

When the children are hungry, what do you give them? Food.

When thirsty? Water. Now use the same good common sense, and what would you give them when they are too thin? The best fat-forming food, of course. Somehow you think of Scott's Emulsion at once.

For a quarter of a century it has been making thin children, plump; weak children, strong; sick children, healthy.

See and Buy, all druggists.

Woman is Man's Best Friend

First because she is his mother; secondly because she is his wife; thirdly because she is his sweetheart. We are your friend, because we give you reliable goods at fair prices. In most cases we give you bigger bargains than can be found anywhere else. Before buying visit our store and get prices. We know that we can suit you in quantity, quality and price. Our silverware is as good as can be bought anywhere. Our clocks are unsurpassed in quality and price. We also carry a line of high-class chinaware in Blue Cobalt; also Glassware Fancy Goods, Toys, Games, etc., very cheap.

Repairing of Clocks, Watches and Jewelry done scientifically.

JUREY and CO

The Modern Jewelry and Fancy Goods Store, Prowse's New Stone Block S. S. S. S. S.

Breakfast Foods

For breakfast we have: Pettijohn's Breakfast Food, Necker's Breakfast Hominy, Self-Rising Buckwheat, Tillson's pan dried Rolled Oats, Fresh Ground Oatmeal, Gold Dust Corn Meal, Rolled Wheat, Wheat Farina, Wheatlets.

BEER & GOFF GROCERS.

Prof. J. W. Robertson

DAIRY COMMISSIONER and Professor - Macoun. Of the Experimental Dairy Farm will visit this Province in the interests of the

Farmers and Horticulturists

And will hold meetings as follows: Monday, 27th Feb. - At Rustico Bank at 12:30; Bradshaw Hall at 7. Tuesday, 28th Feb. - Kensington Hall, at 2; Summerside at 7. Wednesday, March 1. - O'Leary Hall at 2; Alberton at 7. Thursday, March 2 - St. Peter's at 2; Souris at 7. Friday, March 3 - Charlottetown in Kindergarten Hall, at 2; also at a meeting of the Dairy Associations of the Province, specially called at Ch'town at 7, in the same place - same evening. Saturday, March 4. - Eldon Hall at 12:30; Murray Harbor South at 7:30. It is particularly requested, as there are two meetings to be held each day, that all meetings shall be held on sharp time.

DR. CLIFT. SALISBURY STRATMENT CHRONIC DISEASES

THE IMPROVED RUPTURE CURE

Chronic Diseases and Rupture cured by Dr. Clift. Diploma registered in United States and Canada. Send stamps for information or call at TRURO, Nova Scotia, in Merchants Bank Building. At PICTOU, Rovers Hotel, every Wednesday. At NEW GLASGOW, N. S., Windsor Hotel, every Friday.

For Business Men

Niagara - With a Moral.

When a stranger first goes to visit Niagara he is oppressed by the roar of the falls. The whole air seems to be impregnated with sound, and go where he will he cannot escape its dreadful monotony. The cataract advertises itself. But the next day the sound seems fainter, the roar of the falls fails to disturb his slumbers, and after a time he ceases to hear it at all unless he stops to listen to it. The noise is there, just the same in volume and intensity, but he pays no heed to it. What an impressive lesson this should be to the business man. Nature itself has worked out for us an advertising parable. The sound of the falls has ceased to attract attention because of its monotony. So the advertiser who keeps on shouting his name in bold, black type across half a page of the papers, day in and day out, using the same copy, though he may be keeping everlastingly at it in the most lavish way, fails to reap a satisfactory reward for the money expended, and he condemns advertising as of little or no value. At first, perhaps, people talk of his boldness, and his advertisement may for a time pay him for the money it costs. But the advertisement soon loses its freshness, and people do not even stop to read it. It fails in the most essential particular, and that is to so attract people to read it that they will be led by its arguments to buy your goods. There was a time when bold black-faced advertisements that seemed to shout at one from the center of the page, were effective because there was nothing better. People had not studied the art and science of advertising in those days and every man who wanted to advertise must perform have shouted at the readers, and the only way to make his voice heard above his neighbors was to use bigger or blacker type. It was amid all this riot that some bright man discovered the fact that a much smaller advertisement, which said something that would interest the public, in plain, every-day reading type, helped to sell goods better than the excited shouts of the surrounding black type that told nothing but the unimportant fact that each merchant believed that his own goods were the best and in every way the finest and most complete line ever sold in the city. Nowadays live merchants have learned the lesson that it requires something more than their names in big type to hold the attention of the reading public. - Painters' Magazine.

Little Margins, Large Sales.

Small profits and quick returns is a grand business principle. Better to deal with a multitude than with a few. A thousand nimble nickels are better than a hundred slow dollars. Turning over stock and money rapidly means successful business, and those who make the least margins of profit and sell the most goods are generally the biggest advertisers. - Exchange.

For Permanent Customers.

The best way to attract customers is by interesting them; the best way to hold their custom is to please them. It is a foolish policy to attract in the first place unless you are prepared to give satisfaction. - Printer's Ink.

Advertising don't pay," some people say, yet the most successful firms are always the largest advertisers. There

TO CURE TOOTHACHE IN A MINUTE

Use NERVOL. One application cures; if not, your money back. Equally good for Neuralgia and Headache. 25c. at all Druggists.

I. S. Sanford, COMMISSION MERCHANT

Strict attention to business and prompt returns made. Special attention given to the sale of

Pork, Poultry, Eggs, Hides and Wool Skins.

Market quotations given on application. Address all consignments and correspondence to.

I. S. SANFORD 46 and 48 Argyle St. HALIFAX, N. S.

Twenty Dollars Reward

Any person giving information leading to the apprehension of the party or parties who broke into my house on North River between the dates of the 23rd and the 29th inst. will receive the above reward. R. M. YOUNG.

is a way of advertising that don't pay, and it is to place an ad. in a paper because it has a cheaper rate than some other, while the rate paid to the first paper is high even at the best judgment from results coming in, if any at all. Judicious advertising always pays, and that paper is the cheapest which brings the best results, no matter what its rate may be. - Press & Printer.

Natural advantages have no utility until they are utilized.

An unscrupulous person, like a quicksand, cannot be trusted.

Always try to be a leader and not the follower in the paper chase of business.

A poor clerk behind the counter is about as undesirable as poor goods upon the shelves.

A clean record and a clean store are two things which no merchant can afford to be without.

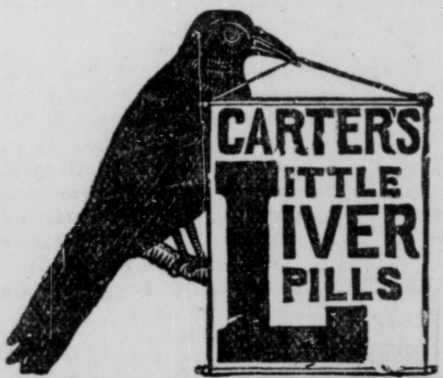
Time is more precious than money, and he who wastes it is more foolish than the spendthrift.

If you cannot attend to your advertising, you cannot expect people to pay attention to your store.

Worry will not remove furrows from the business, but it will create them on the merchant's brow.

Climbing metaphorical mountains may not be pleasant, but it gives strength of character, if not strength of muscle.

He who seeks diligently and honestly for position or money may not find all he sought for, but he will find a good percentage of it. - Canadian Grocer.



SICK HEADACHE

Positively cured by these Little Pills.

They also relieve Distress from Dyspepsia, Indigestion and Too Hearty Eating. A perfect remedy for Dizziness, Nausea, Drowsiness, Bad Taste in the Mouth, Coated Tongue, Pain in the Side, TORPID LIVER. They Regulate the Bowels. Purely Vegetable.

Small Pill. Small Dose. Small Price.

Substitution the fraud of the day.

See you get Carter's,

Ask for Carter's,

Insist and demand

Carter's Little Liver Pills

ADVICE ABOUT

Spice.

When ordering a package Pepper, Ginger, Allspice, Cinnamon or Cream of Tartar from your grocer you can always feel sure of securing the best quality by asking for :

Mott's

NOTICE.

In connection with the visit of Professor Robertson and Macoun, a special train will leave Summerside on Wednesday, March 1st, at 12 o'clock local, for O'Leary, and Alberton, returning to Charlottetown that night after the close of the Alberton meeting.

Also a special train will leave Charlottetown on Thursday, March 2nd, at 12 o'clock local, for St. Peter's and Souris, returning to Charlottetown that night after the close of the Souris meeting. These trains will call at all stations going and returning.

From Summerside and Charlottetown, the return fare will be One Dollar, and from all other stations the rate will be in this proportion. Ch'town, Feb 21st, 1899.

UP IN WINDSOR

Mr. Cole Discovers the Power of Dodd's Kidney Pills.

WINDSOR, Feb. 20. - The following statement, which Mr. F. H. Cole of this place requests us to publish, is worthy of attention from every victim of Rheumatism in Canada.

Mr. Cole's experience fully warrants him in making this statement.

"Words cannot describe how I suffered from Rheumatism and Kidney Complaint. I tried every cure that was recommended but got no benefit until I began using Dodd's Kidney Pills.

"Thank God I did use Dodd's Kidney Pills, for they cured me - made me sound and well, in every joint and limb."

Those who suffer the agonies of Rheumatism or Lumbago need do so no longer. Dodd's Kidney Pills will cure them.

A new Knapp roller boat will probably be constructed in Toronto during the coming season.

Keep Minard's Liniment in the House

The head offices of the Canadian Life Insurance Company are to be removed from Hamilton to Toronto on account of high taxation in Hamilton.

Dr. Chase Cures Catarrh after Operations Fail.

Toronto, March 16th, 1897. My boy aged fourteen, has been a sufferer from Catarrh, and lately we submitted him to an operation at the Central Hospital. Since then we have resorted to Dr. Chase's Catarrh Cure, and one box of this medicine has made a prompt and complete cure. H. G. FORD, Foreman, Cowan Ave. Fire Hall.

Count Tolstoi's new book, the proceeds of which will be devoted to the Dakhobor settlements in Canada, is entitled, "The Resurrection." The novel is strong in human study, with a central problem. Experts speak of it as the most vivid piece of literature that has ever come from Tolstoi's pen.

Minard's Liniment is used by Physicians

Truth, of London says that Emperor William has written a letter to Queen Victoria, announcing that he will arrive at Cowes, Isle of Wight, on board the imperial yacht Hohenzollern on July 29th, and that he will remain at Cowes for one week.

To all who had themselves with health gradually slipping away, Kidneys and Liver so disorganized that they are incapable of keeping the system free from poisonous waste material, Stomach Disorders, Bowels Constipated, Head Aching, Back Pain, take Dr. Chase's Kidney-Liver Pills. The quick way they help you back to health will surprise you.

A squad of British soldiers will visit America next month and give exhibitions

Minard's Liniment Lumberman's Friend

Smallpox is ravaging the Abyssinian army.

Chronic Eczema Cured.

One of the most chronic cases of Eczema ever cured is the case of Miss Gracie Ella Atton, of Hartland, N. B. On a sworn statement Mr. Atton says: "I hereby certify that my daughter Gracie Ella was cured of Eczema of long standing by using four boxes of Dr. Chase's Ointment. William Thibie, Registrar of Hartland also certifies that he has four boxes of Dr. Chase's Ointment which red oracle pills.

Preparations are being made in England for the 300th anniversary of the birth of Cromwell, which occurs on April 25th.

Ask for Minard's and take no other

Clock Doctoring

If your clock has stopped, let us put new life in it.

If it is not performing satisfactorily we will examine it and tell you exactly what is necessary to effect a cure.

We have restored many sick clocks. Some pronounced hopeless. Give your clock a chance. No cure, no pay

Send us a postal or call and tell us where to send for it.

G. F. Hutcheson, QUEEN STREET.

TENDERS

Sealed tenders will be received by the undersigned until Saturday the 18th day of February next, for the erection of a brick wing (96x40) to St. Dunstan's College, Charlottetown, P. E. I. Plans and specification may be seen at the College or at the office of C. B. Chappell, Esq., Architect. Each tender must be accompanied by an accepted cheque for \$200, which shall be forfeited by any tenderer who shall refuse to perform the work after his tender has been accepted.

Envelopes must have the word "Tender" written on them. The lowest or any tender not necessarily accepted. REV. A. P. McLELLAN, Rector

St. Dunstan's College, Ch'town, on 23rd, 1899 10 30 mon, wed, fri

FROM INDIA & CEYLON

It's a Treat ::

To Drink

'TETLEY'S'

TEAS

Sold in lead packets only 4c to \$1.0 per lb.

Always Best of Tea Values

Office for Maritime Provinces 7 & 9 Bedford Row, Halifax, N. S.

TEETH!

Are you thinking of coming to town to have some dental work done? Is your time limited? Let us tell you what we can do. WE can take the worst case of an aching tooth and treat and fill it in one setting. WE can take the worst case of abscessed or ulcerated tooth and treat and fill in one setting. WE can take any number of such teeth and make them all right in one sitting, and fully guarantee them not to abscess again. WE save teeth. Don't have a tooth extracted because you are told that it cannot be filled. We have the experience and methods for saving teeth. We do Painless Dentistry by use of the famous

BERLIN METHOD AND BY ELECTRICITY

WE make Crown and Bridge Work and put it in place same day as impression is taken. WE make Metal Plates or Valcinate Plates and put them in place same day as impression is taken. We have everything required, and up to date for best work, and for comfort of our patients. Persons from out of town will see the great advantage of coming to see us, as they can have their Dental Work done without loss of time, and fully guaranteed in every respect. Our prices are low, and each branch in charge of a specialist. Examinations and advice free. Call and see specimens of Teeth without plates, etc.

BERLIN DENTAL PARLORS

CHARLOTTETOWN, P. E. I.



Arcade Ramps, Cast Ste I, Coulk Steel, Bar Iron, Steel Shoes, Toe Clippers, Nails, Pincers, Knives, Kearny & Foot Rasps.

FENNELL & CHANDLER