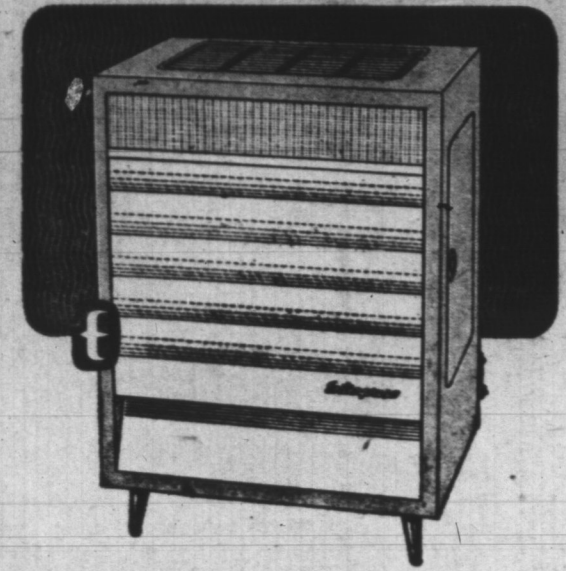


A WONDERFUL WAY TO SAY  
**MERRY CHRISTMAS**

Terrific CHRISTMAS

WITH GIFTS THAT ARE BOTH PRACTICAL AND HANDSOME

Sale of *Enterprise* products



- 50,000 B.T.U. capacity
- Heats up to 5 rooms
- Attractive amber brown exterior finish
- New modern design

save 35.00  
Reg. 119.95  
Special **84.95**

no down payment

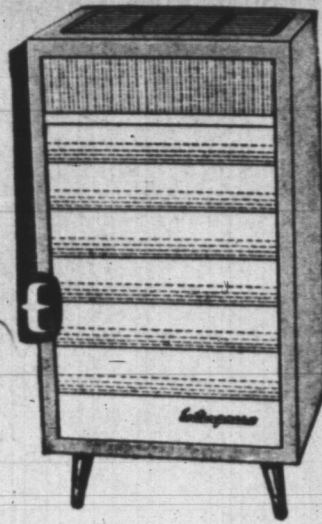
Terms

only 7.00 monthly

only 5.00 monthly

sale expires

DEC. 19



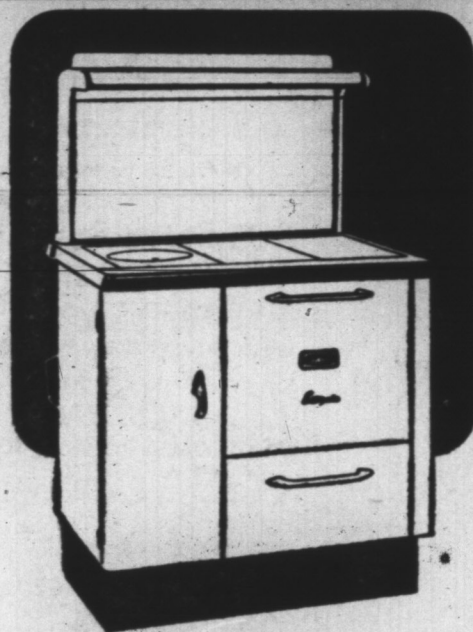
- 35,000 B.T.U. capacity
- Heats 2 - 3 rooms
- Attractive brown enamel finish

save 22.00  
Reg. 86.50  
Special **64.50**

oil space heaters

*Enterprise* oil range

- Exclusive thermojet burner remains on pilot at all times requires no lighting
- Roomy fully porcelain lined family size oven
- Large storage drawer can be used as warming oven or for storing cooking utensils
- Abundance of kitchen heat for the largest home
- Full white porcelain enamel exterior finish.



Sale expires Dec. 19

Plus . . . **FREE**

CHRISTMAS dinner with turkey

REG. 299.00  
now only

**249.00**

no down payment

up to 2 years to pay no outside financing

*Enterprise* automatic OIL RANGE

- Canada's first and only clock controlled automatic oil range
- Exclusive with Enterprise and Holman's on P.E.I.

● No lighting, no guesswork, simply set the thermostatic control at the desired baking temperature and set clock at time required and the range does the rest. No risk of overheating or over-cooking.

● Constant pilot. The burner remains on pilot at all times. No lighting is ever required.

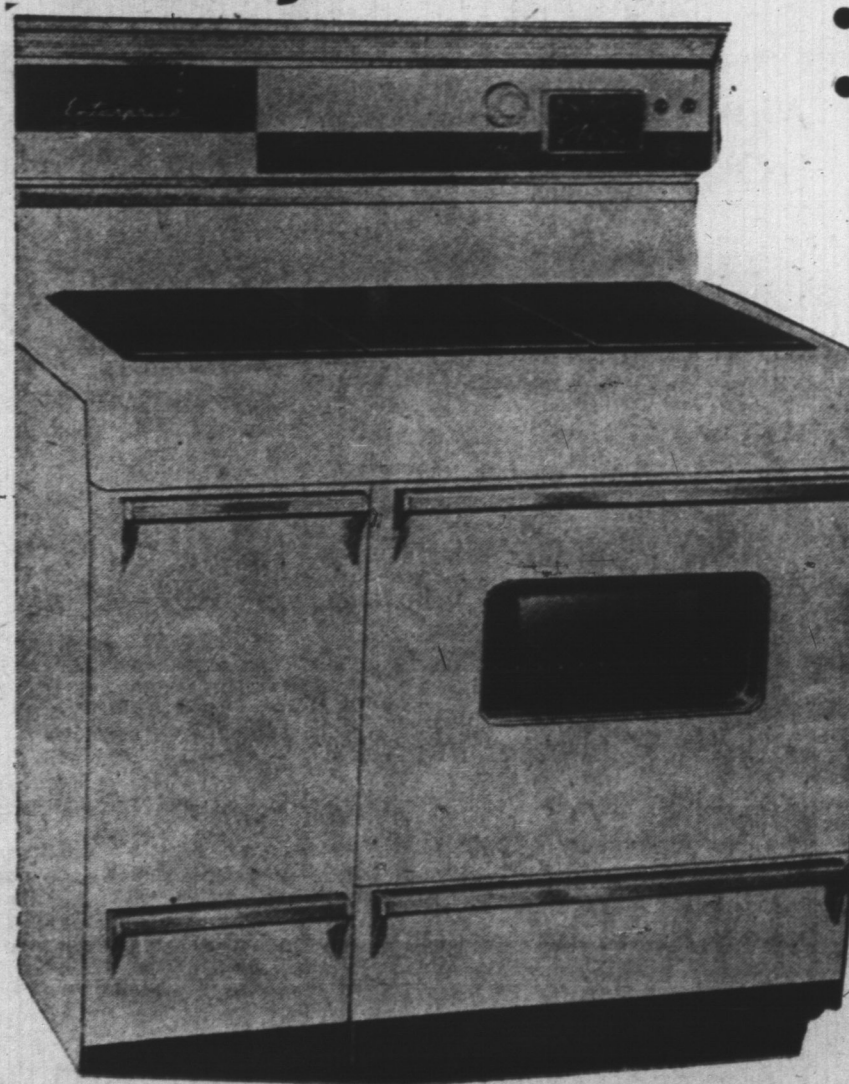
● Larger than average oven fully porcelain lined with double glass window in door.

● Large under oven storage drawer may be used as warming oven or storage space.

● Beautiful styling complete with deluxe backguard containing full length lamp and electric clock.

no down payment

up to 2 years to pay . . . no outside financing



plus . . .

**FREE**

CHRISTMAS dinner with turkey

SALE expires DEC. 19

save 40.00

special

reg. 399.00

**359.00**

**CLEARING!**  
Hundreds of TOYS  
for both Boys and Girls  
These are brand new toys purchased  
for this CHRISTMAS season  
**33 1/3% discount**

furniture Trade-In SALE

Trade-In the OLD  
Bring In the NEW

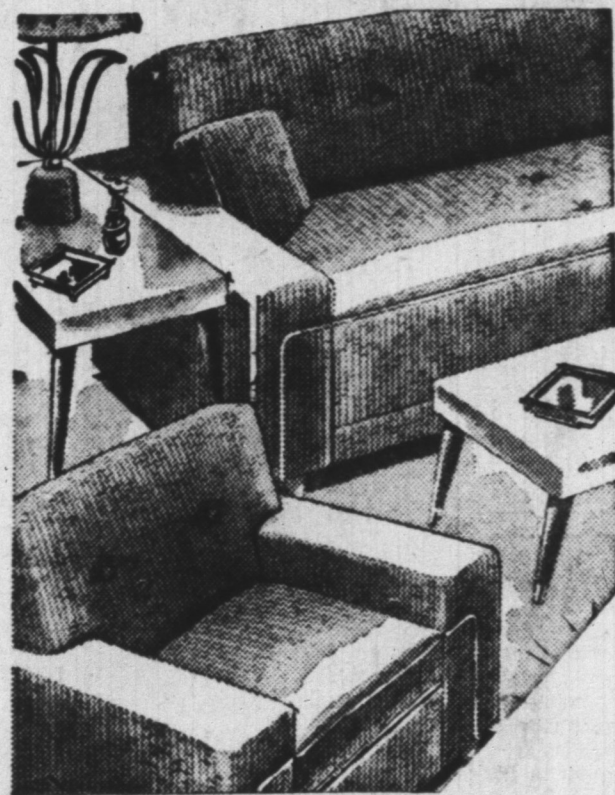
Beautify your home for CHRISTMAS

Living Room Suites

at **199.00** or over

50.00 allowance for Trade-In of 2 pcs.

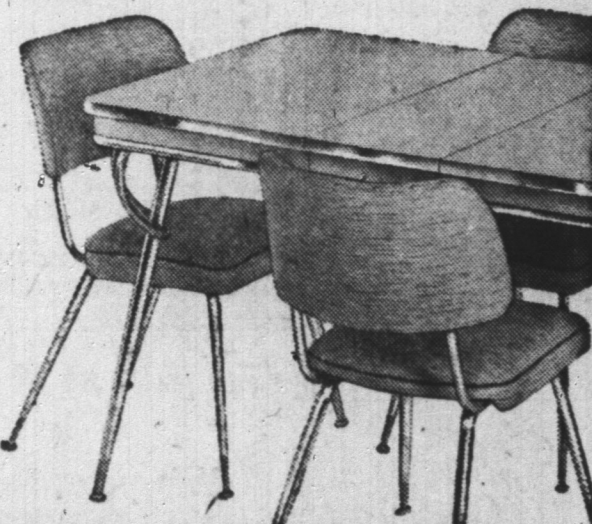
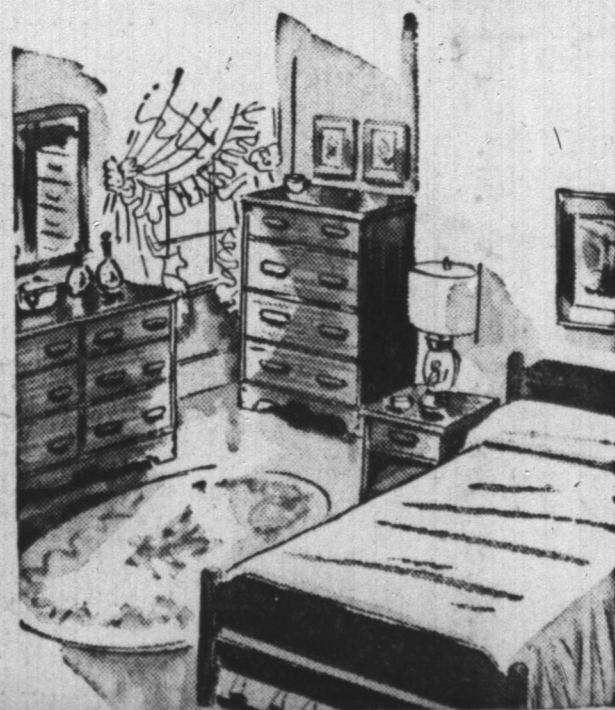
75.00 allowance for Trade-In of 3 pcs.



Dinette and Chrome sets

25.00 allowance for Trade-In on sets at 79.95 or over

15.00 allowance for Trade-In on sets under 79.95



Bedroom Suites

50.00 allowance for Trade-In on Suites

at **169.00** or over

Trade-in to consist of bed, chest and dresser furniture dept. at both stores

STORE HOURS TO-NIGHT: CHARLOTTETOWN 'TIL 9 P. M. — SUMMERSIDE 'TIL 5 P. M.