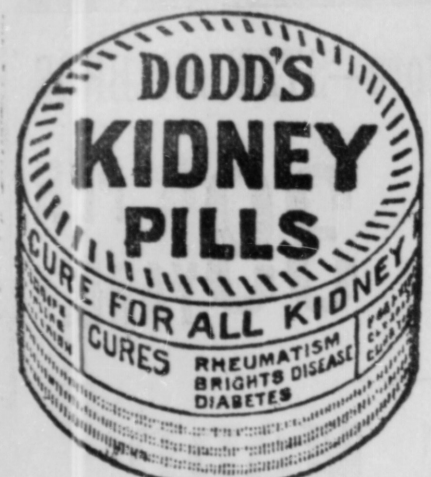


Be on **Guard!**  
Your



THE BEST is always limited. Dodd's Kidney Pills, sold only in boxes like this, are widely imitated, because they are the best Kidney cure. Take none but

**D-O-D-D'S**

Unparalleled Bargains  
at Jurey & Co's

Successful  
Sacrifice  
Sale

\* Look where you will, but don't buy until you get our sale prices.  
Eight day striking clocks from \$2.50 up, warranted to keep time.  
Watches from \$2.00 up.  
Silverware of good quality and nice design, at very low prices. Rings, Brooches, Sleeve Links, Chains, Bracelets, Stick Pins, Lookets, etc., at reduced prices.  
Spectacles and eyeglasses very cheap.  
We also have a nice line of Chinaaware, Fancy Goods, Toys, etc., which will be sold at extraordinary low prices to clear.  
\* Repairing attended to Clocks, Watches and Jewellery.  
The Modern Jewelry and Fancy Goods store of

**JUREY & CO.**

Sunnyside, opposite Post Office

**I. S. Sanford,**

COMMISSION MERCHANT

Strict attention to business and prompt returns made. Special attention given to the sale of

**Pork, Poultry, Eggs, Hides and Wool Skins.**

Market quotations given on application. Address all consignments and correspondence to

I. S. SANFORD 46 an 48 Argyle St. HALIFAX, N. S.

**NOTICE!**

—TO—

**DEBTORS**

As we have transferred our business to other parties our books must be

Closed up at once

All those indebted to us will oblige by making immediate payment at the OLD STAND.

Accounts Long Overdue if not attended to at once will be sued for.

W. A. WEEKS & CO.  
n 26—cod & w 2m

**Farm For Sale**

100 acres at Dundas

We offer for sale 100 acres of land at Upton, Dundas, formerly occupied by Angus McPherson.

75 acres clear and in good heart, the remainder under mixture of hard and soft wood. All excellent soil. Terms easy.  
M. & D. C. McLEOD,  
Attorneys at Law  
Charlottetown Feb. 1st 1899.  
Feb 2nd wkl 1mo

**250 Cases**

....CHOICE....

**Vaencia ORANGES**

—AND—

**LEMONS**

Landed to day.

CARVELL BROS

For **Business Men**

What of Spring Trade?

You are hoping that spring trade will be better than last year. Are you doing anything to make it better? The conditions in general warrant the purchase of a better stock, the carrying of large assortments, and prices indicate that people will use better qualities. When there is general demand it is to sell the goods—if you have them. When you have them its easy to interest the people—if they know it. Are you preparing to tell them of your superior stock? Since business bids fair to be better, you should make your advertising better. Make the people understand the price is right. Make them understand that when they come to your store they are going to have the best stock to choose from, the best inducements to buy and the most careful interest on your part and the part of your employes, to give them the best the market affords for the amount they have to spend. When you have the prospective customer convinced of all these things be careful that you do not disappoint that customer.—Advtg. World.

The Old-fashioned Profit.

The old-fashioned profit, which partook more of the character of highway robbery than any other, is an institution of the past. It may even now occasionally thrive for a short time under favorable conditions, but in such cases the day of retribution is bound to overtake those who practice it.—Shoe and Leather Gazette.

Get right at your story. Plunge into it as the bather plunges into the ocean. Preamble is obsolete. Modern business is quick business—modern advertising should be a reflex of the business—getting to the heart of the matter in double quick order.—J. A. McDonald.

The day has gone by when the simple name of an article, on the fence in the street or on the billboard or any other mere sign can be considered adequate or effective advertising. The facts must be told connectedly and the reasons given. That can be done only in the newspaper. This is why newspaper advertising is increasing out of all proportion to the signs so freely used some years ago.—Des Moines (Ia.) News.

Almost every advertiser has his theory about the proper season for advertising. Some say that there is no use of trying to force trade when it is dull; others say that trade is good enough at certain seasons, and they only want more trade in such and such months. Hence they advertise at that time only. Some regard must be paid to season without doubt, and advertisements should be so worded as to be seasonable; but people read the newspapers about as much at one time as another, and if at certain periods an advertisement is not likely to be quite as productive, that fact keeps competing advertisements out of the newspaper columns, and consequently gives the whole field to the man who does advertise at that time, thus making the dull season in truth a season of plenty. We would not recommend a druggist to advertise "ice cold soda" in January, nor should "Artic overshoes" for the retail trade be pushed with much energy in June; but outside of a

Have Just Completed  
My New Oyster Place.

Call and see the brilliant display of beautiful oysters on and off the shell. Our Oyster king is standing in the window. See him, and then you will eat oysters.

John P. Joy,

VICTORIA CAFE  
Great George Street.....

Twenty Dollars Reward

Any person giving information leading to the apprehension of the party or parties who broke into my house on North River between the dates of the 29th and the 29th inst. will receive the above reward.  
R. M. YOUNG.

few articles which have their seasons it is admitted by the most successful advertisers that the best time to advertise all the time.—Printer's Ink

Advertising does not make demand, but first-class advertising makes people realize their wants.

The successive formation of trusts which will not advertise is alarming some newspaper publishers.

It takes skill and judgment to build business and advertising is one of the elements which does much to make success.

Every business man is interested in the science of store growth. The one who masters the science is the one who succeeds.

A store full of bargains is of no benefit unless the people find it out. When they learn of it, the benefit is felt by both buyer and seller.

Your business is what you make it. Your advertising is a part of your business. If the advertising is right and the business is right, there is no doubt of your success.

Spring trade is looking about for some one to take it in. Those who go after it with the best advertising of their goods, will get all that's due them and a little that really belongs to the other "man."

The commercial reports indicate business is better than ever. The past five years have witnessed a wonderful improvement in advertising, and much of the business activity of to-day is due to the excellent advertising.—Advtg. World.

A PROMINENT VANCOUVERITE.

Permanently Cured of Asthma,  
Clarke's Kola Compound Cures.

Mr. F. J. Painton, the well-known proprietor of Painton's Music Store, Vancouver, B. C., writes: "I have been a great sufferer from asthma in its worst form for over four years, very often having had to sit up nearly all night. I had consulted physicians both in England and Canada without obtaining any permanent relief and tried many remedies with the same result. A friend who had been cured by Dr. Clarke's Kola Compound advised me to try it. And three bottles have entirely cured me. It is now nearly two years since my recovery, and asthma has not troubled me since. I feel very grateful to Dr. Clarke for introducing this wonderful remedy, suffering as I was, and do not know of a single case where the required number of bottles have been taken that it has failed to cure. See that you get Clarke's. Free sample bottle sent to any person. Mention this paper. Address The Griffiths & Macpherson Co., 121 Church street, Toronto, or Vancouver, B. C., sole Canadian agents."

Sold by Geo. B. Hughes

We have  
a Beautiful

line of goods to show you this season in

**Diamond Rings  
Gipsy Rings  
Chain Bracelets  
ornette Chains  
Gents Chains  
Brooches  
etc. etc. etc**

We are giving special value in Watches and Clocks until Xmas. It will give us pleasure to show them to you.

W. N. TANTON  
Great George St.

**DAIRY CATTLE  
FOR SALE**

I am instructed by Messrs Easton Brothers, to sell at Auction on their farm at East Royalty, two miles from Charlottetown, on Wednesday, March 15th at one o'clock p. m. sharp. 30 head of cattle pure bred Ayrshires and Jersey and Ayrshire grades, as follows:—  
Fifteen newly calved cows, Jersey and Ayrshire grades. Two heifers 2 years old; Ayrshire grade. Six heifers, 1 year old Ayrshire and Jersey grades. Five young heifer calves Ayrshire grade. One bull 1 year old; pure bred Ayrshire from an imported cow. One bull, 1 year old; pure bred Ayrshire.

TERMS—All sums of \$10 and under cash; over \$10 ten months credit on approved paper.

F. H. HORNE  
Auctioneer.

UP IN WINDSOR

Mr. Cole Discovers the Power of  
Dodd's Kidney Pills.

Windsor, Feb. 20.—The following statement, which Mr. F. H. Cole of this place requests us to publish, is worthy of attention from every victim of Rheumatism in Canada.

Mr. Cole's experience fully warrants him in making this statement.

"Words cannot describe how I suffered from Rheumatism and Kidney Complaint. I tried every cure that was recommended but got no benefit until I began using Dodd's Kidney Pills.

"Thank God I did use Dodd's Kidney Pills, for they cured me—made me sound and well, in every joint and limb."

Those who suffer the agonies of Rheumatism or Lumbago need do so no longer. Dodd's Kidney Pills will cure them.

A new Knapp roller boat will probably be constructed in Toronto during the coming season.

Keep Minard's Liniment in the House

The head offices of the Canadian Life Insurance Company are to be removed from Hamilton to Toronto on account of high taxation in Hamilton.

Dr. Chase Cures Catarrh after  
Operations Fail.

Toronto, March 16th, 1897.  
My boy aged fourteen, has been a sufferer from Catarrh, and lately we were led him to an operation at the Central Hospital. Since then we have resorted to Dr. Chase's Catarrh Cure, and one box of this medicine has made a prompt and complete cure.  
H. G. Foss,  
Foreman, Cowan Ave. Fire Hall.

Count Teletor's new book, the proceeds of which will be devoted to the Dulshobor settlements in Canada, is entitled, "The Resurrection." The novel is strong in human study, with a central problem. Experts speak of it as the most vivid piece of literature that has ever come from Teletor's pen.

Minard's Liniment Is used by Physicians

Young Jesse James' trial for train robbery has commenced at Kansas City. Mrs. Samuels, 74 years old, mother of the James boys, was a witness on the prisoner's behalf. The woman had one arm shot off by detectives years ago in defending her sons.

To all who find themselves with health gradually slipping away, Kidneys and Liver so disorganized that they are incapable of keeping the system free from poisonous waste—Stomach Disorders, Bowels Constipated, Head Aching, Back Pain, take Dr. Chase's Kidney-Liver Pills. The quick way they help you back to health will surprise you.

Minard's Liniment Lumberman's Friend

Smallpox is ravaging the Abyssinian army.

Chronic Eczema Cured.

One of the most chronic cases of Eczema ever cured is the case of Miss Gracie Ella Atton, of Hartland, N. B. On a sworn statement Mr. Atton says: "I hereby certify that my daughter Gracie Ella was cured of Eczema of long standing by using four boxes of Dr. Chase's Ointment, without a blister, rugglet, or irritation also certifies that the old four boxes of Dr. Chase's Ointment which red Gracie Ella.



AT SPECIAL TRIP RATE.

This large illustrated sportsman's weekly is just the paper for you if you are a shooter or angler or amateur sailor or camper or observer of nature. FOREST AND STREAM is called the "sportsman's home journal," because all in the home read it. To know it is to like it. The price is 10 cents per copy (of all newsdealers); but that you may get acquainted with FOREST AND STREAM, send 25 cents (silver or stamps), and we will send the paper for four weeks as a special trial trip. Our catalogue of best books on outdoor sports will come to you free. Address: FOREST AND STREAM PUBLISHING CO., 346 Broadway, New York.

**Watches**

Watches in Nickel cases \$3.00 to \$10.00  
" " Silver " 7.00 " 30.00  
" " Gold " 10.00 " 100.00  
Chains for Ladies \$1.00 to \$20.00  
Ribbon Guards 25c  
Gem Rings 1.00 to 50.00  
Cuff studs and links 20 to 10.00  
Collar Studs 05 to 2.00  
Brooches 25 to 20.00  
Spectacles 50 to 10.00  
Silverware nearly all kinds, in good quality plate.

Also some in solid silver:

**E. W. TAYLOR**  
Victoria Jewelry Sto



Office for Maritime Provinces 7 & 9 Bedford Row, Halifax, N. S.

**New Clothing**

We have just opened 5 cases of  
CLOTHING

Men's Boys' & Children's

The goods were bought from a manufacturer for spot cash. Our prices will be found the very lowest—Come and see,

**J. B. Macdonald & Co**

**Supper is to Many Indispensible**

And the question arises, What should we eat, drink and avoid? Supper being a late refreshment

**We Should Avoid**

Anything and everything that does not comply with the following, simple Hygienic rules.

**We Should Eat**

That which readily assimilates, and does not overtax the digestive powers during the night.

**We Should Drink**

Only that which induces healthy sleep, without any reactionary depression in the morning.

**BOVRIL**

BOVRIL LIMITED,

30 Farringdon Street,  
London, England.

25 & 27 St. Peter Street,  
Montreal, Canada

**SKATES IN  
HOCKEY & ACME.**

A large variety Hockey Sticks and Pucks.  
Price away down

**SIMON W. CRABBE**

Walker's Corner, N. S.

STOVES & HARDWARE