



**For Home and Family**

*More Great Values Every Day*


AT YOUR VARIETY DEPARTMENT STORE

**See how much you save  
when you look for Diamond-S cards!**

**Storewide Savings on things you really need now**

**DIAMOND-S  DAYS**

*This Thursday, Friday, Saturday*

 **SPECIAL**  
Stedmans Symbol  
of Super Savings

Whenever you see this  
card...you're looking at  
genuine savings for all  
the family.

Many, many, regular stock items have been specially priced for this Diamond-S sale. You will find some in every Department of the store, waiting to give you wonderful savings.

Here's a great new Value-Symbol that smart shoppers will love. It will lead you straight to the goal of the thrifty... real, honest-to-goodness bargains. Even compared with our usual low, low prices, Diamond-S Values will bring you brand-new excitement about how far you can make your money go.

Diamond-S Values are selected from our regular stock. Unless clearly identified, they are neither seconds nor soiled. They represent all our Departments. They are important merchandise. For this second Diamond-S Sale, we have specially priced numerous items. Come and save.

 **Diamond-S Specially Priced Clothing and Textiles!** 

NO DOWN PAYMENT — PAY IN '67

**Fleetwood Record Player**  
Manual 4-speed with 4 SRPM adaptor-tone control. Turn over cartridge. Color charcoal with white.  
Stock No. HH 0233

|                        |              |
|------------------------|--------------|
| Comparable Price 29.95 | <b>26.37</b> |
| Selling Price          |              |

Stock No. HH 0233

**Children's Rubber Overshoes**  
Fleece lined, shearing cuff, felt insoles, sizes 6 to 8.

|                       |             |
|-----------------------|-------------|
| Comparable Price 3.49 | <b>2.97</b> |
| Selling Price         |             |

Stock No. P 2241

**Typewriter**  
Portable, broth deluxe model 88 characters.

|                        |              |
|------------------------|--------------|
| Comparable Price 79.95 | <b>61.44</b> |
| Selling Price          |              |

Stock No. S 2000

**OUR BIG VALUE IN**  
**Men's Work Shirts**  
Good heavy weight "Elderdown"

|                       |             |
|-----------------------|-------------|
| Comparable Price 3.00 | <b>2.66</b> |
| Selling Price         |             |

Stock No. M 2005

**WOMEN'S PIXIE STYLE**  
**Bootie Slipper**  
Women's vinyl bootie, soft sole, shearing collar, pink and blue, size 6-9.

|                       |             |
|-----------------------|-------------|
| Comparable Price 2.99 | <b>2.57</b> |
| Selling Price         |             |

Stock No. P 2005

**Boxed Christmas Cards**  
25 Attractive cards to box. Buy now and save.

|                      |            |
|----------------------|------------|
| Comparable Price 59c | <b>41c</b> |
| Selling Price        |            |

Stock No. S 18/40

**Men's Sport Shirts**  
Assorted wovens and Broadcloths, long sleeves.

|                       |             |
|-----------------------|-------------|
| Comparable Price 3.19 | <b>2.77</b> |
| Selling Price         |             |

Stock No. M 200

**Boys' Plaid Slippers**  
Plaid Vamps, rubber sole and heel, elastic sides, size 1-5.

|                       |             |
|-----------------------|-------------|
| Comparable Price 2.79 | <b>2.37</b> |
| Selling Price         |             |

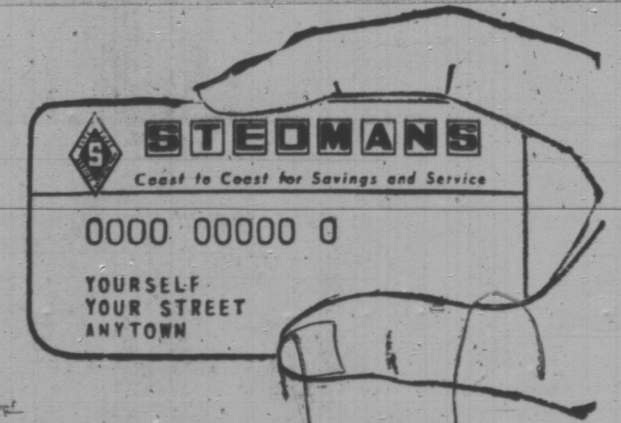
Stock No. P 200

**Briefs**  
Little girls rayon briefs solid shades made with lace leg trim.

|                      |            |
|----------------------|------------|
| Comparable Price 29c | <b>23c</b> |
| Selling Price        |            |

Stock No. W 100

**You'll Find More Diamond-S Values in all Store Departments!**




**CHARGE IT ON OUR CONVENIENT REVOLVING CREDIT PLAN!**

**4 WAYS TO BUY & SAVE**  
Cash, Lay-a-way  
Revolving Charge  
Charge Account

**STEDMANS**

VARIETY-DEPARTMENT STORE

ROYALTY  MALL SHOPPING CENTRE