 28. Wine cups
- 29. Greek letter
- 30. Rouse to action
- 34. Mend, as bone
- 35. Affirms
- 36. Private teacher
- 37. Earn
- 38. Goddess of peace
- 39. Twisted fabrics
- 40. Cushions

DOWN
- 1. State (U. S.)
- 2. Slackened
- 3. Pieces out
- 4. Part of "to be"
- 5. Predicts
- 6. Unrolls
- 7. Soaks
- 8. American Indian
- 9. Homes of kings
- 11. Roman money
- 20. Acquainted with the existing situation
- 21. Chiquis within a party
- 22. The drama (Brit. spell.)
- 25. Close to
- 26. River (Switz.)
- 28. Aweigh, of an anchor
- 31. Cheat
- 32. Always
- 33. Wither (Switz.)
- 34. River (Turk.)
- 36. Apex

Yesterday's Answer



DAILY CRYPTOQUOTE—Here's how to work it: AXYZLBAKX LONGFELLOW

One letter simply stands for another. In this example A is used for the three L's, X for the two O's, etc. Single letters, apostrophes, the length and formation of the words are all hints. Each day the code letters are different.

### A Cryptogram Question

RITFT EC NY CEWTRQ ZH OEP;  
OT EDD THEFTER RITF WYF STEG  
—ASFWED

Yesterday's Cryptogram: ONE MRY SAY THAT HIS WIT SPARELES AT THE EXPENSE OF HIS MEMORY — LE SAGE.

## FIRESTONE TELEVISION FOR CLEARER PICTURES AND BETTER SOUND.

YES! IT'S TRUE— You Can Now Enjoy

FIRESTONE TELEVISION — IN ANY PART OF P. E. I.

We will be pleased to demonstrate our FIRESTONE Television Sets anywhere on the Island. Just drop us a line or phone for details.

FIRESTONE

Home and Auto Co. Ltd.  
187 GT. GEO. ST. DIAL 5547  
Enjoy Television — Buy FIRESTONE

FIX UP THE THINGS YOU HAVE WITH . . .



**FIRESTONE HOME and AUTO CO. LTD.**  
187 Gt. George St. DIAL 5547  
C-I-L Paint For Every Paint Job  
One Coat Covers

## THAT SMART NEW Hamilton PACKAGE

YOU WILL BE REWARDED with a package of the freshest, crispiest soda biscuits you've ever tasted. Hamilton's Dainty Cream Sodas, now made from a new improved recipe give you the utmost in satisfaction. The whole family will enjoy these NEW Dainty Cream Sodas. Look for them in the smart, new, red and blue package. GET SOME TODAY.

