

HOLMAN STORE NEWS

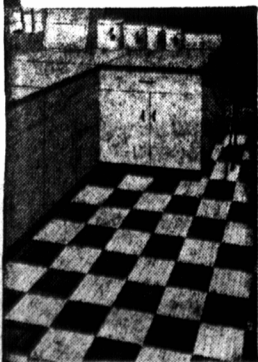
Bringing You Up to Date
On What's New and
Interesting at Holman
By G. H. M.

LITTLE GIRLS love gentle, flaring SKIRTS with butterfly pleats and the Youth Centre at Holman's in Summerside have these, made of wool flannel, in authentic Scottish Tartan patterns. They are warm and they're very good looking — sizes are from a wee 2 to a roomy 6x and the price is only 2.98. Nicely finished with plenty of seam, these Butterfly Pleated Skirts have shoulder straps of self material. Your little girl will wear one of these with a belle air both to school and for good—best get her one today from Holman's Youth Centre in Summerside.

WHEN YOU SEE these — you're going to say... "Land sakes, what will they be wearing next?" CURITY, makers of the so absorbent, so snowy white, so easy to wash and to dry DIAPERS, have come out with DIAPERS that are really novel and different—they're white sprigged with pink, blue and yellow rosebuds and, believe it or not THEY'RE SCENTED! Packaged in cellophane, 3 assorted colors (one of each) they're priced 3 for 1.98 and they're called "Dress-Up Diapers." As are all Curity Products, these Diapers are lab tested — they're color fast, wrinkle and ravel resistant. Your baby will enjoy being dressed up in the new Curity "Dress-Up Diapers" from Holman's Youth Centre in Summerside.

FUN FOR THE KIDS... And a wonderful way to wile away boring hours when it's too stormy for outdoor play! Children simply love to make things and these CUT OUT AND MAKE VALENTINE BOOKS are just the thing to keep them amused and happy. You'll find a supply of the easy-to-make Valentine Books in Holman's 5 and 10, Summerside and Holman's Budget Shop in Charlottetown. Each book contains 40 cunning Valentines to be cut out and folded into cards, the Books are just 15 cents each. February 14th—Valentine Day is a big date on the kiddies' calendar... They want to celebrate it and they want to make their own Valentines... remember back when you, yourself, made delectable beauties for your friends, your teacher and your parents. Come in today and get your young fry a Valentine Cut Out Book from Holman's 5 and 10 in Summerside or Holman's Budget Shop in Charlottetown.

Rexoleum
makes work light...
floors bright... and
old rooms new!



Floors of Rexoleum mean new beauty for your home, less work for you. It gleams at a mere swish of the mop—and its loveliness lasts for years. See our large selection of colored Rexoleum seen—in bordered rugs or by-the-yard.

HOLMAN'S
Both Stores
Summerside & Charlottetown

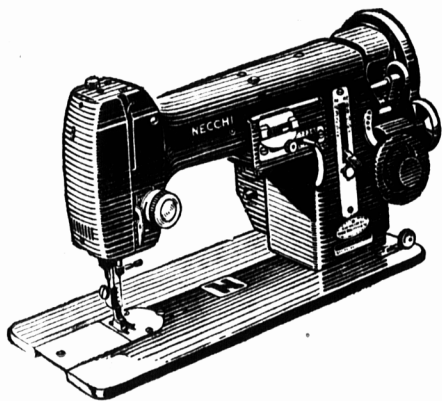
Be Wise! Be Thrifty! Check These Everyday HOLMAN BUDGET BUYS!

5 and 10 Summerside and Budget Shop Charlottetown

Do It
Yourself...
and Do It BETTER With



THE FABULOUS
NECCHI
SEWING MACHING



The last word in sewing machine development—the famous and fabulous Necchi! Styled in the modern manner, the newest Necchi machines are just as efficient as they look, with smart new features that will make your sewing a definite pleasure. Come in and try the new Necchi Sewing Machine today.



Models
Priced From — **124.00**

Buy Your New NECCHI On The
HOLMAN HOME PLAN

ONLY **10%** DOWN

Balance In Monthly Payments

— HOLMAN'S Both Stores FURNITURE —

Buy These Warm, Good-Looking

SWEATERS

For Your Girls!

Cozy, warm Botany wool in lovely shades of aqua, scarlet or dark navy make these fancy knit sweaters wonderful for both school and "best" wear. They're in the classic cardigan style, sizes 8 to 14.

Moderately Priced At

1.98



HOLMAN'S Youth Centre
Summerside

Newly Arrived!

New Styles... New Fabrics

SPRING DRESSES

Budget Priced At

3.98 to 6.95

Definitely Your Dress!... in either one or two piece styles, fashioned of American Pontong, tie silk (rayon) or crisp taffeta. There are gay prints galore in a wonderful range of sizes 12 to 20—38 to 44 and 16 1/2 to 24 1/2. Priced so reasonably that you'll be able to afford several to wear now and right through into spring!



Style and Quality In These

SPRING SKIRTS

Priced Low At Only

3.98

Straight cut and pencil slims as fashion dictates! The rayon sulking fabric has been specially treated to make it wrinkle resistant, spot resistant, water repellent and moth proof, of course. Available in light grays, blues or greens, the sizes are 12 to 20.



Best Seller

SLIPS

Soft lingerie crepe in a smart straight cut slip with adjustable shoulder straps, nylon lace camisole bodice and wide nylon lace edged hemline. White only in sizes 32 to 40—Budget Priced each—

2.98

HOLMAN'S 5 and 10 — and — Budget Shop



Outstanding Value In

Men's Fleece Lined COMBINATIONS

2.98

Blue mottled jersey cloth, thickly fleeced for extra warmth. Cotton knit in a comfortable roomy cut, sizes 34 to 44. These Combinations for men are exceptional value at a real Budget Price—2.98 per garment.



HOLMAN'S

Budget Shop, Ch'town & Men's Wear, S'side