

GOLD CUP AND SAUCER SALE DAYS

CHARLOTTETOWN

PRINCE
EDWARD
ISLAND



The merchants whose advertisements appear in this issue along with the Gold Cup & Saucer Committee and this newspaper have joined forces to bring you 3 fun-filled, bargain-filled shopping days to celebrate the big feature attraction of Old Home Week "THE EVENING PATRIOT GOLD CUP AND SAUCER". Come - - - Bring the family to Charlottetown - - - Join in the Cup & Saucer festivities!

Sale Starts Thurs., Aug. 15 at 9 a.m. and continues 'till Sat., Aug. 17 at 5 p.m.

Shop and save during 3 Bargain-filled days. Watch for the yellow sale banners on store windows, look for the yellow sale tags on hundreds of items marked "way down" for this event. Remember sale starts 9 a.m. Thursday, August 15th and continues until 5 p.m. Saturday, August 17th.

PARADE AND BAND CONCERT
10 A.M. FRIDAY AUG. 16th.

Bands from N.S. - N.B. and P.E.I., attractive floats, horses and ponies, Co-Karts, Clowns . . . and hundreds of marchers. Parade starts at 10 a.m. from Queen Charlotte High School and continues down North River Road to the business district.

BAND CONCERT
2 p.m. Friday Aug. 16.
North Side Of Court House

The Canadian Champion Fredericton Air Cadet Band and the famous Balmoral Girls' Pipe Band will appear in concerts commencing at 2 p.m. Friday, August 16th, north side of the Court House.

SCOTTISH CONCERT

By the Lovatt Scots Pipe Band. See this fine concert prior to the Gold Cup and Saucer Race.

7:30 p.m. Friday, August 16th
Exhibition Grandstand

GOLD CUP AND SAUCER RACE

The fastest horses in the Maritimes compete for the \$2,000 purse and the coveted Gold Cup & Saucer Trophy sponsored by "The Evening Patriot" at the Charlottetown Driving Park.

Friday, August 17, 8:30 p.m.

JOYCE SULLIVAN CONCERT

Trust in the velvet voice of one of Canada's great singing stars. 9:30 p.m. in front of the Grandstand.



See The Thrilling
Gold Cup & Saucer
POST PARADE
8.30 P.M.
CHARLOTTETOWN
DRIVING PARK
JOYCE SULLIVAN
Star of Stage and Television
will sing
"THE ISLAND HYMN"
as the horses parade to the post

BRING THE FAMILY - JOIN IN THE CUP & SAUCER FESTIVITIES