

SMALL HERRING

The anchovy, a small fish of the herring family, is caught off the Pacific coast.

AIDED HARVEST

The first self-binding reaping machine used in the Canadian west was produced in 1884.



R. C. SHEA, Kinkora, P. E. I.

Indian River Dramatic Club

will present "TEMPEST AND SUNSHINE" in KING GEORGE HALL, KENSINGTON MARCH 17th-8:15 P.M. Matinee At 3 P.M.

Kensington and Vicinity

Mr. John Keir, Malpeque, was a recent visitor to Kensington.

Mr. and Mrs. Owen of Malpeque were visitors to Kensington recently.

Miss Pearl Cameron of Indian River, left March 10 for Montreal where she will visit.

Rev. Louis Callaghan, Peter McLellan, Gussie McLellan and Elmer Mann of Indian River and Austin Pendergast of Kensington, visited Charlottetown on Tuesday and attended the Short Course at Vocational School.

Mr. Fred Clark of Cavendish, returned recently from a most enjoyable visit to Boston, Mass., St. John, N. B., and other points.

Mr. and Mrs. Merritt Callaghan of Alberton, were week-end visitors to Emerald Junction.

Mr. Herb MacEwen loaded three cars of cattle at Kensington on March 9.

Mr. John Crozier of Malpeque was a recent visitor to Kensington.

Mr. Wilbert Lawless, veteran trainer and fitter of race horses is attending to the requirements of Earl Semple's stable of eight horses during Mr. Semple's absence in the Eastern states.

Mr. George Riley and son Wilford of Clinton, were business visitors to Kensington on Tuesday.

Mr. Keir Clark (merchant) who has recovered from his recent illness, was a recent visitor to Summerside.

Messrs. Lucas Allen, J. J. Inman, John McNeill and Edwin Heckbert of Summerside, were visitors to Kensington on March 9.

The prominent and successful race horse trainer, Earl Semple, left recently to visit some of the racing stables in N.B., and the New England states.

Messrs. J. W. O'Brien, Frank McAlduff, Leo O'Brien and Rev. W. E. Monaghan of Alberton, recently paid a short visit to racing fraternity friends in Kensington and Summerside.

Miss Mary Gass, music teacher at Kensington, was a week-end visitor to her home in Sackville, N.B.

Mr. and Mrs. Frank Marshall and four children of Simon Park visited at the home of Mr. and Mrs. Austin Pendergast on Sunday.

Friends of Mrs. Fenwick Infurcy residing at the home of Mr. Elmer Cotton, Clinton, will be

Mr. William Woodside of Malpeque, left Monday morning for Vancouver, B.C. En route Mr. Woodside will visit relatives and friends in several Canadian cities.

Business in the marts of trade and commerce is brisk in Kensington. The hum of tractors with trailers carrying potatoes to warehouses is a familiar sound. Cattle and hogs are being shipped semi-weekly. The six road approaches are in remarkably good condition, although there was a slight wash-out opposite Roy McArthur's gate for want of a culvert. A record for early split log drag scraping was made on Monday, March 8th, when the Malpeque road was scraped by Mr. McArthur—thereby rendering a service to the community—worthy of emulation by all public spirited citizens.

A freight elevator in the Empire State Building in New York rises 986 feet from the sub-basement to the 80th floor.

Highest lighthouse maintained by the U.S. coast guard is on top of an island in Hawaii, 709 feet above sea level.

The sun sends out 400,000 times as much light as is reflected from the moon.

Richmond and Vicinity

F/O "Terry" Rogerson, who is stationed at St. Eleanors, visited recently with Mr. and Mrs. Ray Brown, Richmond.

The following Bayside men motored to Charlottetown on March 9, to attend the Farmers' Federation: Messrs. Percy Kilbride, Angus Gillis, Michael Morrison, J. A. Brown and Herman McIntyre.

The Wellington Centre Dramatic Players have chosen their St. Patrick's Play and are now busy preparing for it.

Mr. and Mrs. Edward Harrington, Summerside, recently visited with Mr. and Mrs. Leo McNally, Richmond.

Messrs. Leo Perry and Owen McWilliams recently attended a refresher course in egg-grading held at the Experimental Farm, Charlottetown.

Mr. Howard McKinnon, Grand River, recently spent the week-end in Halifax, the guest of his brother and sister-in-law, Mr. and Mrs. Alex McKinnon.

Friends are sorry to learn that Mrs. John Chappelle, Richmond, is a patient in the Prince County Hospital. All wish her a very speedy recovery.

The final hockey game for the Intermediate "C" League took place at Mt. Pleasant Community rink on March 5, with the Lennox Island Micmacs taking the game from Lot 15 Rangers by the huge score of 10-1.

Messrs. J. A. Brown and Ray Brown attend the funeral of the late Mrs. Arras Arsenault, who passed away on March 5, at Prince County Hospital and was laid to rest in St. Paul's Cemetery, Summerside, on March 8.

His many schoolfriends were sorry to learn that Prenton Ramsay, son of Mr. and Mrs. Hudson Ramsay of Richmond, had to undergo an operation for appendicitis at Prince County Hospital and all look forward to having him back with them at school very soon.

A card party was held in the Church basement on March 1, when 10 tables were in play. High prizes were won by the following: ladies, Miss Lulu Murphy; gents, Edmond McNeill; consolation prizes went to: ladies, Mrs. Elizabeth Bolgar; gents, Jack Baglole. The freeze-out was won by Mrs. D. J. McNeill. A delicious lunch was served by Mrs. Tom McNeill, Mrs. Louis Praught and Mrs. Emmett McNeill.

The weekly card party was held in the Church basement on March 8, with 13 tables in play. Prizes were won by: ladies, Mrs. Elizabeth Bolgar; gents, Mr. John E. Cameron. Consolation prizes went to: Ladies, Mrs. Raymond Siliker; gents, Mr. Owen McWilliams. The freeze-out was won by Mrs. Frank Deighan. The catering committee, Mrs. Alex Clark, Mrs. Leo McNally and Mrs. Vernon Fitzgerald served a tasty lunch.

The March meeting of Richmond Women's Institute was held at the home of Mrs. Leonard McNeill, Jr., on March 12, with 13 members present including one new member. Roll call was answered by exchanging a favorite recipe. It was decided that a new globe be bought for the school. It was also decided to hold another card party to raise funds for the school and Mrs. Leonard McNeill, Sr., offered the use of her home for March 19, while the other members are to supply refreshments, prizes, etc. Four ladies volunteered to collect for the Red Cross around the end of March if no others are appointed for this district by the chairman at Summerside before that time. A delicious lunch was then served by Mrs. McNeill, assisted by the lunch committee. Cards followed for an hour with high prize being awarded to Mrs. Herbert McQuaid and the consolation to Mrs. Elizabeth Bolgar. Mrs. Ray Brown invited the ladies to her home for the April meeting.

The people of Richmond gathered at the home of Mr. and Mrs. Raymond L. Gillis on March 10, to extend a welcome to them and their family. Mr. Bill Bridges called the meeting to order and the address of welcome was read by Mr. Leonard McNeill. The chief text of the address was the "lift" felt by the people of Richmond when a man and his family take up permanent residence in this community, because the greater population of Richmond consists of families "in our midst today but gone tomorrow" and of older people whose families are grown up and gone from the village; therefore it is encouraging when people settle in Richmond to stay and will take a more keen and

World Day Of Prayer At Kensington

A large representation of the women of the United Presbyterian and Anglican Churches of Kensington and Margate gathered in St. Mark's Church, Kensington, for the World Day of Prayer, along with a representation of teen-age girls from the several churches, who led in the Girls' Service of Worship.

Mrs. Lloyd Howard led in the Act of Praise and gave an address on the life of Dr. Sarah Chakko, who has passed away since preparing the 1954 service for the World Day of Prayer. Other leaders were Mrs. Brewster Linkletter, Mrs. J. Y. MacFadyen, Mrs. Wilbur Dennis, Miss Mae Walker and Mrs. Percy MacMurdo. Prayers were offered by Mrs. J. G. Townsend, Mrs. E. H. Bean, Mrs. John Johnston, Mrs. L. M. Murray, Mrs. Horace Paynter, and Mrs. Erskine MacMurdo. Mrs. Kenneth Ridgeon was organist and the offering was received by Mrs. Elmer Paynter and Mrs. Elmer Moase.

The Call to Worship in the Service of Worship for Youth was led by Myrna Cousins; the Litany of Praise by Evelyn Crozier, and the Act of Penitence by Beth Cameron. The hymn, "Come Gracious Spirit, Heavenly Dove" was announced by Greta Graham. Words of Assurance was led by Rebecca Jardine, and Intercession by Marion MacArthur.

Developed expressly for tender, childish throats by the same laboratory that gave you fast, effective Buckley's Mixture for grown-up coughs and colds. Fortified with VITAMIN C.

YOUNGSTERS LOVE IT! MOTHERS ARE GRATEFUL FOR JACK and JILL

The good-tasting, fast-acting remedy specially made for safe, fast relief of KIDDIES' COUGHS and 50¢ COLDS

Developed expressly for tender, childish throats by the same laboratory that gave you fast, effective Buckley's Mixture for grown-up coughs and colds. Fortified with VITAMIN C.

Developed expressly for tender, childish throats by the same laboratory that gave you fast, effective Buckley's Mixture for grown-up coughs and colds. Fortified with VITAMIN C.

Developed expressly for tender, childish throats by the same laboratory that gave you fast, effective Buckley's Mixture for grown-up coughs and colds. Fortified with VITAMIN C.

Professional Cards

DR. J. R. CUNNINGHAM VETERINARIAN

Dial 2520 Water Street East Summerside

R. E. ELLIS & SON Fire - Auto - Casualty INSURANCE

Summer St. Summerside

T. EARLE HICKEY Chartered Accountant Canadian Bank of Commerce Building Summerside, P. E. I. PHONE 2888

W. Albert Robertson Chartered Accountant P. E. I. MUTUAL BUILDING Granville at Water Street Summerside

DIAL 2344 P. O. BOX 681

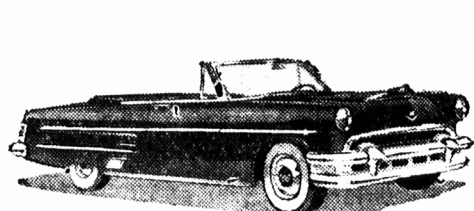
E. E. PARKMAN Opt. D. R. O. OPTOMETRIST

Glasses Fitted - Eyes Examined Office Hours: 9 to 12 - 1 to 5 and by appointment. PHONE 2327

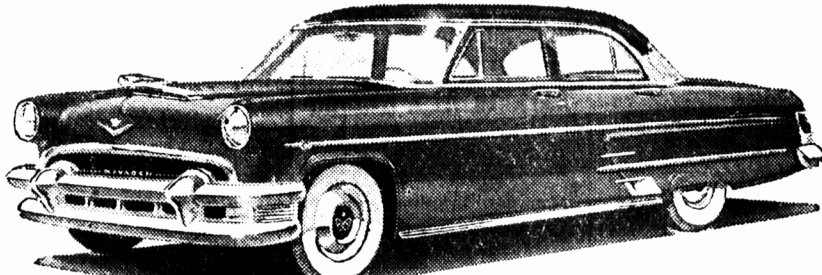
REGENT THEATRE B.L.D. Summerside

B. F. HUNTER R. O. OPTOMETRIST Summerside, P. E. I. Complete Visual Analysis Glasses Fitted PHONE 3116 SMALLMAN'S BUILDING

A. Raymond Grant, B.Sc., O.D. OPTOMETRIST Complete Visual Analysis Glasses Fitted 258 Water Street, Summerside Above Maurice Mill's Men's Wear Phone 3330.



MONARCH LUCERNE CONVERTIBLE

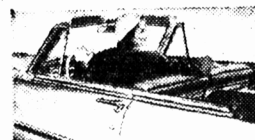


MONARCH LUCERNE SEDAN

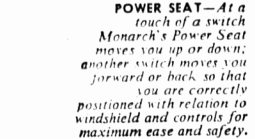
beauty—to express your good taste

Monarch Lucerne

POWER—TO MAKE YOUR DRIVING EFFORTLESS



POWER STEERING—Monarch's Power Steering gives the driver tip-of-the-finger control at every speed, on every kind of road, makes turning, backing and parking effortless... cushions the shocks and lars of rough-road driving.



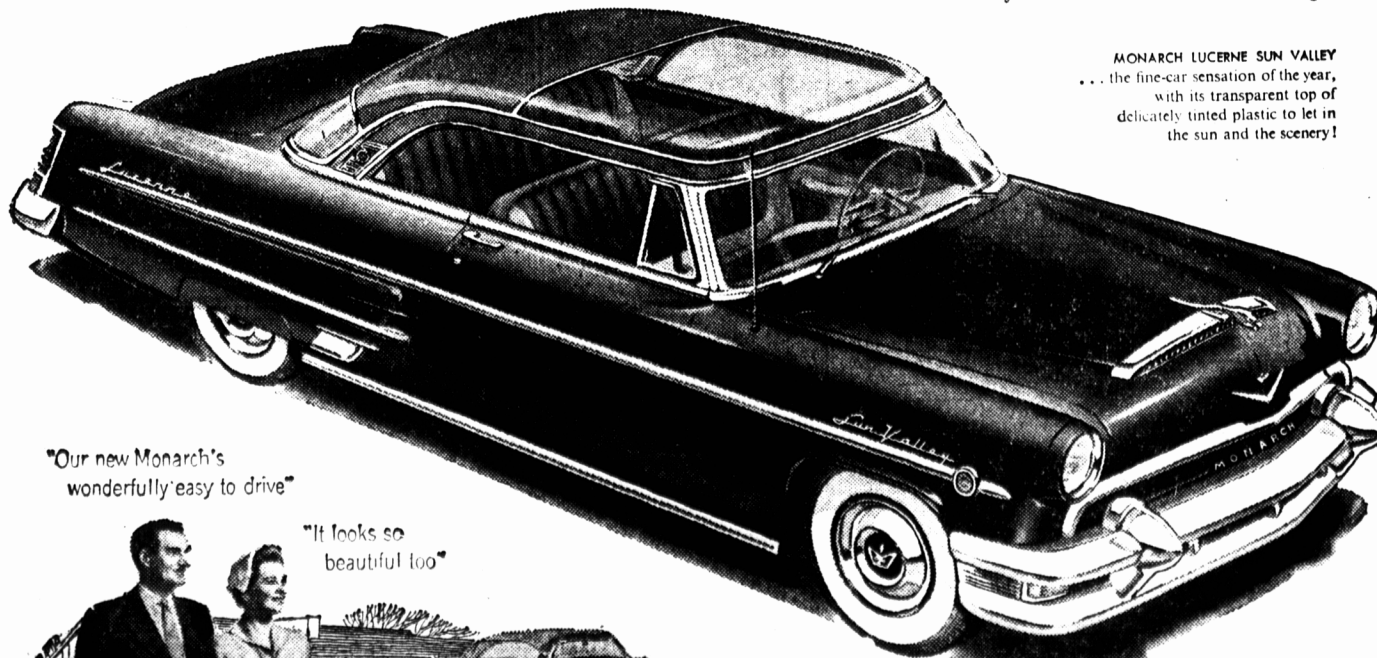
POWER SEAT—At a touch of a switch Monarch's Power Seat moves you up or down; another switch moves you forward or back, so that you are correctly positioned with relation to windshield and controls for maximum ease and safety.



POWER BRAKES—With Monarch's Power Brakes your engine does half the brake-work. A touch of the toe on the brake pedal brings you to a smooth, sure stop. Vacuum braking combined with mechanical linkage means greater driving safety with far less effort.

Monarch for '54 presents the most brilliantly beautiful cars of the year... the magnificent Monarch Lucerne models—contemporary in design, gracious and luxurious in every appointment, and powered through and through with all the fine-car features that make today's driving completely relaxed and effortless! Distinguished quality, beauty and elegance are immediately apparent in Monarch's beautiful interiors—so comfortable, relaxing and quiet at all speeds... decorator-planned and colour-keyed to complement the lustrous exterior finishes. Special features of the Monarch Lucerne models include Power Steering, Power Brakes, Power Seat, Power Window Lifts and Automatic Transmission. With a completely new 161-Hp. overhead-valve V-8 engine and the new, safe and reassuring ride-control system of Ball-Joint Front Suspension, Monarch puts a whole new world of power at your command!

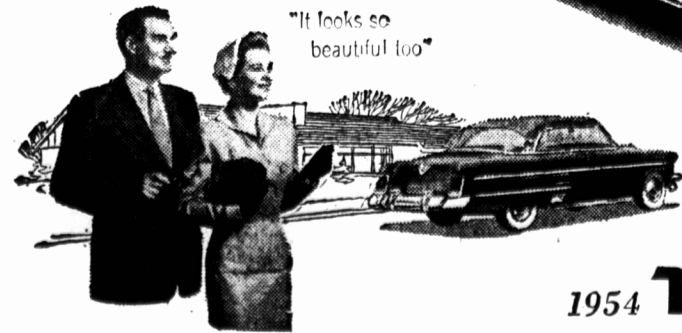
Where a fine car matters Monarch belongs



MONARCH LUCERNE SUN VALLEY... the fine-car sensation of the year, with its transparent top of delicately tinted plastic to let in the sun and the scenery!

"Our new Monarch's wonderfully easy to drive"

"It looks so beautiful too"



Ride like a King in a

1954 Monarch 161Hp. OVERHEAD-VALVE

YOUR MONARCH DEALER WILL BE PLEASED TO ARRANGE A DEMONSTRATION AT YOUR CONVENIENCE

McGowan Motors FORD & MONARCH CARS Montague Phone 33-21

S. R. Johnston Ltd. FORD-MONARCH DEALER St. Peter's Road Dial 8548

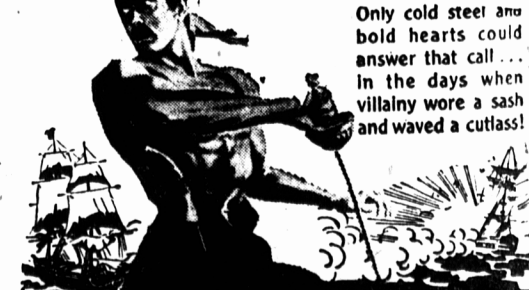
MacLean Motors Ltd. FORD-MONARCH DEALER Summerside Dial 2257

LOOK FOR THE A-1 SIGN OF VALUE WHEN YOU BUY A USED CAR—SEE YOUR MONARCH DEALER

CAPITOL Summerside

TODAY (Tuesday) 3:30 - 7:15 - 9:15

LOVE! GOLD! ADVENTURE!



Maureen Tyrone O'HARA POWER

in Rafael Sabatini's THE BLACK SWAN

with LAIRD CREGAR • THOMAS MITCHELL • GEORGE SANDERS ANTHONY QUINN • GEORGE ZUCCO

Directed by HENRY KING • Produced by ROBERT BASSLER

Screen Play by Ben Hecht, Samuel Miller • Adapted by Selma J. Miller, from Novel by Rafael Sabatini

REGENT TO-NIGHT 7.15 - 9.15

BARBARA STANWYCK • FRED MACMURRAY

THE BIG-STAR BIG-STORY 3D THRILL!

The Moonlighter

PHOTOGRAPHED IN NATURAL VISION 3-DIMENSION

WARD BOND WILLIAM CHANDLER HENRY KING JOHN HOPKINSON BOB RAYBURN WARNER BROS.

ADMISSION EVENING Children 50 cents; Adults 65 cents

KENSINGTON RINK

TUESDAY, MARCH 16

Second Game Finals Junior North Shore League

KENSINGTON vs. SPRING VALLEY

Game 8:30 Sharp

Second Game Semi-Finals for Island Midget Championship.

Murray River Midgets vs. Kensington Midgets

Game 8:30 Sharp